

**1984-1985 Yearbook**

**79<sup>th</sup>**

**SOUTHERN MEDICAL ASSOCIATION**

Southern Medical Association

# YEARBOOK

1984-1985



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# OFFICERS

SOUTHERN MEDICAL ASSOCIATION

1984-1985

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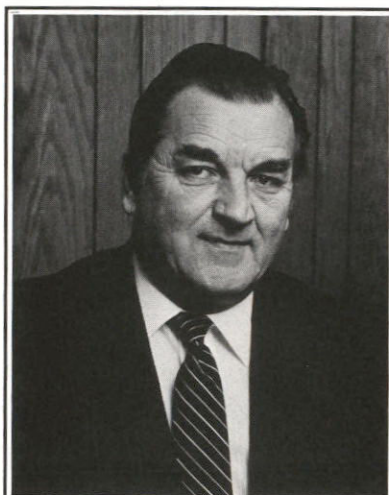
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# President

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**JOHN B. LYNCH**

---

## **HOME ADDRESS**

2312 Valley Brook Road  
Nashville, Tennessee 37215  
Telephone: (615) 383-3790

## **OFFICE ADDRESS**

S-2221 Vanderbilt Hospital  
Nashville, Tennessee 37232  
Telephone: (615) 322-3451

**BIRTHPLACE:** Akron, Ohio

**BIRTHDATE:** February 5, 1929

**EDUCATION:** Vanderbilt University, 1946-1949

M.D. degree, University of Tennessee College of Medicine, 1952

**SPECIALTY:** Plastic Surgery

**WIFE:** Jean

**JOINED SOUTHERN MEDICAL ASSOCIATION:** November 1965

## **OFFICES HELD IN SMA:**

Assistant Secretary, Section on Plastic and Reconstructive Surgery, 1969-1970  
Secretary, Section on Plastic and Reconstructive Surgery, 1970-1971  
Chairman-Elect, Section on Plastic and Reconstructive Surgery, 1971-1972  
Chairman, Section on Plastic and Reconstructive Surgery, 1972-1973  
Associate Councilor from Texas, 1971-1973  
Associate Councilor from Tennessee, 1973-1977  
Councilor from Tennessee, 1977-1982  
Member of the Executive Committee of the Council, 1979-1985  
Vice-Chairman of the Council, 1980-1981  
Chairman of the Council, 1981-1982  
Vice-President, 1982-1983  
President-Elect, 1983-1984  
President, 1984-1985

---

# President - Elect

---



---

## HOME ADDRESS

4225 Eastover Place  
Jackson, Mississippi 39211  
Telephone: (601) 362-7620

## OFFICE ADDRESS

Mississippi Methodist Rehabilitation Center  
P.O. Box 4878  
Fondren Station  
Jackson, Mississippi 39216  
Telephone: (601) 981-2611

**BIRTHPLACE:** Meridian, Mississippi

**BIRTHDATE:** September 18, 1939

**EDUCATION:** A.B. degree, Harvard University, 1961  
M.D. degree, Tulane University, 1965

**SPECIALTY:** Orthopaedic Surgery

**WIFE:** Margaret

**JOINED SOUTHERN MEDICAL ASSOCIATION:** 1963;  
became a Life Member December 1973

## OFFICES HELD IN SMA:

Councilor from Mississippi, 1978-1983  
Member of the Executive Committee of the Council, 1978-1985  
Vice-Chairman of the Council, 1981-1982  
Chairman of the Council, 1982-1983  
Vice-President, 1983-1984  
President-Elect, 1984-1985

---

## Vice - President

---



**WILLIAM W. MOORE, JR.**

---

### HOME ADDRESS

400 Peachtree Dunwoody Circle  
Atlanta, Georgia 30342  
Telephone: (404) 252-2664

### OFFICE ADDRESS

25 Prescott Street, N.E.  
Suite 4439, Glenn Building  
Atlanta, Georgia 30308  
Telephone: (404) 892-8505

**BIRTHPLACE:** Charlotte, North Carolina

**BIRTHDATE:** February 8, 1921

**EDUCATION:** Birmingham-Southern College, 1938-1941

M.D. degree, Emory University School of Medicine, 1944

**SPECIALTY:** Neurosurgery

**WIFE:** Peggy

**JOINED SOUTHERN MEDICAL ASSOCIATION:** July 1959

### OFFICES HELD IN SMA:

Associate Councilor from Georgia, 1977-1981

Member of the Executive Committee of the Council, 1981-1985

Councilor from Georgia, 1981-1984

Vice-Chairman of the Council, 1982-1983

Chairman of the Council, 1983-1984

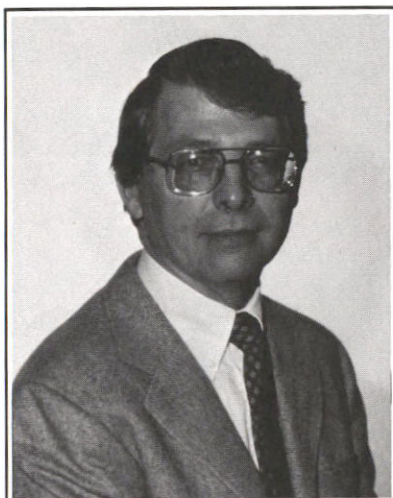
Vice-President, 1984-1985



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# Immediate Past President

---



**RICHARD D. RICHARDS**

---

## HOME ADDRESS

2006 Skyline Road  
Baltimore, Maryland 21204  
Telephone: (301) 821-7310

## OFFICE ADDRESS

Department of Ophthalmology  
University of Maryland Hospital  
Baltimore, Maryland  
Telephone: (301) 528-5929

**BIRTHPLACE:** Grand Haven, Michigan

**BIRTHDATE:** March 10, 1927

**EDUCATION:** A.B. degree, University of Michigan, 1948  
M.D. degree, University of Michigan, 1951  
M.Sc. degree, State University of Iowa (Ophthalmology), 1958

**SPECIALTY:** Ophthalmology

**WIFE:** Alice

**JOINED SOUTHERN MEDICAL ASSOCIATION:** August 1963

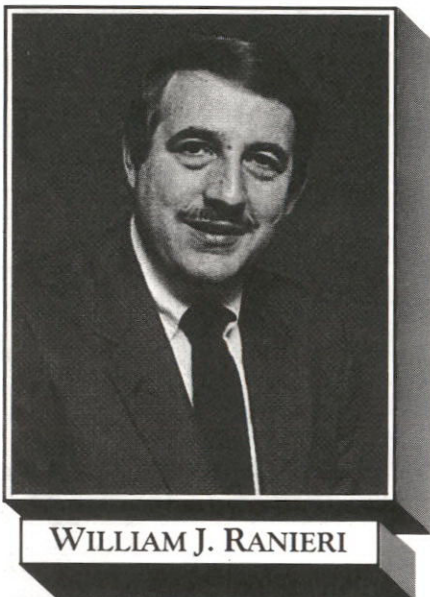
## OFFICES HELD IN SMA:

Vice-Chairman, Section on Ophthalmology, 1972-1973  
Chairman-Elect, Section on Ophthalmology, 1973-1974  
Chairman, Section on Ophthalmology, 1974-1975  
Councilor from Maryland, 1976-1981  
Member of the Executive Committee of the Council, 1978-1985  
Vice-Chairman of the Council, 1979-1980  
Chairman of the Council, 1980-1981  
Vice-President, 1981-1982  
President-Elect, 1982-1983  
President, 1983-1984  
Immediate Past President, 1984-1985  
Member of the Board of Trustees, 1984-1990

---

# Executive Vice - President

---



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## HOME ADDRESS

1223 Country Club Circle  
Birmingham, Alabama 35244  
Telephone: (205) 987-7828

## OFFICE ADDRESS

35 Lakeshore Drive  
P.O. Box 190088  
Birmingham, Alabama 35219-0088  
Telephone: (205) 945-1840

**BIRTHPLACE:** Chicago, Illinois

**BIRTHDATE:** March 5, 1940

**EDUCATION:** B.S. degree, Loyola University, 1961  
M.B.A. degree, Loyola University, 1970

**JOINED SOUTHERN MEDICAL ASSOCIATION:** August 1980

**WIFE:** Barbara

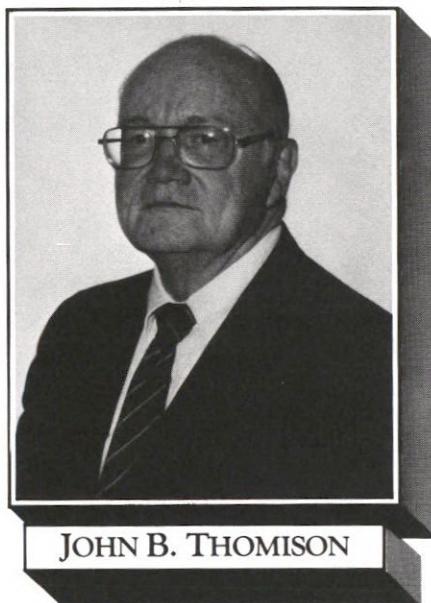
## OFFICES HELD IN SMA:

Executive Vice-President, 1980-

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# Editor - Southern Medical Journal

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## HOME ADDRESS

714 Darden Place  
Nashville, Tennessee 37205  
Telephone: (615) 352-6173

## OFFICE ADDRESS

230 25th Avenue, North  
Nashville, Tennessee 37203  
Telephone: (615) 327-1252

**BIRTHPLACE:** Chattanooga, Tennessee

**BIRTHDATE:** April 17, 1921

**EDUCATION:** B.A. degree, Vanderbilt University, 1942  
M.D. degree, Vanderbilt University, 1944

**SPECIALTY:** Pathology

**WIFE:** Elva

**JOINED SOUTHERN MEDICAL ASSOCIATION:** April 1962

## OFFICES HELD IN SMA:

Editor, *Southern Medical Journal*, 1977-



---

## Councilor - Alabama

---



**JOAQUIN S. ALDRETE**

---

### HOME ADDRESS

4212 Shiloh Drive  
Birmingham, Alabama 35223  
Telephone: (205) 879-6868

### OFFICE ADDRESS

Department of Surgery  
University of Alabama at Birmingham  
Kracke Building, Fourth Floor  
University Station  
Birmingham, Alabama 35294  
Telephone: (205) 934-5147

**BIRTHPLACE:** Mexico City, Mexico

**BIRTHDATE:** March 2, 1936

**EDUCATION:** B.S. degree, Centro Universitario Mexico, 1952

M.D. degree, School of Medicine of the National University of Mexico, 1959

M.S. degree, University of Minnesota, Mayo Graduate School, 1968

**SPECIALTY:** Gastrointestinal and Hepatic Surgery

**WIFE:** Melinda

**JOINED SOUTHERN MEDICAL ASSOCIATION:** July 1971

### OFFICES HELD IN SMA:

Vice-Chairman, Section on Surgery, 1974-1975

Secretary, Section of Surgery, 1975-1978

Chairman, Section on Surgery, 1978-1979

Associate Councilor from Alabama, 1979-1982

Councilor from Alabama, 1982-1987

### ASSOCIATE COUNCILORS

J. Max Austin, Jr., 909 South 18th Street, Birmingham, 35205

Robert L. Baldwin, Suite 222, 2660 10th Avenue, South, Birmingham, 35205

William D. Hughes, 2119 East South Boulevard, Montgomery, 36199

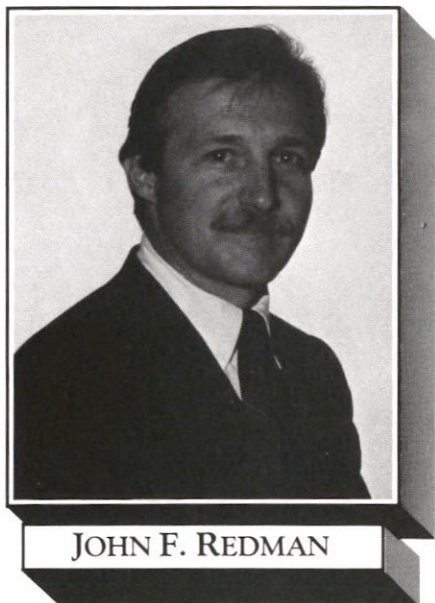
J. Ellis Sparks, Department of Medicine, University of Alabama School of Medicine, Huntsville, 35807

Claude M. Warren, Jr., 1720 Springhill Avenue, Mobile, 35604

---

# Councilor - Arkansas

---



**JOHN F. REDMAN**

---

## HOME ADDRESS

1013 Beacon Hill Court  
Little Rock, Arkansas 72211  
Telephone: (501) 225-1756

## OFFICE ADDRESS

Professor and Chairman  
Department of Urology  
University of Arkansas College of Medicine  
4301 West Markham—Slot 540  
Little Rock, Arkansas 72205-7199  
Telephone: (501) 661-5240

**BIRTHPLACE:** Fort Smith, Arkansas

**EDUCATION:** Hendrix College, 1957-1958

Arkansas Polytechnic College, 1958-1959

University of Arkansas School of Medicine, 1959-1963

M.D. degree, University of Arkansas School of Medicine, 1963

**SPECIALTY:** Urology, Pediatric Urology

**JOINED SOUTHERN MEDICAL ASSOCIATION:** 1977

**BIRTHDATE:** November 14, 1940

**WIFE:** Kathy

## OFFICES HELD IN SMA:

Secretary-Elect, Section on Urology, 1977-1978

Secretary, Section on Urology, 1978-1981

Chairman, Section on Urology, 1981-1982

Associate Councilor from Arkansas, 1982-1984

Councilor from Arkansas, 1984-1989

## ASSOCIATE COUNCILORS

**Curry B. Bradburn, Jr.**, 200 Doctors Park Building, 9600 Kanis Road, Little Rock, 72205

**C. Lynn Harris**, 1516 Wilson, Hope, 71801

**David C. Jacks**, 4303 Mulberry, Suite A, Pine Bluff, 71603

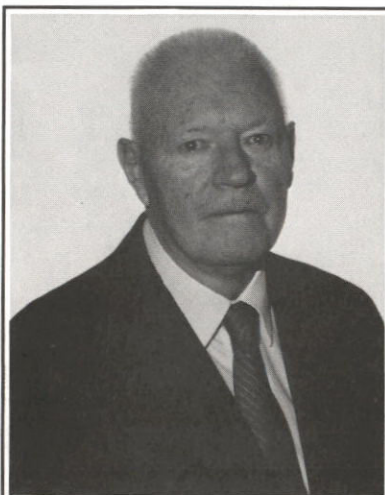
**Henry V. Kirby**, Boone County Medical Center, 1001 West Nicholson Avenue, Harrison, 72601

**Frank E. Morgan**, 410 Pershing Boulevard, North Little Rock, 72114

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# Councilor - District of Columbia

---



**GORDON S. LETTERMAN**

---

## OFFICE ADDRESS

5272 River Road  
Washington, D.C. 20016  
Telephone: (202) 986-9335

**BIRTHPLACE:** St. Louis, Missouri

**BIRTHDATE:** August 17, 1914

**EDUCATION:** M.D. degree, Washington University School of Medicine, 1941

**SPECIALTY:** Plastic and Reconstructive Surgery

**WIFE:** Elma

**JOINED SOUTHERN MEDICAL ASSOCIATION:** 1955

## OFFICES HELD IN SMA:

Secretary-Elect, Section on Plastic and Reconstructive Surgery, 1978-1979

Secretary, Section on Plastic and Reconstructive Surgery, 1979-1982

Associate Councilor from the District of Columbia, 1979-1984

Councilor from the District of Columbia, 1984-1989

## ASSOCIATE COUNCILORS

**David Fairbanks**, No. 3 Washington Circle, N.W., Suite 305, 23 Pennsylvania Avenue, Washington, D.C. 20037

**Charles Hufnagel**, 4900 Massachusetts Avenue, N.W., Washington, D.C. 20016

**Edwin P. Parker, III**, 2015 R Street, N.W., Washington, D.C. 20009

**A. M. Reynolds, Jr.**, Sibley Memorial Hospital, Washington, D.C. 20016

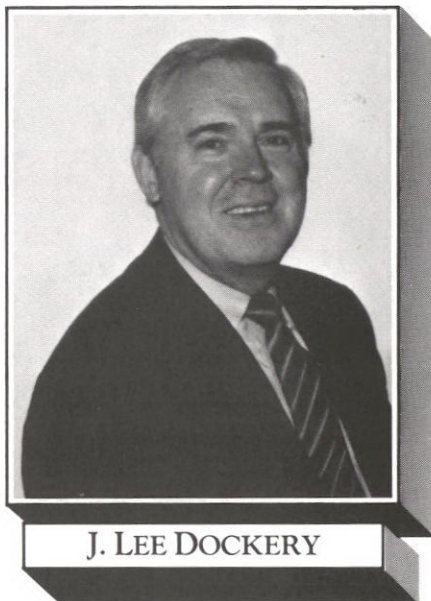
**Maxine Schurter**, 5272 River Road, Suite 310, Bethesda, Md. 20816



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# Councilor - Florida

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J. LEE DOCKERY

---

## HOME ADDRESS

3832 S.W. 84th Street  
Gainesville, Florida 32601  
Telephone: (904) 377-5872

## OFFICE ADDRESS

Associate Dean and Professor  
of Obstetrics-Gynecology  
University of Florida College of Medicine  
Box J-215 JHMC  
Gainesville, Florida 32610  
Telephone: (904) 392-3701

**BIRTHPLACE:** Amity, Arkansas

**BIRTHDATE:** November 13, 1932

**EDUCATION:** B.S. degree, University of Arkansas, 1955

M.D. degree, University of Arkansas School of Medicine, 1957

**SPECIALTY:** Obstetrics/Gynecology

**WIFE:** Barbara

**JOINED SOUTHERN MEDICAL ASSOCIATION:** January 1965

## OFFICES HELD IN SMA:

Associate Councilor from Florida, 1975-1980

Member of the Executive Committee of the Council, 1980-1985

Councilor from Florida, 1980-1985

Vice-Chairman of the Council, 1983-1984

Chairman of the Council, 1984-1985

## ASSOCIATE COUNCILORS

**Lawrence S. Cohen**, 4600 North Habana Avenue, Suite 35, Tampa, 33614

**Norman Kenyon**, 6201 S.W. 70th Street, Miami, 33143

**Howard Kurzner**, 8353 S.W. 124th Street, Suite 105, Miami, 33156

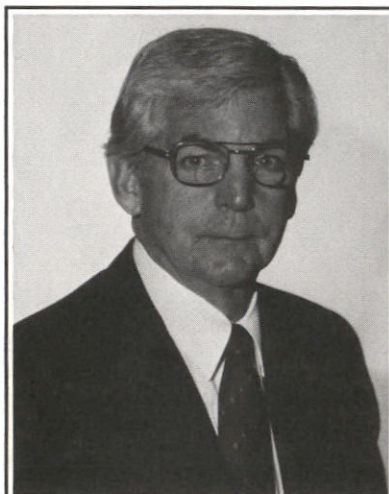
**James F. Richards, Jr.**, 1315 S. Orange Avenue, Suite D, Orlando, 32806

**Sam E. Stephenson, Jr.**, Suite 223, Marshall Taylor Building, Jacksonville, 32133

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## Councilor - Georgia

---



**E. NAPIER BURSON, JR.**

---

### HOME ADDRESS

1432 Vernon Ridge Court  
Dunwoody, Georgia 30338  
Telephone: (404) 396-5799

### OFFICE ADDRESS

5669 Peachtree Dunwoody Road, N.E.  
Suite 240  
Atlanta, Georgia 30342  
Telephone: (404) 255-7304

**BIRTHPLACE:** Camilla, Georgia

**EDUCATION:** M.D. degree, Emory University Medical School, 1943

**SPECIALTY:** Gastroenterology

**JOINED SOUTHERN MEDICAL ASSOCIATION:** 1953

**BIRTHDATE:** May 15, 1918

**WIFE:** Elsa

### OFFICES HELD IN SMA:

Associate Councilor from Georgia, 1979-1984

Councilor from Georgia, 1984-1989

Member of the Executive Committee of the Council, 1984-1985

### ASSOCIATE COUNCILORS

Talmadge A. (Joe) Bowden, Jr., 3409 Wheeler Road, Augusta, 30909

Darnell L. Brawner, 2512 Habersham, Savannah, 31499

William C. Collins, 993 Johnson Ferry Road, Suite 100, Building C, Atlanta, 30342

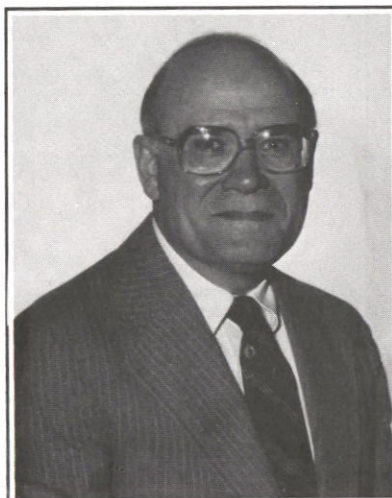
Mark M. Lindsey, Kennestone Hospital, Marietta, 30060

Terrell B. Tanner, 110 Clarke Street, Oxford, 30267-1327

---

# Councilor - Kentucky

---



**CHARLES C. SMITH, JR.**

---

## HOME ADDRESS

2109 Starmont Road  
Louisville, Kentucky 40207  
Telephone: (502) 895-0729

## OFFICE ADDRESS

858 Medical Towers, South  
Louisville, Kentucky 40207  
Telephone: (502) 583-5553

**BIRTHPLACE:** Fonde, Kentucky

**BIRTHDATE:** September 27, 1930

**EDUCATION:** A.B. degree, Georgetown College, 1951

M.D. degree, University of Louisville School of Medicine, 1955

**SPECIALTY:** Internal Medicine

**WIFE:** Rosemary

**JOINED SOUTHERN MEDICAL ASSOCIATION:** October 1963

## OFFICES HELD IN SMA:

Associate Councilor from Kentucky, 1981-1982

Councilor from Kentucky, 1982-1987

## ASSOCIATE COUNCILORS

**Clovis Crabtree**, 2120 Newburg Road, Suite 209, Louisville, 40205

**Kenneth Crabtree**, P.O. Box 97, Gamaliel, 42140

**Steven J. Hodge**, 704 Medical Towers North, Louisville, 40202

**James I. Salter, Jr.**, University Shopping Center, Richmond, 40475

**H. Mac Vandiviere**, Department of Pediatrics, MN102, College of Medicine, University of Kentucky,  
Lexington, 40536

---

## Councilor - Louisiana

---



**PAUL B. LANSING**

---

### HOME ADDRESS

1806 Milan  
New Orleans, Louisiana 70115  
Telephone: (504) 897-2330

### OFFICE ADDRESS

3525 Prytania Street, Suite 201  
New Orleans, Louisiana 70115  
Telephone: (504) 895-2025

**BIRTHPLACE:** New Orleans, Louisiana

**EDUCATION:** M.D. degree, Tulane Medical School, 1965

**SPECIALTY:** General Surgeon—Thoracic, Vascular & Oncology

**JOINED SOUTHERN MEDICAL ASSOCIATION:** 1972

### OFFICES HELD IN SMA:

Councilor from Louisiana, 1984-1988

### ASSOCIATE COUNCILORS

Elwyn Cavin, 2206 Barbe Street, Lake Charles, 70601

George S. Ellis, Jr., 1815 Broadway, New Orleans, 70118

Lloyd C. Eyrich, Jr., 4500 Magnolia Street, New Orleans, 70115

Steve Heard, 725 Wilder Place, Shreveport, 71104

William J. Perret, Ochsner Clinic, 1514 Jefferson Highway, New Orleans, 70121

**BIRTHDATE:** July 21, 1935

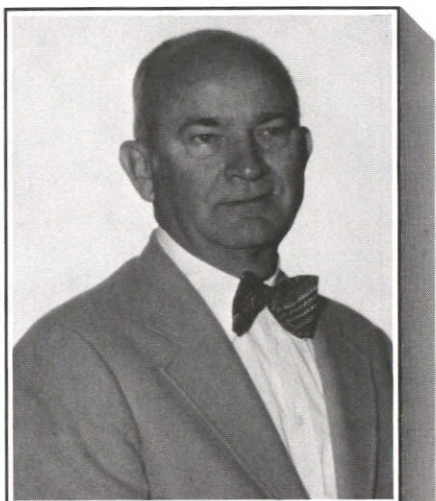
**WIFE:** Julianne



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# Councilor - Maryland

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**WILLIAM J.R. DUNSEATH**

---

## HOME ADDRESS

107 Enfield Road  
Baltimore, Maryland 21212  
Telephone: (301) 433-4357

## OFFICE ADDRESS

7401 Osler Drive  
Baltimore, Maryland 21204  
Telephone: (301) 321-1070

**BIRTHPLACE:** Audubon, New Jersey

**BIRTHDATE:** April 13, 1923

**EDUCATION:** B.S. degree, U.S. Naval Academy, 1945

M.D. degree, University of Maryland School of Medicine, 1959

**SPECIALTY:** Dermatology

**WIFE:** Suzanne

**JOINED SOUTHERN MEDICAL ASSOCIATION:** January 1969

## OFFICES HELD IN SMA:

Associate Councilor from Maryland, 1980-1981

Councilor from Maryland, 1981-1986

## ASSOCIATE COUNCILORS

**Henry E. Langenfelder**, 6303 Blenheim Road, Baltimore, 21212

**David Mossman**, Route 3, Box 2, Mechanicsville, 20659

**John F. Strahan**, 7401 Osler Drive, Suite 107, Baltimore, 21204

**George E. Urban, Jr.**, 9131 Piscataway Road, Clinton, 20735

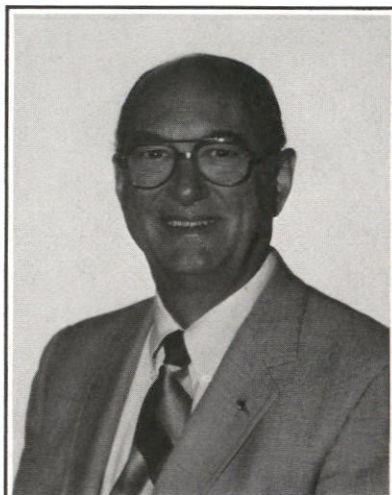
**Raymond M. Yow**, Medical Center, Suite 16, Salisbury, 21801



---

# Councilor - Mississippi

---



**JIM C. BARNETT**

---

## HOME ADDRESS

New Sight Road  
P.O. Box 267  
Brookhaven, Mississippi 39601  
Telephone: (601) 833-8685

## OFFICE ADDRESS

425 Highway 51 North  
P.O. Box 267  
Brookhaven, Mississippi 39601  
Telephone: (601) 833-5611

**BIRTHPLACE:** Edinburg, Mississippi

**BIRTHDATE:** December 8, 1926

**EDUCATION:** University of Mississippi School of Medicine, 1947  
M.D. degree, Southwestern Medical College, 1949

**SPECIALTY:** Family Practice/General Surgery

**WIFE:** Roberta

**JOINED SOUTHERN MEDICAL ASSOCIATION:** 1972

## OFFICES HELD IN SMA:

Associate Councilor from Mississippi, 1982-1983  
Councilor from Mississippi, 1983-1988  
Member of the Executive Committee of the Council, 1984-1985

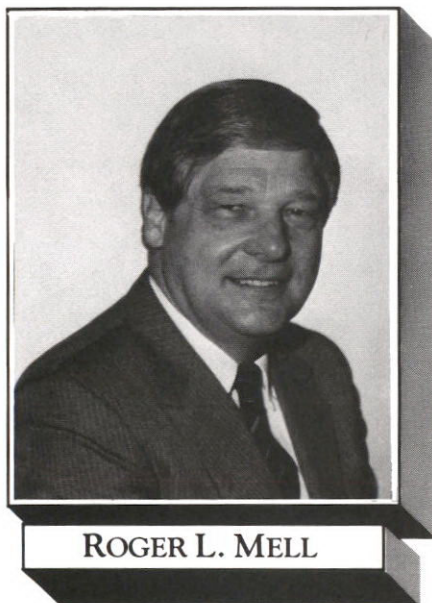
## ASSOCIATE COUNCILORS

**Terrell D. Blanton**, 1080 River Oaks Drive, A-102, Jackson, 39208  
**Mack Gorton**, 107 Church Street, Belzoni, 39038  
**William H. Henderson**, 2200 South Lamar, Oxford, 38655  
**George S. Rowlett, Jr.**, 205 Plantation Drive, Vicksburg, 39180  
**L. F. Wilkins**, Highway 51 South, Brookhaven, 39601

---

# Councilor - Missouri

---



**ROGER L. MELL**

---

## HOME ADDRESS

27 Log Cabin Drive  
Ladue, Missouri 63124  
Telephone: (314) 994-7150

## OFFICE ADDRESS

St. Luke's West-Doctor's Building  
224 South Woods Mill Road  
Suite 255  
Chesterfield, Missouri 63017  
Telephone: (314) 434-3240

**BIRTHPLACE:** Bonne Terre, Missouri

**BIRTHDATE:** March 19, 1933

**EDUCATION:** B.S. degree, University of Missouri, 1956

M.D. degree, Washington University School of Medicine, 1965

**SPECIALTY:** Orthopaedic Surgery

**WIFE:** Joan

**JOINED SOUTHERN MEDICAL ASSOCIATION:** March 1976

## OFFICES HELD IN SMA:

Associate Councilor from Missouri, 1976-1978

Councilor from Missouri, 1978-1986

Member of the Executive Committee of the Council, 1981-1985

Vice-Chairman of the Council, 1984-1985

## ASSOCIATE COUNCILORS

**Charles F. Bahn**, 14 Doctors' Park, 801 South Mt. Auburn Road, Cape Girardeau, 63701

**Albert J. Campbell**, 1500 West 16th Street, Sedalia, 65301

**David W. Ortals**, 224 South Woods Mill Road, Suite 620, Chesterfield, 63017

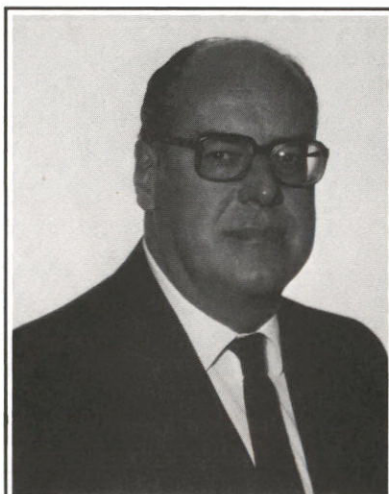
**Raymond A. Ritter, Jr.**, 2408 Terry Hill, Cape Girardeau, 63701

**J. Leslie Walker**, 11709 Old Ballas Road, Creve Coeur, 63141

---

# Councilor - North Carolina

---



**DONALD E. MCCOLLUM**

---

## HOME ADDRESS

2207 Wilshire Drive  
Durham, North Carolina 27707  
Telephone: (919) 489-5383

## OFFICE ADDRESS

Division of Orthopaedic Surgery  
P.O. Box 2919  
Duke University Medical Center  
Durham, North Carolina 27710  
Telephone: (919) 684-4055

**BIRTHPLACE:** Winston-Salem, North Carolina

**BIRTHDATE:** December 7, 1927

**EDUCATION:** B.S. degree, Wake Forest College, 1949

M.D. degree, Bowman Gray School of Medicine, 1953

**SPECIALTY:** Orthopaedic Surgery

**WIFE:** Edna

**JOINED SOUTHERN MEDICAL ASSOCIATION:** January 1966

## OFFICES HELD IN SMA:

Associate Councilor from North Carolina, 1976-1981

Secretary, Section on Orthopaedic and Traumatic Surgery, 1976-1978

Chairman, Section on Orthopaedic and Traumatic Surgery, 1979-1980

Councilor from North Carolina, 1981-1986

## ASSOCIATE COUNCILORS

Luther E. Barnhardt, Jr., 525 Sunset Drive, Asheville, 28804

James F. Gibson, 1916 Wilkins Drive, Sanford, 27330

Harvey C. May, Eastover Medical Park, Suite 305, 2711 Randolph Road, Charlotte, 28207

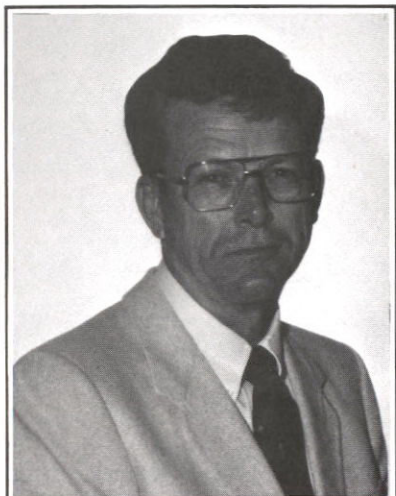
Charles P. Nicholson, Jr., 4026 Arendell Street, Morehead City, 28557

John W. Packer, 3515 Glenwood Avenue, P.O. Box 10707, Raleigh, 27605

---

# Councilor - Oklahoma

---



**O. W. DEHART**

---

## HOME ADDRESS

109 Jennie Lane  
Vinita, Oklahoma 74301  
Telephone: (918) 256-2220

## OFFICE ADDRESS

803 North Foreman  
Vinita, Oklahoma 74301  
Telephone: (918) 256-6464

**BIRTHPLACE:** Heavener, Oklahoma

**BIRTHDATE:** January 28, 1930

**EDUCATION:** M.D. degree, University of Oklahoma School of Medicine, 1961

**SPECIALTY:** Family Practice

**WIFE:** Marie

**JOINED SOUTHERN MEDICAL ASSOCIATION:** April 1965

## OFFICES HELD IN SMA:

Associate Councilor from Oklahoma, 1970-1979

Councilor from Oklahoma, 1979-1988

Member of the Executive Committee of the Council, 1984-1985

## ASSOCIATE COUNCILORS

**Jack Fetzer**, Box 888, 1017 17th Street, Woodward, 73801

**John T. Forsythe**, 2325 S. Harvard, Suite 607A, Tulsa, 74114-3304

**Charles J. Gebetsberger**, 1013 E. Cleveland, Sapulpa, 74066

**Lynn H. Harrison**, 2805 N.W. 23rd Street, Oklahoma City, 73107



---

# Councilor - South Carolina

---



**WARREN Y. ADKINS**

---

## HOME ADDRESS

1187 Farm Quarter Road  
Mt. Pleasant, South Carolina 29464  
Telephone: (803) 884-5766

## OFFICE ADDRESS

171 Ashley Avenue  
Charleston, South Carolina 29425  
Telephone: (803) 792-3531

**BIRTHPLACE:** Atlanta, Georgia

**BIRTHDATE:** April 8, 1940

**EDUCATION:** University of South Carolina, 1958-1961

M.D. degree, Medical College of South Carolina, 1965

**SPECIALTY:** Otorhinolaryngology

**WIFE:** Margaret

**JOINED SOUTHERN MEDICAL ASSOCIATION:** May 1974

## OFFICES HELD IN SMA:

Associate Councilor from South Carolina, 1977-1980

Councilor from South Carolina, 1980-1985

## ASSOCIATE COUNCILORS

Wayne C. Brady, 901 West Faris Road, Greenville, 29605

Henry G. Kelley, Jr., 711 North Church Street, Spartanburg, 29303

H. Biemann Othersen, Jr., Department of Surgery, Medical University of South Carolina,  
171 Ashley Avenue, Charleston, 29403

Thomas C. Rowland, Jr., 1333 Taylor Street, #1-C, Columbia, 29201

J. Howard Stokes, Jr., P.O. Box F17, Florence, 29501

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# Councilor - Tennessee

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**LOUIS A. CANCELLARO**

---

## HOME ADDRESS

2222 Nantucket Drive  
Johnson City, Tennessee 37601  
Telephone: (615) 929-7290

## OFFICE ADDRESS

Department of Psychiatry  
East Tennessee State University  
Johnson City, Tennessee 37601  
Telephone: (615) 928-6426, Ext. 305

**BIRTHPLACE:** New York City, New York

**BIRTHDATE:** October 4, 1933

**EDUCATION:** B.S. degree, Manhattan College, 1955

Ph.D. degree, New York University Graduate School of Arts and Sciences, 1960

M.D. degree, Duke University Medical College, 1965

**SPECIALTY:** Psychiatry

**WIFE:** Judy

**JOINED SOUTHERN MEDICAL ASSOCIATION:** 1973

## OFFICES HELD IN SMA:

Secretary-Elect, Section on Neurology, Neurosurgery, & Psychiatry, 1973-1974

Secretary, Section on Neurology, Neurosurgery, & Psychiatry, 1974-1977

Chairman-Elect, Section on Neurology, Neurosurgery, & Psychiatry, 1977-1978

Chairman, Section on Neurology, Neurosurgery, & Psychiatry, 1978-1979

Associate Councilor from Tennessee, 1982-1984

Councilor from Tennessee, 1984-1987

## ASSOCIATE COUNCILORS

**S. Lane Bicknell**, Jackson Clinic, 616 West Forest Avenue, Jackson, 38301

**John D. Franklin**, 9th Floor, Medical Center Plaza North, 979 East 3rd Street, Chattanooga, 37403

**John E. Kesterson**, 1928 Alcoa Highway 129, Knoxville, 37920

**Robert C. Reeder**, 6025 Walnut Grove Road, Suite 504, Memphis, 38138

**John F. Strimas**, 1907 Hillsboro, Johnson City, 37601

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# Councilor - Texas

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**JOHN A. WEBB**

---

## HOME ADDRESS

Route 1, Box 86A  
Iowa Park, Texas 76367  
Telephone: (817) 438-2878

## OFFICE ADDRESS

1505 10th Street  
Box 900  
Wichita Falls, Texas 76307  
Telephone: (817) 723-1475

**BIRTHPLACE:** Mountain View, Arkansas

**BIRTHDATE:** April 30, 1926

**EDUCATION:** B.S. degree, University of Arkansas, 1948

B.M.S. degree, University of Arkansas School of Medicine, 1952

M.D. degree, University of Arkansas School of Medicine, 1952

**SPECIALTY:** Pathology

**WIFE:** Judy

**JOINED SOUTHERN MEDICAL ASSOCIATION:** 1962, Life Member

## OFFICES HELD IN SMA:

Secretary, Section on Pathology, 1966-1968

Chairman, Section on Pathology, 1968-1969

Associate Councilor from Texas, 1977-1980

Councilor from Texas, 1980-1985

## ASSOCIATE COUNCILORS

Roy W. Dowdell, 1109 West Baker Road, Baytown, 77521

A. Ben C. Dowdey, 5323 Harry Hines Boulevard, Dallas, 75235

W. Ross Lawler, Department of Family Practice, 7703 Floyd Curl Drive, San Antonio, 78284

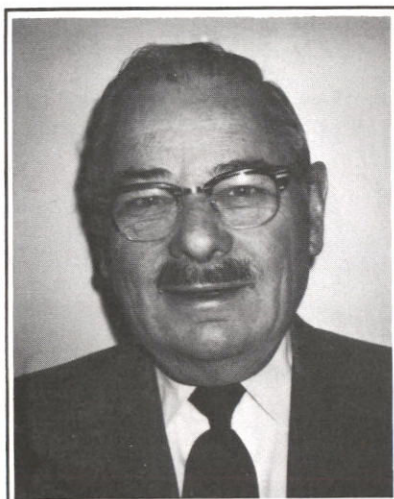
Stephen R. Lewis, University of Texas Medical Branch, Galveston, 77550

Joseph T. Painter, M.D. Anderson Hospital & Tumor Institute, Houston, 77025

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# Councilor - Virginia

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**JAMES M. MOSS**

---

## HOME ADDRESS

319 Mansion Drive  
Alexandria, Virginia 22302  
Telephone: (703) 836-5393

## OFFICE ADDRESS

1707 Osage Street  
Alexandria, Virginia 22302  
Telephone: (703) 998-6511

**BIRTHPLACE:** Gray, Georgia

**EDUCATION:** University of Virginia, 1935-1937

M.D. degree, University of Virginia, 1941

**SPECIALTY:** Internal Medicine, Diabetes

**JOINED SOUTHERN MEDICAL ASSOCIATION:** 1952, Life Member

**BIRTHDATE:** December 15, 1917

**WIFE:** Rachel

## OFFICES HELD IN SMA:

Associate Councilor from Virginia, 1974-1980

Secretary, Section on Medicine, 1977-1978

Vice-Chairman, Section on Medicine, 1978-1979

Chairman, Section on Medicine, 1979-1980

Councilor from Virginia, 1980-1985

## ASSOCIATE COUNCILORS

**John A. Board**, Department of OB/GYN, Medical College of Virginia, Virginia Commonwealth University, Richmond, 23298

**Robert W. Klink**, P.O. Box 1290, Gloucester, 23061

**John F. Nowell**, 611 South Carlin Springs Road, Suite 404, Arlington, GA 22204

**Louis Q. Pugsley**, 8316 Arlington Boulevard, Suite 232, Fairfax, 22030

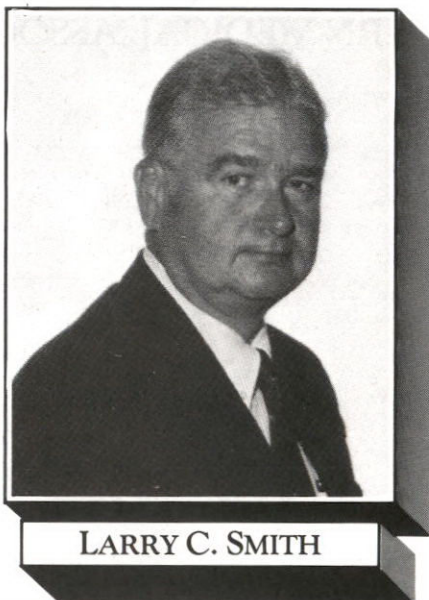
**William J. Reardon**, 6060 Arlington Boulevard, Falls Church, 22044



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# Councilor - West Virginia

---



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## HOME ADDRESS

636 Ridgewood Road  
Huntington, West Virginia 25701  
Telephone: (304) 525-4410

## OFFICE ADDRESS

2828 First Avenue, Suite 100  
Huntington, West Virginia 25702  
Telephone: (304) 697-7036

**BIRTHPLACE:** Charlottesville, Virginia

**BIRTHDATE:** January 3, 1931

**EDUCATION:** A.B. degree, Bridgewater College, 1951  
M.S. degree, West Virginia University, 1954  
M.D. degree, Medical College of Virginia, 1956

**SPECIALTY:** Psychiatry

**WIFE:** Maxine

**JOINED SOUTHERN MEDICAL ASSOCIATION:** April 1968

## OFFICES HELD IN SMA:

Associate Councilor from West Virginia, 1972-1982  
Councilor from West Virginia, 1982-1987  
Member of the Executive Committee of the Council, 1984-1985

## ASSOCIATE COUNCILORS

George A. Curry, 596 Wiley Street, Morgantown, 26506  
W. Alva Deardorff, 4620 MacCorkle Avenue, S.W., Charleston, 25304  
Winfield C. John, 1439 Sixth Avenue, Huntington, 25701  
M. Bruce Martin, 508 Tenth Street, Huntington, 25701  
Henry S. Mullens, 1709 Poplar Street, Kenova, 25530

# 1984-1985 OFFICERS SOUTHERN MEDICAL ASSOCIATION

## Officers

President .....	John B. Lynch .....	Nashville, Tennessee
President-Elect .....	Guy T. Vise, Jr. ....	Jackson, Mississippi
Vice-President .....	William W. Moore, Jr. ....	Atlanta, Georgia
Executive Vice-President .....	Mr. William J. Ranieri .....	Birmingham, Alabama
Immediate Past President .....	Richard D. Richards .....	Baltimore, Maryland

## Councilors

	<i>Year Term Expires</i>
J. Lee Dockery, Chairman .....	Gainesville, Florida 1985
Roger L. Mell, Vice-Chairman .....	Chesterfield, Missouri 1986
Joaquin S. Aldrete .....	Birmingham, Alabama 1987
John F. Redman .....	Little Rock, Arkansas 1989
Gordon S. Letterman .....	Washington, D.C. 1989
E. Napier Burson, Jr. ....	Atlanta, Georgia 1989
Charles C. Smith, Jr. ....	Louisville, Kentucky 1987
Paul B. Lansing .....	New Orleans, Louisiana 1988
William J. R. Dunseath .....	Baltimore, Maryland 1986
Jim C. Barnett .....	Brookhaven, Mississippi 1988
Donald E. McCollum .....	Durham, North Carolina 1986
O. W. Dehart .....	Vinita, Oklahoma 1988
Warren Y. Adkins .....	Charleston, South Carolina 1985
Louis A. Cancellaro .....	Johnson City, Tennessee 1987
John A. Webb .....	Wichita Falls, Texas 1985
James M. Moss .....	Alexandria, Virginia 1985
Larry C. Smith .....	Huntington, West Virginia 1987

## Executive Committee of the Council

Chairman .....	J. Lee Dockery
Vice-Chairman .....	Roger L. Mell
Member .....	Larry C. Smith
Member .....	Jim C. Barnett
Member .....	O. W. Dehart
Member .....	E. Napier Burson, Jr.
President .....	John B. Lynch
President-Elect .....	Guy T. Vise, Jr.
Vice-President .....	William W. Moore, Jr.
Immediate Past President .....	Richard D. Richards

## Councilors-Elect

Florida .....	_____
South Carolina .....	_____
Texas .....	_____
Virginia .....	_____

## Board of Trustees

Year  
Term  
Expires

Thomas B. Dameron, Jr., (Specialty: Orthopaedic Surgery; Wife: Nancy) . . . . .	1985
Raleigh Orthopaedic Clinic, 3515 Glenwood Avenue, P.O. Box 10707, Raleigh, North Carolina 27605	
G. Baker Hubbard, Sr., (Specialty: General Surgery; Wife: Elizabeth) . . . . .	1986
616 West Forest Avenue, Jackson, Tennessee 38301	
J. Ralph Meier, (Specialty: Pathology; Wife: Connie) . . . . .	1987
2025 Gravier Street, P.O. Box 13037, New Orleans, Louisiana 70185	
Edwin C. Evans, (Specialty: Internal Medicine; Wife: Margie) . . . . .	1988
414 Baptist Professional Building, 340 Boulevard, N.E., Atlanta, Georgia 30312	
M. Pinson Neal, Jr., (Specialty: Radiology; Wife: Gail) . . . . .	1989
Medical College of Virginia, Virginia Commonwealth University, Box 295, MCV Station, Richmond, Virginia 23298	
Richard D. Richards, (Specialty: Ophthalmology; Wife: Alice) . . . . .	1990
Department of Ophthalmology, University of Maryland Hospital, Baltimore, Maryland 21201	

## Journal Editorial Board

John B. Thomison . . . . .	Editor
230 25th Avenue North, Nashville, Tennessee 37203	
R. H. Kampmeier . . . . .	Advisory Editor
Vanderbilt University School of Medicine, Station 17, Nashville, Tennessee 37232	
Addison B. Scoville . . . . .	Assistant Editor
D-4208 Medical Center North, Vanderbilt University, Nashville, Tennessee 37232	
Sam E. Stephenson, Jr. . . . .	Assistant Editor
Suite 223, Marshall Taylor Building, Jacksonville, Florida 32207	
Terry D. Allen . . . . .	Editorial Board Member
Department of Urology, University of Texas Southwestern Medical School, 5323 Harry Hines Boulevard, Dallas, Texas 75232	
Randolph Batson . . . . .	Editorial Board Member
P.O. Box 928, Troy, Alabama 36081	
Thomas M. Blake . . . . .	Editorial Board Member
University of Mississippi Medical Center, Jackson, Mississippi 39216	
Ben V. Branscomb . . . . .	Editorial Board Member
1717 6th Avenue South, Spain Rehabilitation Center, Room 248, Birmingham, Alabama 35233	
Carlyle Crenshaw, Jr. . . . .	Editorial Board Member
Department of Obstetrics and Gynecology, University of Maryland School of Medicine 22 South Greene Street, Baltimore, Maryland 21201	
Alvin Cummins . . . . .	Editorial Board Member
1324 Peabody, Memphis, Tennessee 38104	
Thomas B. Dameron, Jr. . . . .	Editorial Board Member
Raleigh Orthopaedic Clinic, 3515 Glenwood Avenue, P.O. Box 10707, Raleigh, N.C. 27605	
M. Pinson Neal, Jr. . . . .	Editorial Board Member
Medical College of Virginia, Virginia Commonwealth University Box 295, MCV Station, Richmond, Virginia 23298	
Gerald I. Plitman . . . . .	Editorial Board Member
P.O. Box 12747, Memphis, Tennessee 38112	
Bruce Schoenberg . . . . .	Editorial Board Member
National Institute of Neurological and Communicative Disorders and Stroke, National Institutes of Health, Bethesda, Maryland 20014	
J. Graham Smith, Jr. . . . .	Editorial Board Member
Department of Dermatology, Medical College of Georgia, Augusta, Georgia 30902	
George O. Waring . . . . .	Editorial Board Member
Emory University Clinic, 1365 Clifton Road, N.E., Atlanta, Georgia 30322	



## Video Access Editorial Board

O. W. Dehart  
Edwin C. Evans  
G. Baker Hubbard, Sr.

Robert D. Moreton  
M. Pinson Neal, Jr.

John F. Redman  
Terrell B. Tanner

## Dial Access Editorial Board

Gene V. Ball (Arthritis & Rheumatism), 1813 6th Avenue South, University Station,  
Birmingham, Ala. 35294

Roy F. Roddam (Diabetes & Endocrinology), 1332 Anglewood Drive, Birmingham, Ala. 35216

John T. Galambos (Gastroenterology), 69 Butler Street, S.E., Atlanta, Ga. 30303

George A. Pankey (Infectious Diseases), Ochsner Clinic, 1514 Jefferson Highway, New Orleans, La. 70121

Paul F. Brenner (Obstetrics & Gynecology), Women's Hospital, 1240 N. Mission Road, Los Angeles,  
Calif. 90033

J. Ingram Walker (Psychotherapeutics), 6 Sweetbriar Lane, Chapel Hill, N.C. 27514

Joseph T. Painter (Cancer), M.D. Anderson Hospital & Tumor Institute, Houston, Tex. 77025

Raymond L. Woosley (Cardiovascular Diseases), Vanderbilt University School of Medicine,  
Nashville, Tenn. 37232

## COMMITTEE STRUCTURE

All Committees are appointed by the Chairman of the Council, except where indicated. The President and Chairman of the Council are ex officio members of all Committees. All Standing Committees report to the appropriate Coordinating Committee unless otherwise indicated.

### I. Coordinating Committee on Education

Louis A. Cancellaro, Chairman (1983-1985)  
Joaquin S. Aldrete (1983-1986)  
Larry C. Smith (1983-1985)  
Charles C. Smith, Jr. (1983-1985)  
Terrell B. Tanner (1983-1986)  
O. W. Dehart (1983-1985)

### 1. Standing Committee on Scientific Work

Louis A. Cancellaro, Chairman (1983-1986)  
Joaquin S. Aldrete (1983-1986)  
Warren Y. Adkins (1983-1985)  
Joseph T. Painter (1983-1985)  
Robert W. Klink (1983-1985)  
James M. Moss (1983-1986)  
S. Lane Bicknell (1984-1987)

### 2. Standing Committee on Grants, Loans, and Scholarships

Larry C. Smith, Chairman (1983-1985)  
John A. Board (1984-1985)  
Curry B. Bradburn, Jr. (1983-1985)  
Norman Kenyon (1983-1985)  
James I. Salter, Jr. (1983-1986)  
James F. Gibson (1983-1985)

### 3. Standing Committee on Publications and Advertising

Charles C. Smith, Jr., Chairman (1983-1985)  
Thomas C. Rowland (1984-1986)  
Harry F. Klinefelter (1983-1985)  
Donald E. McCollum (1983-1986)  
Sam E. Stephenson, Jr. (1983-1985)

(Continued on next page)



Addison B. Scoville, Jr. (1983-1985)  
Ben V. Branscomb (1983-1986)  
Ex Officio:  
John B. Thomison  
William J. Ranieri

#### **4. Standing Committee on Multi-Media Programs**

Terrell B. Tanner, Chairman (1983-1986)  
Louis Q. Pugsley (1983-1985)  
J. Max Austin, Jr. (1983-1985)  
David W. Ortvals (1983-1985)  
Curry B. Bradburn, Jr. (1984-1985)  
E. Napier Burson, Jr. (1984-1986)

#### **5. Ad Hoc Committee on Medical Information Systems**

O. W. Dehart, Chairman (1983-1984)  
Kimball I. Maull (1983-1985)  
University of Tennessee Memorial Hospital  
1924 Alcoa Highway  
Knoxville, Tenn. 37920  
Kenneth Crabtree (1983-1985)  
Joaquin S. Aldrete (1983-1986)  
J. Steve Heard (1984-1985)  
Wayne C. Brady (1984-1986)

### **II. Coordinating Committee on Membership**

Jim C. Barnett, Chairman (1983-1985)  
William C. Collins (1983-1985)  
O. W. Dehart (1984-1985)

#### **1. Standing Committee on Membership Development**

William C. Collins, Chairman (1983-1985)  
John F. Redman (1984-1986)  
Howard Kurzner (1983-1986)  
William J. Perret (1984-1986)  
T. Rudolph Howell (1983-1985)  
510 South Sycamore Street  
Suite H  
Petersburg, Va. 23803  
David Mossman (1984-1985)

#### **2. Standing Committee on Selections**

O. W. Dehart, Chairman (1984-1985)  
John A. Webb (1983-1985)  
Donald E. McCollum (1983-1986)  
Joaquin S. Aldrete (1984-1985)  
Gordon S. Letterman (1984-1985)  
J. Hoyle Carlock (1983-1985)

### **III. Coordinating Committee on Member Benefits**

M. Pinson Neal, Jr., Chairman (1984-1986)  
John A. Webb (1983-1986)  
William J. R. Dunseath (1983-1986)  
Andrew F. Giesen, Jr. (1983-1985)

**1. Standing Committee on Insurance**

John A. Webb, Chairman (1983-1986)  
Thomas B. Dameron, Jr. (1984-1986)  
G. Baker Hubbard, Sr. (1984-1986)  
Paul B. Lansing (1983-1985)  
J. Hoyle Carlock (1983-1985)  
Ex Officio:  
William J. R. Dunseath (1983-1986)

**2. Standing Committee on Physicians' Retirement Program**

William J. R. Dunseath, Chairman (1983-1986)  
George S. Ellis, Sr. (1983-1985)  
J. Leslie Walker (1983-1985)  
Dallas W. Lovelace (1983-1985)  
Radiology Associates, P.A.  
P.O. Drawer 468  
Orangeburg, S.C. 29115  
Lawrence S. Cohen (1983-1985)  
Phillip W. Voltz, Jr. (1984-1985)  
Ex Officio:  
John A. Webb (1983-1986)

**IV. Coordinating Committee on Shared Services**

Robert L. Baldwin, Chairman (1983-1985)  
E. Napier Burson, Jr. (1983-1985)  
William J. Perret (1983-1986)  
Harvey C. May (1983-1986)  
P.O. Box 1101  
Highland Hospital  
Asheville, N.C. 28802  
Jack W. Bonner, III (1983-1985)  
L. K. Austin (1984-1985)

**V. Coordinating Committee on Administration**

Joaquin S. Aldrete, Chairman (1983-1985)  
Maxine Schurter (1983-1985)  
Thomas B. Dameron, Jr. (1983-1986)

**1. Standing Committee on Constitution and Bylaws**

Maxine Schurter, Chairman (1983-1985)  
Clovis Crabtree (1983-1986)  
J. Howard Stokes, Jr. (1983-1985)  
Robert G. Overstreet (1984-1985)  
George S. Ellis, Jr. (1984-1986)  
Warren Y. Adkins (1984-1985)

**2. Standing Committee on Employees' Pension Plan and Personnel**

Joaquin S. Aldrete, Chairman (1983-1985)  
Margaret S. Klapper (1983-1986)  
Gordon S. Letterman (1984-1986)  
Henry S. Mullens (1983-1985)  
John F. Nowell (1984-1985)  
William J. Ranieri

**3. \*Ad Hoc Committee on Special Awards**

\*Will report to the Executive Committee of the Council.

## Living Past Presidents

Years Served

Daniel L. Sexton, 911 South Brentwood Boulevard, St. Louis, Mo. 63105 .....	1962-1963
Robert D. Moreton, 6723 Bertner Street, Houston, Tex. 77030 .....	1963-1964
R. H. Kampmeier, Vanderbilt University School of Medicine, Station 17 Nashville, Tenn. 37232 .....	1964-1965
J. Garber Galbraith, 1919 Seventh Avenue South, Birmingham, Ala. 35294 .....	1965-1966
Guy T. Vise, Sr., 2814 Poplar Springs Drive, Meridian, Miss. 39305-4617 .....	1966-1967
Oscar B. Hunter, Jr., 8218 Wisconsin Avenue, Bethesda, Md. 20814 .....	1967-1968
J. Leonard Goldner, Duke University Medical Center, Durham, N.C. 27710 .....	1969-1970
Albert C. Esposito, 420-422 Eleventh Street, Suite 100, Huntington, W.Va. 25701 ..	1970-1971
J. Hoyle Carlock, 301 Ardmoreite Building, P.O. Box 1604, Ardmore, Okla. 73401 ..	1971-1972
George J. Carroll, Louise Obici Memorial Hospital, Suffolk, Va. 23434 .....	1973-1974
Andrew M. Moore, 108 East Maxwell Street, Lexington, Ky. 40508 .....	1974-1975
G. Gordon McHardy, 3638 St. Charles Avenue, New Orleans, La. 70115 .....	1975-1976
G. Thomas Jansen, 500 South University, Suite 501, Little Rock, Ark. 72205 .....	1976-1977
Andrew F. Giesen, Jr., 1000 Marwalt Drive, Fort Walton Beach, Fla. 32548 .....	1977-1978
Thomas B. Dameron, Jr., Raleigh Orthopaedic Clinic, 3515 Glenwood Avenue P.O. Box 10707, Raleigh, N.C. 27605 .....	1978-1979
G. Baker Hubbard, Sr., 616 West Forest Avenue, Jackson, Tenn. 38301 .....	1979-1980
J. Ralph Meier, 2025 Gravier Street, P.O. Box 13037, New Orleans, La. 70185 .....	1980-1981
Edwin C. Evans, 414 Baptist Professional Building, 340 Boulevard, N.E., Atlanta, Ga. 30312 .....	1981-1982
M. Pinson Neal, Jr., Medical College of Virginia, Virginia Commonwealth University, Box 295, MCV Station, Richmond, Va. 23298 .....	1982-1983
Richard D. Richards, Department of Ophthalmology, University of Maryland Hospital, Baltimore, Md. 21201 .....	1983-1984

## Living Past Councilors

### Alabama

Years Served

J. Garber Galbraith, 1919 Seventh Avenue South, Birmingham, Ala. 35294 .....	1957-1962
John A. Martin, Route 1, Box 33, Pike Road, Montgomery, Ala. 36064 .....	1962-1967
John M. Chenault, 1115 Somerville Road, Decatur, Ala. 35601 .....	1971-1972
<i>(Filled unexpired term of Dr. Word who died in office.)</i>	
D. Joseph Judge, 1001 Leighton Avenue, Anniston, Ala. 36201 .....	1972-1977
Margaret S. Klapper, Consultant to the Vice President for Health Affairs, 111 Mortimer Jordan Hall, University Station, Birmingham, Ala. 35294 .....	1977-1982

### Arkansas

Thomas G. Johnston, P.O. Box 7067, Pulaski Heights Station, Little Rock, Ark. 72205	1962-1964
<i>(Filled unexpired term of Dr. Smith who left Arkansas.)</i>	
George F. Wynne, 113 West Cypress, Warren, Ark. 71671 .....	1964-1969
G. Thomas Jansen, 500 South University, Suite 501, Little Rock, Ark. 72205 .....	1969-1974
David L. Barclay, Suite 614 Doctors Building, 500 S. University, Little Rock, Ark. 72205	1974-1979
L. K. Austin, Director of Emergency Medicine, Newport Hospital, Newport, Ark. 72112	1979-1984

### District of Columbia

Oscar B. Hunter, Jr., 8218 Wisconsin Avenue, Bethesda, Maryland 20814 .....	1959-1964
George P. Blundell, Chief of Laboratory Service, V.A. Medical Center, Martinsburg, W.Va. 25401 .....	1964-1969
Charles Wilson Jones, 1145 Nineteenth Street, N.W., #312, Washington, D.C. 20036	1969-1973



## District of Columbia (Continued)

William H. Cooper, 825 New Hampshire Avenue, N.W., Washington, D.C. 20037	Years Served 1973-1974
<i>(Filled unexpired term of Dr. Jones who resigned.)</i>	
W. Reams Perkins, 825 New Hampshire Avenue, N.W., Washington, D.C. 20037	1974-1979
Maxine Schurter, 5272 River Road, Suite 310, Bethesda, Md. 20816	1979-1984

## Florida

Andrew F. Giesen, Jr., 1000 Marwalt Drive, Fort Walton Beach, Fla. 35248	1970-1975
Walter C. Jones, III, 245 University Drive, Coral Gables, Fla. 33134	1975-1980

## Georgia

Wood W. Lovell, 1001 Johnson Ferry Road, N.E., Atlanta, Ga. 30342	1969-1974
Edwin C. Evans, 414 Baptist Professional Building, 340 Boulevard, N.E., Atlanta, Ga. 30312	1974-1979
C. Rex Teeslink, 505 Regent Place, Augusta, Ga. 30909	1979-1981
William W. Moore, Jr., 25 Prescott Street, N.E., Suite 4439, Glenn Building, Atlanta, Ga. 30308	1981-1984

## Kentucky

Sam A. Overstreet, 234 East Gray Street, Medical Towers South, Suite 870, Louisville, Ky. 40202	1962-1967
Andrew M. Moore, 108 East Maxwell Street, Lexington, Ky. 40508	1967-1972
Hiram C. Polk, Jr., Department of Surgery, University of Louisville School of Medicine, Health Sciences Center, Louisville, Ky. 40201	1972-1977
Robert G. Overstreet, 870 Medical Towers South, Louisville, Ky. 40202	1977-1982

## Louisiana

Woodard D. Beacham, P.O. Box 69, Madison, Miss. 39110	1961-1963
<i>(Filled unexpired term of Dr. Hattaway who died in office.)</i>	
Robert F. Sharp, 4440 Magnolia Street, New Orleans, La. 70115	1963-1968
G. Gordon McHardy, 3638 St. Charles Avenue, New Orleans, La. 70115	1968-1973
J. Ralph Meier, 2025 Gravier Street, P.O. Box 13037, New Orleans, La. 70185	1973-1978
George S. Ellis, Sr., 812 Maison Blanche Building, New Orleans, La. 70112	1978-1983

## Maryland

George H. Yeager, 324 Kyle Road, Crownsville, Md. 21032	1966-1971
Robert T. Singleton, University of Maryland Hospital, Baltimore, Md. 21201	1971-1976
Richard D. Richards, Department of Ophthalmology, University of Maryland Hospital, Baltimore, Md. 21201	1976-1981

## Mississippi

J. F. Lucas, 501 West Washington Avenue, Greenwood, Miss. 38930	1953-1958
Guy T. Vise, Sr., 2814 Poplar Springs Drive, Meridian, Miss. 39305-4617	1958-1963
Howard A. Nelson, Box 432, Greenwood, Miss. 38931	1963-1968
Raymond F. Grenfell, 514-H East Woodrow Wilson Avenue, Jackson, Miss. 39216	1968-1973
James T. Thompson, 5136 Weems, Moss Point, Miss. 39563	1973-1975
Everett Crawford, Doctor's Clinic, P.O. Box 271, Tylertown, Miss. 39667	1976-1978
Guy T. Vise, Jr., Mississippi Methodist Rehabilitation Center, P.O. Box 4878, Fondren Station, Jackson, Miss. 39216	1978-1983

## Missouri

Daniel L. Sexton, 911 South Brentwood Boulevard, St. Louis, Mo. 63105	1946-1951
Clinton W. Lane, 950 Francis Place, St. Louis, Mo. 63105	1961-1966
James Y. Griggs, 1034 South Brentwood Boulevard, No. 776, St. Louis, Mo. 63117	1971-1976
Robert K. Dorton, 911 South Brentwood Boulevard, St. Louis, Mo. 63105	1976-1978



<b>North Carolina</b>		<b>Years Served</b>
Lenox D. Baker, Duke University School of Medicine, Durham, N.C. 27710	.....	1950-1951
<i>(Filled unexpired term of Dr. London who resigned.)</i>		
J. Leonard Goldner, Duke University Medical Center, Durham, N.C. 27710	.....	1961-1966
Thomas B. Dameron, Jr., Raleigh Orthopaedic Clinic, 3515 Glenwood Avenue, P.O. Box 10707, Raleigh, N.C. 27605	.....	1971-1976
George W. Liles, Cabarrus Surgical Clinic, P.A., 48 Ardsley Avenue, N.E., Concord, N.C. 28025	.....	1976-1981
<b>Oklahoma</b>		
Vernon D. Cushing, P.O. Box 26827, Oklahoma City, Okla. 73126	.....	1958-1963
J. Hoyle Carlock, 301 Ardmoreite Building, P.O. Box 1604, Ardmore, Okla. 73401	.....	1963-1968
Samuel R. Turner, 3103 Alice Drive, Batesville, Ark. 72501	.....	1968-1973
James E. White, 6565 South Yale Avenue, Suite 1212, Tulsa, Okla. 74136	.....	1973-1978
<b>South Carolina</b>		
J. W. Jervey, Jr., 709 Dunbar Street, Greenville, S.C. 29601	.....	1955-1960
Edward J. Dennis, Department of Obstetrics-Gynecology, Richland Memorial Hospital, Columbia, S.C. 29202	.....	1970-1975
William W. Vallotton, Storm Eye Institute, Medical University of South Carolina, 171 Ashley Avenue, Charleston, S.C. 29403	.....	1975-1980
<b>Tennessee</b>		
Kate Savage Zerfoss, 3401 Benham Hill, North, Nashville, Tenn. 37215	.....	1942-1947
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Guy M. Francis, 106 North Crest Road, Chattanooga, Tenn., 37404	.....	1967-1972
G. Baker Hubbard, Sr., 616 West Forest Avenue, Jackson, Tenn. 38301	.....	1972-1977
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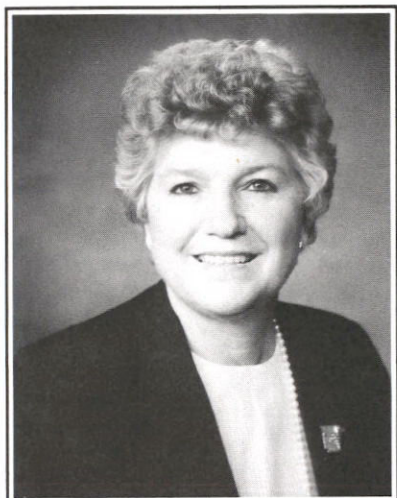
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# **M I N U T E S**

**78TH ANNUAL MEETING**

**of the**

**SOUTHERN MEDICAL ASSOCIATION**

**NEW ORLEANS, LOUISIANA**

**NOVEMBER 4-7, 1984**

**Includes all meetings held between  
November 10, 1983 and November 7, 1984**

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# PROCEEDINGS OF THE EXECUTIVE COMMITTEE OF THE COUNCIL

Birmingham, Ala., February 18, 1984, 9:05 a.m.

## CALL TO ORDER AND ROLL CALL

The Executive Committee of the Council of the Southern Medical Association held its meeting at the Birmingham Hyatt House, Birmingham, Ala., February 18, 1984. The meeting was called to order at 9:05 a.m. by the Chairman, William W. Moore, Jr.

Members of the Executive Committee present: William W. Moore, Jr., Chairman, Atlanta, Ga.; J. Lee Dockery, Vice-Chairman, Gainesville, Fla.; J. Patrick O'Leary, Nashville, Tenn.; Richard D. Richards, Baltimore, Md.; John B. Lynch, Nashville, Tenn.; and Guy T. Vise, Jr., Jackson, Miss.

Others present: Jim C. Barnett, Brookhaven, Miss.; O. W. Dehart, Vinita, Okla.; Louis A. Cancellaro, Johnson City, Tenn.; Phillip W. Vultz, Jr., San Antonio, Tex.

Members of the Executive Committee absent: Roger L. Mell, Chesterfield, Mo.; and M. Pinson Neal, Jr., Richmond, Va.

SMA staff members present from Birmingham, Ala. were: Mr. William J. Ranieri, Executive Vice-President; Mr. Robert P. Mosca, Director of Member Services; Mr. Timothy R. Taylor, Director of Operations; and Mrs. Cynthia L. Lenoir, Administrative Coordinator.

## MINUTES OF PREVIOUS MEETINGS

Prior to this meeting, a copy of the Minutes taken at the Executive Committee Meetings of November 3 and November 8, 1983 were distributed for approval.

**ACTION:**—It was moved by Dr. Dockery and seconded by Dr. O'Leary that the Minutes taken November 3 and November 8, 1983 be approved. The motion carried.

## REPORT OF THE CHAIRMAN William W. Moore, Jr.

Dr. Moore announced that the Summer Meeting of the Executive Committee would be at The Greenbrier, White Sulphur Springs, West Virginia, July 26-29, 1984. He stated that committee appointments had been made. The Coordinating Committee on Administration recommended that the amount of \$47,454.30 be funded for the SMA Employee Profit Sharing Plan as recommended.

The Committee discussed several membership applications received for Associate Membership Class 4. Dr. Moore suggested that this matter be referred to the Bylaws Committee.

Dr. Moore recognized the new Councilors attending the meeting.

**ACTION:**—It was moved and seconded to fund the amount of \$47,454.30 to the SMA Profit Sharing Plan for the year ending December 31, 1983. The motion carried.

**ACTION:**—It was moved by Dr. Dockery and seconded by Dr. Vise to refer the matter concerning membership for dentists to the Bylaws Committee and that Dr. Stephen Veal not be accepted as a member

of the Southern Medical Association. The staff and legal counsel are to draft a letter to inform Dr. Veal of the Executive Committee's decision.

**ACTION:**—It was moved and seconded to accept the Report of the Chairman. The motion carried.

## REPORT OF THE PRESIDENT Richard D. Richards

Dr. Richards stated that he was still hearing nice comments regarding last year's Annual Meeting in Baltimore. He reviewed details for this year's scientific program in New Orleans and he is anticipating a very nice meeting with high attendance.

**ACTION:**—It was moved and seconded to accept the Report of the President. The motion carried.

## REPORT OF THE EXECUTIVE VICE-PRESIDENT Mr. William J. Ranieri

Mr. Ranieri reported that the profit making subsidiary, SMA Services, Inc., had been created and that Southern Medical is the sole stockholder of this wholly owned subsidiary. The Board of SMA Services, Inc. is composed of the Officers of the Association, which are President, President-Elect, Vice-President, Immediate Past President, Executive Vice-President, and Chairman of the Council (which is also Chairman of the Board for SMA Services).

Mr. Ranieri distributed brochures for each of our educational programs. He reported on the Auxiliary Leadership Conference that was just held at the Headquarters Office and stated that the Auxiliary trips to Las Vegas and San Francisco have been finalized. He also mentioned that the Annual Report and the Yearbook were at the printer and should be mailed shortly.

Mr. Ranieri briefly reviewed the details concerning the Physicians' Purchasing Program (PPP) and the status of the computer programs to be offered through PPP. Dial Access continues to grow with approximately 9,000 subscribers to date. Video Access has sold 250 videocassettes to date and other medical schools will be contacted to produce tapes for SMA.

Mr. Mosca gave a brief report on the Complimentary Membership Program and updated the Committee on the Universal Life Insurance Program.

Mr. Taylor reviewed in detail the Financial Report of the Association.

**ACTION:**—It was moved and seconded to accept the Report of the Executive Vice-President. The motion carried.

## REPORT ON SOUTHERN ORTHOPAEDIC ASSOCIATION Guy T. Vise, Jr.

Dr. Vise stated that approximately 300 responses had been received from the 1,600 orthopaedists that were billed for SOA dues. Registration for the first Annual Meeting in Nassau is at 76 and three educational companies, Zimmer, Richards Manufacturing Company, and Howmedica, are helping to sponsor this meeting. Grants were pledged by Osteonics, 3M Company, and World Service Life.



In hopes of strengthening the Orthopaedic Section at the SMA Annual Meeting, it was suggested that SMA and SOA put on a conjoint session for residents. Dr. Vise expressed his appreciation for the tremendous development of the Southern Orthopaedic Association.

**ACTION:**—It was moved and seconded to accept the Report on the Southern Orthopaedic Association. The motion carried.

### **REPORT OF THE AD HOC COMMITTEE ON EDUCATION**

J. Lee Dockery

Dr. Dockery stated that the selection process for the Director of Education is moving along nicely and individual interviews will be conducted in the near future in Atlanta. Dr. Dockery indicated that the Director of Education would be on staff by the Council Meeting in July.

**ACTION:**—It was moved and seconded to accept the Report of the Ad Hoc Committee on Education. The motion carried.

### **REPORT OF THE COORDINATING COMMITTEE ON EDUCATION**

Louis A. Cancellaro

Dr. Cancellaro reviewed the events that are to take place at this year's Annual Meeting in New Orleans. He stated that the Opening Ceremony received a favorable response and that another one would be scheduled for this year's meeting. The "How Payment Changes Affect Your Practice" Seminar in Lake Tahoe was cancelled due to poor registration. He reported 120 registrants for the International Symposium in Italy.

Dr. Cancellaro raised the question concerning the policy of SMA to co-sponsor programs. Dr. Moore asked Dr. Cancellaro to propose a set of guidelines to be approved for co-sponsorship. Dr. Cancellaro reviewed a symposium that Hotel Dieu Hospital had asked SMA to co-sponsor at no cost to SMA.

**ACTION:**—It was moved and seconded that the Executive Committee would review criteria for such approval for co-sponsorship in the future and to approve this initial program with Hotel Dieu Hospital as presented. The motion carried.

**ACTION:**—It was moved and seconded to approve the Report of the Coordinating Committee on Education. The motion carried.

### **REPORT OF THE COORDINATING COMMITTEE ON MEMBERSHIP**

Jim C. Barnett

The Committee on Membership Development recommended to the Insurance Committee that a pilot program be started to provide life insurance to class officers and senior medical students at The University of Kentucky and University of Louisville Medical Schools. The Insurance Company felt that this would be too expensive. The Insurance Committee and Membership Development Committee approved, as a pilot program for three years, that senior medical students that are members of SMA would receive \$10,000 term life insurance. SMA will pay the \$2,000 premium to WSL for those students. Dr. Dockery sug-

gested giving the students a Journal or Dial Access instead of insurance, or develop a package that included both.

Dr. Barnett reviewed the benefits to members and to SMA of the Gold MasterCard Program with Trans National.

**ACTION:**—It was moved by Dr. Dockery and seconded by Dr. Lynch that a brochure be distributed at the forum that would enable the student to receive one copy of the Journal, a subscription to Dial Access, insurance, and an application for membership. The motion carried.

**ACTION:**—It was moved by Dr. Dockery and seconded by Dr. O'Leary to approve the Gold MasterCard Program. The motion carried.

**ACTION:**—It was moved and seconded to accept the Report of the Coordinating Committee on Membership. The motion carried.

### **REPORT OF THE COORDINATING COMMITTEE ON VIDEO ACCESS**

O. W. Dehart

Dr. Dehart reviewed briefly the Video Access program and the meeting that was held with U.A.B. to help establish guidelines for this program. They have established subjects for at least 12 more tapes and have started exploratory efforts toward obtaining other medical schools to produce tapes. Dr. Dehart suggested an introductory tape to be used to help sell our videocassette program.

**ACTION:**—It was moved and seconded to accept the Report of the Coordinating Committee on Video Access. The motion carried.

### **REPORT OF THE COORDINATING COMMITTEE ON MEMBER BENEFITS**

Phillip W. Voltz, Jr.

Dr. Voltz reported on the January 21st meeting held in Atlanta of the Committee on Insurance. At this meeting, the Insurance Company presented a review of the competitive analysis. The Insurance Committee had the following recommendations:

1. The present limit of insurance (\$200,000) be raised to \$500,000 total coverage, with the Insurance Company handling the additional \$300,000 so that it will not have any effect on our Premium Stabilization Fund; also, as a part of that, SMA will receive 5% administrative fee.
2. Rates between the ages 35 and 59 with the new actuarial be reduced 15% and the new rates on the \$200,000 and \$500,000 be reduced 20%.
3. Offer a \$1,500 deductible option in the medical and hospital insurance.
4. Consider carrying benefits to age 75.
5. Increase maximum benefit on Long Term Disability from \$5,000 to \$7,000 and to increase all sources of income from \$7,000 to \$10,000.
6. Office Overhead maximum benefit be increased from \$5,000 to \$10,000.

**ACTION:**—It was moved and seconded to approve the recommendations for the Insurance Committee as stated above. The motion carried.

Dr. Voltz informed the Committee of a potential problem with co-sponsorship of our Insur-



ance Program by the Medical Association of Georgia. Dr. Moore briefly reviewed the history of the co-sponsorship program and indicated that one of the major concerns with MAG was a lack of identity with our Insurance Program. Discussions were still underway in Georgia and it was hoped that some solution would be arrived at in the near future. It was suggested that a brochure be developed for Georgia physicians informing them that our insurance program was co-sponsored by MAG.

Dr. Voltz reported on the Physicians' Retirement Program Meeting held February 11th in Atlanta. The Committee is pleased with the results of the Pension Program thus far, and most of the complaints have been resolved. He reviewed the Retirement Program figures and the marketing strategy. As he reviewed the IRA figures, he stated that the market value guarantee continues to be a unique figure.

**ACTION:**—It was moved and seconded to accept the Report of the Coordinating Committee on Member Benefits. The motion carried.

#### **NEW BUSINESS**

##### **Item No. 1**

Dr. Dehart requested that two Yearbooks be sent to each Councilor and Officer.

##### **Item No. 2**

Dr. Dehart asked for a status report on the Councilor from Louisiana. Dr. Richards stated that he intends to contact Dr. Michael Ellis and that Dr. George Ellis, the past Councilor, is aware of the problem.

**ACTION:**—It was moved by Dr. Dockery and seconded by Dr. Moore to endorse the President's action. The motion carried.

#### **OLD BUSINESS**

##### **Item No. 1**

Dr. Moore expressed his appreciation to the SMA staff for their cooperation and help.

#### **ADJOURNMENT**

There being no further business to come before the Executive Committee at this time, Dr. Moore adjourned the meeting at 1:25 p.m.

# PROCEEDINGS OF THE EXECUTIVE COMMITTEE OF THE COUNCIL

White Sulphur Springs, W.Va., July 27, 1984, 9:15 a.m.

## CALL TO ORDER AND ROLL CALL

The Executive Committee of the Council of the Southern Medical Association held its Summer Meeting at The Greenbrier, White Sulphur Springs, West Virginia, July 27, 1984. The meeting was called to order at 9:15 a.m. by the Chairman, William W. Moore, Jr.

Members of the Executive Committee present: William W. Moore, Jr., Chairman, Atlanta, Ga.; J. Lee Dockery, Vice-Chairman, Gainesville, Fla.; Richard D. Richards, Baltimore, Md.; John B. Lynch, Nashville, Tenn.; Guy T. Vise, Jr., Jackson, Miss.; Roger L. Mell, Chesterfield, Mo.; and M. Pinson Neal, Jr., Richmond, Va.

Others present: Louis A. Cancellaro, Johnson City, Tenn.; John A. Webb, Wichita Falls, Tex.; Phillip W. Voltz, Jr., San Antonio, Tex.; William J. R. Dunseath, Baltimore, Md.; O. W. Dehart, Vinita, Okla.; and John B. Thomison, Editor, Nashville, Tenn.

SMA staff members present from Birmingham, Ala. were: Mr. William J. Ranieri, Executive Vice-President; Mr. Robert P. Mosca, Director of Member Services; Mr. Timothy R. Taylor, Director of Operations; Robert M. Willis, Ed.D., Director of Education; Ms. Cynthia L. Lenoir, Administrative Coordinator; and Mrs. Karen Whited.

## MINUTES OF PREVIOUS MEETINGS

Prior to this meeting, a copy of the Minutes taken at the Executive Committee Meeting of February 18, 1984 were distributed for approval.

**ACTION:**—It was moved and seconded that the Minutes taken February 18, 1984 be approved. The motion carried.

## REPORT OF THE CHAIRMAN

William W. Moore, Jr.

Dr. Moore began the meeting by welcoming and introducing the new Councilors from Louisiana and Tennessee, Drs. Paul B. Lansing and Louis A. Cancellaro, and the new Director of Education, Robert M. Willis, Ed.D. He then asked Mr. Ranieri to give the Executive Committee an update on the Headquarters Offices. Mr. Ranieri announced that the staff had been in the new building for approximately one month and that the building is very elegant and attractive. Although all the furniture is not yet in, it is expected shortly. At the first meeting with our tenants, GMAC, it was agreed that the biggest problem thus far was parking, and we were able to contract for an additional 30 spaces. The architect who presently has offices on the first floor of the SMA building, will be moving in the spring. If all works according to plan, this move should coincide with the lease expiration for the space we are renting for the Journal Department. The Journal Department will then move into the SMA building.

In reference to the old building, Mr. Ranieri stated that two proposals had been received. The first bid was rejected and a counterproposal was offered, but it was not accepted. The second bid received was from the Jefferson County Senior Citizens Group. It was lower than had been indicated although it would be in the form of cash. A counterproposal has been

offered, and at this time has not been accepted.

There was a lengthy discussion concerning the best way to handle the sale of the old building as well as the best way to handle the financing of the new building. Several options were discussed although no final decisions were reached. It was the general consensus of the group to go ahead and firm up the financial commitment with the bank, and to further explore the options available to SMA once there is an acceptable bid for the purchase of the old building.

Mr. Ranieri was also asked to discuss the plans for SMA's Open House. He indicated that work was underway to design invitations and that a thorough invitation list would be compiled. The Executive Committee expressed the opinion that this event should be top-notch with full media coverage. Dr. Neal stated that since the challenge had been given to the staff to put on a first class event, perhaps the Open House should be postponed until February so that the members of the Executive Committee of the Council may be present.

**ACTION:**—It was moved and seconded to plan this event in February 1985 in conjunction with the Winter Meeting of the Executive Committee of the Council.

Mr. Ranieri gave an update on the newly formed subsidiary of Southern Medical Association called SMA Services, Inc. which was formally organized January 25, 1984. The Board of SMA Services consists of the Past-President, President, President-Elect, Vice-President, Executive Vice-President, and Chairman of the Board. This Board is a separate, autonomous group. Reports given to SMA Executive Committee and Council will be for information, comments, and guidance.

Mr. Ranieri went on to say that SMA Services would have a completely separate set of accounting records. Some possibilities for SMA Services would be the formulation of other associations to be patterned after the Southern Orthopaedic Association. These associations would have the advantage of SMA's management expertise. One example of this is the American Veterinary Exhibitors Association. Another group interested in SMA management services is the International Healthcare Corporation which manages hospitals in other countries. They are interested in SMA managing a new venture of their group—The International Society of Emergency Medical Services. In the future, it may be desirable to do some joint ventures with this group through SMA and its subsidiary.

Another long range goal being studied is an art and composition department to provide SMA with services for printing.

## REPORT OF THE EDITOR

John B. Thomison

Dr. Thomison related that there is still a heavy backlog of case reports and this backlog must be cut down. Some reports have been shortened to brief reports; others are condensed even more and done in the form of letters to the Editor. Reports in areas of low priority are turned down; but all in all, an effective way of controlling the backlog must be found.

**ACTION:**—It was moved and seconded to accept the Report of the Editor. The motion carried.

After a short break, the meeting reconvened with a report from the Ad Hoc Committee appointed to review the contract of the Journal Editor. This Commit-



tee was chaired by Dr. Dockery along with three other members—Dr. Vise, Dr. Mell, and Mr. Ranieri. Dr. Dockery reported that the Committee met to review the Editor's contract and make salary recommendations. The Editor met with them to describe his duties and to answer questions regarding fulfillment of his responsibilities. Dr. Thomison serves as the Editor of the Tennessee Medical Association Journal and he stated that he felt there was no conflict of interest, but was actually an opportunity to provide better visibility for the SMA Journal. It also provides him the opportunity to increase circulation of articles through the Tennessee Medical Journal for which there is no space in the SMA Journal.

Dr. Thomison's salary was reviewed. For a reference, a survey of salaries for editors of comparable journals was taken. For those journals that have a similar circulation to the SMA Journal, those editors were earning \$50,000-\$70,000 annually. It was recommended that the contract be renewed for three years and the salary be increased \$4,000 per year.

In consideration of Dr. Thomison's age, the Committee recommended that consideration be given to bringing in an Assistant Editor during the last year of the contract. One other issue that needs to be added to the contract concerns a conflict of interest statement. It states simply that regarding any additional work opportunities that the Editor may want to consider, the Association should evaluate any offer from the perspective of a conflict of interest.

**ACTION:**—It was moved by Dr. Dockery and seconded by Dr. Lynch to accept the Report of the Ad Hoc Committee and any recommendations contained therein. The motion carried.

Dr. Moore reported that he had received a letter from Mrs. J. Edward (Jean) Hill with reference to the Auxiliary Liaison. After a general discussion, it was agreed that Dr. Neal should be reappointed to that position.

**ACTION:**—It was moved by Dr. Dockery and seconded by Dr. Mell to reappoint Dr. M. Pinson Neal, Jr. as the Auxiliary Liaison for the upcoming year.

## REPORT OF THE PRESIDENT

Richard D. Richards

Dr. Richards gave a general update on the plans for the Annual Meeting. He mentioned that Dr. Cancellaro had things underway for the Scientific Session for the Postgraduate Courses. The Opening Ceremony will have Dr. James B. Edwards, President of the Medical University of South Carolina, as Speaker; also, The Spurrilows will be performing. A Wine, Beer, and Cheese Party has been scheduled. At the President's Awards Luncheon, Al McGuire will be the Guest Speaker, and is being sponsored by Boots Pharmaceutical. Roy Clark will be the entertainment for the Dinner Dance. George Ellis has the Fun Run, Tennis, and Golf Tournaments well organized, and the Alumni Reunions have been scheduled. The American Physicians Art Association will have an exhibition. The last morning of the meeting, two programs will be presented that we hope will appeal to registrants and spouses; one will be a program on Plastic Surgery and one will be on Family Stress.

The Auxiliary was commended for their energy in the recruitment of new members. They have covered every state medical meeting in our territory, the AMA meeting, and others. An outstanding program has been planned for the spouses at the Annual Meeting.

**ACTION:**—It was moved by Dr. Moore and seconded by Dr. Neal to accept the Report of the President. The motion carried.

## REPORT OF THE EXECUTIVE VICE-PRESIDENT

Mr. William J. Ranieri

Mr. Ranieri gave a very detailed report on the Physicians' Purchasing Program and its success. Our goal of \$250,000 in sales has now exceeded \$350,000. The contract prices have been guaranteed through August but increases are expected in the next contract. Two calculators have been added to our list and we plan to add some lab equipment. There has been a tremendous response to the Computer Program, with approximately two per week being sold. A target mailing to Georgia, Alabama, and North and South Carolina will be done in the near future. An automobile lease/purchase program is being developed and should be ready to implement by the Annual Meeting.

One last item Mr. Ranieri mentioned was the possibility of an arrangement similar to the Southern Orthopaedic Association with the Southeastern Section of Plastic and Reconstructive Surgery Association. Another brand-new organization with 300 members, the American Academy of Anesthesiologists is also interested in this type of arrangement.

The Financial Report of the Association and the Proposed Budget for the 1984-1985 fiscal year were reviewed in detail.

**ACTION:**—It was moved and seconded to accept the Report of the Executive Vice-President. The motion carried.

**ACTION:**—It was moved by Dr. Vise and seconded by Dr. Mell to approve the Financial Report and the Projected Budget for 1984-1985. The motion carried.

## REPORT OF THE COORDINATING COMMITTEE ON EDUCATION

Louis A. Cancellaro

Dr. Cancellaro reported on the courses planned for the Annual Meeting. Thus far, there are 55 scientific exhibits and 175 technical exhibits. Postgraduate seminars will have a new schedule for next year which will be announced at the Annual Meeting.

With reference to the International Seminar cosponsored with UAB, Dr. Cancellaro recommended the SMA discontinue any financial involvement with this program and only offer educational services and management expertise.

Dr. Cancellaro reported on the Dial Access program which is in its third year, has experienced substantial growth due to the Ready Reference Catalog. The introduction of an annual subscription rate of \$5.00 for members has resulted in a 20% increase in utilization.

Dr. Dehart illustrated how the Video Access mailings were helping to promote sales. Expenses for the brochures have amounted to \$14,740. The cost for the third mailing in August has already been included. The biggest problem is obtaining quality tapes, however, plans are being made to approach other educational groups to do these tapes. The Association will introduce patient education tapes in the fall. These tapes are a high expense item for physicians who need them for their patients, and the SMA program should prove very meaningful.

Dr. Cancellaro reported for the Publications and Advertising Committee that the Journal has had an increase in circulation of 14% in the last two years, including a 43% increase in the number of non-pharmaceutical advertising pages for the fiscal year. Production costs are expected to increase substantially, consideration must also be given to the addition of staff. To allow for these added costs, there will be an



across-the-board increase of 15% for space and 5% for color ads.

**ACTION:**—It was moved and seconded to accept the Report of the Committee on Publications and Advertising. The motion carried.

The guidelines for cosponsorship of CME activities were reviewed by the Executive Committee and are in accordance with AMA accreditation guidelines. Although the guidelines have been followed all along, this will help clarify our format.

**ACTION:**—It was moved by Dr. Neal and seconded by Dr. Lynch to approve the Report of the Committee on Education and all recommendations included therein. The motion carried.

### **REPORT OF THE COORDINATING COMMITTEE ON MEMBER BENEFITS**

Phillip W. Voltz, Jr.

Dr. Phillip Voltz made a recommendation that there be a Bylaws change to make the Committee on Insurance and Physicians' Retirement a Coordinating Committee. Mr. Ranieri agreed that this would allow us to keep our same structure but eliminate one Coordinating Committee and replace it with another. The recommendation was received and discussed but no official action was taken.

Dr. Voltz then made the request that the Chairmen of the Committee on Insurance and the Committee on Physicians' Retirement make their own reports.

### **REPORT OF THE STANDING COMMITTEE ON INSURANCE**

John A. Webb

The Insurance Program has had substantial growth in all areas, with premiums running at a 75% increase. New certificates and new coverages have increased. The overall experience for the entire program was very favorable with a loss ratio of 81.9%. This enabled the Premium Stabilization Fund to grow by an additional \$649,418.

The Universal Life Insurance Program has had some positive growth, 142 leads have been generated by World Service Life, and \$100,000 has been received in annual premiums as of July 1984. The Pilot Program at Tulane has been very successful with approximately 300 participants. Negotiations are underway with the University, the State of Louisiana, and the University Hospital to possibly pay 100% of the resident's share.

At Louisville and Kentucky Medical Schools, we have enrolled over 70 seniors into this program. This program will be beneficial to both the students and to the Association.

The total premium from home office marketing accounts for 37% of the new premiums for calendar year 1984, with over \$400,000 in premiums and 300 participants enrolled, and is responsible for an increase of 60 members since January 1984.

It was recommended by the Committee that a 15% increase in the major hospital and major medical plans become effective October 1, 1984.

**ACTION:**—It was moved and seconded to accept the Report of the Committee on Insurance and the recommendations contained therein. The motion carried.

### **REPORT OF THE STANDING COMMITTEE ON PHYSICIANS' RETIREMENT PROGRAM**

William J. R. Dunseath

There are 203 new IRA accounts in the first quarter—the quarter of historically, greatest activity. IRA leads yielded three times as many corporate accounts in the first half of the year as in the entire year of 1983.

Western Preferred's problems with casualty losses were reviewed by the Committee and the Committee has been assured that there is no danger to other companies under the Western Preferred umbrella. As a result, this has stimulated the Committee to prod WSL into segregating the IRA account. The machinery is at work to reveal to the Committee exactly what this entails and how it will affect the program. A proposal will be presented to the Committee at its next meeting. WSL maintains this will entail a new contract setting forth specific expenses and likely lowering interest rates. Dr. Dunseath related that these contracts are being rewritten and that the problems with the Retirement Program are being worked out regarding requests for transfer of funds.

**ACTION:**—It was moved and seconded to accept the Report of the Committee on Physicians' Retirement Program. The motion carried.

### **REPORT OF THE COORDINATING COMMITTEE ON MEMBERSHIP**

Mr. Robert P. Mosca

(Presented on behalf of Jim C. Barnett)

Mr. Mosca reported that the Complimentary Membership Program has been very successful. Louisiana, Arkansas, and Mississippi have received complimentary memberships this year.

Southern Orthopaedic Association is growing at a steady rate and to date over 2,000 physicians have become members. This has also produced a net increase of approximately 400 new members to SMA. The Second Annual Meeting of the Southern Orthopaedic Association has been scheduled for March 1985 in St. Thomas, U.S. Virgin Islands.

The Gold MasterCard Program has had great success with over 3,000 applications received in the first month; of these, 450 are new members.

At the meeting of the Committee on Membership, there were five recommendations which were submitted for discussion and they are:

1. To continue the Complimentary Membership Program.
2. To continue exhibiting at State and National Meetings.
3. To study the feasibility of an automobile lease/purchase program.
4. To arrange a meeting with Section Secretaries from every Section to determine if there is an interest in having a comparable situation like that of Southern Orthopaedic Association in other Sections.
5. A recommendation was made to form an Advisory Committee to look into the formation of a Southern Dental Association to be run through SMA Services.

The members of the Executive Committee were in agreement that the Complimentary Membership Program and exhibiting at State and National Meetings should be continued, and that the formation of the automobile program be completed. Regarding the Section Secretaries' meeting, the Committee felt that this was not an appropriate way to develop new associations. It was the general consensus that time should be taken to see how Southern Orthopaedic Association works out. With reference to the Southern Dental Association, the Committee received a recommendation for information and feels that such a



solicitation of formation be discouraged at this time.

**ACTION:**—It was moved and accepted to approve recommendations 1, 2, and 3. The motion carried.

**ACTION:**—It was moved and seconded to accept recommendations 4 and 5 for information only and no action was taken. The motion carried.

### **REPORT OF THE AD HOC COMMITTEE ON LONG RANGE PLANNING**

Roger L. Mell

The format and site selection for the 1986 Long Range Planning Retreat has not yet been completed. On another matter, it was pointed out that the Association does not have an Audit Committee. Legal counsel has advised that one is needed and the Executive Committee has made a recommendation to the Bylaws Committee that a revision be made defining the function of the Board of Trustees. This revision would remove the responsibility of the Board of Trustees for long range planning. They could assist with long range planning on an invitational basis. Instead, it was recommended that the Board of Trustees serve as the Audit Committee and meet annually in that capacity. It was also felt that the Chairman of the Council appoint the Board of Trustees as an Ad Hoc Audit Committee to perform an audit function at the next Annual Meeting. Dr. Schurter would have a proposal for the Executive Committee at their first meeting during the Annual Meeting. If this revision is favorably accepted by the Executive Committee, this would be passed as a Bylaws change at the First General Session.

**ACTION:**—It was moved and seconded that the Report of the Long Range Planning Committee be accepted. The motion carried.

### **OLD BUSINESS Item No. 1**

Dr. Moore stated that he had been approached about a PPO arrangement for SMA. He asked that as Chairman, he be allowed to appoint an Ad Hoc Committee to be chaired by Dr. Mell to study this for SMA. The members of this Committee would be selected for their expertise. The idea would be to gather all the details, get information from CIGNA, try to weigh out the pros and cons and report back to the Executive Committee their findings.

### **NEW BUSINESS Item No. 1**

Dr. Moore pointed out that no formal action had taken place to replace J. Patrick O'Leary on the Executive Committee. An Ad Hoc Committee was appointed to bring a nomination to the Council and the selection was to be made from the following members: Drs. Joaquin S. Aldrete, Charles C. Smith, Jr., Louis A. Cancellaro, and Larry C. Smith. Dr. Mell reported the Committee nominated Larry C. Smith who has stated that if selected, he would be happy to serve. The Committee felt that a special request should be made to the Council in that they should provide to the President their suggestions and give input to these selections. A new member has to be replaced by the Annual Meeting and the selection is to be made from the following members: Drs. Paul B. Lansing, Jim C. Barnett, and O. W. Dehart. Announcement of the new Councilors to be appointed will be made at the Annual Meeting. It is the general consensus of the group that a clear, consistent way of choosing replacements needs to be made. Essentially, the Executive Committee should nominate to the Council the new member representing the incoming class of Councilors on an ongoing basis. The Council would then have the prerogative to make further nominations.

### **ADJOURNMENT**

There being no further business to come before the Executive Committee at this time, Dr. Moore adjourned the meeting at 3:00 p.m.

# PROCEEDINGS OF THE COUNCIL

White Sulphur Springs, W.Va., July 28, 1984, 9:05 a.m.

## CALL TO ORDER AND ROLL CALL

The Executive Committee of the Council and the Council of the Southern Medical Association held its Summer Meeting at The Greenbrier, White Sulphur Springs, West Virginia, July 28, 1984. The meeting was called to order at 9:05 a.m. by the Chairman, William W. Moore, Jr.

Members of the Executive Committee and Council present: William W. Moore, Jr., Chairman, Atlanta, Ga.; J. Lee Dockery, Vice-Chairman, Gainesville, Fla.; Richard D. Richards, Baltimore, Md.; John B. Lynch, Nashville, Tenn.; Guy T. Vise, Jr., Jackson, Miss.; Roger L. Mell, Chesterfield, Mo.; M. Pinson Neal, Jr., Richmond, Va.; Joaquin S. Aldrete, Birmingham, Ala.; William J. R. Dunseath, Baltimore, Md.; O. W. Dehart, Vinita, Okla.; John M. Moss, Alexandria, Va.; Maxine Schurter, Washington, D.C.; John A. Webb, Wichita Falls, Tex.; Louis A. Cancellaro, Johnson City, Tenn.; Paul B. Lansing, New Orleans, La.; Jim C. Barnett, Brookhaven, Miss.; Donald E. McCollum, Durham, N.C.; Charles C. Smith, Louisville, Ky.; and Larry C. Smith, Huntington, W.Va.

Members of the Executive Committee and Council absent: L. K. Austin, Monticello, Ark.; and Warren Y. Adkins, Charleston, S.C.

Others present: John B. Thomison, Nashville, Tenn.; Phillip W. Voltz, Jr., San Antonio, Tex.; the following WSL representatives from Fort Worth, Texas: Mr. Jim Gallagher, Mr. Bob Otto, and Mr. Jeff Knox; and the following SMA staff members from Birmingham, Ala.: Mr. William J. Ranieri, Executive Vice-President; Mr. Robert P. Mosca, Director of Member Services; Mr. Timothy R. Taylor, Director of Operations; Robert M. Willis, Ed.D., Director of Education; and Ms. Cynthia L. Lenoir, Administrative Coordinator.

## MINUTES OF PREVIOUS MEETINGS

Prior to this meeting, a copy of the Minutes taken at the Executive Committee Meeting of February 18, 1984 were distributed for approval.

**ACTION:**—It was moved and seconded that the Minutes taken February 18, 1984 be approved. The motion carried.

## REPORT OF THE CHAIRMAN

William W. Moore, Jr.

Dr. Moore began the meeting by welcoming and introducing the new Councilors from Louisiana and Tennessee, Drs. Paul B. Lansing and Louis A. Cancellaro, and the new Director of Education, Robert M. Willis, Ed.D. He then asked Mr. Ranieri to give the Council an update on the Headquarters Offices. Mr. Ranieri announced that the staff had been in the new building for approximately one month and that the building is very elegant and attractive. The location of the building is excellent with easy access to the interstate. Future plans for the area include a high-tech research and development park, and a sports medicine complex. At the first meeting with our tenants, GMAC, it was agreed that the biggest problem thus far is parking, and the Association contracted for an additional 30 spaces. The architect, who presently has offices on the first floor of the SMA building, will be moving in the spring. If all works according to plan, this move should coincide with the lease expiration of the space being rented for the Journal Department. The Journal Department will then move into the SMA building.

In reference to the old building, Mr. Ranieri stated that two proposals had been received. The first bid was rejected and a counter proposal was offered, but it was not accepted. The second bid received was from the Jefferson County Senior Citizens Group. It was lower than had been indicated although it would be in the form of cash. A counter proposal has been offered, and at this time has not been accepted.

Mr. Ranieri was also asked to comment on the plans for the Open House. He stated that work was under way to design invitations and that a thorough invitation list would be compiled. The Open House will be held in February with full media coverage.

Mr. Ranieri gave an update on the newly formed subsidiary of Southern Medical Association called SMA Services, Inc., which was formally organized January 25, 1984. The Board of SMA Services consists of the Past-President, President, President-Elect, Vice-President, Executive Vice-President, and Chairman of the Board. This Board is a separate, autonomous group. Reports given to SMA Executive Committee and Council will be for information, comments, and guidance. Mr. Ranieri went on to say that SMA Services would have a completely separate set of accounting records. Some possibilities for SMA Services would be the formulation of other Associations to be patterned after the Southern Orthopaedic Association. These Associations would have the advantage of SMA's management expertise. Another group interested in SMA management services is the International Health Care Corporation which manages hospitals in other countries. They are interested in SMA managing a new venture of their group—The International Society of Emergency Medical Services. In the future, it may be desirable to enter into joint ventures with this group through SMA and its subsidiary.

## REPORT OF THE EDITOR

John B. Thomison

Dr. Thomison related that there is still a heavy backlog of case reports and this backlog must be cut down. Some reports have been shortened to brief reports; others are condensed even more and done in the form of letters to the Editor. Reports in areas of low priority are turned down, but all in all, an effective way of controlling the backlog must be found.

**ACTION:**—It was moved and seconded to accept the Report of the Editor. The motion carried.

A report from the Ad Hoc Committee appointed to review the contract of the Journal Editor was given by Dr. Dockery. This Committee was chaired by Dr. Dockery along with three other members—Dr. Vise, Dr. Mell, and Mr. Ranieri. Dr. Dockery reported that the Committee met to review the Editor's contract and make salary recommendations. The Editor met with them to describe his duties and to answer questions regarding fulfillment of his responsibilities. Dr. Thomison serves as the Editor of the Tennessee Medical Association Journal and he stated that he felt there was no conflict of interest, but was actually an opportunity to provide better visibility for the SMA Journal.

In order to review Dr. Thomison's salary, a survey of editors' salaries of comparable journals was taken. It was recommended that the contract be renewed for three years, and the salary be increased \$4,000 per year.

In consideration of Dr. Thomison's age, the Committee recommended that consideration be given to bringing in an Assistant Editor during the last year of the contract. One other issue that needs to be added to the contract concerns a conflict of interest state-



ment. It states simply that regarding any additional work opportunities that the Editor may want to consider, the Association would evaluate any offer from the perspective of a conflict of interest.

**ACTION:**—It was moved by Dr. Dockery and seconded by Dr. Lynch to accept the Report of the Ad Hoc Committee and all recommendations contained therein. The motion carried.

Dr. Moore stated that no formal action had taken place to replace J. Patrick O'Leary on the Executive Committee. An Ad Hoc Committee was appointed to bring a nomination to the Council and the selection was to be made from the following members: Drs. Joaquin S. Aldrete, Charles C. Smith, Jr., Louis A. Cancellaro, and Larry C. Smith. Dr. Mell, Chairman of the Committee, reported that the Committee nominated Larry C. Smith who has stated that if selected, he would be happy to serve. There were no further nominations from the floor and by a voice vote Dr. Smith's appointment to the Executive Committee was confirmed.

Dr. Moore reported that he had received a letter from Mrs. J. Edward (Jean) Hill in reference to the Auxiliary Liaison. After a general discussion, it was agreed that Dr. Neal should be reappointed to that position.

**ACTION:**—It was moved and seconded to approve the appointment of Larry C. Smith to the Executive Committee. The motion carried.

**ACTION:**—It was moved by Dr. Dockery and seconded by Dr. Mell to reappoint Dr. M. Pinson Neal, Jr. as the Auxiliary Liaison for the upcoming year. The motion carried.

## REPORT OF THE PRESIDENT

Richard D. Richards

Dr. Richards gave a general update on the plans for the Annual Meeting. He mentioned that Dr. Cancellaro had things underway for the Scientific Session for the Postgraduate Courses. The Opening Ceremony will have Dr. James Edwards, President of the Medical University of South Carolina, as Speaker, also The Spurrrows will be performing. A Wine, Beer, and Cheese Party has been scheduled, and at the President's Awards Luncheon, Al McGuire will be the Guest Speaker. He is being sponsored by Boots Pharmaceuticals. Roy Clark will be the entertainment for the Dinner Dance. George Ellis has the Fun Run, Tennis, and Golf Tournaments well organized, and the Alumni Reunions have been scheduled. The American Physicians Art Association will have an exhibition. The last morning of the meeting two programs will be presented that we hope will appeal to registrants and spouses; one will be a program on Plastic Surgery and one will be on Family Stress.

The Auxiliary was commended for their energy in the recruitment of new members. They have covered every state medical meeting in our territory, the AMA Meeting, and others. An outstanding program has been planned for the spouses at the Annual Meeting.

**ACTION:**—It was moved by Dr. Moore and seconded by Dr. Neal to accept the Report of the President. The motion carried.

## REPORT OF THE EXECUTIVE VICE-PRESIDENT

Mr. William J. Ranieri

Mr. Ranieri gave a very detailed report on the Physicians' Purchasing Program and its success. Our goal of \$250,000 in sales has now exceeded \$350,000. The

contract prices have been guaranteed through August but increases are expected in the next contract.

There has been a tremendous response to the Computer Program, selling approximately two per week. A target mailing to Georgia, Alabama, and North and South Carolina will be done in the near future. An automobile lease/purchase program is being developed and should be ready to implement by the Annual Meeting.

One last item Mr. Ranieri mentioned was the possibility of an arrangement similar to the Southern Orthopaedic Association with the Southeastern Section of Plastic and Reconstructive Surgery Association. Another brand-new organization with 300 members, the American Academy of Anesthesiologists is also interested in this type of arrangement. The group was in agreement that SMA would study very carefully the actions and developments with specialty organizations. General concern was felt that SMA had not yet had the opportunity to judge the long range effects of what has been accomplished through the development of Southern Orthopaedic Association.

The Financial Report of the Association and the Proposed Budget for the 1984-1985 fiscal year were reviewed in detail.

**ACTION:**—It was moved and seconded to accept the Report of the Executive Vice-President. The motion carried.

**ACTION:**—It was moved by Dr. Vise and seconded by Dr. Mell to approve the Financial Report and the Projected Budget for 1984-1985. The motion carried.

## REPORT OF THE COORDINATING COMMITTEE ON EDUCATION

Louis A. Cancellaro

Dr. Cancellaro reported on the courses planned for the Annual Meeting. Thus far, there are 55 scientific exhibits and 175 technical exhibits. Postgraduate seminars will have a new schedule for next year which will be announced at the Annual Meeting.

With reference to the International Seminar co-sponsored with UAB, Dr. Cancellaro recommended that SMA discontinue any financial involvement with this program and only offer educational services and management expertise.

Dr. Cancellaro reported on the Dial Access program which in its third year, has continued to experience substantial growth.

A new dimension in the planning stages is to combine some slides with the audio portion of the tapes. The slides could also be incorporated into pictures which will go into the Ready Reference Catalog. Tests will be available for Category I Credit.

Dr. Moss commented that a better mechanism is needed for recognizing the exhibits that are good, but not quite good enough to qualify for the three awards. Dr. Moss suggested that if we should change the name of the Honorable Mention Certificate to the Certificate of Merit, it might carry a little more weight.

**ACTION:**—It was moved and seconded to change the name of the Honorable Mention Certificate to Certificate of Merit in the Bylaws. The motion carried.

Dr. Dehart illustrated how the Video Access mailings were helping to promote sales. Expenses for the brochures have amounted to \$14,740. The cost for the third mailing in August has already been included. The biggest problem is obtaining quality tapes; however, plans are being made to approach other educational groups to do these tapes. The Association will introduce patient education tapes in the fall. These



tapes are a high expense item for physicians who need them for their patients, and the SMA program will be very helpful.

Dr. Cancellaro stated that the guidelines for co-sponsorship of CME activities were reviewed by the Executive Committee and are in accordance with AMA accreditation guidelines. Although the guidelines have been followed all along, this will help clarify our format.

**ACTION:**—It was moved by Dr. Neal and seconded by Dr. Lynch to approve the Report of the Committee on Education and all recommendations included therein. The motion carried.

### **REPORT OF THE COORDINATING COMMITTEE ON MEMBER BENEFITS**

Phillip W. Voltz, Jr.

Dr. Phillip Voltz made a recommendation that there be a Bylaws change to make the Committee on Insurance and Physicians' Retirement a Coordinating Committee. The recommendation was received and discussed, but no official action was taken.

Dr. Voltz then made the request that the Chairman of the Committee on Insurance and the Committee on Physicians' Retirement make their own reports.

### **REPORT OF THE STANDING COMMITTEE ON INSURANCE**

John A. Webb

The Insurance Program has had substantial growth in all areas, with premiums running at a 75% increase. New certificates and new coverages have increased. The overall experience for the entire program was very favorable with a loss ratio of 81.9%. This enabled the Premium Stabilization Fund to grow by an additional \$649,418.

The Universal Life Insurance Program has had some positive growth, 142 leads have been generated by World Service Life, and \$100,000 has been received in annual premiums as of July 1984. The Pilot Program at Tulane has been very successful with approximately 300 participants. Negotiations are underway with the University, the State of Louisiana, and the University Hospital to possibly pay 100% of the resident's share.

At Louisville and Kentucky Medical Schools, we have enrolled over 70 seniors into this program. This program will be beneficial to both the students and the Association.

The total premium from home office marketing accounts for 37% of the new premiums for calendar year 1984, with over \$400,000 in premiums and 300 participants enrolled, and is responsible for an increase of 60 members since January 1984.

It was recommended by the Committee that a 15% increase in the major hospital and major medical plans become effective October 1, 1984.

**ACTION:**—It was moved and seconded to accept the Report of the Committee on Insurance and the recommendations contained therein. The motion carried.

### **REPORT OF THE STANDING COMMITTEE ON PHYSICIANS' RETIREMENT PROGRAM**

William J. R. Dunseath

There are 203 new IRA accounts in the first quarter

—the quarter of historically, greatest activity. IRA leads yielded three times as many corporate accounts in the first half of the year as in the entire year of 1983.

Western Preferred's problems with casualty losses were reviewed by the Committee and the Committee has been assured that there is no danger to other companies under the Western Preferred umbrella. As a result, this has stimulated the Committee to prod WSL to the Committee exactly what this entails and how it will affect the program. A proposal will be presented to the Committee at its next meeting. WSL maintains this will entail a new contract setting forth specific expenses. Dr. Dunseath related that these contracts are being rewritten and that the problems with the Retirement Program are being worked out regarding requests for transfer of funds.

**ACTION:**—It was moved and seconded to accept the Report of the Committee on Physicians' Retirement Program. The motion carried.

### **REPORT OF THE COORDINATING COMMITTEE ON MEMBERSHIP**

Jim C. Barnett

Dr. Barnett reported that the Complimentary Membership Program has been very successful. Louisiana, Arkansas, and Mississippi have received complimentary memberships this year.

Southern Orthopaedic Association is growing at a steady rate and to date over 2,000 physicians have become members. This has also produced a net increase of approximately 400 new members to SMA. The Second Annual Meeting of the Southern Orthopaedic Association has been scheduled for March 1985 in St. Thomas, U.S. Virgin Islands.

The Gold MasterCard Program has had great success with over 3,000 applications received in the first month; of these, 450 are new members.

At the meeting of the Committee on Membership, there were five recommendations which were submitted for discussion and they are:

1. To continue the Complimentary Membership Program.
2. To continue exhibiting at State and National Meetings.
3. To study the feasibility of an automobile lease/purchase program.
4. To arrange a meeting with Section Secretaries from every Section to determine if there is an interest in having a comparable situation like that of Southern Orthopaedic Association in other Sections.
5. A recommendation was made to form an Advisory Committee to look into the formation of a Southern Dental Association to be run through SMA Services.

The members of the Executive Committee and Council were in agreement that the Complimentary Membership Program and exhibiting at State and National Meetings should be continued, and that the formation of the automobile program be completed. Regarding the Section Secretaries' meeting, the committee felt that this was not an appropriate way to develop new associations. It was the general consensus that time should be taken to see how Southern Orthopaedic Association works out. With reference to the Southern Dental Association, the Executive Committee and Council received the recommendation for information and feels that such a solicitation of formation be discouraged at this time.

Dr. Moore mentioned the fact that Dr. Collins had made a tremendous contribution as Chairman of the Membership Development Standing Committee and



that it would be appropriate that he be recognized for this work. It was agreed that he should be commended for the contribution he has made and it was declared that Dr. Moore write a letter and do so.

**ACTION:**—It was moved and seconded to approve recommendations 1, 2, and 3. The motion carried.

**ACTION:**—It was moved and seconded to accept recommendations 4 and 5 for information only and no action was taken. The motion carried.

## **REPORT OF THE AD HOC COMMITTEE ON LONG RANGE PLANNING**

Roger L. Mell

The format and site selection for the 1986 Long Range Planning Retreat has not yet been completed. On another matter, it was pointed out that the Association does not have an Audit Committee. Legal counsel has advised that one is needed and a recommendation has been made to the Bylaws Committee that a revision be made defining the functions of the Board of Trustees. This revision would remove the responsibility of the Board of Trustees for long range planning. They could assist with long range planning on an invitational basis. Instead, it was recommended that the Board of Trustees serve as the Audit Committee and meet annually in that capacity. It was also felt that the Chairman of the Council appoint the Board of Trustees as an Ad Hoc Audit Committee to perform an audit function at the next Annual Meeting. Dr. Schurter would have a proposal for the Executive Committee at their first meeting during the Annual Meeting. If this revision is favorably accepted by the Executive Committee and Council, this would be passed as a Bylaws change at the First General Session.

**ACTION:**—It was moved and seconded that the Report of the Long Range Planning Committee be accepted. The motion carried.

## **OLD BUSINESS Item No. 1**

Dr. Moore stated that he had been approached about a PPO arrangement for SMA. He asked that as Chairman, he be allowed to appoint an Ad Hoc Committee to be chaired by Dr. Mell to study this for SMA. The members of this Committee would be selected for their expertise. The idea would be to gather all the details, get information from CIGNA, try to weigh out the pros and cons and report back to the Executive Committee their findings.

Dr. Mell requested that the name for this Committee be something other than the Ad Hoc Task Force Committee on PPO's. After several suggestions, it was decided that the name would be the Ad Hoc Task Force Committee on Medical Care Options.

**ACTION:**—It was moved and seconded to approve the name of the Ad Hoc Task Force Committee on Medical Care Options. The motion carried.

## **NEW BUSINESS Item No. 1**

Dr. Moore stated that at the Annual Meeting it will be necessary to select a new member to the Executive Committee from Louisiana, Mississippi, and Oklahoma. Dr. Dunseath made the comment that he was concerned about the relationship of the Executive Committee and Council and expressed that there seems to be two bodies of power in the SMA. The

Bylaws state that the Council is the governing body of the SMA and the Executive Committee exists for the purpose of conducting business between meetings of the Council. It is not to be considered that the Executive Committee acts and then informs the Council what it has decided should be done. Dr. Dunseath stated that a welcome change would be for the Council to meet twice per year instead of annually. His proposal is as follows: Each year a new class of three Councilors (with two exceptions) is appointed to serve a five-year term. The Chairman of the Council could appoint one (or two) of those three (or four) members to serve on the Executive Committee for one year. At the end of which time, the Chairman would appoint a second one to serve for one year and so on. At the end of three years, the Selection Committee can select one of the three (or four) to become the Vice-Chairman of the Council and the Vice-Chairman would proceed to the position of President of the SMA. In order to accomplish this, he proposed a change in the Bylaws stating that the Executive Committee should consist of nine members—the Chairman and Vice-Chairman of the Council who shall serve as Chairman and Vice-Chairman of the Executive Committee of the Council elected annually by the Council, the Immediate Past-President, President, President-Elect, and Vice-President of the Association. Three other members of the Council representing each of the other classes of the Council shall be appointed by the Chairman so that a different member of each class will serve in this capacity each year. This will accomplish the purpose of giving each incoming class of Councilors an opportunity to serve on the Executive Committee. Dr. Lynch stated that he was supportive of this concept with the variation that the classes with four Councilors should have the opportunity for all to serve on the Executive Committee. Dr. Dockery related that these issues should be voted on individually.

**ACTION:**—It was moved and seconded that a rotation schedule will be set up to ensure that each member spends one year on the Executive Committee during their first three years. The motion carried.

**ACTION:**—It was moved and seconded that a Bylaws change be made to state that all members beginning the fourth year class will be eligible for election to the position of Vice-Chairman at the Annual Meeting. Voting for this position will be by the active members of the Council. The motion was that the Bylaws Committee effect the language to accomplish these goals. The motion carried.

At the Annual Meeting, a new member from each of two classes will be appointed to the Executive Committee due to the fact that the Committee is one member short. From that year forward, the Council will select a member from the fourth year class to serve as Vice-Chairman of the Council and Executive Committee.

## **ANNOUNCEMENTS**

Dr. Moore wished to express his appreciation and that of the entire Executive Committee and Council to Cynthia Lenoir for the outstanding work she has done in coordinating the Summer Meeting.

## **ADJOURNMENT**

There being no further business to come before the Council at this time, the meeting was adjourned at 2:30 p.m.



# PROCEEDINGS OF THE EXECUTIVE COMMITTEE OF THE COUNCIL

New Orleans, La., November 2, 1984, 9:05 a.m.

## CALL TO ORDER AND ROLL CALL

The Executive Committee of the Council of the Southern Medical Association held its meeting in the Ellendale Room at the Sheraton New Orleans Hotel, November 2, 1984. The meeting was called to order at 9:05 a.m. by the Chairman, William W. Moore, Jr.

Members of the Executive Committee present: William W. Moore, Jr., Chairman, Atlanta, Ga.; J. Lee Dockery, Gainesville, Fla.; Roger L. Mell, Chesterfield, Mo.; Richard D. Richards, Baltimore, Md.; John B. Lynch, Nashville, Tenn.; Guy T. Vise, Jr., Jackson, Miss.; M. Pinson Neal, Jr., Richmond, Va.; Larry C. Smith, Huntington, W. Va.

Others present: John B. Thomson, Nashville, Tenn.; Maxine Schurter, Bethesda, Md.; Mr. Sydney Lavender, SMA Legal Counsel, Birmingham, Ala.; and the following SMA staff members from Birmingham, Ala.: Mr. William J. Ranieri, Executive Vice-President; Mr. Robert P. Mosca, Director of Member Services; Mr. Timothy R. Taylor, Director of Operations; and Ms. Cynthia L. Lenoir, Administrative Coordinator.

## MINUTES OF PREVIOUS MEETINGS

The Minutes taken during the meetings of the Executive Committee of the Council on February 18, 1984 and July 27, 1984 were distributed prior to the meeting for approval.

**ACTION:**—It was moved by Dr. Dockery and seconded by Dr. Mell to approve the Minutes taken during the meetings of the Executive Committee of the Council on February 18, 1984 and July 27, 1984. The motion carried.

## REPORT OF THE CHAIRMAN

William W. Moore, Jr.

As part of the Chairman's report, Dr. Mell reviewed the activities of the Ad Hoc Committee—Task Force on Medical Care Options. He reported on the research he had done and the meetings he had attended regarding PPO's. His conclusion was that there was no role for SMA in organizing a PPO, but rather that SMA should take an educational role which would benefit the membership. One suggestion was to develop a Dial Access informational program on PPO's. Dr. Moore stated that the communication he had received regarding this matter was unanimous in feeling that the role of SMA should be one of keeping the membership well informed and educated about alternative health care options rather than organizing and operating one.

## REPORT OF THE PRESIDENT

Richard D. Richards

Dr. Richards reported that the pre-registration figures looked very good. He urged attendance at the Opening Ceremony, which would be on Sunday, November 4th at 9:00 a.m. He also stated that there would be a Wine and Cheese Party for the Exhibitors again this year.

## REPORT OF THE EXECUTIVE VICE-PRESIDENT

Mr. William J. Ranieri

Mr. Ranieri stated that the last three years had been very successful in terms of membership growth, program development, and financial growth. There was

some concern this year with the dues increase, but so far the first quarter has shown even more growth in membership. He stated that the old headquarters building had been sold and gave financial details regarding both the old and new buildings. He asked Mr. Lavender to make a recommendation regarding executing deeds. Mr. Lavender recommended to delete from the Bylaws the statement that all deeds will be executed by the Board of Trustees and replace it with the statement that deeds of conveyances or real property shall be executed on behalf of the Association by two of the residing General Officers, after it had been approved by two-thirds of the Council. There was some discussion and Dr. Moore suggested that the definition of the Council be revised to include the four General Officers. This item will be taken up with Dr. Schurter, Chairman of the Constitution and Bylaws Committee, and the recommended changes will be presented to the Council for approval.

Mr. Ranieri stated that he had received a request for additional space from GMAC. The architect had indicated that it is possible to add 10,000 square feet to the building. Mr. Ranieri suggested that a feasibility study would be done and presented at the Midwinter Meeting. The dates of the Midwinter Meeting will be February 21-23, 1985 with open house for the new building being the afternoon of the 23rd.

Mr. Ranieri continued his report by showing samples from the new Typography and Design Department. By January the entire Journal will be typeset in-house. The Physicians' Purchasing Program is doing extremely well and a Physicians' Purchasing Guide is being implemented with a \$25 handling charge.

Another area Mr. Ranieri reported on was the discussions with other medical associations for cosponsorship or making available to the members of other medical associations, SMA's programs.

Mr. Ranieri presented the 1984-85 budget. Tim Taylor made several points pertaining to the budget.

Mr. Ranieri also mentioned that the Dial Access Program has over 18,000 subscribers and the initial response to the patient education tapes introduced in the Video Access Program has been very favorable.

Dr. Dockery expressed his concern over the expenditures of the Regional Postgraduate Conferences. Mr. Ranieri addressed that point and stated that up until now there had not been an Education Department and hopefully the staff will be able to cut costs through a more planned and effective marketing program. Another area of income is in the cosponsorship activity for both seminars and regionals. Dr. Dockery asked that the Committee give a report at the Midwinter Meeting of the educational activities.

**ACTION:**—It was moved by Dr. Richards and seconded by Dr. Lynch to do a feasibility study on expanding the present headquarters building by up to 10,000 feet and report back to the Executive Committee and Council at the Midwinter Meeting in February. The motion carried.

**ACTION:**—It was moved by Dr. Dockery and seconded by Dr. Neal to authorize the SMA staff to proceed with the purchase of appropriate computer equipment with the proviso that it be compatible with other systems and that we first seek an educational grant from IBM Corporation for equipment. The motion carried.

**ACTION:**—It was moved by Dr. Richards and seconded by Dr. Neal to approve the Report of the Executive Vice-President. The motion carried.

## REPORT OF THE COMMITTEE ON CONSTITUTION AND BYLAWS

Maxine Schurter

equipment with the proviso that it be compatible with other systems and that we first seek an educational grant from IBM Corporation for equipment. The motion carried.

**ACTION:**—It was moved by Dr. Richards and seconded by Dr. Neal to approve the Report of the Executive Vice-President. The motion carried.

The following recommendations were made to the Executive Committee: 1) To delete the first two sentences of Chapter 2, Section 4. Board of Trustees. of the Bylaws, which presently reads: "The legal title to all real property of the Association shall vest in the Trustees and their successors in office. They shall execute all deeds of conveyance of real property when authorized to do so by the Council."

2) To create two new subsets under Chapter 2, Section 5. Council. as follows: (A) Composition of the Council. The Council shall be composed of the seven Councilors and the following Officers: President, President-Elect, Immediate Past President, and the Vice-President.

(B) Conveyances. All conveyances of real property of the Association shall be authorized by the affirmative vote of two-thirds of the Council, and deeds or conveyances of real property shall be executed on behalf of the Association by any two of the following Officers of the Association: the President, the President-Elect, the Vice-President, or the Chairman of the Council.

(A) becomes (C) Meetings.

(B) becomes (D) Executive Committee.

(C) becomes (E) Associate Councilors.

3) To delete the amount of the cash prize and the last sentence of Chapter 5. Section 3. Original Research Award, so that it reads: "There shall be an Original Research Award of the Association, consisting of a medal and a cash prize, which may be awarded annually in recognition of original research in clinical medicine or the basic science as applied to medicine. Any member of the Association shall be eligible to receive the award and nominations may be made by any member of the Association."

There was a lengthy discussion on what method should be used in selecting Executive Committee members from among the Councilors. The actions voted on at the Summer Meeting stated that each Councilor of an incoming class would serve on the Executive Committee for one year on a rotational basis, and that one would be chosen at the end of the three years to be Vice-Chairman of the Council. Dr. Moore stated that he would introduce the subject to the Council and state that it is the understanding of the Executive Committee that Larry Smith is a member under the old system and that the first rotating class

will be the class of Louisiana, Mississippi, and Oklahoma. It was decided to make the appointments alphabetically by last name. The new members of the Executive Committee to be presented to the Council for their approval would be Jim Barnett, O. W. Dehart, and E. Napier Burson, Jr. It was agreed to keep the Committee on Selections.

For a complete copy of this Report, please refer to PROCEEDINGS OF THE COUNCIL, November 2, 1984, Committee on Constitution and Bylaws.

**ACTION:**—It was moved and seconded to approve the changes in the Constitution and Bylaws as stated above to be presented to the Council for their approval. The motion carried.

**ACTION:**—It was moved and seconded to accept the Report of the Committee on Constitution and Bylaws. The motion carried.

## REPORT OF THE COORDINATING COMMITTEE ON EDUCATION

Louis A. Cancellaro

Dr. Cancellaro stated that there was no action needed on his report, that it was strictly informational, and that he would give it at the Council Meeting that afternoon. For a complete copy of this Report, please refer to PROCEEDINGS OF THE COUNCIL, November 2, 1984, Coordinating Committee on Education.

**ACTION:**—It was moved and seconded to accept the Report of the Coordinating Committee on Education. The motion carried.

## REPORT OF THE COMMITTEE ON LONG RANGE PLANNING (Ad Hoc Committee)

Roger L. Mell

Dr. Mell reported that it was not possible to schedule the Long Range Planning Retreat in Caneel Bay. He stated that a site visit had been planned in February for Cable Beach in Nassau. For a complete copy of this Report, please refer to PROCEEDINGS OF THE COUNCIL, November 2, 1984, Committee on Long Range Planning (Ad Hoc Committee).

**ACTION:**—It was moved and seconded to accept the Report of the Ad Hoc Committee on Long Range Planning. The motion carried.

## ADJOURNMENT

There being no further business to come before the Executive Committee at this time, Dr. Moore adjourned the meeting at 12:15 p.m.



# PROCEEDINGS OF THE COUNCIL

New Orleans, La., November 2, 1984, 1:30 p.m.

## CALL TO ORDER AND ROLL CALL

The Council of the Southern Medical Association met in Grand Ballroom D at the Sheraton New Orleans Hotel, November 2, 1984. The meeting was called to order at 1:30 p.m. by the Chairman, William W. Moore, Jr.

Members of the Council present: William W. Moore, Jr., Chairman, Atlanta, Ga.; J. Lee Dockery, Vice-Chairman, Gainesville, Fla.; Joaquin S. Aldrete, Birmingham, Ala.; L. K. Austin, Newport, Ark.; Maxine Schurter, Bethesda, Md.; Charles C. Smith, Jr., Louisville, Ky.; Paul B. Lansing, New Orleans, La.; William J. R. Dunseath, Baltimore, Md.; Jim C. Barnett, Brookhaven, Miss.; Roger L. Mell, Chesterfield, Mo.; Donald E. McCollum, Durham, N.C.; O. W. Dehart, Vinita, Okla.; Louis A. Cancellaro, Johnson City, Tenn.; John A. Webb, Wichita Falls, Tex.; Robert W. Klink (for the absent James M. Moss), Gloucester, Va.; Larry C. Smith, Huntington, W. Va.

Members of the Council absent: Warren Y. Adkins, Charleston, S.C.

Councilors-Elect present: John F. Redman, Little Rock, Ark.; Gordon S. Letterman, Washington, D.C.; E. Napier Burson, Jr., Atlanta, Ga.

Others present: Richard D. Richards, President, Baltimore, Md.; John B. Lynch, President-Elect, Nashville, Tenn.; Guy T. Vise, Jr., Jackson, Miss.; M. Pinson Neal, Jr., Richmond, Va.; John B. Thomson, Nashville, Tenn.; George S. Ellis, New Orleans, La.; G. Baker Hubbard, Sr., Jackson, Tenn.; H. Mac Vandiviere, Lexington, Ky.; and the following SMA staff members from Birmingham, Ala.: Mr. William J. Ranieri, Executive Vice-President; Mr. Robert P. Mosca, Director of Member Services; Mr. Timothy R. Taylor, Director of Operations; Dr. Robert L. Willis, Director of Education; and Ms. Cynthia L. Lenoir, Administrative Coordinator.

## INTRODUCTION OF COUNCILORS-ELECT

The Councilors-Elect were introduced to the members of the Council.

## MINUTES OF PREVIOUS MEETINGS

Copies of the Minutes of the 77th Annual Meeting, November 6-9, 1983, Baltimore, Md., and the Minutes of the Executive Committee of the Council Meetings, February 18, 1984, Birmingham, Ala., and July 27, 1984, White Sulphur Springs, W. Va., and the Minutes of the Council Meeting, July 28, 1984, White Sulphur Springs, W. Va., were distributed prior to the meeting for approval. It was recommended that in the July 28th Council Minutes a portion of page 6 be deleted, beginning with the sentence that reads: "The Committee felt that a special request should be made to the Council in that they should provide to the President their suggestions and give input to these selections..." and the deletion should continue to the end of that paragraph. Also the following sentence should be added, "There were no further nominations from the floor and by a voice vote Dr. Smith's appointment to the Executive Committee was confirmed." On page 19, it was recommended that the second Action be

amended to read: "It was moved and seconded that a Bylaws change be made to state that all members beginning the fourth year class will be eligible for election to the position of Vice-Chairman at the Annual Meeting. The motion carried."

**ACTION:**—It was moved by Dr. Dunseath and seconded by Dr. Lansing to approve the previously stated Minutes as amended. The motion carried.

## REPORTS OF OFFICERS REPORT OF THE CHAIRMAN

William W. Moore, Jr.

Dr. Moore began by giving thanks to the Executive Committee and Council for their interest and service during the year. He also commended the staff. He reviewed the highlights of the past year which included a reorganized Committee structure, a new headquarters building, a new Director of Education, a profit-making subsidiary—SMA Services, a typography and design department, expansion of the continuing medical education programs, and other programs to enhance the Southern Medical Association.

He stated that on the financial side, the Association had a surplus for the fourth year in a row. All in all, it has been a year of consolidation and moving forward.

As part of the Chairman's report, Dr. Moore asked Dr. Mell to give a report on the Ad Hoc Committee appointed to consider medical care options. The Committee's purpose was to attempt to determine the role of SMA in developing PPO's and other forms of alternative care. In trying to evaluate this, a number of meetings were held. The outcome of all the discussions resulted in the conclusion that it would be impossible for SMA to exercise the control that is necessary to get involved in PPO's, and that the only role SMA could play would be in the area of education. One option would be to produce a Dial Access tape to try and answer questions with regard to PPO's and alternative health care delivery systems and another would be to expand the existing postgraduate programs to provide additional educational information.

**ACTION:**—It was moved and seconded to accept the Report of the Chairman. The motion carried.

## REPORT OF THE PRESIDENT

Richard D. Richards

As part of the President's report, Dr. Ellis, General Chairman on Arrangements, gave a brief report on the Annual Meeting activities. He stated that the registration figures reflect a very successful meeting. Dr. Richards continued his report by urging everyone to attend the Opening Ceremony and the Wine & Cheese Party in the Exhibit Hall. He emphasized the two special symposia and stated that these are designed for spouses and non-medical personnel, as well as physicians.

Dr. Richards expressed his appreciation to the Council and staff for their assistance during the past year.

**ACTION:**—It was moved and seconded to accept the Report of the President. The motion carried.



## REPORT OF THE EXECUTIVE VICE-PRESIDENT

Mr. William J. Ranieri

Mr. Ranieri submitted the following Annual Report of the Southern Medical Association for the period of July 1, 1983 through June 30, 1984.

### Administration

**Personnel**—During the past fiscal year, a decision was made to expand our Association staff. As you recall, our Long Range Planning Retreat reaffirmed that the Southern Medical Association had as its primary mission the development of continuing medical education activities for physicians. An extensive search for a Director of Education ensued and a new Director was recommended to the Executive Committee and Council. He is Robert M. Willis, Ed.D. Bob had been working for the University of Alabama at Birmingham as Associate Director, Health Extension, Public Service and Research, Office of Vice-President for Health Affairs; Associate Director and Associate Professor, Continuing Medical Education, School of Medicine; and Associate Director, Program Development and Evaluation, Alabama Regional Medical Programs. He will bring to the Association a vast wealth of experience and knowledge in continuing medical education. In addition, we have reassigned several other staff positions as we have taken on the responsibility of home office marketing of several phases of our Insurance Program. The results of these endeavors will be described later.

**Investment Program**—The Investment Program of the Association continued to enjoy very favorable returns. The Investment Program is basically structured in three endeavors: a portion of the money is invested by outside professional investment counselors; a portion is invested by the staff; and a portion is invested by the Insurance Company. The staff portion of the investment portfolio is divided into those investments strictly for the Southern Medical Association and a portion of the investments are assets from the Premium Stabilization Fund. All of the investments handled by the Association are handled under a policy revised and approved on an annual basis by the Executive Committee and the Council. This investment policy dictates the type, length and quality of the investments and the staff is strictly directed to remain within these parameters as we deal on a day-to-day basis. For the third year in a row, the overall Investment Program has continued to out-perform most other indicators and has continued to provide a very important source of revenues to the Association.

Finally, the SMA Auxiliary activities have continued to expand during the past year. The SMA Auxiliary Leadership Conference was held for the second time and provided an opportunity for the Auxiliary leadership to become more actively involved in long range planning and program development. The *Southern Connection Newsletter* continues to be very well received and the Bylaws of the Auxiliary are under revision. Auxiliaries in the near future will receive their own membership identification cards and this should greatly enhance the work of the Auxiliary.

### CONTINUING MEDICAL EDUCATION

**Multi-Media Programs—Dial Access**—The Dial Access Program has continued its strong and steady increase during the present fiscal year. Subscribers to the Dial Access Program now exceed 16,000 physicians. We expect this number to level off at approximately 18,000 physicians. The Dial Access Program

is averaging approximately 1,500 calls per month. Four of the eight programs currently are being sponsored by pharmaceutical companies:

Cancer	Ciba Pharmaceutical Company
Cardiovascular Diseases	Ayerst Laboratories
Gastroenterology	A. H. Robins Company
Infectious Diseases	Roche Laboratories

Staff has been working on a new dimension for the Dial Access Program combining a visual addition to the audio tapes. This will be tried for the first time in our Cardiovascular Program. **Video Access**—The Video Access Program has gotten off to a steady start with over 600 tapes having been sold during the first year. This was accomplished with the involvement of only two medical schools and a library of only 13 tapes. We have added the Medical College of Georgia as a resource to our Video Access Program and this can increase the number of tapes available in our library which should enhance sales.

We are also negotiating several other medical schools to participate in our program and hope to see continued progress during the coming year.

**Seminars and Conferences**—This year SMA offered three different seminars to our membership. These included:

1. Providing Quality Medical Care in Your Practice
2. Malpractice Prophylaxis: Prevention of Patient Injury and Malpractice Liability
3. How Payment Changes Affect Your Practice: Issues, Concepts, and Strategies

While attendance is still not at a satisfactory level, some progress has been made during the year. The addition of a full-time staff in the Department of Education should help tremendously. We are involved in the cosponsorship of several seminars with A. H. Robins on Upper GI Motility. Over 600 physicians attended the three cosponsored seminars. We also conducted during the past year our first International Seminar in cooperation with the University of Alabama at Birmingham and this proved to be a very successful venture.

**Southern Medical Journal**—During the past year over 300 papers were published in the *Journal*. We are enjoying a rather large increase in manuscripts being submitted to the *Journal* and feel that this is an indication of the growing prestige and image of our *Journal*.

Advertising continues to be strong and we are averaging approximately 44½ pages for the year. The added revenue from this additional advertising has helped us to keep pace with the ever-increasing printing costs.

### MEMBERSHIP

We experienced the fourth consecutive year of increased membership in Southern Medical Association with a net increase of 1,134 new members. We continue to expand efforts in membership retention, promotion, and development.

Active membership during this past year expanded to 19,733. A breakdown of the membership is as follows:

Active	19,733
Life	2,223
Emeritus	442
Retired or Disabled	799

Associate Membership:	
Class 1	232
Class 2	1,102
Class 3	11,315
Class 4	7
Class 5	35

Exhibit A indicates membership in the Southern Medical Association by state for past years.

One of the major developments in the membership area has been the formation of the Southern Orthopaedic Association. This Association was formed under the umbrella of Southern Medical Association. To be eligible for membership in SOA you must be a member of SMA and have completed an approved residency program in Orthopaedics and Traumatic Surgery. SOA operates with its own set of Bylaws and Executive Committee and staff support is provided by SMA. The results of this endeavor have been very positive and at the end of the fiscal year, membership in the Southern Orthopaedic Association was 1,429.

The First Annual Meeting of the Southern Orthopaedic Association was held in Nassau, Bahamas, March 28, 1984 and over 120 physicians attended. This activity is still in the promotion state but could prove to be a very promising opportunity for expanding the membership base of the Southern Medical Association.

**Fringe Benefit Program**—The Fringe Benefit Program of the Association now encompasses the Insurance Program, the Universal Life Program, the IRA, and the Pension Program. The results in all areas have been extremely good. We are experiencing tremendous increase both in benefits and in coverages and applications.

The Universal Life Program is beginning to show some positive activity with over \$150,000 in premiums generated during the fiscal year. The Pension Program and the IRA both made progress during the year. The documents for all designated benefits and designated compensation programs were revised in line with changes in IRS regulations and have been filed with the IRS to keep our program in line with these changes.

The Life Insurance Program, which is the backbone of the total fringe benefit program, is continually reviewed by the Insurance Committee, SMA staff, and its administrators to assure that it remains competitive in the marketplace. Revisions in rates and benefits for the Life Insurance Program will be looked into in the upcoming year in an effort to continue to offer the SMA membership the very finest programs available.

The SMA total Fringe Benefit Program offers great flexibility and a wide variety of programs for its members to choose from.

## ANNUAL SCIENTIFIC ASSEMBLY

This year's Annual Meeting has again been marked by an increase in attendance. Physician registration was slightly ahead of last year's Annual Meeting. A number of new programs will be incorporated into this year's Annual Meeting. Five special symposia will be held this year which should prove to be very appealing to our membership. These symposia are:

- Pain: What Do You Do When The Workup is Normal?
- Upper GI Motility Disorders: Update on Diagnosis and Management
- Management of Potassium—Deficient Patients
- Current Concepts in Aesthetic Plastic Surgery
- Healthy Family Function in Physicians' Families

In addition, a special symposium on Aviation Medicine

will be held on Sunday, November 4, and on Tuesday, November 6, at The Rivergate. All of our technical exhibits have been sold and over 60 scientific exhibits are on display at the Convention Center. Five Sections have received sponsorship this year and we will be offering 19 Postgraduate Courses. The Opening Ceremony will again be held with Dr. James Burrows Edwards as the featured speaker. A registration fee of \$125 was approved this year for nonmembers only. Final results were not available as of the time of this report on the total number of nonmember physician registration.

## PHYSICIANS' PURCHASING PROGRAM

The Physicians' Purchasing Program completed its first full year of operation this year. We are extremely pleased, not only with the total number of physicians who participated in the program but also with the total dollar amount of the program. A number of new contracts covering medical equipment and office equipment were added during the year. We have received very positive feedback from physicians who have participated in the program and are looking forward with high expectations to the coming year. Total sales volume on all contract items have exceeded \$1,000,000 during the past year. In addition to the typewriter and medical equipment contracts, we introduced several new programs during the past year. These included calculators, supply kits, and computer systems for physicians' offices. A number of new items covering laboratory equipment, diagnostic equipment, and office equipment will be added to our list of contractual items for the coming year. A breakdown of laboratory and diagnostic equipment volume by states follows:

### EQUIPMENT CATALOG SALES November 1983 through June 1984

Alabama	\$11,015.06
Arkansas	8,355.75
District of Columbia	1,455.01
Florida	42,711.42
Georgia	51,676.00
Kentucky	17,636.76
Louisiana	25,927.19
Maryland	58,227.45
Mississippi	16,607.95
Missouri	8,539.35
North Carolina	11,536.53
Oklahoma	4,602.18
South Carolina	5,420.44
Tennessee	10,551.57
Texas	26,911.20
Virginia	14,059.54
West Virginia	22,330.59
Other States	15,485.26
Total	\$353,049.25

## ANNUAL FINANCIAL REPORT

Budget has been approved by the Executive Committee.

## SUMMARY

The completion of the last fiscal year was certainly a success by every measure. We enjoyed an increase in membership, in total reserves and in total assets of the Association. The results of the \$25 dues increase have been very positive and the evaluation we receive from programs offered by Southern Medical Association indicate that our membership is quite satisfied with our efforts.



There are a number of major accomplishments yet to be achieved in terms of program development, membership services, and financial performance; but we certainly seem to be in a posture for sustained growth during the next fiscal year despite the many problems that are confronting the medical profession.

In addition to the written report above, Mr. Ranieri also reported on the purchase of the new headquarters building and stated that the old building had been sold. He stated that a feasibility study would be done on the addition of 10,000 square feet to the building, and he would report the findings at the Mid-winter Meeting in February.

Mr. Ranieri asked Mr. Taylor to explain the problem with the present computer system. The Executive Committee agreed to make the recommendation to Council that SMA be allowed to upgrade their system with the purchase of a new system, if SMA is denied a grant or donation from a company such as IBM, and

also with the understanding that it be compatible with other systems.

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READ AND APPROVED BY:  
Mr. William J. Ranieri  
Executive Vice-President  
Southern Medical Association  
November 2, 1984

**ACTION:**—It was moved by Dr. Dunseath and seconded by Dr. Cancellaro to give the staff the authority to proceed with upgrading the present computer system, if denied a grant from IBM and with the understanding that it be compatible with other systems. The motion carried.

**ACTION:**—It was moved by Dr. Smith and seconded by Dr. Barnett to accept the Report of the Executive Vice-President. The motion carried.



**EXHIBIT A**  
**MEMBERSHIP STATISTICS BY STATES**  
1974-1984 Inclusive

STATE	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984
Alabama	1295	1317	1377	1498	1542	1643	1644	1552	1691	2067	2141
Arkansas	497	531	521	612	633	648	633	590	665	818	815
District of Columbia	407	422	424	467	436	390	334	323	339	440	450
Florida	2715	2716	2885	2958	2877	2886	2862	2817	3064	3614	3891
Georgia	1953	2275	2264	2433	2541	2685	2655	2550	2625	3993	3908
Kentucky	841	856	870	874	877	953	1135	1111	1350	1438	1458
Louisiana	1458	1447	1574	2257	2204	2119	2087	2013	2471	3158	3608
Maryland	1012	1008	1084	1137	1147	1121	1049	960	1188	1668	2396
Mississippi	538	574	589	617	647	695	700	737	831	833	875
Missouri	1046	1047	1088	1202	1184	1175	1101	990	1186	1167	1182
North Carolina	1412	1469	1558	1614	1600	1642	1607	1535	1708	2224	2273
Oklahoma	585	595	581	700	675	652	634	603	669	880	871
South Carolina	824	857	996	1082	1100	1090	1049	974	947	1288	1369
Tennessee	1319	1362	1371	1515	1547	1500	1484	1443	1691	2028	2198
Texas	2936	2813	2799	2935	2897	2839	2753	2650	2939	4038	4132
Virginia	1361	1445	1521	1602	1635	1633	1528	1414	1644	2122	2157
West Virginia	431	439	441	501	493	485	475	474	505	645	640
Other States & Foreign	787	803	963	1193	1398	1654	1998	1941	1767	1990	2222
<b>Totals</b>	<b>21417</b>	<b>21976</b>	<b>22879</b>	<b>25197</b>	<b>25433</b>	<b>25810</b>	<b>25728</b>	<b>24677</b>	<b>27280</b>	<b>34411</b>	<b>36586</b>

**BUDGET COMPARISON**  
**SOUTHERN MEDICAL ASSOCIATION**  
As of September 30, 1984

REVENUES:	1984-1985 BUDGET	3-MONTH BUDGET	3-MONTH ACTUAL
<b>Membership Dues:</b>			
Regular Members (\$50.00) (\$75.00)	\$ 1,326,500	\$ 331,625	\$ 277,369
Associate Members (\$10.00)	12,600	3,150	4,455
<b>TOTAL DUES</b>	<b>\$ 1,339,100</b>	<b>\$ 334,775</b>	<b>\$ 281,824</b>
<b>Publications:</b>			
Journal Subscriptions	\$ 62,000	\$ 15,500	\$ 1,300
Journal Reprints	57,500	14,375	8,665
Less Sub. Agency Discount	(600)	(150)	(9)
<b>TOTAL JOURNAL SALES</b>	<b>\$ 118,900</b>	<b>\$ 29,725</b>	<b>\$ 9,956</b>
Southern Medicine Advertising	\$ 38,000	\$ 9,500	\$ 8,500
Journal Advertising	684,000	171,000	128,456
Less Agency Commissions	(102,000)	(25,500)	(21,636)
<b>TOTAL ADVERTISING SALES</b>	<b>\$ 620,000</b>	<b>\$ 155,000</b>	<b>\$ 115,320</b>
<b>TOTAL PUBLICATION REVENUES</b>	<b>\$ 738,900</b>	<b>\$ 184,725</b>	<b>\$ 125,276</b>
<b>Annual Meeting:</b>			
Registration Fees	\$ 15,000	\$ 3,750	\$ 1,565
Section Sponsorship	35,000	8,750	20,000
Exhibit Space Rental	150,850	37,712	104,571
Functions	22,000	5,500	12,550
<b>TOTAL ANNUAL MEETING</b>	<b>\$ 222,850</b>	<b>\$ 55,712</b>	<b>\$ 138,686</b>
<b>Associated Activities:</b>			
Educational Grants (Pharmaceutical Co.)	\$ 10,000	\$ 2,500	\$ 15,000
Video Access	39,500	9,875	7,247
Seminars	60,000	15,000	15,006
Auxiliary/Spouses' Program	30,000	7,500	4,811
Regional Postgraduate Courses	52,000	13,000	20,123
Physicians' Purchasing Program	50,000	12,500	26,678
Typography & Design	—	—	1,649
<b>TOTAL ASSOCIATED ACTIVITIES</b>	<b>\$ 241,500</b>	<b>\$ 60,375</b>	<b>\$ 90,514</b>
<b>Dial Access:</b>			
Dial Access Subscriptions	\$ 80,000	\$ 20,000	\$ 22,240
Grants for Operation of Dial Access	167,500	41,875	50,000
<b>TOTAL DIAL ACCESS</b>	<b>\$ 247,500</b>	<b>\$ 61,875</b>	<b>\$ 72,240</b>
<b>Insurance:</b>			
Interest-Life Insurance Reserve (SMA Portion)	\$ 434,535	\$ 108,634	\$ 129,626
Interest-Life Insurance Reserve (WSL Portion)	120,704	30,176	30,176
Interest-TPD Reserves	50,000	12,500	13,734
Interest-IBNR Reserves	55,000	13,750	16,325
IRA Income	10,000	2,500	387
Universal Life Income & other Ins. Commissions	15,000	3,750	5,930
<b>TOTAL INSURANCE</b>	<b>\$ 685,239</b>	<b>\$ 171,310</b>	<b>\$ 196,178</b>
<b>Other:</b>			
Investment Income	\$ 230,000	\$ 57,500	\$ 51,317
Loan Receipts	15,000	3,750	2,375
Rental Income	157,690	39,423	38,672
Other	20,000	5,000	7,077
<b>TOTAL OTHER</b>	<b>\$ 422,690</b>	<b>\$ 105,673</b>	<b>\$ 99,441</b>
<b>TOTAL REVENUE</b>	<b>\$3,897,779</b>	<b>\$ 974,445</b>	<b>\$1,004,159</b>

EXPENDITURES:	1984-1985 BUDGET	3-MONTH BUDGET	3-MONTH ACTUAL
<b>Membership Promotion:</b>			
Internal Operations	\$ 125,000	\$ 31,250	\$ 11,882
State Meetings (Exhibiting)	45,000	11,250	858
Membership Development Committee	3,500	875	2
TOTAL OPERATIONS	\$ 173,500	\$ 43,375	\$ 12,742
<b>Publications:</b>			
Journal—(Printing, Typesetting, etc.)	\$ 450,000	\$ 112,500	\$ 83,466
Advertising Pages—(Printing, Typesetting)	267,500	66,875	39,752
Southern Medicine Newsletter	95,000	23,750	21,524
TOTAL PUBLICATIONS	\$ 812,500	\$ 203,125	\$ 144,742
<b>Annual Meeting:</b>			
General Expenses	\$ 125,000	\$ 31,250	\$ 53,396
Exhibit Hall	120,000	30,000	17,756
Committee on Scientific Work	10,000	2,500	10,412
Section Secretaries Conference	7,500	1,875	3,663
Section Officers	20,000	5,000	—
Program	105,000	26,250	24,712
Functions	70,000	17,500	23,055
TOTAL ANNUAL MEETING	\$ 457,500	\$ 114,375	\$ 132,994
<b>Associated Activities:</b>			
Insurance Promotion	\$ 10,000	\$ 2,500	\$ 5,968
Video Access	29,500	7,375	4,472
Seminars (Hotel, Brochures, Postage, Honoraria, and Travel)	120,000	30,000	22,948
Auxiliary/Spouses' Program	100,000	25,000	43,834
Regional Postgraduate Courses	135,000	33,750	28,516
Physicians' Purchasing Program	45,000	11,250	9,986
Typography & Design	—	—	9,959
TOTAL ASSOCIATED ACTIVITIES	\$ 439,500	\$ 109,875	\$ 125,683
<b>Dial Access:</b>			
Program Service (new tapes, manuscripts, etc.)	\$ 215,000	\$ 53,750	\$ 36,858
Administration	75,000	18,750	11,887
Committee on Dial Access	1,500	375	—
TOTAL DIAL ACCESS	\$ 291,500	\$ 72,875	\$ 48,745
<b>Administrative and General:</b>			
Salaries, Commissions & Bonuses	\$ 819,215	\$ 204,804	\$ 203,590
Employee Benefits	188,670	47,168	33,753
Postage and Mailing	22,000	5,500	5,985
Telephone	30,000	7,500	2,048
Office Supplies	42,000	10,500	2,624
Other Administrative	135,000	33,750	26,928
Less Reimbursed Admin. Expenses from World Service Life	(243,799)	(60,950)	(89,135)
Accounting	12,500	3,125	9,033
Executive Committee and Council	115,000	28,750	78,240
Less Expenses Reimbursed by SOA	(20,000)	(5,000)	(4,548)
TOTAL ADMINISTRATIVE AND GENERAL	\$1,100,586	\$ 275,147	\$ 268,518
<b>Plant:</b>			
Utilities	\$ 30,000	\$ 7,500	\$ 11,346
Occupancy	45,000	11,250	16,734
Computer Supplies and Maintenance	28,000	7,000	7,131
New Equipment	50,000	12,500	29,348
Depreciation and Addition to Reserves	100,000	25,000	25,000
Building Management Fees	7,885	1,971	1,971
Interest Expense	138,000	34,500	53,727
TOTAL PLANT	\$ 398,885	\$ 99,721	\$ 145,257
<b>Grants, Loans and Donations:</b>			
Grants and Donations	\$ 88,000	\$ 84,000	\$ 87,736
Resident Loan Program	16,800	4,200	4,200
TOTAL GRANTS, LOANS AND DONATIONS	\$ 104,800	\$ 88,200	\$ 91,936
TOTAL EXPENDITURES	\$3,778,771	\$ 944,693	\$ 970,617
NET (CONTINGENCY RESERVE)	\$ 119,008	\$ 29,752	\$ 33,542



**REPORT OF THE EDITOR  
OF THE  
SOUTHERN MEDICAL JOURNAL**  
John B. Thomison

This report covers the editorial year October 1, 1983 through September 30, 1984. Addison B. Scoville, Jr., M.D. and Sam E. Stephenson, Jr., M.D. have continued their services as Assistant Editors, and R. H. Kampmeier, M.D., Advisory Editor. The Editorial Board consists of Terry D. Allen, M.D., Randolph Batson, M.D., Thomas M. Blake, M.D., Ben V. Branscomb, M.D., Carlyle Crenshaw, Jr., M.D., Alvin J. Cummins, M.D., Thomas B. Dameron, Jr., M.D., M. Pinson Neal, Jr., M.D., Bruce Schoenberg, M.D., J. Graham Smith, Jr., M.D. and George O. Waring, M.D. As in previous years all have been diligent in reviewing manuscripts and advising the Editor on matters relevant to their specialty as well as editorial policy.

During the year of the report 823 manuscripts plus 81 Letters to the Editor (LE) (total 904) have been received, as opposed to 866, which included Letters to the Editor, during the previous period, and 821 in 1982. Of these, 515 plus 70 LE were published; 515, including LE, were published last year, and 301 (33%) were rejected, as opposed to 272 rejections in 1983 (30%). (See Tables 1 and 2).

You need to recognize that the statistics presented here in a sense compare apples and oranges. The situation as regards manuscripts submitted and their status is a very fluid one. For instance, this late summer period has been an unusually slow one for the submission of manuscripts, skewing the statistics toward the low side. Other things affect the ratio of primary articles and case reports to the total, such as substantial numbers of papers in miscellaneous categories and the category to which I happen to assign a particular paper. The only really accurate, and the most significant, statistics are those in Table 3, which show a relentless increase in our backlog. I am accepting more primary articles and case reports than we are publishing.

The total of articles published and rejected also do not equal the number received, because the lead time for publication makes the publication figures run at least five to eight months behind those of receipts. There is sufficient uniformity, however, to allow general comparisons.

A word should be said here about Letters to the Editor, which have increased notably during the past year. Several years ago, as the number of case reports increased, I instituted publication of brief reports, encouraging authors to reduce their article to no more than five pages, with one table and one illustration. If the papers were sufficiently brief, one of each could be published. There are occasional papers that have a notable point to make that require little space, few references, and no figures, usually in the reporting of an interesting case. Along with other distinguished journals, I began asking authors if they would care to reduce such papers to no more than two and a half pages for submission as a Letter to the Editor. Since the *Index Medicus* now lists such articles, I have had no refusals, and in fact I am now receiving papers originally submitted as Letters to the Editor. Being printed in the same smaller type as the brief reports we can accommodate more, and they have the advantage of a much earlier publication date. Since not many subjects can be covered so briefly, I think we will not be swamped.

The *Journal* has a finite number of pages allotted to it—1536 pages a year—which with an extra signature or two may be increased to as much as 1600. Despite an increasing rejection rate, however, our backlog has

continued to build to an uncomfortable level, not only in case reports, but now for primary articles as well (Table 2). I am now accepting few case reports not assigned a high priority by referees; though I have in the past paid little attention to priority for primary articles, I have now begun rejecting those assigned low priority. With the increasing quality of papers published comes increased prestige for the *Journal*, which has the effect of eliciting more and better papers, thereby increasing the strain on an Editor who dislikes writing rejection letters, a situation made tolerable only by its effect on the *Journal's* quality.

As it appears this will be an increasing problem, one item on the Agenda of the Editorial Board meeting this year will be a discussion of ways to relieve the situation. I have already ruled out a measure instituted by the previous Editor of crowding the type and reducing its size. Another possible measure would be the elimination of categories of articles such as Medical History and Medical Education, a function assumed by the *Journal* with the demise of *Southern Medicine*. My interest in those areas does not make such an alternative attractive. Other categories of generally long articles that could be eliminated are Review Articles, CPC's, Grand Rounds, and Current Concepts, which have great teaching value. Although those were sometimes solicited by the previous Editor, I have never solicited any papers, since I have always received more voluntary ones than I can handle, doubtless a tribute to the efforts of my predecessors. At the moment, selectivity appears to be the only solution. I sincerely invite comments and suggestions from the Council, preferably prior to our Editorial Board meeting on Tuesday, November 6.

Although in theory meeting papers become the property of the Association on presentation, and must therefore be submitted for consideration by the *Journal's* Editorial Board for publication, adherence to such a policy would only drive the good papers away from the meeting, since unless an author envisions his paper as having wide appeal, he will likely wish to submit it first to his specialty journal. This is natural, and it is an undoubted tribute to the quality of the Annual Meeting that so many offerings do find their way into specialty journals. This is reflected in the low submission rate of meeting papers (80 for this year, up from the 62 of last year and 72 the year before), and the relatively high rejection rate (20% this year, 30% last year). Though I think the *Journal* is the proper place for such papers, I obviously cannot mourn their loss. All of the accepted papers submitted at meeting time have been published, though because of very late submission (possibly in some instances due to rejection elsewhere) some are still in process and will not be published this year.

The Publication Office continues to function in its usual superior fashion despite some turnover in personnel in the lower echelons. Because of shortages in personnel, as well as problems with our typesetter, we have been unable to utilize all of the extra signatures of case reports authorized by the Council last year. We hope to take advantage of that in the near future. As of this writing, the Association's printing operation has been functional for about a month, and all of the *Journal* production except the actual printing, binding, and mailing is now being done in-house. This appears to be working well, and will give the *Journal's* production staff better control of the operation. In July, Robert M. Willis, Ed.D., joined the Association as Director of Education. His previous experience in the publication field will aid in the actual mechanics of publication of the *Journal*, as well as in advice and assistance in other areas, which is one of his responsibilities.

In looking back over the seven years I have been

Editor of this *Journal*, I observe a journal growing in prestige in a vital, growing Association. Familiar faces have been replaced by others, many of which in turn have become familiar ones. The only certainty is that change will continue. As I recognize my vast obligation to so many individuals, there are three that stand out; without their loyalty and expert assistance I could not have functioned. Mrs. Charles Morgan (nee Rose Marie "Vicki" Hughes) and Mrs. Michael Galloway (nee Cathy Black), senior copy editor and manager, respectively, were already efficient "old hands" when I came on board; they have grown in experience and each has had a name change, (which is why I report their maiden names). The third is Mrs. Emma Tsai, who as the invaluable *Journal* secretary has kept the Office of Editor, the Nashville end of the *Journal's* operation, running smoothly since it moved here and I became Editor.

I cannot adequately acknowledge or ever repay the support given me by the Officers and Council of the Association and its Administration and staff, or the

generous assistance of the two Assistant Editors, both of whom served also under the two previous Editors, and the Editorial Board, some of whom have been with me from the start; two served as well under the previous Editor. Finally, I gratefully acknowledge all of the referees, whose only thanks is a listing each year, and the contributors, without whom, of course, there would be no *Journal*.

In addition to the written report above, the backlog situation was discussed in detail and the options of publishing a supplement and adding additional staff were also discussed. This matter was referred to the Committee on Publications and Advertising.

#### READ AND APPROVED BY:

John B. Thomison, Editor  
*Southern Medical Journal*  
November 2, 1984

**ACTION:**—It was moved and seconded to accept the Report of the Editor. The motion carried.

**TABLE 1**  
**Comparative Statistics for 1983 and 1984**

	1984	1983
Primary Articles		
Received	241	295 (Incl. 29 HWS Soc. *)
Published	184	205 (Incl. 29 HWS Soc.)
Rejected	39 (16%)	71 (24%)
Case Reports & Brief Reports		
Received	416	431
Published	199	201
Rejected	219 (53%)	159 (37%)
Total Received	904 (Incl. 80 LE)	866 (Incl. 31 LE)
Published	586 (Incl. 71 LE)	515 (Incl. 31 LE)
Rejected	301 (33%)	272 (30%)

\* The December 1983 issue contained 29 primary articles and no case reports, which equals two issues as far as primary articles are concerned.

**TABLE 2**  
**Statistics 1978-1984—Total Papers**

YEAR	RECEIVED	PUBLISHED	REJECTED
1978-1979	835	521	—
1979-1980	860	628	285 (33%)
1980-1981	900	542	226 (25%)
1981-1982	821	570	243 (29%)
1982-1983	866	515	272 (31%)
1983-1984	904	586	301 (33%)

**TABLE 3**  
**Primary Articles and Case Reports Not Published  
and On Hand as of October 1  
(Annual Report)**

OCTOBER 1	PRIMARY ARTICLES	CASE REPORTS	TOTALS
1980	49	111	160
1981	45	121	166
1982	77	160	237
1983	108	175	283
1984	153	204	357



## REPORTS OF STANDING COMMITTEES

Before these reports were given, Dr. Neal gave a review of the Association's governance through the years and how it relates to the Council and the Executive Committee. He emphasized the tremendous strides and growth the Association has made in the last four years.

### COMMITTEE ON CONSTITUTION AND BYLAWS

Maxine Schurter, Chairman  
Clovis Crabtree  
J. Howard Stokes, Jr.  
John E. Kesterson  
George P. Vennart  
L. K. Austin

#### Ex Officio:

Richard D. Richards  
William W. Moore, Jr.

Changes in the Constitution and Bylaws were discussed at length. Minor revisions were made at the First General Session and the following changes reflect these revisions.

### BYLAWS

#### CHAPTER 2—DUTIES OF OFFICERS

##### SECTION 4. Board of Trustees.

The Board of Trustees shall serve as the Auditing Committee to review the financial audit and shall convene before or at the Annual Meeting for this purpose. They shall also submit an Annual Audit Report to the Executive Vice-President, Chairman of the Council, and President. Any action authorized to be done by the Trustees within the limitations of this Section shall be binding if done by a majority thereof.

### BYLAWS

#### CHAPTER 2—DUTIES OF OFFICERS

##### SECTION 5. Council.

(A) Composition of the Council. The Council shall be composed of the seventeen Councilors and the following Officers: President, President-Elect, Vice-President, and the Immediate Past President.

(B) Conveyances. All conveyances of real property of the Association shall be authorized by the affirmative vote of two-thirds of the Council, and deeds or conveyances of real property shall be executed on behalf of the Association by any two of the following Officers of the Association: the President, the President-Elect, the Vice-President, or the Chairman of the Council.

- (A) becomes (C) Meetings.
- (B) becomes (D) Executive Committee.
- (C) becomes (E) Associate Councilors.

### BYLAWS

#### CHAPTER 2—DUTIES OF OFFICERS

##### SECTION 5. Council.

(D) Executive Committee. There shall be an Executive Committee of the Council to represent the

Association and Council between the Annual Meetings to consider special matters as would come before the Council and report its findings and conclusions to the Council. Any matters of such urgency that they should not wait over until the Annual Meeting may be acted upon by the Executive Committee of the Council. The Executive Committee of the Council shall consist of nine or ten members: the Chairman and Vice-Chairman of the Council, who shall serve as Chairman and Vice-Chairman of the Executive Committee of the Council, the Immediate Past President, President, President-Elect, and Vice-President of the Association, and three (or four) additional Councilors, appointed by the Chairman in rotation alphabetically by name one (or two) from each of the classes not represented by the Chairman and Vice-Chairman such that each Councilor shall serve at least one year on the Executive Committee. At the Annual Meeting the Council will elect a member from the class of Councilors completing their third year to serve as Vice-Chairman of the Council and Executive Committee. In the event of the absence of a Council member of this Executive Committee of the Council an alternate may be appointed by the Chairman to meet during the respective session, with full power of the absent member. The Executive Committee of the Council may meet as often and at such places as the Chairman or four members of the Executive Committee of the Council may decide, except that one meeting each year must be held in Birmingham. This Committee will be the Advisory Committee to the Auxiliary of the Association. Expenses of this Committee in attending meetings on behalf of the Association shall be borne by the Association. The Executive Committee of the Council shall serve as Finance Coordinator of Committee Chairmen's Budgets and work with the Executive Vice-President in Budget Studies, and in the development and supervision of the annual budget, and shall consider all unappropriated or unbudgeted expenses before such items are considered by the Council. The Financial and Investment policy shall be reviewed and revised annually as appropriate.

### BYLAWS

#### CHAPTER 5—AWARDS

SECTION 3. Original Research Award. There shall be an Original Research Award of the Association, consisting of a medal and a cash prize, which may be awarded annually in recognition of original research in clinical medicine or the basic science as applied to medicine. Any member of the Association shall be eligible to receive the award and nominations may be made by any member of the Association.

**ACTION:**—It was moved and seconded to approve the changes in the Constitution and Bylaws as stated above. The motion carried.

**ACTION:**—It was moved and seconded to accept the Report of the Committee on Constitution and Bylaws. The motion carried.

### COORDINATING COMMITTEE ON EDUCATION

Louis A. Cancellaro, Chairman (1983-1985)  
Joaquin S. Aldrete (1983-1986)  
Larry C. Smith (1983-1985)  
Charles C. Smith, Jr. (1983-1984)  
Terrell B. Tanner (1983-1986)  
O. W. Dehart (1983-1984)



## Ex Officio:

Richard D. Richards  
William W. Moore, Jr.

This report includes a summary of the activities of the Standing Committees that report to the Coordinating Committee on Education. These Standing Committees are: Scientific Work; Grants, Loans, and Scholarships; Publications and Advertising; Multi-Media Programs; and Medical Information Systems.

The Coordinating Committee on Education, in its first year as part of the Association's committee structure reorganization, has employed a successful beginning.

As of July 1, 1984, we have welcomed on board Robert M. Willis, Ed.D., as Director of Education whose office will effectively complement and support the Committee's endeavors.

As a first step toward organizing the overall thrust of the new Department of Education, the 1984 Revised Essentials and Guidelines from the Accreditation Council on Continuing Medical Education as they should apply to the purposes of SMA sponsored and joint sponsored CME activities have been reviewed. Documentation of the certified activities is deemed necessary to maintain an organized commitment to future accreditation. The Council has approved two protocols, one for SMA sponsored activities, and one for CME activities sponsored with other agencies.

I wish to extend my gratitude to the Committee Chairmen who have prepared these reports and the Committee members who worked throughout the year despite their busy schedules contributing their time and talents to the benefit of our Association.

My thanks also go to the staff in Birmingham without whom the Committees' efforts could not be realized to their full potential.

The following are the various Committee reports reflecting the magnitude and scope of their work.

## STANDING COMMITTEE ON GRANTS, LOANS, AND SCHOLARSHIPS

Larry C. Smith, Chairman

The Committee on Grants, Loans, and Scholarships reviews the various applications and determines the recipients for the Research Project Grants and the Residency Training Loans. It also has the responsibility of monitoring the Medical Student Scholarship Program.

- a. Residency Training Loan Program  
There were nine applications reviewed for Residency Training Loans. Seven loans were approved in the amount of \$2,400 each. (See Exhibit A)
- b. Research Project Grant Program  
The Committee reviewed 59 applications for Research Project Grants from 25 different medical schools. Twenty-six of the 59 applications for Research Project Grants were approved totaling \$60,000, our budgeted allocation. (See Exhibit B)
- c. Medical School Student Scholarship Program  
The Medical School Student Scholarship Program continues to be well received by the deans of the schools of medicine within the SMA territory. This program provides a \$750 scholarship annually, September 1-August 31, to each of the medical schools in the SMA territory. A recipient is selected by the dean and the dean makes application to the Association on behalf of the student. The dean is given the privilege of dividing the scholarship among two or more students. (See Exhibit C)

The amount available to the Committee for use during the period of 1983-1984 was \$34,500 or \$750 for each school of 46 schools in the SMA territory. A total of 38 schools have taken advantage of the scholarships available at this time. A total of \$28,500 has been awarded to date.

# **EXHIBIT A** **SMA RESIDENCY TRAINING LOAN RECIPIENTS, 1984**

<b>Recipients and Addresses</b>	<b>Amount</b>	<b>Due Date of Loan</b>
Robert L. Barrack, M.D. Department of Orthopaedic Surgery Tulane University 1430 Tulane Avenue New Orleans, Louisiana 70112	\$2,400.00	July 1, 1986
John Robert Busby, M.D. 142 Coolidge Jefferson, Louisiana 70121	\$ 2,400.00	July 1, 1988
Andrew J. Dowd, M.D. 1301 South Scott Street Apartment 838 Arlington, Virginia 22204	\$ 2,400.00	July 1, 1987
Carl E. Flinn, M.D. 2415 Seminole Road Augusta, Georgia 30904	\$ 2,400.00	July 1, 1986
Michael Thomas Santi, M.D. 1445 Henry Clay Avenue New Orleans, Louisiana 70118	\$ 2,400.00	July 1, 1985
Bruce C. McCormas, M.D. 825 West Locust Johnson City, Tennessee 37601	\$ 2,400.00	July 1, 1986
Barry Michael Wall, M.D. 963 Parkhaven Lane Memphis, Tennessee 38111	\$ 2,400.00	July 1, 1986
<b>TOTAL</b>	<b>\$16,800.00</b>	

## **EXHIBIT B** **SOUTHERN MEDICAL ASSOCIATION** **RESEARCH PROJECT GRANT—RECIPIENTS 1984**

<b>Recipient and School</b>	<b>Title of Project</b>	<b>Amount of Grant Awarded</b>
David J. Gower, M.D. Bowman-Gray School of Medicine Winston-Salem, North Carolina	Axonal Transport & Biological Function of Nucleotides	\$2,500.00
Lawrence S. Moffatt, Jr. East Tennessee State University College of Medicine Johnson City, Tennessee	Microvasculature of the Mammalian Myocardium	\$1,830.00
Leland M. Deane, M.D. Eastern Virginia Medical School Norfolk, Virginia	Eye Sphincter Reanimation	\$2,500.00
Lou Ann Kiessling, M.D. Johns Hopkins University School of Medicine Baltimore, Maryland	Teratogenic Influences Associated with Ocular Colobomas	\$2,478.50
Mario D. Saltarelli Johns Hopkins University School of Medicine Baltimore, Maryland	Effect of Medical Forebrain Bundle Lesions Upon the Development of the Sexually Dimorphic Opiate Receptor Patterns in Hamster Preoptic Area	\$ 803.50
Margaret M. Wojnar, M.D. Louisiana State University School of Medicine New Orleans, Louisiana	Pulmonary Capillary Permeability in the Adult Respiratory Distress Syndrome: Modulation by B-agonists	\$2,500.00

Recipient and School	Title of Project	Amount of Grant Awarded
Lowell E. Vereen, M.D. Louisiana State University School of Medicine Shreveport, Louisiana	Determination of Antibody-Coated Bacteria in Secretions of Chronic Bronchitics	\$2,278.00
Steven B. Vidrine Louisiana State University School of Medicine Shreveport, Louisiana	Interaction of Heparin with Plasma Proteins	\$1,578.50
Terry G. Pritt Marshall University School of Medicine Huntington, West Virginia	Farmer's Lung Disease in W.V. Farming Area	\$2,154.00
William R. Lane, Jr., M.D. Medical College of Georgia Augusta, Georgia	Effect of Maternal Dietary Fat Intake on Fetal Lung Maturation Human Subjects	\$2,500.00
Azfar Malik, M.D. St. Louis University School of Medicine St. Louis, Missouri	Recognition & Management of Delirium and/or Dementia in Medical In-Patients	\$2,500.00
A. Oliver Sartor, M.D. Tulane University School of Medicine New Orleans, Louisiana	The Effects of Growth Hormone Releasing Peptide Infusion in the Normal and Diabetic Rat	\$2,434.00
James B. Atkinson, M.D. Vanderbilt University School of Medicine Nashville, Tennessee	Lipoprotein Synthesis & Atherosclerosis in WHHL Rabbits	\$2,500.00
Steven McCormick West Virginia University School of Medicine Morgantown, West Virginia	Toxin Production by Staphylococcal Species in Chronic Blepharo—conjunctivitis	\$2,500.00
Nancy E. Dunlap, M.D. University of Alabama School of Medicine Birmingham, Alabama	Studies of Hormonal Effects on Adrenal Compensatory Hypertrophy	\$2,000.00
Sandra Burchett, M.D. University of Arkansas College of Medicine Fayetteville, Arkansas	Lymphocyte Subpopulations in Growth Hormone Deficiency Before and After Human Growth Hormone Replacement	\$2,500.00
Christel Carlson, M.D. University of Florida College of Medicine Gainesville, Florida	Effects of Cardiopulmonary Bypass on Regional Cerebral Blood Flow	\$2,500.00
Steven R. Vallance, M.D. University of Kentucky College of Medicine Lexington, Kentucky	Effect on Alpha-Adrenergic Coronary Vasoconstrictor Tone on Myocardial Function in Dog	\$2,500.00
Robert H. Baker University of Maryland School of Medicine Baltimore, Maryland	Effect of Methylprednisolone on Spinal Lesions	\$1,964.50
Thomas A. Dalton University of Maryland School of Medicine Baltimore, Maryland	Activation and Inactivation of Progesterone Receptor in Human Prostate	\$2,478.50
David R. Campbell University of Miami School of Medicine Miami, Florida	An Evaluation of Short-Term Povidone-Iodine in a Rabbit Model of Septic Arthritis	\$2,500.00



Recipient and School	Title of Project	Amount of Grant Awarded
Benjamin Gelman, M.D. University of North Carolina School of Medicine Chapel Hill, South Carolina	Lysosomal Enzyme Activity in the Plasma of Patients with Hypercoagulable States	\$2,500.00
Michael J. Muszynski, M.D. University of Oklahoma College of Medicine Oklahoma City, Oklahoma	Diagnosis and Pathogenesis of Pseudomonas Cepacia in Experimental Infection and in Patients with Cystic Fibrosis	\$2,500.00
John D. Jackson University of South Alabama College of Medicine Mobile, Alabama	Pathogenesis of Myocardial Dysfunction Produced by Endotoxin	\$2,500.00
Richard Aycock, M.D. University of Tennessee College of Medicine Memphis, Tennessee	Studies on the Control of Fibrogenesis in Cirrhosis	\$2,500.00
Lauren Langford University of Texas Medical School at Galveston Galveston, Texas	Afferent Unmyelinated Axon Terminals in Muscle	\$2,500.00
	Total	<hr/> \$60,000.00

# EXHIBIT C

## SMA MEDICAL STUDENT SCHOLARSHIP RECIPIENTS, 1984

School	Scholarship Recipient	Amount of Scholarship
Baylor College of Medicine	Mr. John Cutrone	\$500
Bowman-Gray School of Medicine	Ms. Gwendolyn Campbell Mr. James Franklin Wilder, Jr.	\$500 \$500
Duke University School of Medicine	Mr. Mark A. Lyerly Mr. Michael S. Stinson	\$500 \$500
East Tennessee State University	Mr. David Byrd Mr. Paul Froula	\$500 \$500
Eastern Virginia Medical School	Mr. Christopher Dunham Mr. Frederick Jordan	\$500 \$500
Howard University College of Medicine	Mr. Winston A. Mitchell Mr. Eugene Rivera, Jr.	\$500 \$500
Johns Hopkins University School of Medicine	Mr. Michael Thomas Schott Mr. Robert Eugene Schmeig, Jr.	\$500 \$500
Louisiana State University School of Medicine	Mr. Terence J. Alost Ms. Martha Turner	\$500 \$500
Louisiana State University School of Medicine	Ms. Susan Futayyeh Mr. Raymond Dewie Germany, Jr.	\$500 \$500
Marshall University	Mr. Michael Jerome Heise Mr. Tyshaun Michele James	\$500 \$500
Medical College of Georgia	Mr. Harry Lynnwood Wingate, III Mr. Brian Hartwell Negus	\$500 \$500
Meharry Medical College	Ms. Tamara Anderson Ms. Edith Smith	\$500 \$500
Mercer University School of Medicine	Ms. Virginia Joy Wright Ms. Renee Latrease Waters	\$500 \$500
St. Louis University School of Medicine	Mr. David U. Arango Mr. Peter M. Rumbolo	\$500 \$500
Texas Tech University School of Medicine	Ms. Jan Sivert Sunde Mr. Kuo-Shien Steve Yu	\$500 \$500
Tulane University School of Medicine	Mr. Jeffrey Tan Mr. Etienne Mejia	\$500 \$500
University of Alabama School of Medicine	Mr. Jeffery Barton Mr. Timothy C. Hodges	\$500 \$500
University of Arkansas School of Medicine	Mr. Bruce B. Brown Mr. William M. Bednar	\$500 \$500
University of Florida College of Medicine	Mr. Paul Michael Gardner Mr. Scott Arnold Young	\$500 \$500
University of Kentucky College of Medicine	Mr. Stephen L. Buckley Ms. Maureen Styer	\$500 \$500
University of Louisville School of Medicine	Ms. Valerie Ann Dobiesz Ms. Yvonne Y. Henderson	\$500 \$500
University of Maryland School of Medicine	Ms. Carol Anne McHugh Mr. Michael Lerner	\$500 \$500
University of Missouri-Kansas City School of Medicine	Mr. David D. Park Mr. Michael March	\$500 \$500

School	Scholarship Recipient	Amount of Scholarship
University of North Carolina School of Medicine	Mr. Rayman W. Lee Ms. Elizabeth B. Gunn	\$500 \$500
University of South Alabama College of Medicine	Mr. Gregory Lynn Champion Ms. Diane S. Campbell	\$500 \$500
University of South Carolina College of Medicine	Mr. Derek K. Holcombe Ms. Mary K. Rogers	\$500 \$500
University of Tennessee College of Medicine	Mr. Aubrey McElroy Mr. Gary Lovelady	\$500 \$500
University of Texas Medical Branch	Ms. Heather Maude Linn Mr. Russell Harrison Pressley	\$500 \$500
University of Texas Medical School at Houston	Mr. Kenneth Ferguson Mr. Bernis Simmons	\$500 \$500
University of Texas Southwestern Medical School	Ms. Suzanne Shaw Mr. Timothy Brannon	\$500 \$500
University of Virginia School of Medicine	Miss Alicia Marie Mallare Mr. Jeffrey Alexander Adams	\$500 \$500
Vanderbilt University School of Medicine	Mr. George Christopher Stephens Mr. Chris David Sarzen	\$500 \$500
Washington University School of Medicine	Mr. Terry Glenn Hoehne Ms. Sharon Lynn Moellenhoff	\$500 \$500
West Virginia University School of Medicine	Mr. Edmund P. Guelig Ms. Angela Mascaro	\$500 \$500
The University of Missouri- Columbia	Mr. Steven Kory Ms. Melanie McCleave	\$500 \$500



## STANDING COMMITTEE ON MULTI-MEDIA PROGRAMS

Terrell B. Tanner, Chairman

The current programs which are directed by the Committee are Dial Access and Video Access.

Dial Access subscribers and utilizations have increased this year by over 60%. Sponsorship, the editorial principals, and group of authors seem secure. The tape catalog now contains these major disciplines: Arthritis & Rheumatism, Diabetes & Endocrinology, Gastroenterology, Infectious Diseases, Obstetrics & Gynecology, Psychotherapeutics, Cancer, and Cardiovascular Disease. Our Birmingham staff is negotiating presently for two more programs; namely, Allergy & Clinical Immunology and Emergency Medicine.

We expect Dial Access to continue to grow under present plans and policies including medical students, nursing students, and residents through teaching programs, automatic billing on SMA membership renewal, regular updating by authors and editors, etc. We still have hour-for-hour accreditation both by AMA and AAFP.

Video Access continues to grow but on a different scale. The subscriber makes an investment in VCR equipment and pays the subscription or purchase price. AMA certification is possible through our SMA accreditation. AAFP is at present restrictive because the cost is so high.

The staff in Birmingham continues to work at expanding and improving all multi-media endeavors wherever and whenever possible.

## STANDING COMMITTEE ON MEDICAL INFORMATION SYSTEMS

O. W. Dehart, Chairman

Since our top priority is to obtain good, new tapes, the following steps are being taken:

1. Preliminary negotiations have been made with the Assistant Director of the Division of Health Communications of the Medical College of Georgia to supply us with some tapes for our projected fall issue. They have a school for medical illustrators and enjoy a reputation for making good tapes.
2. At the recent HESCA Meeting in Atlanta, we made contact with potential suppliers and followed up with letters.
3. A form letter will be prepared and sent to suppliers obtained from a list at the HESCA Meeting.
4. The Director of Education will meet with all potential suppliers.

The following are tapes under consideration for the fall issue from the Medical College of Georgia:

*Introduction to Arthroscopy.* Already reviewed, found to be well done and acceptable.

*Normal Obstetrical Ultrasonography.* Presently under review.

*Fetal Ultrasonography—Abnormal Findings.* Already reviewed; though excellent, determined not long enough and might possibly be combined with another ultrasonography tape.

Tapes under consideration from the University of Alabama at Birmingham:

*Mental Retardation.* Has not been reviewed at the time of this report.

*Current Concepts in Cardiac Rehabilitation.* Presently under revision.

We are considering starting a new program introducing patient education tapes to be shown in a physician's waiting room. The Medical College of Georgia has suggested two of their tapes that have been well received—Early Prevention of Coronary Artery Disease and Common Sense for Allergy Patients.

## STANDING COMMITTEE ON PUBLICATIONS AND ADVERTISING

Charles C. Smith, Jr., Chairman

The *Southern Medical Journal* has enjoyed an increase in advertising for the fiscal year 1983-1984. There has been a 2% increase in the total number of pages of advertising.

Non-pharmaceutical advertising totaled 41 pages for this fiscal year, accounting for 8.2% of the total number. There was a substantial increase in the number of pages over last year (28.5 in 1982-1983).

Several changes made in 1984 increased the prestige and popularity of the *Journal*. Beginning with the January 1984 issue, the Masthead on Cover 1 was changed to read *Southern Medical Journal*. The statement immediately following the *Journal's* title, "Journal of the Southern Medical Association," was deleted.

At the same time, the type size for the Table of Contents on Cover 1 was enlarged to increase readability; it also resulted in the continuation of the Contents onto two full pages inside the *Journal* allowing for two new advertising positions. These two advertising positions have been contracted for the calendar year 1984 by Smith-Kline-Beckman and Ayerst Laboratories.

Another new preferred position for 1984 is the space between Editorials and the first primary article. These pages have been reserved each month by E. R. Squibb & Sons, Inc. since February 1984.

The combination rate involving the *Southern Medical Journal* and the *Western Journal of Medicine* initiated in 1983 has proved to be quite successful.

Circulation of the *Journal* has had an impressive increase in the last two years. Comparing the figures from 1981-1982 with 1983-1984, *Journal* circulation has climbed 14%.

While all of the data is very positive, there is still the production side to consider.

In light of these projections, it is felt that across-the-board increases of 15% for space and 5% for color are justified and necessary. Paper, ink and labor costs, as well as typesetting charges will increase from 5% to 7%. *Journal* production costs will continue to be monitored. Given proposals currently under consideration, we estimate that a 10% to 12% savings in production costs can be realized.

## STANDING COMMITTEE ON SCIENTIFIC WORK

Louis A. Cancellaro, Chairman

## ANNUAL MEETING, SEMINARS AND REGIONALS

This Assembly will again be highlighted with the Opening Ceremony due to the overwhelming success last year. This will officially open the Assembly and Dr. Richards will welcome everyone.

There are 59 half-day sessions with several section symposia, most of which are sponsored by pharmaceutical companies. Additionally, there are many other special symposia and special presentations throughout the meeting. Also, on Wednesday morning



from 9:00-11:00 a.m., there are two symposia—"Current Concepts in Aesthetic Plastic Surgery" and "Healthy Family Function in Physicians' Families" which will be of interest to both physicians and their spouses.

In addition to the nine section-sponsored postgraduate courses, Dr. Edward Bluth is to be commended for his involvement in coordinating the other ten courses.

The Radiological Society of North America, the American College of Radiology, the Southern Gynecological and Obstetrical Society, the Southern Orthopaedic Association, and the Dermatology: Clinico-Pathological Conference will meet with us again this year, as well as the George Papanicolaou Seminar. These joint meetings add significantly to our Assembly.

In the Exhibition Hall, applications have been received for 55 scientific exhibits. The quality of these exhibits continues to improve, and we are attracting many new exhibitors. Eighteen exhibits will be presented for the first time at this meeting. Several exhibitors will travel to New Orleans from long distances—North Dakota, Washington, California, New York, Minnesota, and Wisconsin. In addition, there is an increasing number of exhibitors who are from outside the traditional SMA territory, representing schools and institutions from New York, Philadelphia, Milwaukee and Worcester (Mass.) to name a few. There is space for 175 technical exhibits, and many exhibitors are increasing their number of booths (both Roche and Pfizer have ten booths). The Hospitality Center, which is very popular with the physicians, will contain exhibits by SMA Member Services, Dial Access and Video Access; SMA Physicians' Purchasing Program; SMA Retirement Program; and Brownell Tours, and will also be the location of the Wine, Beer, and Cheese Party.

The educational program was once again broadened this year to include a new seminar on "How Payment Changes Affect Your Practice: Issues, Concepts, and Strategies" conducted by Mervin Shalowitz, M.D., and Everett A. Johnson, Ph.D., as well as the ongoing seminars on Malpractice and Medical Staff Leadership. Also, SMA cosponsored with UAB an international seminar on "Update in Virology and Radiology—Impact on Diagnosis and Treatment."

With regards to SMA's international thrust, the experience at Montecatini, Italy, was one of quality and proved to be a successful CME experience. SMA has benefited by the CME experience and further developed a strong relationship with UAB. UAB's international relationship is one that they want to develop far beyond the CME experience and consequently is far more costly than SMA can be involved in. SMA would like to cosponsor with UAB again without financial obligations. In the joint sponsorship, UAB will most likely want to utilize certain human resources SMA has to offer. SMA can provide this for them. If UAB has a substantial need, SMA can develop a contract for service with them.

Regardless, SMA should continue an international thrust under its own sponsorship as well as joint sponsorships with other agencies and institutions.

The Regional Postgraduate Conference held at Kiawah Island, South Carolina, had some very timely topics and well-known course directors. There are three Regionals scheduled for 1985, one being in conjunction with the Annual Meeting in Orlando, Florida.

The Committee members wish to express their appreciation to Tulane University Medical School, Louisiana State University Medical Center, Ochsner Medical Institutions, and others who have worked very

cooperatively with the Committee, Section Officers, and the headquarters staff in formulating this year's scientific program. The Committee commended the Section Secretaries for their enthusiasm in formulating their individual section programs.

In addition to the written report above, Dr. Cancellaro recognized Jeanette Stone, Bob Mosca, Gerry Nabors, and Marc Wilson for their involvement in the Scientific Assembly and commended the staff for their hard work and dedication throughout the year.

#### READ AND APPROVED BY:

Louis A. Cancellaro, Chairman  
Coordinating Committee on Education  
November 2, 1984

**ACTION:**—It was moved and seconded to accept the Report of the Coordinating Committee on Education. The motion carried.

#### COORDINATING COMMITTEE ON MEMBERSHIP

Jim C. Barnett, Chairman (1983-1985)  
William C. Collins (1983-1985)  
L. K. Austin (1983-1984)

#### Ex Officio:

Richard D. Richards  
William W. Moore, Jr.

This report includes a summary of the activities of the Standing Committees that report to the Coordinating Committee on Membership. These Standing Committees are: Membership Development and Selections.

Membership in the Southern Medical Association has continued to increase, with 1,134 regular members and 539 associate members being recorded for fiscal year 1983-1984. The total membership of the Association now stands at 43,000, which includes dues paying members, associate members, and complimentary members. The retention factor is 96.5%, indicating that fewer physicians are leaving the Association.

The Complimentary Membership Program established in 1982 is continuing and the overall response from the five states involved so far (Arkansas, Georgia, Louisiana, Maryland, and Mississippi) has been favorable. The Complimentary Membership Program is responsible for over 2,000 new members joining Southern Medical Association since 1982.

Participation in the membership programs continues to increase with the addition of the newest program, the Gold MasterCard. Over 4,000 physicians have responded in the first three months of the program, which has enabled Southern Medical Association to expand membership by more than 300.

SMA continues to participate in state and national medical association meetings as an exhibitor, which allows for a one-on-one explanation to the physicians of the many benefits and services available to them as members of SMA—educational, professional and personal.

The Medical Student and Resident Program at Tulane University continues to enhance Southern Medical Association's image as a source of educational opportunity and fringe benefits, with over 300 participating to date. Two new programs—the University of Kentucky and the University of Louisville—have been accepted with great enthusiasm by students and residents. These two medical schools are optimistic

about the program being an asset for their students, and it is felt that this program will be beneficial to both the students and to the Association.

The Southern Orthopaedic Association now has over 2,100 members, with a total of 356 new members being added to Southern Medical Association. The first Annual Meeting of the SOA was very well attended, and plans for a second Annual Meeting are well underway. The Residents' and Fellows' Conference at Southern Medical's Annual Assembly has been widely accepted by the orthopaedic surgeons.

At the Summer Meeting of the Council, there were several recommendations presented by the Membership Development Committee and approved by the Council:

1. To continue with the Complimentary Membership Program.
2. To continue state and national meetings on a selective basis.
3. To investigate the feasibility of automobile purchasing and leasing.

The Committee on Membership Development constantly reviews its current methods of recruitment and retention; and with an eye to the future, investigates new ideas for increasing membership in the Southern Medical Association.

Due to the nature of its responsibilities, the Committee on Selections will be making an oral report during the Annual Meeting.

In addition to the written report above, it was suggested that the category of complimentary membership be referred to the Committee on Constitution and Bylaws to be defined in the Bylaws.

#### READ AND APPROVED BY:

Jim C. Barnett, Chairman  
Coordinating Committee on Membership  
November 2, 1984

**ACTION:**—It was moved and seconded to accept the Report of the Coordinating Committee on Membership. The motion carried.

#### COORDINATING COMMITTEE ON SHARED SERVICES

Robert L. Baldwin, Chairman (1983-1985)  
E. Napier Burson, Jr. (1983-1985)  
William J. Perret (1983-1986)  
Harvey C. May (1983-1986)  
Jack W. Bonner, III (1983-1985)  
Billy B. Sellers (1983-1984)

#### Ex Officio:

Richard D. Richards  
William W. Moore, Jr.

The Committee on Shared Services is responsible for the Physicians' Purchasing Program. During the past year, the program has enjoyed a record growth in terms of quality, sales volume, and number of physicians participating. The Purchasing Program began with the introduction of typewriters and supply kits through IBM. In the past year, the number of contract items available in the program following the same parameters established earlier by the Council, has expanded. Contracts are now available in the following areas:

1. Computers, Software, and Supplies
2. Examining Room Equipment
3. Laboratory Equipment
4. Diagnostic Equipment
5. Office Equipment and Supplies

Total sales volume for the examining room equipment items covered by the Physicians' Purchasing Program has exceeded \$356,000. Typewriter and supply kit sales totaled \$624,000 for the year.

Perhaps more significant than the total dollar volume has been the expanding base of physicians participating in the program. To date over 2,500 physicians have participated in the purchasing program and that number continues to expand daily.

In addition to adding specific items within each of the existing contract areas named above, two new sections will be added in the coming months. One will be a section on automobiles and one will be a section on video equipment and supplies.

The program, according to the best estimates, has saved participating physicians well in excess of \$270,000, and has also provided a small amount of income to the Association as well as enticed the enlistment of several new members.

The Committee is very positive about future opportunities that lie before the Physicians' Purchasing Program. The economic pressures that physicians are facing in their practices will perhaps make our program even more valuable in the coming years.

#### READ AND APPROVED BY:

Robert L. Baldwin, Chairman  
Coordinating Committee on Shared Services  
November 2, 1984

**ACTION:**—It was moved and seconded to accept the Report of the Coordinating Committee on Shared Services. The motion carried.

#### COORDINATING COMMITTEE ON MEMBER BENEFITS

Phillip W. Voltz, Jr., Chairman (1983-1985)  
John A. Webb (1983-1986)  
William J. R. Dunseath (1983-1986)  
Andrew F. Giesen, Jr. (1983-1984)

#### Ex Officio:

Richard D. Richards  
William W. Moore, Jr.

This report includes a summary of the activities of the Standing Committees that report to the Coordinating Committee on Member Benefits. These Standing Committees are: Insurance and Physicians' Retirement Program.

The Insurance Committee has met twice since the 1983 Annual Meeting. There has been substantial growth in all areas of the Southern Medical Association Insurance Program. The total premiums collected have increased 75%; new certificates and new coverages have increased 36%. The increase in new coverages and new certificates indicates the success of the marketing strategy that was initiated in 1983 with World Service Life telephone sales representatives and the home office marketing program. The rate increases in major medical/major hospital coverage contributed to the 75% increase in premiums, but the 36% increase in certificates and coverages is an indication that the increase is due to new participants as well as to premium increase. The overall experience for the total insurance program was very favorable with a loss ratio of 81.9%. This enabled the Premium Stabilization Fund to grow by an additional 17%.

The major changes in the program initiated last year have been favorably accepted by the membership, i.e., raising the maximum in medical insurance to \$2 million, increasing the surgical schedule, and adding



the \$50,000 life insurance coverage to form a package of Life/Health/Disability Insurance for new applicants.

The Term Life Benefit rose to \$500,000, premiums were reduced for ages 35-39, and greater reductions for all ages on amounts over \$200,000 were introduced. Long Term Disability rose to \$7,000, office overhead benefits to \$10,000, along with a 20% rate decrease and a \$1,500 deductible in major medical/major hospital plan added.

The Universal Life Insurance Program is beginning to experience some positive results due to the revamping of the marketing at WSL. A separate department has been created with its own telephone sales representatives. Also, marketing in the *Southern Medicine* newsletter and billing stuffers have resulted in an additional 142 leads and over \$100,000 in annual premiums as of May 1984.

During the Summer Meeting of the Council, it was recommended by the Insurance Committee, and approved by the Council that:

Major Hospital and Major Medical premiums be increased 15%, effective October 1, 1984.

The Southern Medical Association Insurance Program continues to be one of the most competitive and most complete insurance packages for the physician today. This plan includes Life, Accidental Death and Dismemberment, Major Hospital, Major Medical, Long Term Disability Income, Short Term Disability Income, Daily Hospital Indemnity, Office Overhead Expense Disability, Survivor Annuity Income, and Universal Life.

The Committee continues to monitor all facets of the Insurance Program and is continually looking for new benefits in areas that will be meaningful to the physicians.

In addition to the written report above, Dr. Webb gave a verbal presentation at the Council-Second Session on November 3, 1984.

## **STANDING COMMITTEE ON PHYSICIANS' RETIREMENT PROGRAM**

William J. R. Dunseath, Chairman

The Committee on Physicians' Retirement Program has met twice since the 1983 Annual Meeting. All funds have shown growth and the total as of June 1984 is about \$81 million. There have been only a few requests for transfer of funds, and those have been settled amicably.

A more energetic marketing effort bolstered by new leads generated by the IRA, has resulted in a number of new accounts in the Annuity Purchase Fund, as well as in the Short Term Guaranteed Fund. Interest rates for the year in the Annuity Purchase Fund were set at 11% for new money coming into the fund, and 9.5% for money carried over from previous years. The Short Term Guaranteed Fund has fared somewhat better this year so far with interest rates (which can change monthly) averaging at 11.5%. Activity in the Equity Funds has been somewhat slow.

The activity in the IRA showed some tendency to slow this year. This was to be expected in view of the general situation with this type of program. An additional factor here, of course, was the relatively low rates of interest (12.5% for new money and 10% for old money), compared with those obtained in the previous two years. However, these figures are still highly competitive with other plans, most of which range from 9% to 11%. As indicated above, the IRA has supplied leads to new accounts in other vehicles in the retirement program.

Investment activity has been relatively quiet during

this year as well. Several new, high quality bonds have been added to the Annuity Purchase Fund portfolio, but in general, trading is slow.

Much of the year has been occupied in rewriting master plans to comply with the requirements with TEFRA. This work was delayed extensively by the slow production of guidelines from the IRS, and the revisions have been numerous and detailed. A completely revised Master Defined Benefit Plan had been filed by mid-year and others were to follow.

Reporting procedures have been improved also during the past year with more frequent and more prompt reporting being introduced.

A potential problem arose during the early part of the year, when unusually high casualty losses endangered one of the family of insurance companies under the Western Preferred umbrella. This created a certain amount of restiveness in the Committee, and indeed among our members in general. However, we were assured that there was no way the casualty losses could affect the life insurance companies, so that none of SMA programs were endangered. The jeopardized company will be fine and full recovery is expected. The episode did raise the question again of isolation of the Southern Medical Association IRA account, removing it from World Service Life's general account in investment activities. World Service Life has continually resisted this move, but has promised a thorough study for alternatives to the present system of including the SMA IRA funds in a general account. The Committee will continue to pursue this study.

In summing up, general conditions in 1984 have not permitted the growth anticipated earlier in the year, but the program has maintained a firm foundation and is moving ahead. The Committee does not anticipate adding any new investment vehicles to the program at this time, but is satisfied at our present progress. A summary of activity of the individual funds with fund balances is shown in the appendix.

The Committee has no recommendations for the Council at this time.

In addition to the written report above, Dr. Dunseath gave a verbal presentation at the Council-Second Session on November 3, 1984.

## **READ AND APPROVED BY:**

Phillip W. Voltz, Jr., Chairman  
Coordinating Committee on Member Benefits  
November 2, 1984

**ACTION:**—It was moved and seconded to accept the Report of the Coordinating Committee on Member Benefits. The motion carried.

## **COORDINATING COMMITTEE ON ADMINISTRATION**

Joaquin S. Aldrete, Chairman (1983-1984)  
Maxine Schurter (1983-1985)  
Thomas B. Dameron, Jr. (1983-1986)

### **Ex Officio:**

Richard D. Richards  
William W. Moore, Jr.

This report includes a summary of the activities of the Standing Committees that report to the Coordinating Committee on Administration. These Standing Committees are: Constitution and Bylaws, Employees' Pension Plan and Personnel, and Special Awards.

Although this Committee has not held a formal meeting during its first year of existence, it has received

ed reports which are summarized here. There are plans for a formal meeting of the Committee on Employees' Pension Plan and Personnel to take place during the Annual Meeting to review employee policy and benefits. A report of that meeting will be made at a later date.

## **STANDING COMMITTEE ON CONSTITUTION AND BYLAWS**

Maxine Schurter, Chairman

During the past year, this Standing Committee was charged with the implementation of changes made in streamlining the organizational committee structure of the SMA. It is presently working on proposals for Bylaws changes which will:

1. Change the function of the Board of Trustees from acting as a Long Range Planning Committee to acting as an Audit Committee.
2. Change the method used in selecting Executive Committee members from among the Councilors.

These proposals are not developed to the point that a formal report can be submitted at this time, but will be presented at a later date after further deliberation by the Council.

In addition to the written report above, Dr. Schurter previously made a verbal presentation.

## **STANDING COMMITTEE ON EMPLOYEES' PENSION PLAN AND PERSONNEL**

Joaquin S. Aldrete, Chairman

The Council approved a resolution to make a contribution equal to 10% of covered employees' salary to the newly formed Southern Medical Association Profit Sharing Plan and \$47,454.30 was deposited into the fund for the plan year ending December 31, 1983. This contribution is maintained in a qualified annuity fund earning approximately 11% interest which accrues to the employees.

Application for termination of the old defined benefit plan has been approved by the Pension Benefit Guaranty Corporation and approval by the IRS should

be forthcoming. Upon final approval, accrued benefits will become available to all vested employees in the form of annuities or lump sum distribution which may be rolled over into some other retirement mechanism.

The home office staff has recently undergone a major adaptation with the move on June 13, 1984, into the new headquarters building at 35 Lakeshore Drive. Surroundings could not be more pleasant as the office has been beautifully decorated with all new coordinated furnishings.

The *Journal* staff continues to do well in their satellite location and plans are to move the staff to the new office upon the termination of the present lease in the Spring of 1985.

The newest addition to the headquarters staff has been our Director of Education, Robert M. Willis, Ed.D. Other supporting staff will be added by the time you read this report, including a Meeting Services Coordinator.

Also, a new Typography and Design Department is being formed with the for-profit subsidiary, SMA Services, Inc., which will initially employ two typographers and a layout artist/illustrator.

In summary, the past year has been one of steady growth in regard to personnel.

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### **READ AND APPROVED BY:**

Joaquin S. Aldrete, Chairman  
Coordinating Committee on Administration  
November 2, 1984

**ACTION:**—It was moved and seconded to receive the Report of the Coordinating Committee on Administration for the information of the Council. The motion carried.

## **NEW BUSINESS Item No. 1**

Dr. Dockery announced that July 18-21, 1985 would be the dates for the Summer Meeting at the Contemporary Hotel in Walt Disney World.

## **ADJOURNMENT**

There being no further business to come before the Council at this time, Dr. Moore adjourned the meeting at 5:20 p.m.

# **APPENDIX A** **SMA RETIREMENT PROGRAM** **SUMMARY OF ACTIVITY** **ANNUITY PURCHASE FUND**

	6/30/84	12/31/83	12/31/82
Total Invested Assets (Book) .....	\$51,956,984	\$50,878,668	\$47,736,402
Total Invested Assets (Market) .....		\$42,424,446	\$39,744,402
Income .....		\$ 5,494,801	\$ 4,791,417
Contributions .....		\$ 4,897,776	\$ 2,919,124
Withdrawals (Disbursements) .....		\$ 7,677,536	\$ 7,366,754

## **SHORT TERM GUARANTEED ANNUITY FUND**

	6/30/84	12/31/83	12/31/82
Total Invested Assets .....	\$ 8,492,769	\$ 7,022,821	\$ 5,602,793
Income .....		\$ 637,310	\$ 362,950
Contributions .....		\$ 3,572,013	\$ 3,972,771
Withdrawals .....		\$ 2,789,295	\$ 480,607

Interest for this fund is declared monthly. The average for the first six months in 1984 has been 11.5%.

## **KEYSTONE FUNDS**

	6/30/84	12/31/83	12/31/82
Total Invested Assets (Book) .....	\$ 2,065,805	\$ 2,075,110	\$ 2,065,271
Total Invested Assets (Market) .....		\$ 2,232,023	\$ 2,229,969
Income .....		\$ 312,847	\$ 202,060
Contributions .....		\$ 545,333	\$ 293,822
Withdrawals .....		\$ 856,126	\$ 515,150
Individual Balances (Book)			
B-4* .....		\$ 606,228	\$ 909,675
S-1 .....		\$ 335,676	\$ 163,828
S-3 .....		\$ 963,740	\$ 847,321
ALT* .....		\$ 147,180	\$ 144,475

\*Accounts closed.

## **SMA—IRA**

	6/30/84	12/31/83	12/31/82
Contributions .....	\$ 4,247,688	\$ 6,285,617	\$ 7,578,598
Earned Interest .....	\$ 966,379	\$ 1,438,494	\$ 875,332
Balance .....	\$21,392,108	\$16,178,041	\$12,989,939



# PROCEEDINGS OF THE COUNCIL

New Orleans, La., November 3, 1984, 10:00 a.m.

## CALL TO ORDER AND ROLL CALL

The Council of the Southern Medical Association held its Second Session at the Sheraton New Orleans Hotel, Pontchartrain C Room, November 3, 1984. The meeting was called to order at 10:00 a.m., by the Chairman, William W. Moore, Jr.

Members of the Council present: William W. Moore, Jr., Chairman, Atlanta, Ga.; J. Lee Dockery, Vice-Chairman, Gainesville, Fla.; Joaquin S. Aldrete, Birmingham, Ala.; L. K. Austin, Newport, Ark.; Maxine Schurter, Bethesda, Md.; Charles C. Smith, Jr., Louisville, Ky.; Paul B. Lansing, New Orleans, La.; William J. R. Dunseath, Baltimore, Md.; Jim C. Barnett, Brookhaven, Miss.; Roger L. Mell, Chesterfield, Mo.; Donald E. McCollum, Durham, N.C.; O. W. Dehart, Vinita, Okla.; Warren Y. Adkins, Charleston, S.C.; Louis A. Cancellaro, Johnson City, Tenn.; John A. Webb, Wichita Falls, Tex.; Larry C. Smith, Huntington, W. Va.

Councilors-Elect present: Gordon S. Letterman, Washington, D.C.; John F. Redman, Little Rock, Ark.; E. Napier Burson, Jr., Atlanta, Ga.

Others present: Richard D. Richards, President, Baltimore, Md.; John B. Lynch, President-Elect, Nashville, Tenn.; Guy T. Vise, Jr., Vice-President, Jackson, Miss.; M. Pinson Neal, Richmond, Va.; Thomas B. Dameron, Raleigh, N.C.; John B. Thomison, Nashville, Tenn.; Robert W. Klink, Gloucester, Va.; Raymond M. Yow, Salisbury, Md.; H. Mac Vandiviere, Lexington, Ky.; and the following SMA staff members from Birmingham, Ala.: Mr. William J. Ranieri, Executive Vice-President; Mr. Robert P. Mosca, Director of Member Services; Mr. Timothy R. Taylor, Director of Operations; and Ms. Cynthia L. Lenoir, Administrative Coordinator.

Dr. Moore welcomed everyone to the Council meeting and thanked the SMA staff for their work throughout the year.

Dr. Richards expressed his gratitude to the SMA staff and also commended Dr. Moore for the tremendous job as Chairman of the Council.

## REPORTS OF STANDING COMMITTEES NOT PREVIOUSLY PRESENTED

### COMMITTEE ON INSURANCE

John A. Webb, Chairman  
Darnell L. Brawner  
Larry C. Smith  
Paul B. Lansing  
J. Hoyle Carlock

#### Ex Officio:

Richard D. Richards  
William W. Moore, Jr.  
William J. R. Dunseath

During Dr. Webb's report, he presented to the

Council the recommendations that were made in the form of motions during the meeting of the Standing Committee on Insurance. Dr. Webb stated that the Insurance Committee had been advised by Legal Counsel to investigate the investment program as it related to the premium stabilization fund. Two recommendations were made by the Committee. Recommendation 1: The Association secure an outside financial consultant, such as Merrill-Lynch or another comparable firm, to review annually the investments of the premium stabilization fund with a transmittal letter of evaluation to be kept on file at the headquarters office and also recorded with the Insurance Committee. Recommendation 2: There be a cap of 7% on the portfolio of the stabilization funds for common stock investment.

Dr. Webb explained that other medical associations were requesting information from Southern Medical pertaining to sponsoring or making available to its members the SMA insurance program. A lengthy discussion ensued. The question arose should all members of these medical associations become members of SMA or just the members participating in SMA programs. One of the groups interested in cosponsorship is the American Society of Plastic and Reconstructive Surgery. It was pointed out that the cosponsorship would be beneficial for both organizations. Recommendation 3: SMA would consider on a group-by-group basis requests for cosponsorship within the member benefits framework, with the idea that the members of groups involved who participate in SMA's programs must be members of the Association.

The question of allowing the cosponsored group to have a consultant on the Committee on Insurance was discussed. This position would be non-voting and the representative would be present to express their viewpoint. It was also stated that the sponsoring organization would fund the transportation costs. Dr. Dockery questioned the direction of SMA as more and more organizations request cosponsorship of SMA programs. He raised the question as to whether the representative members would be content to have access to attendance and participation on the Insurance Committee but have no vote. A concern of the sponsoring organization was that in incorporating the two programs they would lose all control. The Committee felt that this could be alleviated by offering them a position on the Committee so they would have some input. Dr. Neal suggested an Advisory Committee to the Coordinating Committee on Member Benefits, made up of the representatives from the sponsoring organizations. Dr. Moore asked Dr. Dockery to receive this discussion as information and to continue to look at the mechanisms of appropriate communication between vendor and customer. The following recommendation was made by the Committee. Recommendation 4: To allow a cosponsored group to have a consultant on the SMA Committee on Insurance, if the group chooses.

**ACTION:**—It was moved by Dr. Dockery and seconded by Dr. Aldrete that no action be taken on Recommendation 4 and that the Committee on Shared Services and the Committee on Insurance develop the mechanisms of appropriate communication for this venture between vendor and customer. The motion carried.

Dr. Webb stated that the next three recommenda-

tions were in regards to making SMA's insurance program available to other Associations. Recommendation 5: The Medical Association of Georgia receive an independent booklet and receive a percentage of the premiums collected from their members. Recommendation 6: The American Society of Plastic and Reconstructive Surgery proposal for cosponsorship be accepted and that the Committee proceed with the mechanisms for incorporation, and that they receive an independent booklet and receive a percentage of the premiums collected from their members. Recommendation 7: The Louisiana State Medical Society proposal for cosponsorship be accepted and that the Committee proceed with the mechanisms for incorporation, and that they receive an independent booklet and receive a percentage of the premiums collected from their members.

The percentage of premiums collected from members and paid to SMA was discussed. SMA receives 2.18%, and approximately 25% of what SMA makes would be given to the sponsoring organization. It was stated that in this 2.18%, SMA assumes some marketing responsibility. It was agreed that the Committee renegotiate with World Service Life the portion SMA was to contribute to the sponsoring organizations.

**ACTION:**—It was moved by Dr. Dockery and seconded by Dr. Webb to endorse the concept of the developing relationship with the plastic surgeons and to actively renegotiate with World Service Life the percentages of distribution to all members, especially in reference to the portion SMA was to contribute to the sponsoring organizations. The motion carried.

Two more recommendations were made by the Committee as follows: Recommendation 8: There be no rate increase in the major hospital/major medical plan until October 1985. Recommendation 9: The definition of "hospital" be included in the benefits brochure.

**ACTION:**—It was moved and seconded to accept the Report of the Committee on Insurance and to approve the recommendations contained therein, with the exception of Recommendation 4. The motion carried.

#### COMMITTEE ON PHYSICIANS' RETIREMENT PROGRAM

William J. R. Dunseath, Chairman  
George S. Ellis  
J. Leslie Walker  
Dallas W. Lovelace  
Lawrence S. Cohen

##### Ex Officio:

Richard D. Richards  
William W. Moore, Jr.  
John A. Webb

Dr. Dunseath reviewed the three proposals made by WSL. Proposal I concerned the SMA Retirement Program offering members a "turn-key" arrangement. The recommendation was to amend the group annuity contract, but the Committee requested Legal Counsel to research the amendment thoroughly and possibly reword the amendment before any action is taken. Proposal II concerned Money Purchase or Profit Sharing Plans. The recommendation is to modify

the Master Plan document to allow utilization of other funds. Short-term annuity should also be included in the contract. Proposal III concerned administrative fees for corporate plans, active and inactive HR-10 plans. The recommendation was to raise the fees on the active and inactive (Frozen) plans. The fees were modified during the Committee meeting and the attached proposal shows the fees that were adopted.

**ACTION:**—It was moved and seconded to accept the Report of the Committee on Physicians' Retirement Program and to proceed with the proposals on file at the SMA Headquarters office as discussed. The motion carried.

#### COMMITTEE ON SELECTIONS

L. K. Austin, Chairman  
John A. Webb  
Donald E. McCollum  
Larry C. Smith  
O. W. Dehart  
J. Hoyle Carlock

##### Ex Officio:

Richard D. Richards  
William W. Moore, Jr.

The Committee on Selections submitted the following nominations for elective offices of the Association:

President-Elect: Guy T. Vise, Jr., Jackson, Miss.  
Vice-President: William W. Moore, Jr., Atlanta, Ga.

**ACTION:**—It was moved and seconded to approve the nominations for elective offices of the SMA and that these candidates be presented to the membership for vote at the First General Session, November 3, 1984. The motion carried.

#### ELECTION BY THE COUNCIL

The following officers were presented to the Council for approval:

**CHAIRMAN OF THE COUNCIL** (one year term):

J. Lee Dockery, Gainesville, Fla.

**VICE-CHAIRMAN OF THE COUNCIL** (one year term):

Roger L. Mell, Chesterfield, Mo.

**FOUR MEMBERS OF THE EXECUTIVE COMMITTEE OF THE COUNCIL** (one year terms):

Larry C. Smith, Huntington, W. Va.

Jim C. Barnett, Brookhaven, Miss.

O. W. Dehart, Vinita, Okla.

E. Napier Burson, Jr., Atlanta, Ga.

**BOARD OF TRUSTEES** (six year term):

Richard D. Richards, Baltimore, Md.

**ACTION:**—It was moved and seconded to approve the elections by the Council. The motion carried.

#### CERTIFICATES OF APPRECIATION

Certificates of Appreciation and cuff links were presented to retiring Councilors at the breakfast preceding this meeting: William W. Moore, Jr., Atlanta, Ga.; L. K. Austin, Newport, Ark.; Maxine Schurter, Bethesda, Md.

#### ADJOURNMENT

There being no further business to come before the Council at this time, Dr. Moore adjourned the meeting at 11:00 a.m.



# FIRST GENERAL SESSION

New Orleans, La., November 3, 1984, 11:00 a.m.

## CALL TO ORDER

The First General Session of the 78th Annual Scientific Assembly of the Southern Medical Association was held in Pontchartrain D Room of the Sheraton New Orleans Hotel with approximately 100 members in attendance. Dr. Richard D. Richards, President of the Southern Medical Association, called the meeting to order at 11:00 a.m. and welcomed physicians and guests to the New Orleans Meeting.

## REPORT OF THE COUNCIL

Dr. William W. Moore, Jr., Chairman of the Council, Atlanta, Ga., gave a brief summary of the actions taken by the Council during the past year. Dr. Moore reviewed in detail the proposed changes to the Constitution and Bylaws. There was a great deal of discussion about these changes from some of the members present during the meeting. (Refer to PROCEEDINGS OF THE COUNCIL, New Orleans, La., November 2, 1984, Reports of Standing Committees, Committee on Constitution and Bylaws). Any revisions that were made on the Constitution and Bylaws during the First General Session will appear in the amended version under PROCEEDINGS OF THE COUNCIL. All proposed changes were voted upon by the membership and subsequently approved either as presented or as amended.

Dr. Moore announced the Officers elected by the Council:

CHAIRMAN OF THE COUNCIL: J. Lee Dockery, Gainesville, Fla.

VICE-CHAIRMAN OF THE COUNCIL: Roger L. Mell, Chesterfield, Mo.

EXECUTIVE COMMITTEE MEMBERS: Larry C. Smith, Huntington, W. Va.; Jim C. Barnett, Brookhaven, Miss.; O. W. Dehart, Vinita, Okla.; and E. Napier Burson, Jr., Atlanta, Ga.

BOARD OF TRUSTEES: Richard D. Richards, Baltimore, Md.

## REPORT OF THE NOMINATING COMMITTEE AND ELECTION OF OFFICERS

Dr. Richards related that the Nominating Committee had placed in nomination the following persons for the elective offices of the Association:

PRESIDENT-ELECT: Guy T. Vise, Jr., Jackson, Miss.

VICE-PRESIDENT: William W. Moore, Jr., Atlanta, Ga.

Since the Constitution and Bylaws also provide for nominations from the floor, nominations were called for; however, none were received. It was moved and seconded that the nominations be closed and a ballot was cast for each of the nominees presented by the Nominating Committee. The nominees were approved as presented.

It was pointed out that Dr. John B. Lynch was elected as President-Elect last year at the Annual Meeting in Baltimore, Md., and would assume the office of President during this Annual Meeting.

## ADJOURNMENT

There being no further business to come before the membership at this time, Dr. Richard D. Richards adjourned the First General Session of the 78th Annual Scientific Assembly of the Southern Medical Association at 12:15 p.m.

READ AND APPROVED BY:  
Richard D. Richards, M.D., President  
Southern Medical Association  
November 2, 1984



# PROCEEDINGS OF THE BOARD OF TRUSTEES

New Orleans, La., November 4, 1984, 1:30 p.m.

The Board of Trustees of the Southern Medical Association met in the Pontchartrain D Room of the Sheraton New Orleans Hotel, November 4, 1984. The meeting was called to order by Andrew F. Giesen, Jr. at 1:30 p.m.

Members of the Board of Trustees present: Andrew F. Giesen, Jr., Fort Walton Beach, Fla.; Thomas B. Dameron, Jr., Raleigh, N.C.; G. Baker Hubbard, Sr., Jackson, Tenn.; J. Ralph Meier, New Orleans, La.; Edwin C. Evans, Atlanta, Ga.; and M. Pinson Neal, Jr., Richmond, Va.

Others present: The following SMA staff members from Birmingham, Ala.: Mr. William J. Ranieri, Executive Vice-President, and Mr. Timothy R. Taylor, Director of Operations.

After the call to order, Dr. Giesen asked Mr. Ranieri to give an update on the details for the purchase of the new building and sale of the old building. After reviewing this information, Mr. Ranieri then asked Dean Fowler, Auditor for Arthur Young and Company, to describe the details of the Profit/Loss Statement and the Financial Report.

There were numerous questions about the activities of the home office, namely: how financial resources have been utilized. The Board was also interested to know about the auditing procedures of Arthur Young, such as the personnel involved from year to year, the format used to compile the audit, and the fee Southern Medical Association was charged for the audit.

Mr. Fowler gave a very complete review of the Profit/Loss Statement and the Financial Report indicating where each category was located on the reports and going over every aspect in detail. Mr. Fowler said that if requested, Arthur Young could prepare a report that would outline any unusual circumstances within the

Financial Statement. The report would indicate why something is different and describe the changes.

Mr. Fowler went over things that are typically covered in an audit. Some suggestions given to Southern Medical in the management letter (or letter of comments) were: (1) support of the establishment of an Audit Committee, and (2) separation of the Southern Orthopaedic Association cash account from the Southern Medical Association cash account. The last suggestion concerns the need for improvement of security with our computer programs.

Regarding the Audit Committee, the group felt that the initial focus should be accuracy in accounting records within the organization. The main responsibility of the Audit Committee is to the SMA membership and because of that, the Committee would like to meet in May to discuss the audit prior to its being conducted. The Audit Committee should be able to ask questions of the auditors, and recommend changes to be made should be presented to the Audit Committee for review.

It was agreed that a booklet would be sent to the Board of Trustees to describe the duties of the Audit Committee. This information will help in developing a better Agenda for the Committee.

Dr. Giesen commented on the new headquarters building and how beautiful it is. He felt the morale of the staff is up due to the new location and all the good things happening with the Association. The Open House was mentioned briefly and Mr. Ranieri stated that invitations would be sent to everyone.

There being no further business to come before the Board at this time, the meeting was adjourned at 3:30 p.m.

# PROCEEDINGS OF THE EDITORIAL BOARD

New Orleans, La., November 6, 1984, 7:30 a.m.

The Editorial Board of the Southern Medical Association met in the Aurora Room of the Sheraton Hotel immediately after a breakfast at 7:30.

Members of the Editorial Board present were John B. Thomison, Editor, Nashville, Tenn.; Addison B. Scoville, Jr., Assistant Editor, Nashville, Tenn.; Sam E. Stephenson, Jr., Assistant Editor, Jacksonville, Fla.; Randolph Batson, Troy, Ala.; Ben V. Branscomb, Birmingham, Ala.; Alvin J. Cummins, Memphis, Tenn.; Thomas B. Dameron, Jr., Raleigh, N.C.; M. Pinson Neal, Jr., Richmond, Va.; and Bruce Schoenberg, Bethesda, Md.

Members absent were R. H. Kampmeier, Advisory Editor, Nashville, Tenn.; Terry D. Allen, Dallas, Tex.; Thomas M. Blake, Jackson, Miss.; Carlyle Crenshaw, Jr., Baltimore, Md.; J. Graham Smith, Jr., Augusta, Ga.; and George O. Waring, Atlanta, Ga.

Also attending were Mr. William J. Ranieri, Executive Vice-President; Robert M. Willis, Ed.D., Director, Department of Education; and Mrs. Rose Marie Morgan, Senior Copy Editor, all of Birmingham; and Mrs. Emma Tsai, Secretary to the Editor, Nashville, Tenn.

## OLD BUSINESS

### Item No. 1

Copies of the Editor's Report to the Council were distributed for review and discussion. (Refer to PROCEEDINGS OF THE COUNCIL, New Orleans, La., November 2, 1984, Reports of Officers, Report of the Editor.)

## NEW BUSINESS

### Item No. 1

Dr. Thomison reported that despite an increasing rejection rate, the Journal's backlog has reached an uncomfortable level, in both case reports and primary articles. Among the suggested solutions to the problem are (1) increasing the size of the Journal, which would require even more additional personnel than are already needed, alter the entire production method, and create a book of unwieldy proportion; (2) publishing a supplement (i.e., an extra issue), which also could not be done until additional personnel were recruited and trained; (3) adding perhaps as much as 16 pages of text to each issue; and (4) further decreasing the number of manuscripts accepted. These and perhaps other possible measures will receive further consideration.

### Item No. 2

Dr. Thomison officially recognized Robert M. Willis, Ed.D., SMA's Director of Education, who has been asked to deal with the Journal's staff shortage through the addition of two full-time staff members.

### Item No. 3

With general agreement that the backlog will necessitate tighter criteria for acceptance of manuscripts,

the review process was discussed. Dr. Thomison stated he might alter his standard letter to reviewers to emphasize the need to be increasingly critical and selective in their recommendations for acceptance of papers. He also will encourage reviewers to recommend shortening of articles when appropriate.

### Item No. 4

Dr. Thomison urged members of the Editorial Board to contribute editorials, which are well read in the Journal.

### Item No. 5

Dr. Thomison announced the appointment of Dr. Gerald I. Plitman to the Editorial Board, which he will serve as a much-needed consultant in hematology.

### Item No. 6

Dr. Willis apprised the members of a recent proposal from BRS/Saunders, offering a medically oriented database using a computer data storage and retrieval system known as "Colleague." BRS/Saunders seeks to include articles from the *Southern Medical Journal*, as it now uses material from other key journals, in its online distribution of medical literature. For use of such articles, BRS/Saunders pays certain royalties, though an initial cost to the Journal would be charged as an advance against these royalties. There was a consensus that Dr. Willis should further study this proposal to determine exactly what these costs would be and what advantages, in terms of greater exposure and possible revenue, this program might afford.

### Item No. 7

Dr. Willis also suggested the possibility of having the Journal publish self-assessment examinations developed from particular articles in the Journal. After reading the article and taking the simple test, the reader submits the test (for which he receives CME credit) along with his check for \$10 to obtain the answers. Having previously formulated such tests for publication in a group of eight journals, Dr. Willis stated that the tests from all eight journals yielded about \$38,000 total revenue in a year's time. He also indicated that better test questions might be developed by a physician and/or the author himself. Dr. Cummins commented that he had seen such tests in a number of journals, particularly in "throwaways." Dr. Branscomb urged that if the Journal begins publishing self-assessment examinations they must be on articles that are state-of-the-art and that contribute to the practice of medicine. No action was taken at this time.

## ADJOURNMENT

Dr. Thomison thanked the Editorial Board members for their invaluable help throughout the year, and adjourned the meeting at 8:55 a.m.



# PROCEEDINGS OF THE EXECUTIVE COMMITTEE OF THE COUNCIL

New Orleans, La., November 6, 1984, 2:00 p.m.

## CALL TO ORDER AND ROLL CALL

The Executive Committee of the Council held its first meeting for the 1984-1985 year in the Bayside B Room of the Sheraton New Orleans Hotel in New Orleans, La., Tuesday, November 6, 1984. The meeting was called to order at 2:00 p.m. by the Chairman, J. Lee Dockery.

Members of the Executive Committee present: J. Lee Dockery, Chairman, Gainesville, Fla.; Roger L. Mell, Vice-Chairman, Chesterfield, Mo.; John B. Lynch, President, Nashville, Tenn.; Guy T. Vise, Jr., President-Elect, Jackson, Miss.; William W. Moore, Jr., Vice-President, Atlanta, Ga.; Richard D. Richards, Immediate Past-President, Baltimore, Md.; Larry C. Smith, Huntington, W. Va.; Jim C. Barnett, Brookhaven, Miss.; O. W. Dehart, Vinita, Okla.; and E. Napier Burson, Jr., Atlanta, Ga.

Others present: Andrew F. Giesen, Jr., Fort Walton Beach, Fla.; William J. R. Dunseath, Baltimore, Md.; John A. Webb, Wichita Falls, Tex.; Phillip W. Voltz, Jr., San Antonio, Tex.; John B. Thomson, Editor, Nashville, Tenn.; Maxine Schurter, Washington, D.C.; Sydney Lavender, Birmingham, Ala. The following SMA staff members from Birmingham, Ala. were also present: Mr. William J. Ranieri, Executive Vice-President; Mr. Timothy R. Taylor, Director of Operations; Mr. Robert P. Mosca, Director of Member Services; and Ms. Cynthia L. Lenoir, Administrative Coordinator.

## REPORT OF THE CHAIRMAN J. Lee Dockery

Dr. Dockery welcomed the new Executive Committee members, Drs. Barnett, Burson, and Dehart. Dr. Dockery asked Dr. William W. Moore, Jr. to say a few words. Dr. Moore thanked the staff for all the hard work throughout the year and stated that he felt the Association has had a productive and consolidated year. Dr. Moore stated that he appreciated the input from other members of the Executive Committee and Council and thanked everyone again for a very satisfying year.

Dr. Richards reiterated Dr. Moore's feelings and indicated that the Annual Meeting had been well organized and extremely successful. He also thanked the staff for a fine job.

On behalf of the Association and the Executive Committee, Dr. Dockery thanked Dr. Moore and Dr. Richards for their dedication and hard work to make the past year such a great success.

Dr. Dockery stated that he would like to appoint a parliamentarian to make meeting procedures more efficient. Dr. Dockery indicated that the Vice-Chairman would act as the parliamentarian.

**ACTION:**—It was moved by Dr. Dockery and seconded by Dr. Lynch to appoint a parliamentarian for the meetings of the Executive Committee and Council. The motion carried.

Dr. Barnett amended the motion to have the Bylaws Committee provide the Council with the appropriate language to define the duties of the Parliamentarian.

**ACTION:**—It was moved by Dr. Moore and seconded by Dr. Barnett to approve the amendment to the

motion. The motion carried.

Dr. Dockery indicated that a recommendation is needed for the appointment of Gerald I. Plitman, M.D. to the Editorial Board. Dr. Plitman has received strong recommendations from Dr. Thomison.

**ACTION:**—It was moved by Dr. Mell and seconded by Dr. Barnett to approve the appointment of Gerald I. Plitman, M.D. to the Editorial Board. The motion carried.

Dr. Dockery asked the members of the Council for any recommendations of Associate Councilors to serve on a Committee. The Associate Councilors need to be involved in a more visible way and this should make a stronger Southern Medical Association. Dr. Dockery also mentioned that a small description of the individuals would be very helpful.

## REPORT OF THE EXECUTIVE VICE-PRESIDENT Mr. William J. Ranieri

Mr. Ranieri announced that registration for the Annual Meeting is estimated at approximately 2,600 and that the meeting has been very successful. While this meeting was successful, the staff is looking forward to next year with enthusiasm. At the Annual Meeting in Florida, SMA will utilize the new Convention Center which is far superior to others that have been used in terms of lighting, acoustics, etc. The headquarters hotel will be the Wyndham Hotel which is also new.

Dr. Vise commented that steps should be taken to insure a smooth transition for the new people assigned to coordinate the Annual Meeting. The intent of the Committee is that every assistance be provided for the preparation of next year's meeting.

Dr. Richards commented that he felt the Council should determine the participation of Councilors at the Auxiliary functions. There seems to be more and more Council representation at Auxiliary functions and he was not sure this was appropriate. For example, at the Auxiliary Breakfast on Monday morning, several Officers were there for over two hours although the participation was very limited. Dr. Richards stated he would like to see the Council determine their participation in Auxiliary functions. Dr. Dockery indicated it might be appropriate to express these ideas with Dr. Neal, the Auxiliary liaison, and ask him to suggest a format for the Councils' interaction.

**ACTION:**—It was moved and seconded that a documented protocol be developed for the operation of the Annual Meeting and that this be established in a format available for the ongoing preparations of the meetings; and that we invite Dr. Neal as our liaison with the Auxiliary; to review the protocol of participation with the Auxiliary. The motion was approved.

Dr. Giesen questioned Mr. Ranieri regarding the location of the 1989 Annual Meeting and Mr. Ranieri indicated that the location would be Washington, D.C. This location and the dates will be confirmed by February, 1985.

## REPORT OF THE AD HOC AUDIT COMMITTEE Andrew F. Giesen, Jr.

Dr. Giesen reported that the Ad Hoc Audit Commit-



tee met for the first time on November 5, 1984, to review the Profit/Loss Statement and Financial Report for the 1983-1984 year. Dean Fowler, the auditor representing Arthur Young and Company, attended the meeting to answer many questions concerning the auditing procedures for Southern Medical Association and SMA Services, Inc. The management letter from Arthur Young which contains suggestions for improvement was also discussed in detail. These suggestions included the establishment of an Audit Committee which has been accomplished, and a separation of the Southern Orthopaedic Association checking account from the SMA account. Also, a portion of the accounting fees are paid by Southern Medical Association which should also be separated. The last suggestion concerns the need for improvement of security with our computer system.

Dr. Giesen stated the Audit Committee is fully prepared to accept the challenge before them. Upon reflection of the responsibilities of the Audit Committee, the members felt that this group is perhaps the most important, free standing Committee of the Association. The Audit Committee has planned to meet twice a year. The first meeting will be with the auditors and the second meeting will be during the Annual Meeting.

Dr. Dockery stated that the Executive Committee and Council appreciated the responsibility the members of the Audit Committee had assumed. As far as the suggestions made, the Audit Committee has been set up; a separate checking account will be set up for SOA; and a password for utilization of the computer systems will be determined.

**ACTION:**—It was moved by Dr. Moore and seconded by Dr. Vise to receive for information the Report of the Audit Committee. The motion carried.

**ACTION:**—It was moved and seconded to authorize the Audit Committee to meet twice a year and at least one of those meetings must be held in Birmingham. The motion carried.

## NEW BUSINESS

Dr. Vise stated he thought it would be appropriate to officially recognize James B. Edwards, D.M.D., President of the Medical University of South Carolina, in some way. Dr. Edwards has extended an invitation for SMA to become more closely involved with the Medical University of South Carolina. Dr. Vise recommended that SMA recognize Dr. Edwards for his involvement during the Annual Meeting.

Dr. Dockery suggested he be invited to the Open House in February and he be considered an honorary member of the Association.

Dr. Richards stated that although dentists had been excluded from membership, there are special categories for membership and one of those should be used.

Dr. Dockery stated that it is the intent of the Committee to consider appropriate ways to recognize Dr. Edwards.

**ACTION:**—It was moved by Dr. Moore and seconded by Dr. Richards that Dr. Edwards be officially recognized for his contribution to the Southern Medical Association Annual Meeting. The motion carried.

Dr. Dockery stated that he felt there was certainly some valuable public relations for choosing an individual who has been of particular service to SMA on an ongoing basis. By using this format our goal can be met without having to create a new membership category.

## ADJOURNMENT

The general meeting of the Executive Committee adjourned at 3:15 p.m. and an Executive Session was called.

## SOUTHERN MEDICAL ASSOCIATION AUXILIARY PRECONVENTION BOARD MEETING

New Orleans, La., November 3, 1984, 2:00 p.m.

The Preconvention Board Meeting of the Southern Medical Association Auxiliary was held in the Pontchartrain A Room, Sheraton New Orleans Hotel in New Orleans, La., Saturday, November 3, 1984. The meeting was called to order by the President, Mrs. William J. Reardon, McLean, Va., at 2:00 p.m.

The Invocation was given by Mrs. William D. Hughes of Montgomery, Ala. The roll call was by the Secretary, Mr. L. Ben Kirby, Baton Rouge, La. Mrs. Jerry Meyer, Concordia, Mo., member of the Reading Committee, stated that the Minutes of the Postconvention Board Meeting were approved, as corrected, and filed.

Mr. William J. Ranieri, Executive Vice-President of SMA, reported on activities of the organization. He elaborated upon the fringe benefits of belonging to SMA and encouraged the Auxiliary to promote membership in the SMA.

Special guests were introduced: Mrs. Wayne C. Brady, President of the AMA Auxiliary, Greenville, S.C.; Mrs. Hazel J. Lewis, Executive Director of the AMA Auxiliary, Chicago, Ill.; Mrs. William R. McPhee, Kansas City, Mo., President-Elect of the AMA Auxiliary; Sandra Neal, daughter of Dr. and Mrs. M. Pinson Neal, Jr., and Mrs. Cynthia Lenoir, Administrative Coordinator, SMA.

Mrs. Wayne C. Brady, President of the AMA Auxiliary, brought greetings from the AMA Auxiliary and spoke on the value of Research and Romance of Medicine.

Mrs. Ramsey H. Moore, Dallas, Tex., a Past President, introduced the other Past Presidents in attendance.

The Financial Report and Proposed Budget were distributed for information by the Treasurer, Mrs. Milton F. Bryant, Atlanta, Ga., and she urged that all vouchers be submitted.

Mrs. M. Pinson Neal, Jr., Richmond, Va., Chairman of Finance Committee explained the budget and recommended that it be referred to the General Meeting.

Reports of the Officers, Committee Chairmen, and Councilors followed.

### Committee Reports.

The Convention Chairman, Mrs. John D. Jackson, River Ridge, La., reported that 1,039 Auxiliary members preregistered with 65 additional registering for a total of 1,104.

The report of the Nominating Committee was given by Mrs. William D. Hughes.

The Executive Committee recommended approval of the Long Range Planning proposals. These proposals were read by the Recording Secretary, Mrs. L. Ben Kirby, Baton Rouge, La. The Board recommended their approval.

The Historian, Mrs. George F. Scofield, Birmingham, Ala., presented a well done Scrapbook to the President, Mrs. William J. Reardon.

Mrs. William P. McPhee, Kansas City, Mo., Chairman of Revisions and Bylaws Committee, presented all of the proposed revisions pertaining to Bylaws.

It was moved by Mrs. Perry M. White, Atlanta, Ga., and seconded by Mrs. Jerry Meyer, Concordia, Mo., that the Bylaws Handbook (with corrections) be accepted and be recommended to General Session. The motion passed.

There being no further business, Mrs. Reardon declared the meeting adjourned.

Mrs. L. Ben Kirby  
Recording Secretary



# SOUTHERN MEDICAL ASSOCIATION AUXILIARY GENERAL SESSION 60th ANNIVERSARY MEETING

New Orleans, La., November 5, 1984, 8:00 a.m.

The Breakfast and General Session of the 60th Annual Meeting of the Southern Medical Association Auxiliary met in the Pontchartrain A Room of the Sheraton New Orleans Hotel, New Orleans, La., Monday, November 5, 1984. The meeting was called to order at 8:00 a.m. by Mrs. William J. Reardon, President, McLean, Va.

The Invocation was given by Mrs. Rahmat Seif, Roanoke, Va. A Memorial Service was conducted by Mrs. Jim C. Barnett, Brookhaven, Miss. The Pledge of Allegiance to the Flag of the United States of America was led by Mrs. M. Pinson Neal, Jr., Richmond, Va. Mrs. William A. McBride, Shreveport, La., President of the Louisiana State Medical Auxiliary, welcomed the Convention to New Orleans. Mrs. Donald Fletcher, Atlantic, Va., responded.

Mrs. Reardon introduced special guests seated at the head table: Dr. Richard D. Richards, President of the Southern Medical Association; Dr. M. Pinson Neal, Jr., Special Advisor to the Auxiliary; Dr. John B. Lynch, President-Elect of the Southern Medical Association; Dr. William W. Moore, Jr., Chairman of the Council; and Mrs. J. Edward Hill, President-Elect of the Southern Medical Association Auxiliary. Dr. Richards spoke on the worth of the Auxiliary to the Southern Medical Association. Dr. John B. Lynch gave a brief talk. Dr. Neal thanked the Auxiliary for work done during the year.

The Chairman of the 60th Anniversary Celebration Committee, Mrs. David C. Thibodeaux, Marietta, Ga., presented a Tribute to the Past Presidents of the SMA Auxiliary and Dr. James H. Manning, Marietta, Ga., gave a singing rendition pertaining to each of these special ladies. Pictures of Past Presidents, which will be hung at SMA Headquarters, were presented. A Certificate of Appreciation was presented to Dr. Manning for his continued support and participation in the Auxiliary. Mrs. Reardon then introduced The Spurlows, an inspirational singing group, which entertained with their music, singing and dancing.

After a brief recess, the meeting was called back to order by the President, Mrs. Reardon.

Mrs. M. Bruce Martin, Huntington, W. Va., Parliamentarian, read the Meeting Rules of Order.

The Annual Meeting Chairman, Mrs. John D. Jackson, River Ridge, La., gave the total registration as 1,151.

The Executive Committee Reports were read and approved. The report is as follows:

"By direction of the Executive Committee, I move that the Revised Bylaws and Procedure Guidelines be adopted, with the proviso that they go into effect at the close of the 1984 Convention and that they not affect the Officers (with the exception of the Treasurer) already elected or appointed, including their duties."

Mrs. Perry M. White, Atlanta, Ga., Chairman, Doctors' Day Information gave her report.

The Awards of Doctors' Day Exhibits were presented by Mrs. Elmer B. Vogelpohl, Galveston, Tex., Chairman, as follows:

1. Best Statewide Observance—North Carolina Honorable Mention—Texas
2. Best County with more than 50-members—Dade County, Florida Honorable Mention—Bibb County, Georgia
3. Best County with less than 50 members—Henry County, Tennessee Honorable Mention—Lee County, Mississippi
4. Best Exhibit at the Annual Meeting—Roanoke, Virginia

The Feldner Trophy and the Guy Smith Kirby Trophy will be given at the President's-Doctors' Day Awards Luncheon.

Research and Romance Coordinator, Mrs. Dor W. Brown, Jr., Fredericksburg, Tex., along with Mrs. Walter Laude, Judges Chairman, Babson Park, Fla., announced the following Awards:

1. Best Statewide Exhibit—Missouri Honorable Mention—Maryland
2. Best County with more than 150 members—Fairfax County, Virginia Honorable Mention—Bexar County, Texas
3. Best County with 75-150 members—Angelina County, Texas Honorable Mention—Daugherty County, Georgia
4. Best County with less than 75 members—Union County, North Carolina Honorable Mention—Newton-Rockdale County, Georgia
5. Best Exhibit at the Annual Meeting—Mississippi
6. Most Outstanding Exhibit: The Dr. and Mrs. Milford O. Rouse Trophy—Lake County, Florida

The roll was called by the Recording Secretary, Mrs. L. Ben Kirby, Baton Rouge, La. The Recording Secretary announced that the Minutes of the 1983 Annual Meeting had been read and corrected by the Reading Committee.

A Certificate of Appreciation was presented by the President, Mrs. Reardon, to the outgoing Councilors: Mrs. Jim C. Barnett, Mississippi; Mrs. Jerry Meyer, Missouri; Mrs. Robert A. McClure, Texas; and Mrs. Winfield John, West Virginia.

Certificates of Appreciation were presented to Mrs. J. Edward Hill, Hollandale, Miss., Chairman of the Long Range Planning Committee, and to Mrs. William R. McPhee, Kansas City, Mo., Chairman of Revisions and Bylaws Committee.

Mrs. Reardon thanked the Chairman of the Archives Committee, Mrs. Aubrey E. Terry, Russellville, Ala., for her efforts in securing the pictures of the Past Presidents of the Southern Medical Association Auxiliary.

The Chairman of Doctors' Day Information, Mrs. Perry M. White, was thanked for her efforts in the recognition of the physicians in the legislative branch of the government.

The Chairman of the Nominating Committee, Mrs. William D. Hughes, submitted the proposed Slate of Officers for 1984-85:

President-Elect	Mrs. Frank E. Morgan, Ark.
Vice-President, Region I	Mrs. Walter Laude, Fla.
Vice-President, Region II	Mrs. Winfield John, W. Va.
Vice-President, Region III	Mrs. John Hopper, La.
Corresponding Secretary	Mrs. Jim C. Barnett, Miss.
Recording Secretary	Mrs. Elmer B. Vogelpohl, Tex.
Treasurer	Mrs. George F. Scofield, Ala.
Historian	Mrs. A. J. Campbell, Mo.
Parliamentarian	Mrs. H. McKendree Boyer, Md.

Nominations were made from the Nominating Committee. There are to be three members from the Board and two members from the membership. Elected from the Board were Mrs. William J. Reardon, McLean, Va.; Mrs. David C. Thibodeaux, Marietta, Ga.; Mrs. John M. Chenault, Decatur, Ala.; and as alternate, Mrs. Graham B. Milburn, San Antonio, Tex. Those elected from the general membership were Mrs. Terrell D.



Blanton Jackson, Miss.; Mrs. Edward L. J. Molz, Phoenix, Md.; and Mrs. C. Lynn Harris, Hope, Ark., as alternate.

Nominations from the floor were called for and none occurred. There being no further nominations the slate was elected.

Installation of the 1984-85 Officers was conducted by Mrs. J. Gordon Dees, Jackson, Miss.

Following the installation, Mrs. Reardon presented the President's pin and gavel to Mrs. Hill.

In her Inaugural speech, Mrs. Hill revealed that her theme for the year would be "Take Time for SMA."

Mrs. C. Tolbert Wilkinson, Wake Forest, N.C., SMA Auxiliary President for 1966-67, gave an expression of gratitude for the Honors given to all of the Past Presidents during this 60th Anniversary Celebration.

There being no further business, the 60th Annual

Meeting of the Southern Medical Association Auxiliary adjourned at 12:15 p.m.

Awards presented at the President's-Doctors' Day Awards Luncheon were as follows:

**Membership:**

1. Team Membership Plaques for the greatest percentage increase—Florida
2. Rotating Membership Trophy for the most new members—Maryland

**Doctors' Day Awards:**

1. The Feldner Trophy—Dade County, Florida
2. The Guy Smith Kirby Trophy—Pottawatomie, Oklahoma

Mrs. L. Ben Kirby  
Recording Secretary

# SOUTHERN MEDICAL ASSOCIATION AUXILIARY POSTCONVENTION BOARD MEETING

New Orleans, La., November 6, 1984, 8:35 a.m.

The Postconvention Board Meeting was held in Bayside B Room of the Sheraton New Orleans Hotel, New Orleans, La., November 6, 1984, at 8:35 a.m. The President, Mrs. J. Edward Hill of Hollandale, Miss., President of Southern Medical Association Auxiliary, presided.

The Invocation was given by Mrs. Terrell D. Blanton of Brandon, Miss., President of the Mississippi State Medical Association Auxiliary.

The Pledge of Allegiance to the flag was led by Mrs. William J. Reardon of McLean, Va.

Mrs. J. Edward Hill introduced the following special guests seated at the head table: Dr. John B. Lynch, President of SMA, and Mrs. Lynch, Nashville, Tenn.; Dr. M. Pinson Neal, Jr., Special Advisor to the Auxiliary, and Mrs. Neal, Richmond, Va.; Mrs. Wayne C. Brady, President of the AMA Auxiliary, Greenville, S.C.; and Mrs. Hazel J. Lewis, Executive Director of the AMA Auxiliary, Chicago, Ill.

A special thank you was given to Mrs. William J. Reardon, Immediate Past President of SMAA, for a beautiful convention and an outstanding year.

A special skit was performed by the members of the Louisiana State Medical Society Auxiliary. This was a repeat performance of a skit written by Mrs. Albert J. Strauss, Jr., of Maryland.

Roll call of officers, committee chairmen, state councilors and vice councilors was conducted by Mrs. Elmer B. Vogelpohl, Recording Secretary, Galveston, Tex. As her name was called, each Councilor introduced her State President and President-Elect, if present.

Following the roll call, Mrs. Ramsey H. Moore, Dallas, Tex., introduced the eleven Past Presidents in attendance.

Dr. John B. Lynch brought greetings from Southern and complimented the Auxiliary and Immediate Past President, Mrs. William J. Reardon, for a successful year of "awareness" for SMAA. He expressed his pleasure at being present for the 60th Anniversary Celebration of the Auxiliary. He thanked the Auxiliary for getting the message of SMA to the states and pledged full support to the Auxiliary.

Dr. M. Pinson Neal gave an update on the new Typography and Design Department at the home office, pointing out that the program for this year's meeting had been typeset in the SMA office.

Mrs. J. Edward Hill stated the focus for 1984-85 is "Take Time for SMA Auxiliary." The form to be utilized for requesting the President or President-Elect to visit a state is to be filled out and returned.

Mrs. John Hopper, Louisiana Membership Chairman, Baton Rouge, La., encouraged all present to "be a pusher" for SMAA. Suggestions for recruiting were given to all Councilors and Vice Councilors.

Doctors' Day Information Chairman, Mrs. Graham B. Milburn, San Antonio, Tex., requested each auxiliary to emphasize community service and projects for Doctors' Day observance.

Doctors' Day Judging Chairman, Mrs. Samuel Belinsky, Vienna, Virginia, reminded the membership that 1985 will be the 50th Anniversary for Doctors' Day and asked each Councilor to become knowledgeable of the point system utilized in judging this special activity.

Mrs. Jerry Meyer, Chairman of Research and Romance of Medicine, Concordia, Mo., encouraged each state to participate in this project in 1985.

Mrs. William D. Hughes, Editor of *Southern Connection*, Montgomery, Ala., requested each officer, councilor and vice councilor to submit a short biographical sketch and a black and white photograph to be used in one of the three issues of the publication this year.

Mrs. S. Bruce Gerber, 1985 Annual Meeting Chairman, Winter Park, Fla., invited the membership to attend the convention in Orlando, Florida, November 17-20, 1985.

Mrs. Reardon presented the following membership awards: (1) Team Membership, for the greatest increase in members to Mrs. William J. Gutch, Morristown, Tenn., President, Tennessee Medical Association Auxiliary, received the trophy for her state. (2) Rotating Membership, for the state with the most new members, to Mrs. Charles Taylor, Columbia, Md., President, Maryland Medical Association Auxiliary, accepted the trophy for her state.

Appointed to serve on the Reading Committee are Mrs. H. McKendree Boyer, Damascus, Md., Mrs. Frank E. Morgan, North Little Rock, Ark., and Mrs. J. Edward Hill, Hollandale, Miss.

Chairman of the Nominating Committee, Mrs. Reardon requested names be sent to her Committee by January 1.

Midyear Board Meeting will be held February 6 and 7, 1985, in Birmingham, Ala. If a Councilor cannot attend, the Vice Councilor may attend in her place.

The Mississippi delegates were asked to stand by Mrs. Hill and she recognized them for their support and for the lovely reception given in her honor.

Final registration was 1,151.

The meeting adjourned at 10:15 a.m.

Mrs. Elmer B. Vogelpohl  
Recording Secretary

Reading Committee:  
Mrs. H. McKendree Boyer  
Mrs. Frank E. Morgan  
Mrs. J. Edward Hill

## ATTENDANCE AT SECTION SESSIONS

Section	1980		1981		1982		1983		1984	
	Meeting	Social	Meeting	Social	Meeting	Social	Meeting	Social	Meeting	Social
Allergy and Immunology . . . . .	60	35	45	35	43	30	25	—	22	—
Anesthesiology . . . . .	89	70	48	45	45	50	35	—	30	—
Chest Diseases . . . . .	150	—	85	—	55	—	32	—	31	—
Colon and Rectal Surgery . . . . .	50	40	45	25	39	—	25	—	23	—
Dermatology . . . . .	200	100	226	200	210	200	185	150	136	150
Emergency Medicine . . . . .	62	20	42	21	35	22	31	—	42	18
Family Practice . . . . .	130	—	90	—	75	—	75	—	90	—
Gastroenterology . . . . .	85	34	125	48	135	36	120	40	50	60
Gynecology . . . . .	100	—	110	—	95	—	83	—	74	—
Industrial Medicine and Surgery . . . . .	*	*	*	*	*	*	*	*	*	*
Medicine . . . . .	35	—	46	—	73	—	80	—	60	—
Neurology, Neurosurgery and Psychiatry . . . . .	71	—	60	—	42	—	63	—	44	—
Obstetrics . . . . .	53	—	68	—	46	—	44	—	41	—
Ophthalmology . . . . .	66	—	36	—	*	*	38	—	25	—
Orthopaedic and Traumatic Surgery & The Southern Orthopaedic Association . . . . .	82	66	65	—	57	50	52	—	69	—
Otolaryngology—Head and Neck Surgery . . . . .	54	50	60	60	45	—	65	—	40	—
Pathology . . . . .	40	—	39	28	56	62	46	—	32	—
Pediatrics and Adolescent Medicine . . . . .	25	—	21	—	55	21	35	21	32	15
Plastic and Reconstructive Surgery . . . . .	50	75	38	30	35	—	30	10	42	40
Radiology . . . . .	68	—	34	—	54	50	45	60	70	50
Surgery . . . . .	88	—	101	60	105	65	75	—	78	—
Urology . . . . .	39	—	65	—	67	—	43	34	41	68

These attendance figures are turned in by the Section Secretaries at the conclusion of an annual meeting. The figures represent the Section's largest attendance. If the figure given for a Section seems unusually high, it may be due to the fact that the count was taken during a joint meeting of two or more Sections.

\* These Sections did not meet.



# ANNUAL MEETING REGISTRATION RECORD

Date	Location	Host Physicians	Other Physicians	Total Physicians	Students	Para- medical Personnel	Technical Exhibitors	Guests	Total
1906-1915	No Record of Attendance								
1916-Nov. 13-16	Atlanta	299	1,247	1,476	55	—	103	233	1,867
1917-Nov. 12-15	Memphis	143	1,025	1,168	46	—	78	184	1,476
1918-	No Meeting—Influenza Pandemic								
1919-Nov. 10-13	Asheville	71	912	983	—	54	85	148	1,270
1920-Nov. 15-18	Louisville	230	872	1,102	114	40	149	171	1,576
1921-Nov. 14-17	Hot Springs	81	993	1,074	—	39	90	241	1,444
1922-Nov. 13-16	Chattanooga	107	1,230	1,337	—	26	129	289	1,781
1923-Nov. 12-15	Washington	333	1,363	1,696	214	26	143	495	2,574
1924-Nov. 24-27	New Orleans	352	1,559	1,911	15	120	510	2,725	
1925-Nov. 9-12	Dallas	310	1,732	2,042	144	19	151	513	2,869
1926-Nov. 15-18	Atlanta	327	1,557	1,884	139	27	174	445	2,669
1927-Nov. 14-17	Memphis	275	1,728	2,003	251	24	212	438	2,928
1928-Nov. 12-15	Asheville	70	1,221	1,291	—	20	154	379	1,844
1929-Nov. 19-22	Miami	163	1,180	1,343	—	19	84	572	2,018
1930-Nov. 11-15	Louisville	258	1,232	1,490	224	21	144	356	2,235
1931-Nov. 18-20	New Orleans	423	1,266	1,689	231	33	154	462	2,569
1932-Nov. 15-18	Birmingham	276	971	1,247	—	32	104	239	1,622
1933-Nov. 14-17	Richmond	264	1,319	1,583	279	61	141	407	2,471
1934-Nov. 13-16	San Antonio	304	1,641	1,945	—	27	141	739	2,852
1935-Nov. 19-22	St. Louis	695	1,999	2,694	690	18	279	614	4,295
1936-Nov. 17-20	Baltimore	847	2,365	3,212	660	51	375	581	4,879
1937-Nov. 30-Dec. 3	New Orleans	573	2,238	2,811	736	177	370	1,328	5,422
1938-Nov. 15-18	Oklahoma City	353	1,914	2,267	262	389	342	778	4,038
1939-Nov. 21-24	Memphis	385	1,837	2,222	412	595	300	734	4,263
1940-Nov. 12-15	Louisville	436	1,639	2,075	412	667	361	629	4,144
1941-Nov. 10-13	St. Louis	762	1,944	2,706	683	378	498	774	5,039
1942-Nov. 10-12	Richmond	353	1,130	1,383	337	136	187	392	2,435
1943-Nov. 16-18	Cincinnati	305	1,410	1,715	94	176	255	520	2,760
1944-Nov. 13-16	St. Louis	559	1,557	2,116	441	461	431	762	4,211
1945-Nov. 12-15	Cincinnati	207	1,270	1,477	88	52	269	545	2,431
1946-Nov. 4-7	Miami	443	1,648	2,091	—	135	241	1,074	3,541
1947-Nov. 24-26	Baltimore	949	1,718	2,667	332	407	445	674	4,525
1948-Nov. 25-28	Miami	508	1,087	1,595	27	115	308	629	2,674
1949-Nov. 14-17	Cincinnati	248	1,235	1,483	32	143	264	490	2,412
1950-Nov. 13-17	St. Louis	726	1,391	2,117	472	92	323	644	3,648

Date	Location	Host Physicians	Other Physicians	Total Physicians	Students	Para- medical Personnel	Technical Exhibitors	Guests	Total
1951-Nov. 5-8	Dallas	478	1,575	2,053	160	—	190	850	3,253
1952-Nov. 10-13	Miami	582	1,591	2,173	34	177	246	1,107	3,737
1953-Oct. 26-29	Atlanta	566	1,781	2,347	266	195	325	900	4,033
1954-Nov. 8-11	St. Louis	687	1,614	2,201	614	336	391	772	4,314
1955-Nov. 14-17	Houston	807	1,579	2,386	*	*	676	951	4,013
1956-Nov. 12-15	Washington	1,083	2,090	3,173	314	*	982	969	5,438
1957-Nov. 11-14	Miami Beach	1,061	2,174	3,235	177	*	721	1,870	6,003
1958-Nov. 3-6	New Orleans	1,256	2,331	3,587	454	*	753	1,327	6,121
1959-Nov. 16-19	Atlanta	685	1,972	2,657	205	*	554	799	4,215
1960-Oct. 31-Nov. 3	St. Louis	628	1,400	2,028	305	*	636	735	3,964
1961-Nov. 6-9	Dallas	854	1,868	2,722	121	*	603	939	4,385
1962-Nov. 12-15	Miami Beach	768	2,255	3,023	99	115	620	1,231	5,088
1963-Nov. 18-21	New Orleans	793	2,712	3,505	545	112	593	1,875	6,630
1964-Nov. 16-19	Memphis	612	1,564	2,176	204	83	418	816	3,697
1965-Nov. 1-4	Houston	564	1,649	2,213	47	68	626	825	3,779
1966-Nov. 14-17	Washington	855	1,570	2,425	65	96	666	669	3,921
1967-Nov. 13-16	Miami Beach	**	**	2,487	55	78	555	607	3,782
1968-Nov. 18-21	New Orleans	672	2,390	3,062	440	177	726	1,314	5,719
1969-Nov. 10-13	Atlanta	452	2,339	2,791	187	78	753	1,224	5,033
1970-Nov. 16-19	Dallas	474	1,819	2,293	82	82	622	1,066	4,145
1971-Nov. 1-4	Miami Beach	526	1,606	2,132	57	119	658	1,256	4,222
1972-Nov. 13-16	New Orleans	785	2,514	3,299	448	178	667	1,387	5,979
1973-Nov. 11-14	San Antonio	**	**	2,347	97	183	628	1,842	4,097
1974-Nov. 17-20	Atlanta	388	2,372	2,760	78	140	451	690	4,119
1975-Nov. 16-19	Miami Beach	**	**	1,979	55	116	466	709	3,325
1976-Nov. 7-10	New Orleans	**	**	2,364	468	154	293	910	4,189
1977-Nov. 6-9	Dallas	**	**	1,332	46	50	410	447	2,285
1978-Nov. 11-14	Atlanta	**	**	2,504	65	98	411	1,177	4,255
1979-Nov. 4-7	Las Vegas	**	**	2,142	7	116	334	1,229	3,828
1980-Nov. 16-19	San Antonio	**	**	2,367	25	90	363	832	3,677
1981-Nov. 15-18	New Orleans	**	**	2,376	74	92	419	1,264	4,225
1982-Oct. 30-Nov. 2	Atlanta	**	**	2,614	17	112	473	1,405	4,621
1983-Nov. 6-9	Baltimore	**	**	2,697	31	105	498	1,480	4,811
1984-Nov. 4-7	New Orleans	**	**	2,627	35	81	470	1,619	4,832

\* Breakdown not available; included in figure under "Technical Exhibitors."

\*\* Breakdown not available; see "Total Physicians."

**CONSTITUTION**  
**and**  
**BYLAWS**

SOUTHERN MEDICAL ASSOCIATION

NOVEMBER 6, 1984



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# CONSTITUTION

## ARTICLE I—NAME

The name and title of this organization shall be the SOUTHERN MEDICAL ASSOCIATION (a non-profit organization) chartered under the laws of the State of Alabama, and its domicile shall be in Birmingham, Alabama.

## ARTICLE II—PURPOSE

The exclusive purpose of this Association shall be to develop and foster scientific medicine. It shall have no direct connection with or control over any other society or organization, nor shall it at any time be controlled by any other society or organization. All meetings of the Association shall be for the sole purpose of reading and discussing papers pertaining to the science of medicine, to public health, and to medical education. The Association shall not at any time take active part in any economic, political or sectarian questions, or concerted movements for securing legislative enactments.

## ARTICLE III—MEMBERSHIP

**SECTION 1. Active Members.** The membership of this Association shall be by invitation to physicians who are eligible to be members of the following state medical societies: Alabama, Arkansas, District of Columbia, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia, who are sponsored by the respective state Councilor, to invited medical officers of the United States Army, Navy, Air Force, Public Health Service and Veterans Administration on active duty, and to invited members of the Canal Zone Medical Association and the Puerto Rico Medical Association who are citizens of the United States of America.

**SECTION 2. Associate and Emeritus Members.** This Association may have such classes of associate and emeritus membership as may be provided for in the BYLAWS of this CONSTITUTION.

## ARTICLE IV—OFFICERS

**SECTION 1. Officers of the Association.** The officers of the Association shall be a President, President-Elect, Vice-President, Trustees, Councilors, an Executive Vice-President, an Editor of the SOUTHERN MEDICAL JOURNAL, and Section Officers.

**SECTION 2. Elected Officers (A) General Officers.** The President-Elect and Vice-President of the Association shall be elected annually at the first general session of an annual meeting. All elections shall be made by the type of ballot (secret, voice, or raising of hands) as the majority of those members present may desire. A majority of the votes shall be necessary for election. If no one receives a majority of the votes cast the member receiving the smallest number of votes shall be dropped and the balloting shall be repeated. A list of nominees for President-

Elect and Vice-President shall be submitted to the Council by the Committee on Selections. The submission of such a list does not preclude nominations from the floor. The results of these nominations along with the report of the Council shall be submitted to the membership as the final order of business at the last general session of an annual meeting.

**(B) Trustees.** The Trustees shall be six in number and shall be elected by the Council, one each year, to serve for a period of six years. The oldest member in point of service shall be the Chairman.

**(C) Section Officers.** The officers of each Section shall consist of a Chairman, Vice-Chairman, and Secretary, and when so desired by the members of the Section, a Chairman-Elect as an additional officer or in place of the Vice-Chairman, elected annually by the members of the respective Sections at a regular session of the Section during an annual meeting. Section Officers assume office at the end of the annual meeting during which they were elected and should be members of the Association.

**SECTION 3. Appointed Officers. (A) Administrative Officers.** An Executive Vice-President, and an Editor of the SOUTHERN MEDICAL JOURNAL shall be selected by the Council, with salaries, duties, and tenure of office to be determined by the Council.

**(B) Councilors.** The Councilors shall be appointed by the President, one from each of the states enumerated in **ARTICLE III—MEMBERSHIP, SECTION 1. Active Members**, and shall serve for five years, and shall not be eligible for reappointment, the Councilor terms expiring with the close of annual meetings. This Section shall become effective as of 1933, the Councilor terms to expire as follows: **Group 1:** (1933) Louisiana, Mississippi, Oklahoma; **Group 2:** (1934) Arkansas, District of Columbia, Georgia; **Group 3:** (1935) Florida, South Carolina, Texas, Virginia; **Group 4:** (1936) Maryland, Missouri, North Carolina; **Group 5:** (1937) Alabama, Kentucky, Tennessee, West Virginia. In the event a vacancy occurs on the Council the President in office at the time the vacancy occurs shall appoint a successor to fill the unexpired term. The successor may be eligible to be appointed to serve a full term as Councilor, succeeding himself. Collectively, the Council shall be the governing body of the Association. It shall have jurisdiction over all questions involving the rights and standings of members, whether in relation to other members or to this Association. All matters brought before the general sessions or Sections shall be referred to the Council for consideration.

## ARTICLE V—SCIENTIFIC ACTIVITIES

**SECTION 1. Annual Meetings.** The Association shall hold an annual meeting during which there shall be not less than two general sessions, one of which may be devoted to the business of the Association and restricted exclusively to the membership when so determined by the Council or by the Executive Committee of the Council or upon a petition filed by not less than twenty-five members of the Association; there may be meetings of the Executive Committee of the Council and the Council, scientific Section sessions, technical and scientific exhibits, and such general programs as may be arranged by

the Section Officers in cooperation with the Committee on Scientific Work. All expenses of an annual meeting shall be borne by the Association. The time and place for holding each annual meeting shall be fixed by the Council.

**SECTION 2. Scientific Sections.** The scientific Sections of this Association shall be: Section on Allergy, Section on Anesthesiology, Section on Colon and Rectal Surgery, Section on Dermatology, Section on Gastroenterology, Section on Family Practice, Section on Gynecology, Section on Medicine, Section on Neurology, Neurosurgery, and Psychiatry, Section on Obstetrics, Section on Ophthalmology, Section on Otolaryngology, Section on Pathology, Section on Pediatrics, Section on Plastic and Reconstructive Surgery, Section on Radiology, Section on Surgery, Section on Urology, and such other Sections as the Association may from time to time create or provide for.

**SECTION 3. Publications.** The Association shall own and publish the **SOUTHERN MEDICAL JOURNAL** which shall be the official organ of the Association and other such publications which may be provided for by the Association. The Association may designate such ownerships of publications as deemed advisable.

#### **ARTICLE VI—SEAL**

The Association shall have a common seal, with power to break, change, or renew the same at pleasure.

#### **ARTICLE VII—AMENDMENTS**

The Association may at any annual meeting amend any Article of this CONSTITUTION by a two-thirds affirmative vote of the members present and voting at general session of that meeting, provided the amendment has been presented in writing and laid on the table at the previous annual meeting.



# BYLAWS

## CHAPTER 1—MEMBERSHIP

**SECTION 1. Active Members.** Physicians who satisfy requirements as set forth in **ARTICLE III—MEMBERSHIP, SECTION 1. Active Members**, of the CONSTITUTION and who are eligible to vote and hold office in their respective state or district societies shall be active members. Also, physicians who serve as full-time faculty members of accredited medical schools located within the Association's territory as defined in **ARTICLE III—MEMBERSHIP, SECTION 1. Active members**; of the CONSTITUTION, either shall be active members. These members shall have full privileges of Association membership; including the right to hold office and vote and receive the **SOUTHERN MEDICAL JOURNAL**. Active members shall pay full dues to the Association, either annually or by payment or a life membership fee. Active members may be excused from the payment of Association dues for one of the following reasons: financial hardship or extended illness, postgraduate training, defined as that period during which a member participates in an organized training course within a hospital, being retired from active practice, or on temporary service as full-time commissioned medical officers in the reserve Armed Forces. Active members excused from the payment of Association dues shall have the right to vote and hold office, but shall not receive the **SOUTHERN MEDICAL JOURNAL**, except by personal subscription. Nothing in this or following Sections shall be construed to be retroactive to affect previously classified honorary members.

**SECTION 2. Associate Members.** The Association may have five classes of associate members:

**Class 1.** A member who has moved from the territory of the Association;

**Class 2.** A physician from outside the territory of the Association;

**Class 3.** An intern or resident not yet a member of a state medical society and medical students of the medical schools in the member states.

**Class 4.** An individual not holding a degree of Doctor of Medicine, but who is on the teaching staff of a medical school or engaged in research, practice or promotion of a science allied to medicine and holding a degree in a subject commonly referred to as a basic science or in dentistry. Each applicant for this Class of Membership must be approved individually by the Executive Committee.

**Class 5.** A layman who has rendered meritorious service to the profession or to humanity.

To be eligible for associate membership, under Classes 2, 3, and 4, a person must satisfy the requirements as set forth in **CHAPTER 1—MEMBERSHIP, SECTION 1. Active Members**, except eligible for membership in a state or district society in the case of Classes 3 and 4, and holding the degree of Doctor of Medicine in the case of medical students. Associate members under Classes 4 and 5 shall be recommended for membership by the Council. Under Classes 1, 2, and 3 individuals may be accepted for associate membership by the Executive Vice-President, their eligibility under the

provisions of this Section have been determined. Associate members shall not hold office nor be entitled to vote. Associate members under Classes 1, 2, and 4 shall pay regular annual dues and shall receive the **SOUTHERN MEDICAL JOURNAL**. Associate members under Classes 3 and 5 shall not pay dues, not receive the **SOUTHERN MEDICAL JOURNAL** except by personal subscription.

**SECTION 3. Emeritus Members.** An active member in good standing who is over 70 years of age and who has been a member for a period of twenty-five years is eligible for emeritus membership. Emeritus members shall not pay dues but shall enjoy all privileges of the Association, but shall not hold office.

**SECTION 4. Application for Membership.** Application for membership in this Association shall be made in writing. The Association reserves the right to accept or reject any application for membership.

**SECTION 5. Termination of Membership.** Any member who is under sentence of suspension or expulsion from his state or local society shall automatically forfeit his membership in this Association. The Association may at any annual meeting on recommendation of the Council suspend or expel any member of the Association by a majority vote of those present at the last general session of that meeting.

## CHAPTER 2—DUTIES OF OFFICERS

**SECTION 1. President.** The President shall preside, or designate who shall preside, at all general sessions of an annual meeting and all functions at which the Association is host. He shall appoint all committees not otherwise arranged for, and may deliver an annual address at the general session to be held at a time and place decided upon by the Executive Committee of the Council. In meetings of the Council he shall cast a deciding vote in case of a tie. He shall perform such other duties as the definition of his office requires. The program for the general scientific sessions shall be formulated by the Committee on Scientific Work in consultation with the President and the Executive Committee of the Council. The President shall have authority to create commissions or committees for scientific investigations of special interest and importance to the profession and the public. He should receive and dispose of these reports in the proper channels. Any expenses incurred in such an operation must be approved by the Executive Committee of the Council. The president shall appoint, on nomination by the respective Councilor, five Associate Councilors from each state or district. After consultation with any host society of Annual Meetings, he shall appoint members of the Association to carry out duties of local arrangements.

**SECTION 2. President-Elect.** The President-Elect shall assist the President in the discharge of his duties and keep himself informed on the affairs of the Association. In the event of the death of the President-Elect, his successor shall be elected by the vote of the Council after receiving nominations from the Committee on Selections.



**SECTION 3. Vice-President.** The Vice-President shall assist the President in the discharge of his duties and in the event of his death, resignation, or removal, shall succeed him. He shall also perform such other duties as may be assigned to him under the CONSTITUTION and BYLAWS.

**SECTION 4. Board of Trustees.** The Board of Trustees shall serve as the Auditing Committee to review the financial audit and shall convene before or at the annual meeting for this purpose. They shall also submit an Annual Audit Report to the Executive Vice-President, Chairman of the Council, and President. Any action authorized to be done by the Trustees within the limitations of this Section shall be binding if done by a majority thereof.

**SECTION 5. Council.**

**(A) Composition of the Council.** The Council shall be composed of the seventeen Councilors and the following officers: President, President-Elect, Vice-President, and Immediate Past President.

**(B) Conveyances.** All conveyances of real property of the Association shall be authorized by the affirmative vote of two-thirds of the Council, and deeds or conveyances of real property shall be executed on behalf of the Association by any two of the following Officers of the Association: the President, the President-Elect, the Vice-President, or the Chairman of the Council.

**(C) Meetings.** The Council shall hold sessions as seem necessary during or immediately preceding an annual meeting of the Association, and at such other time as necessity may require, subject to the call of the Chairman or on petition of three Councilors. In the event of any regularly appointed Councilor being unable to attend the annual meeting, the Chairman of the Council shall appoint an alternate to serve for that meeting. At each annual meeting a Chairman and Vice-Chairman for the succeeding year shall be elected. Through its Chairman, the Council shall make an annual report to the Association at the last general session of an annual meeting.

**(D) Executive Committee.** There shall be an Executive Committee of the Council to represent the Association and Council between the annual meetings to consider special matters as would come before the Council and report its findings and conclusions to the Council. Any matters of such urgency that they should not wait over until the annual meeting may be acted upon by the Executive Committee of the Council. The Executive Committee of the Council shall consist of nine or ten members: The Chairman and Vice-Chairman of the Council, who shall serve as Chairman and Vice-Chairman of the Executive Committee of the Council, the Immediate Past President, President, President-Elect, and Vice-President of the Association, and three (or four) additional Councilors, appointed by the Chairman in rotation alphabetically by name one (or two) from each of the classes not represented by the Chairman and Vice-Chairman such that each Councilor shall serve at least one year on the Executive Committee. At the Annual Meeting the Council will elect a member from the class of Councilors completing their third year to serve as Vice-Chairman of the Council and Executive Committee. In the event of the

absence of a Council member of this Executive Committee of the Council an alternate may be appointed by the Chairman to meet during the respective session, with full power of the absent member. The Executive Committee of the Council may meet as often and at such places as the Chairman or four members of the Executive Committee of the Council may decide, except that one meeting each year must be held in Birmingham. This Committee will be the Advisory Committee to the Auxiliary of the Association. Expenses of this Committee in attending meetings on behalf of the Association shall be borne by the Association. The Executive Committee of the Council shall serve as Finance Coordinator of Committee Chairmen's Budgets and work with the Executive Vice-President in Budget Studies, and in the development and supervision of the annual budget, and shall consider all unappropriated or unbudgeted expenses before such items are considered by the Council. The financial and investment policy shall be reviewed and revised annually as appropriate.

**(E) Associate Councilors.** Five Associate Councilors shall be appointed from each state by the President. It shall be the duty of the Associate Councilors to stimulate interest in all activities of the Southern Medical Association and assist their respective Councilor in any way requested.

**SECTION 6. Executive Vice-President.** The Executive Vice-President shall be the chief administrative officer of the Association. His special areas of responsibility shall be:

**(A) Supervision of Employees.** He shall employ and direct all staff personnel (full and part-time) including the assignment of duties of such employees except the employees under the direct supervision of the Editor.

**(B) Promotion and Records.** With the cooperation of the Council and all other officers, he shall seek at all times to expand the membership and interests of the Association. He shall keep or cause to be kept, the official minutes of the transactions of the Association as the Council may direct, and not otherwise provided. He shall conduct the official correspondence and shall be the custodian of all official records and papers of the Association.

**(C) Director of Finance and Budgetary Control.** As chief finance officer of the Association, he shall receive all funds, including bequests and donations, and deposit the same to the credit of the Treasurer or to other officially designated funds or accounts. He shall direct the general bookkeeping and accounting system and shall render an annual financial report to the Council. He shall prepare and recommend an annual budget to the Council. Said budget, when amended and adopted by the Council, shall determine the expenditure of funds during the ensuing fiscal year, and shall not be amended without the approval of the Council. All expenses of the Association shall be paid by check signed by the Executive Vice-President. He shall secure an annual audit of the books of account by a certified public accountant, approved by the Council, which audit report shall be transmitted to the Council as a part of his financial report. He shall be bonded in favor of the Association in an amount determined by the Council,

with the premium cost of such bond to be paid by the Association.

**(D) Managing Editor of the Journal.** He shall act as Managing Editor of the **SOUTHERN MEDICAL JOURNAL** and other publications of the Association.

**(E) Production of Revenue.** He shall plan and direct all activities related to the production of revenue for the Association, including the business management of the **SOUTHERN MEDICAL JOURNAL** and other publications, establishing and maintaining advertising policies, subject to the prior approval of the Editor or any committee or agency so designated by the Council, securing advertising, executing and enforcing contracts for printing, and supervising production of the **SOUTHERN MEDICAL JOURNAL**.

**(F) Director of Technical Exhibits.** He shall plan and direct the technical exhibits for the annual sessions in accordance with basic policy established by the Council or Executive Committee of the Council.

**(G) Director of Scientific Exhibits.** He shall plan and direct the scientific exhibits for the annual sessions. All proposed exhibits shall be approved by the Editor or such other committee or agency designated by the Council in order to secure professional and educational evaluation prior to the sessions.

**(H) Physical Facilities for Annual Sessions.** He shall review invitations for annual meeting sites and secure necessary facilities for holding the annual sessions, shall execute necessary contracts and agreements for proper and adequate space, and shall advise the Executive Committee of the Council and the Council with respect to the availability of adequate facilities for the annual sessions.

**(I) Delegation of Authority.** He may designate staff employees by appropriate titles and may delegate to them any portions of the above responsibilities.

**SECTION 7. Treasurer.** The offices of the Executive Vice-President and Treasurer may be combined and vested in the same person at the discretion of the Council. If the offices be separate, the Treasurer shall be selected by the Council which shall determine his salary, duties, and tenure of office. He shall give bond in an amount determined by the Council, with the premium of said bond to be paid by the Association. He shall receive all funds from the Executive Vice-President and deposit the same in a bank or banks located in the domicile of the Association. Such depositories shall be designated by and with the consent of the Committee on Finance and the Council. He shall sign all checks drawn on the Association for sums provided for in the annual budget.

**SECTION 8. Editor.** The Editor shall have the following areas of responsibility:

**(A)** He shall be responsible for the non-advertising portion of the **SOUTHERN MEDICAL JOURNAL**, and other publications of the Association, including the preparation of editorials, the selection and editing

of scientific articles, and the general format with approval of the Executive Vice-President.

**(B)** He may appoint, or recommend the employment of, assistant or associate editors and/or an Editorial Board with the consent of the Council.

**(C)** He will review, or cause to be reviewed, any books which in his discretion merit the publication of a review in the **SOUTHERN MEDICAL JOURNAL**.

**(D)** With the consent of the Executive Vice-President he shall establish practical mechanics for handling manuscripts and other materials for publication.

**(E)** He may, with the consent of the Council, employ necessary secretarial assistance.

#### **SECTION 9. Section Officers.**

**(A) Chairman.** The Chairman shall preside at the meetings of the Section and shall perform such duties as may be provided by the rules of the Section. He shall be responsible for selecting and inviting the Section's official guest speaker and shall cooperate with the Secretary in arranging the Section program for an annual meeting.

**(B) Vice-Chairman.** The Vice-Chairman shall assist the Chairman in his duties and preside over the Section meetings in the absence of the Chairman.

**(C) Secretary.** The Secretary shall arrange the Section program for an annual meeting in cooperation with the Chairman and in accordance with rules and regulations set forth in the Association's CONSTITUTION and BYLAWS. The Secretary shall be the official correspondent with reference to the program with the headquarters office, maintain the Section's official records, consult with the Executive Vice-President to determine if the prospective nominees for Section officers are eligible to hold office prior to their nomination, and shall be responsible for collecting papers presented at an annual meeting and forwarding them, along with the list of newly elected Section officers, to the headquarters office. The Secretary shall attend the annual Section Secretaries' Conference to be held each winter, as soon as practical after the annual meeting, for the purpose of formulating the general schedule of scientific sessions for the annual meeting in cooperation with the Committee on Scientific Work. The Association shall reimburse the Section Secretary for expenses incurred in attending the Section Secretaries' Conference. The Chairman and Secretary of the Sections may be invited to meet with the President and the Committee on Scientific Work immediately preceding or during each annual meeting.

**(D) Secretary-Elect.** The Secretary-Elect shall make himself acquainted with the duties of the Secretary and attend the Section Secretaries' Conference.

**(E) Steering Committee.** Each scientific Section shall have a formal Steering Committee made up of the current Chairman, Vice-Chairman, Secretary, the Chairman-Elect, if this office is utilized by the



Section, and the three immediate past Chairmen. The duties of the Section Steering Committee shall include: aid in planning the work of the Section; evaluation of papers read before the Section for possible publication; serve as a Section nominating committee; fill vacancies that occur among Section officers and perform such other duties from time to time as they appear necessary.

## CHAPTER 3—COMMITTEE STRUCTURE

**SECTION 1. Coordinating Committees.** There shall be five Coordinating Committees to be known as the Coordinating Committee on Education, the Coordinating Committee on Membership, the Coordinating Committee on Member Benefits, the Coordinating Committee on Shared Services, and the Coordinating Committee on Administration. Each of such committees shall have from three to nine members appointed annually by the Chairman of the Council, with consideration of recommendations of the Council and other members of the Association, provided that the Chairman of each Standing Committee and the Chairman of each Ad Hoc Committee shall be appointed a member of the appropriate Coordinating Committee. The Chairman of each Coordinating Committee shall be appointed by the Chairman of the Council annually, but no person shall be eligible to serve more than five consecutive annual years. The other members of the Coordinating Committee shall be appointed annually, but no person shall be eligible to serve more than two consecutive three-year terms, renewable annually, with staggered terms. No member of the Committee, including the Chairman, may serve on the Coordinating Committee for more than eight years. The President and the Chairman of the Council shall be ex officio members of all Coordinating Committees. Each Coordinating Committee shall report in writing each year to the Executive Committee its activities and budget.

It shall be the duty of:

**(A) the Coordinating Committee on Education** to coordinate the activities of the Committee on Scientific Work, the Committee on Grants, Loans, and Scholarships, the Committee on Publications and Advertising, the Committee on Multi-Media Programs, and such Ad Hoc Committees as shall be annually assigned to it.

**(A-1) Committee on Scientific Work.** This Committee shall be vested with the responsibility for the formulation and content of the scientific activities of the Annual Meeting. The Committee shall include in its scope of activities the following: (a) the format and content of the scientific sessions of the annual meeting; (b) the development and assignment of a scientific theme or themes for the annual meeting in cooperation with the Section Secretaries; (c) the design and nature of postgraduate courses, workshops, specialty and multi-disciplinary programs for the Annual Meeting; (d) the Committee shall maintain liaison with: 1. medical school faculties and students in the site of the Annual Meeting; 2. specialty and subspecialty organizations; 3. allied health science organizations, and cooperate with them, in developing and design of scientific programs and continuing education activities; (e) the

Committee shall be responsible for the selection and judging of scientific exhibits shown at the Annual Meeting; (f) the Committee shall be responsible for monitoring and evaluating scientific activities of the Annual Meeting; (g) the Committee shall serve as an advisory group to the Section Secretaries in developing their Section specialty programs and coordinating and assisting the Secretaries in arranging combined Section meetings.

**(A-2) Committee on Grants, Loans, and Scholarships.** It shall be the duty of this Committee to formulate and recommend policies and criteria for awarding grants, loans, and scholarships. It shall review all applications and determine the recipients of the grants, loans, and scholarships available through the Association at a meeting to be held annually after the deadline for receiving applications. The Committee may be composed of members who are representative of the specialties of medicine at the discretion of the Chairman of the Council.

**(A-3) Committee on Publications and Advertising.** This Committee shall review all items advertised in any publication of the Association and has the prerogative of rejecting any items of questionable merit. This Committee is responsible for supervising all publications of the Southern Medical Association acting in both a regulatory and advisory capacity. The Editor(s) and the Executive Vice-President shall serve as ex officio members of the Committee, which will consist of three members appointed from the Editorial Board by the Editor.

**(A-4) Committee on Multi-Media Programs.** Its duties shall be: (a) *Dial Access.* As availability and needs arise, new programs shall be selected and negotiated with authors, editors, and sponsors. All existing programs shall be reviewed on a regular basis, so that material presented is current. Minor or major changes shall be made as necessary to maintain the newest and best material. The Dial Access Ready Reference Catalog shall be maintained and updated whenever necessary. (b) *Video Access.* Production facilities, marketing methods, and scientific material for videocassette programs shall be reviewed on an annual basis.

**(B) the Coordinating Committee on Membership** to coordinate the activities of the Committee on Membership Development, Committee on Selections, and such Ad Hoc Committees as shall be annually assigned to it.

**(B-1) Committee on Membership Development.** It shall be the duty of this Committee to plan, recommend, and implement all aspects of membership development, promotion, and retention.

**(B-2) Committee on Selections.** It shall be the duty of this Committee to seek, receive, and consider names for all elected officers with the exception of the Section Officers. The members of this Committee shall consist of one Councilor representing each group of Councilors (total of five), as defined in Article IV, Section 3 of the Constitution, and two members at large who may be, but are not necessarily, Councilors. The Chairman shall be appointed by the President from one of the above. The Chairman of this Committee must be made known to the general membership so that



nominations for elective officers can be submitted to him at least thirty days prior to the first annual meeting of the Council. A list of nominees shall be submitted to the Council as described in the CONSTITUTION, ARTICLE IV—OFFICERS, SECTION 2. Elected Officers. The appointment to this Committee will be on an annual basis, but no person shall be eligible to serve more than two consecutive annual terms.

**(C) the Coordinating Committee on Member Benefits** to coordinate the activities of the Committee on Insurance, the Committee on Physicians' Retirement Program, and such Ad Hoc Committees as shall be annually assigned to it.

**(C-1) Committee on Insurance.** It shall be the duty of this Committee to periodically review the insurance program of the Association and to work in liaison with the administrator and/or underwriters, to ensure the success of the program, and to see that the interests of participants are adequately protected. The Chairman of the Physicians' Retirement Program Committee shall be an ex officio member of this Committee.

**(C-2) Committee on Physicians' Retirement Program.** It shall be the duty of this Committee to periodically review the Physicians' Retirement Program of the Association and to work in liaison with the administrator and SMA staff. The Chairman of the Insurance Committee shall be an ex officio member of this Committee.

**(D) the Coordinating Committee on Shared Services** to coordinate the activities of such Ad Hoc Committees as shall be annually assigned to it.

**(E) the Coordinating Committee on Administration** to coordinate the activities of the Committee on Constitution and Bylaws, the Committee on the Employees' Pension Plan and Personnel, the Committee on History, and such Ad Hoc Committees as shall be annually assigned to it.

**(E-1) Committee on Constitution and Bylaws.** It will be the duty of this Committee to periodically review the CONSTITUTION and BYLAWS, to receive suggestions from members of the Association relative to any changes which should be made, and to bring the suggested changes before the Coordinating Committee on Administration for approval and recommendations to the Council.

**(E-2) Committee on the Employees' Pension Plan and Personnel.** It shall be the duty of this Committee to regularly review, at least annually, the Employees' Pension Plan and suggest any changes which might improve employee benefits. Any problems which arise relative to personnel employed by the Association should be reviewed as they arise and settled as soon as possible.

**(E-3) Committee on History.** It will be the duty of this Committee to add to the existing history items of interest relative to the accomplishments of members of the Association or such other items of interest as it deems necessary.

**SECTION 2. Standing Committees.** There shall be eleven Standing Committees to be known as the

Committee on Scientific Work, Committee on Grants, Loans, and Scholarships, Committee on Publications and Advertising, Committee on Multi-Media Programs, Committee on Membership Development, Committee on Selections, Committee on Insurance, Committee on Physicians' Retirement Program, Committee on Constitution and Bylaws, Committee on the Employees' Pension Plan and Personnel, and Committee on History. The duties of such Standing Committee are as set forth in Section 1 above. Each Standing Committee shall have from three to nine members who may be Councilors, Associate Councilors, or members of the Association, but shall not be members of the Executive Committee. The members of each Standing Committee and the Chairman of each Standing Committee shall be appointed annually by the Chairman of the Council, with consideration of recommendations of the Council and other members of the Association, but no person shall be eligible to serve more than two consecutive three-year terms, renewable annually, with staggered terms. The President and Chairman of the Council shall be ex officio members of each Standing Committee. Each Standing Committee shall report in writing each year to the designated Coordinating Committee for such Standing Committee its activities and budget.

**SECTION 3. Ad Hoc Committees.** Ad Hoc Committees as deemed necessary or desirable by the President or Chairman of the Council, may be appointed annually by the President or the Chairman of the Council to undertake such activities or to discharge such duties as shall be designated for such Committee.

## CHAPTER 4—SCIENTIFIC ACTIVITIES

**SECTION 1. Annual Meetings-General Sessions.** During each annual meeting there shall be not less than two general sessions presided over by the President, unless he designates an alternate. One of these, which may be at a luncheon on the first or second day of the annual meeting, may be utilized as a business meeting at which pertinent business affairs of the Association such as proposed amendments to the CONSTITUTION and BYLAWS, may be presented. Another general session may be held at a time and place designated by the Executive Committee of the Council, at which time the order of business may include the President's address, the report of the Council including proposed amendments to the CONSTITUTION and BYLAWS and the Council's report as Nominating Committee for the Association, the election of officers and installation of the new President, and the presentation of special awards.

**SECTION 2. Annual Meetings-Scientific Section Sessions.** The Scientific Sections of the Association shall hold such sessions as may be arranged by the Section Secretaries with the approval of the Committee on Scientific Work. All scientific activities, meetings, and exhibits at the annual meetings are available to physicians, members, and non-members of the Association, who are eligible for membership in their local and state medical societies. Residents, interns, medical students, technicians, and nurses are urged to

attend. All persons attending must be properly registered before being admitted to the annual meeting. Except by special order, papers and discussions as set forth in the official program shall be followed from day to day until it has been completed, and all papers omitted will be recalled in regular order. No address or paper before the Association, or any of its Sections, except the address of the President, the official guest speakers of the Sections, and speakers on special programs, shall exceed fifteen minutes in presentation. The opening discussions shall be limited to five minutes and succeeding discussions shall not exceed three minutes each. No member or guest may discuss any paper more than one time. The closing discussion is not to exceed five minutes. An essayist, other than an official guest speaker, may not appear before the same Section two years consecutively, unless the second presentation is a continuation of the first, nor may any essayist, other than an official guest speaker, appear before more than one Section at an annual meeting. All papers read before the Association or any of its Sections shall become the property of the Association. Each paper shall be deposited with the Secretary of the Section when read.

New Sections may be created by vote of the Council after receiving petition from thirty active members of the Association representing that specialty or subspecialty and representing twelve of the states or District of Columbia in the Southern Medical Association territory. Recommendations to terminate or abolish a scientific Section may be made by the Council when that Section's participation, interest, and attendance has become ineffectual over a period of two years. A letter to this effect will be addressed to the current or most recent Chairman representing that Section to the effect that this recommendation has been made. If there is no response from that Section or if the response is considered inadequate, the Section involved may then be abolished or terminated by vote of the Council at the next annual meeting.

## CHAPTER 5—AWARDS

**SECTION 1. Distinguished Service Award.** There shall be a Distinguished Service Award of the Association which may be awarded annually to any member of the Association in recognition of outstanding contributions to the advancement of medical science and/or the Association. Any member of the Association shall be eligible to receive the award and nominations may be made by any member of the Association.

**SECTION 2. Seale Harris Award.** There shall be a Seale Harris Award which may be awarded annually to any member of the Association as recognition for important research accomplishment in the broad field of metabolism, endocrinology, nutrition, or for research which contributes to a better understanding of the chemical changes occurring in disease. Any member of the Association shall be eligible to receive the award and nominations may be made by any member of the Association.

**SECTION 3. Original Research Award.** There shall be an Original Research Award of the Association, consisting of a medal and a cash prize,

which may be awarded annually in recognition of original research in clinical medicine or the basic science as applied to medicine. Any member of the Association shall be eligible to receive the award and nominations may be made by any member of the Association.

**SECTION 4. Determination of Awards.** These awards will be determined by a confidential Ad Hoc Committee appointed by the President to evaluate the contributions of the various candidates for special awards. The Committee shall submit the names of not more than three persons to the Council for each award. The Council may elect one for each respective award and presentation of awards will take place at the last general session of that annual meeting.

## CHAPTER 6—DUES

**SECTION 1. Annual Membership Dues.** Effective July 1, 1984, the dues of this Association shall be \$75 per year, payable annually in advance, membership to begin on date of application. The life membership fee shall be actuarially computed and submitted to the Council for approval.

**SECTION 2. Non-Payment of Dues.** Any member whose dues shall remain unpaid for three months shall be automatically suspended at the end of the three months, provided that on a full payment of his arrearage he shall be automatically reinstated as a member in good standing from the date of suspension.

## CHAPTER 7—SOUTHERN MEDICAL ASSOCIATION AUXILIARY

There shall be an Auxiliary to the Southern Medical Association which will function under the jurisdiction of the Council. The Executive Committee of the Council will be the Advisory Committee to the Auxiliary. Financial support to the Auxiliary may be granted at the discretion of the Council. The fiscal year will coincide with that of the Association. See **BYLAWS, CHAPTER 8—Fiscal Year.**

## CHAPTER 8—FISCAL YEAR

The fiscal year shall be July 1 to June 30, but all salary provisions shall become effective December 1 of each year.

## CHAPTER 9—RULES OF ORDER

The deliberations of this Association shall be governed by parliamentary usage as contained in the current edition of Roberts' "Rules of Order."

## CHAPTER 10—AMENDMENTS

These **BYLAWS** may be amended at any annual meeting by a two-thirds affirmative vote of the members present and voting at a general session of that meeting after the amendment has been presented to the Executive Committee of the Council prior to that meeting.



# **FACTS ON SMA**

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# WHAT IS THE SOUTHERN MEDICAL ASSOCIATION?

Even long-time members have difficulty at times recalling all the facts about SMA—so, this portion of the YEARBOOK is designed to give, in capsule form, facts which you—as an Officer—should know about your organization.

## BIRTH OF A MEDICAL ASSOCIATION

**NAME:** Southern Medical Association

**DATE OF BIRTH:** October 3, 1906

**PLACE OF BIRTH:** The Read House, Chattanooga, Tennessee

**FOUNDING FATHERS:** Approximately 150 "attending physicians" were on hand for the organizational meeting and of this number some 64 have been identified (see "Golden Anniversary, Southern Medical Association, 1906-1956," page 55).

## VITAL STATISTICS

### 1906

**Membership**—Approximately 200 members from a six-state territory—Alabama, Florida, Georgia, Louisiana, Mississippi, Tennessee

**Annual Dues**—\$2

**Scientific Assembly**—3 Sections

**Publications**—None

**Assets**—Just some dedicated physicians

### 1985

Approximately 43,000 members from a territory comprised of Alabama, Arkansas, District of Columbia, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia

\$75

21 Sections

**SOUTHERN MEDICAL JOURNAL** (monthly) and **SOUTHERN MEDICINE** (quarterly); both owned and published by the Association

A growing roster of dedicated physicians, an Annual Meeting unparalleled for its scientific sessions, its publications, a new headquarters building valued at \$1,650,000.00, SMA Services, Inc., and Southern Orthopaedic Association Affiliates, are but a few of the Association's assets today

## PURPOSE OF THE SOUTHERN MEDICAL ASSOCIATION

The exclusive purpose of this unique organization is to develop and foster scientific medicine. Conceived as an organization which could, on a regular basis, promote the progress of scientific medicine generally and, in particular, attack problems peculiar to the South; established as a voluntary, nonprofit organization, and chartered under the laws of the State of Alabama, the Association is independent of other medical societies, but works closely with them.

Dedicated exclusively to serving the professional needs of physicians of the South, SMA strives to bring its members into closer touch and in more perfect harmony with each other, creating a society unique in its opportunity for fraternal relationships and in its personal significance.

Although the Association has grown from a membership of approximately 200 in 1906 to a membership of over 43,000 in 1985, its purpose remains the same and is so stated in its **CONSTITUTION and BYLAWS, ARTICLE II—PURPOSE.**



## ORGANIZATION AND EARLY HISTORY OF THE SOUTHERN MEDICAL ASSOCIATION

The Southern Medical Association, like the sturdy oak, from a little acorn grew; but this was no ordinary acorn. Its embryo contained the elements of need, vision, and opportunity embodied in a previously existing organization known as the Tri-State Medical Association of Alabama, Georgia, and Tennessee, which was composed of some two hundred physicians.

Representatives of the Tri-State group, along with representatives from Florida, Louisiana, and Mississippi, met in Chattanooga, Tenn., on October 2, 1906, in response to an invitation from the President of the Tennessee State Medical Association. The invitational letter stated that the members of the Nashville Academy of Medicine felt that "there was a growing feeling among doctors of the southern group of states that a Southern Medical Association should be organized."

These representatives, most of whom were presidents of their state medical associations, adopted a resolution for presentation to the Tri-State Medical Association, stating among other reasons, that "a greater opportunity for self-improvement and achievement in the realm of scientific research is required by the progressive and cultured physicians of the district (the South) than is afforded by the state societies, and which, on account of its large membership, is denied them in the American Medical Association." The resolution, presented the next day (October 3, 1906), called for the merging of the Tri-State Medical Association into this larger body, thereby becoming the nucleus of the proposed Southern Medical Association.

Anticipating favorable action on the resolution, a Committee on Constitution and Bylaws was appointed on October 2, 1906, with instructions to have a tentative draft of the CONSTITUTION and BYLAWS for the proposed Southern Medical Association ready to present to the Tri-State group the next day. Working all night, the Committee drafted a proposed CONSTITUTION calling for the formation of a voluntary, independent organization of physicians which would eventually embrace all of the sixteen Southern states and the District of Columbia. It further called for the Tri-State Medical Association to "thaw and resolve themselves into a dew; to die in order that the baby Southern Medical Association could be born."

In an atmosphere charged with emotion, the resolution and the tentative draft of the first CONSTITUTION were debated as the first order of business of the Tri-State group. There were impassioned pleas "on behalf of the young physicians of the Southern states for a wider field to engage our talents," as well as for "a stimulus, an incentive to spur us on to worthy

deeds, to more intensive study, to greater accomplishments in the field of medicine and surgery." Jere L. Crook, M.D., Chairman, Committee on Constitution and Bylaws, tried to make the group visualize a great Southern Medical Association whose programs would deal with diseases peculiar to the Southern states and would present to the world the results of the research, the clinical experience, at the bedside and in the operating room, of the splendid body of men composing the ranks of the medical profession of the South.

Naturally, the fine record of the Tri-State group was ardently defended, citing loyalty and accomplishments of its members. But the arguments for greater opportunities for scientific improvement and for a wider fellowship among physicians triumphed. The founder of the Tri-State group, J. B. Cowan, M.D., Tullahoma, Tenn., who was Chief Surgeon on the staff of Lieutenant General Nathan Bedford Forrest, 1861-1865, understandably loathe to see his own brainchild die, and having pledged to fight any move to that effect, was so impressed with the "pleas of these ambitious young doctors for a chance to try their wings over all Dixie Land" that he moved the adoption of the resolution and the tentative CONSTITUTION and BYLAWS "without changing one jot or one tittle." The motion carried unanimously and thus the Southern Medical Association was born.

The work of organizing moved rapidly—a Nominating Committee was appointed, met promptly, and upon making its report, the first officers of the Southern Medical Association were elected and installed on October 3, 1906, at The Read House in Chattanooga, Tenn.

The first annual meeting was held in Birmingham, Ala., September 24-25, 1907, with a Scientific Assembly composed of three sections: Medicine, Surgery, and Ophthalmology. At this meeting H. H. Martin, M.D., Savannah, Ga., first President of the Association, summarized the general feeling of the members of the Southern Medical Association in regard to their new organization when, in closing his President's Address, he said:

"I wish to express my entire satisfaction with the unqualified success of this, our first annual meeting, and to publicly thank the various Section Officers for the most excellent program furnished for this meeting. I have never seen a better one in any medical association in this country. The Southern Medical Association is tonight an accomplished fact. Its future is in your hands to make of it what you will."

Thus began the growth and development of the Southern Medical Association.

# OFFICERS AND GOVERNING BODIES OF THE SOUTHERN MEDICAL ASSOCIATION

Just as the individual shares the responsibility of democratic government, so the individual member of the Southern Medical Association shares the responsibility of managing its affairs. But a pure democracy is an inefficient and cumbersome form of organization, and each of the members does not wish to study and vote on every single detail of the business of the Association. Therefore, provisions have been made whereby grants of power are distributed among officers and governing bodies.

## GRANTS OF POWER...

The membership has adopted a CONSTITUTION and BYLAWS (which it may abolish, change, or amend) which invests power in, and describes the duties of certain bodies and officers of the Association. In addition, the CONSTITUTION and BYLAWS (1) states the purpose of the Association; (2) establishes requirements for and classes of membership; (3) provides for the scope and mechanics of meetings; (4) describes the manner of election, power, and duties of officers; (5) provides for the election or appointment of committees; (6) establishes and defines the administrative machinery; (7) prescribes dues and fiscal procedures, and (8) provides for amendments.

## OFFICERS...

The officers of the Association fall into two categories—the elected and the appointed officers. The group of elected officers, includes: (1) the General Officers: President, President-Elect, and Vice-President; (2) the Trustees, and (3) the Section Officers. The group of appointed officers includes: (1) the Administrative Officers: Executive Vice-President and Editor; and (2) the Councilors and Associate Councilors. A complete outline of the duties of all officers, elected and appointed, is included in the CONSTITUTION and BYLAWS.

## THE GOVERNING BODIES...

### THE COUNCIL

Through provisions in the CONSTITUTION and BYLAWS, the membership established the Council as the governing body of the Association, and defined its composition, duties, and powers.

The Council consists of seventeen members; one representing members in each of the sixteen states and the District of Columbia which constitute the territory of the Association. Appointed by the President, a Councilor serves a five-year term, is not eligible for reappointment, unless he was appointed to fill an unexpired term, and is not eligible for elective office during his tenure as Councilor. The Council elects a Chairman and Vice-Chairman annually.

The Council meets as often and as long as necessary during the Annual Meetings, and it may be called into Interim session by the Chairman, or on petition of three Councilors. Much of the detail work of the Council is accomplished by efficient use of committees created for specific purposes. Through its Chairman, the Council makes a report of its findings, recommendations, and actions to the membership at the first general session of each annual meeting.

### THE EXECUTIVE COMMITTEE OF THE COUNCIL

The Executive Committee of the Council acts for the Council and the membership between Annual Meetings. This smaller body of nine is composed of the Chairman and Vice-Chairman of the Council, who also serve as Chairman and Vice-Chairman of the Executive Committee of the Council, the Immediate Past President, President, President-Elect, and Vice-President of the Association, and three (or four) additional councilors, appointed by the Chairman in rotation alphabetically by name one (or two) from each of the classes not represented by the Chairman and Vice-Chairman such that each Councilor shall serve at least one year on the Executive Committee.

The primary function of the Executive Committee of the Council is to consider all matters of business and report its findings and conclusions to the Council for action. Any matters of such urgency that they should not wait over until the Annual Meeting may be acted upon by the Executive Committee of the Council, however.

The Executive Committee of the Council meets as often and at such places as its Chairman or four of its members may decide except that one meeting each year must be held in Birmingham, Alabama.

### THE BOARD OF TRUSTEES

The Board of Trustees shall serve as the Auditing Committee to review the financial audit. They shall also submit an Annual Audit Report to the Executive Vice-President, Chairman of the Council, and President.

The Board of Trustees is composed of six members elected by the Council, one each year, to serve for a period of six years, with the oldest member in point of service serving as Chairman.

## GENERAL ADMINISTRATION...

By and large, the official governing bodies of the Association are policy-making groups. Decisions, programs, and policies established by the governing bodies are put into effect through (1) the administrative machinery of the Executive Vice-President and his staff at the headquarters office in Birmingham, Alabama, and (2) the Editor, Assistant Editors, and the Editorial Board.



# MEMBERSHIP IN THE SOUTHERN MEDICAL ASSOCIATION

## WHO CAN BELONG...

The membership of SMA is by invitation to physicians eligible for membership in the following state medical societies: Alabama, Arkansas, District of Columbia, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia, who are sponsored by the respective state Councilor, to invited medical officers of the United States Army, Navy, Air Force, Public Health Service and Veterans Administration on active duty, and to invited members of the Canal Zone Medical Association and the Puerto Rico Medical Association who are citizens of the United States of America.

The CONSTITUTION and BYLAWS of the Association provides for active membership as well as for various classes of associate and emeritus membership.

## DUES...

The modest dues of the Association, which includes the member's subscription to the **SOUTHERN MEDICAL JOURNAL**, keeps membership in this scientific organization well within the financial reach of all

physicians. Effective July 1, 1984, the annual dues were set at \$75, payable in advance, with membership effective on the date of the application.

Life membership is available to members in good standing upon application and the payment of the appropriate fee according to the following table:

Attained Age	Fee	Attained Age	Fee
40	\$1610.00	56	\$950.00
41	\$1570.00	57	\$920.00
42	\$1525.00	58	\$875.00
43	\$1485.00	59	\$845.00
44	\$1435.00	60	\$810.00
45	\$1395.00	61	\$775.00
46	\$1350.00	62	\$745.00
47	\$1310.00	63	\$710.00
48	\$1270.00	64	\$675.00
49	\$1225.00	65	\$645.00
50	\$1185.00	66	\$620.00
51	\$1145.00	67	\$585.00
52	\$1100.00	68	\$560.00
53	\$1070.00	69	\$535.00
54	\$1025.00	70 & up	\$445.00
55	\$ 985.00		



# ACTIVITIES OF THE SOUTHERN MEDICAL ASSOCIATION I. THE ANNUAL MEETING

## GENERAL INFORMATION...

The Association's annual meeting is traditionally held in November each year in one of the cities located within the Association's territory. Dates and sites for the annual meetings are selected at least five years in advance by the Council. All scientific activities, meetings, and exhibits at SMA annual meetings are open to physicians who are eligible for membership in their local and state medical societies whether or not they are members of the Southern Medical Association. Medical and nursing students, interns, residents, and paramedical personnel may also attend.

Generally, the format of an annual meeting consists of two parts—the scientific program and the exhibits, both scientific and technical. Specifically, the scientific work of the Southern Medical Association is divided into twenty-one Sections, running the gamut from Allergy to Urology. Section work is augmented by general sessions, joint sessions, with two or more Sections cooperating to present programs of special interest, special symposia on timely subjects, scientific closed-circuit television programs, meetings of conjoint societies, postgraduate courses, and scientific and technical exhibits, all designed for one purpose—to help the doctor practice better medicine.

## SCIENTIFIC SECTIONS...

The modern concept of Section work was instituted by the Association at its first annual meeting in Birmingham, Ala., in 1907 when scientific programs were presented in three Sections: Medicine, Surgery, and Ophthalmology. Thus the basic reason for the founding of the Association in 1906—"to provide a greater opportunity for self-improvement and achievement..."

As specialization developed, the need for a forum for the discussion of problems and progress in these new fields developed also. The Southern Medical Association has been quick to sense these needs related to special interests and has created Sections for their benefit. The Association has often led the way in the recognition of certain specialties by being the first general medical organization to create Sections for these specialties. When interest in, and the need for more than a single session is demonstrated, and the specific needs cannot be incorporated into existing Section programs, a new Section is created for that special need. At the same time, when need for a Section no longer exists or when its work has been absorbed by other Sections, then such Sections are discontinued. This practice of being constantly alert to the needs and wishes of the physicians in the South has produced an ever-changing list of the Association's Sections. The following list summarizes the Sections created by the Association in chronological order, with any changes from the original listed under the appropriate Section.

YEAR APPROVED BY COUNCIL	SECTION ON...
1906	Medicine
1906	Surgery
1906	Ophthalmology
	1912—changed to Ophthalmology, Rhino-logy, Otolaryngology and Laryngology
	1923—changed to Eye, Ear, Nose and Throat
	1929—changed to Ophthalmology and Otolaryngology
1911	1963—changed to Ophthalmology Hygiene and Preventive Medicine 1913—changed to Public Health 1961—changed to Preventive Medicine
1912	1968—discontinued Ophthalmology, Rhinology, Otolaryngology and Laryngology 1923—changed to Eye, Ear, Nose and Throat 1929—changed to Ophthalmology and Otolaryngology 1963—changed to Otolaryngology 1983—changed to Otolaryngology— Head and Neck Surgery
1916	Pediatrics 1983—changed to Pediatrics and Adolescent Medicine
1919	Urology
1919	Orthopedic Surgery 1923—changed to Bone and Joint Surgery 1942—changed to Orthopaedic and Traumatic Surgery
1919	Roentgenology 1920—changed to Radiology
1920	Obstetrics
1920	Neurology and Psychiatry 1974—changed to Neurology, Neuro- surgery, and Psychiatry
1922	Dermatology and Syphilology 1961—changed to Dermatology
1922	Medical Directors of Southern Life Insurance Companies 1923—discontinued
1923	Pathology
1924	Gastro-Enterology 1931—changed to Gastroenterology
1926	Medical Education 1938—changed to Medical Education and Hospital Training 1954—discontinued
1927	Railway Surgery 1944—discontinued
1927	Gynecology
1937	Anesthesia 1945—changed to Anesthesiology

**YEAR  
APPROVED  
BY COUNCIL**

**SECTION  
ON...**

1938	Allergy 1983—changed to Allergy & Immunology
1938	Proctology 1970—changed to Colon and Rectal Surgery
1941	Physical Therapy 1944—changed to Physical Medicine 1949—changed to Physical Medicine and Rehabilitation 1980—discontinued
1941	General Practice 1973—changed to Family Practice
1944	Industrial Medicine and Surgery 1980—discontinued
1960	Plastic and Reconstructive Surgery
1973	Chest Diseases
1978	Emergency Medicine

Currently the scientific assembly of the Southern Medical Association is comprised of the following Scientific Sections:

**SECTION ON**

Allergy & Immunology	Ophthalmology
Anesthesiology	Orthopaedic and Traumatic Surgery
Chest Diseases	Otolaryngology—Head and Neck Surgery
Colon and Rectal Surgery	Pathology
Dermatology	Pediatrics and Adolescent Medicine
Emergency Medicine	Plastic and Reconstructive Surgery
Family Practice	Radiology
Gastroenterology	Surgery
Gynecology	Urology
Medicine	
Neurology, Neurosurgery, and Psychiatry	
Obstetrics	

Each section elects its own officers—a Chairman, Vice-Chairman, Secretary, and Secretary-Elect, with primary responsibility for program planning resting on the Secretary. Duties of all officers are outlined in the CONSTITUTION and BYLAWS, Section programs

are coordinated in the winter at the annual Section Secretaries' Conference which is attended by the members of the Association's Committee on Scientific Work in addition to the Section Secretaries. Every effort is made to see that well-rounded scientific programs are planned for each Section.

A physician attending a Southern Medical Association meeting is not required to attend only one Section. He may spend time where, in his opinion, it will be most profitable to him. This freedom to choose provides great program flexibility, variety and personal appeal. At the same time this plan enables the Southern Medical Association to reach one of its continuing goals—helping doctors practice better medicine.

**SCIENTIFIC AND TECHNICAL  
EXHIBITS...**

In addition to the scientific sessions, and post-graduate courses offered physicians attending the annual meeting, there are hundreds of scientific and technical exhibits on display. The scientific exhibits present results of research, experimentation, and studies in the field of medicine. Technical exhibits offer the busy physician the opportunity to view the latest drugs, medical equipment, and services on the market. These exhibits are carefully screened by Committees, and represent the highest standards in quality, originality, and educational value. Awards are made for the most outstanding scientific and technical exhibits.

**THE SOCIAL SIDE...**

The annual meeting, while geared primarily to education, also has its moments of relaxation. Thriving on an informal atmosphere—where physicians from every type of practice can meet to exchange ideas—SMA has a widely known reputation for its "Southern Hospitality." Social highlights of the annual meeting include: alumni reunions, Section social events, annual golf tournament, tennis tournament, fun run, President's Reception, Luncheon, and Dinner Dance, activities for the ladies planned by the Southern Medical Association Auxiliary, and, of course, fellowship with members of the medical profession from all parts of the United States and many foreign countries.



## II. POSTGRADUATE CONTINUING MEDICAL EDUCATION ACTIVITIES

During the past years the Southern Medical Association expanded its program offerings to provide a more comprehensive network of continuing medical education activities. On-site seminars and regional postgraduate conferences were held during the past year. These two major projects coupled with our Dial Access and Video Access programs provide a comprehensive and coordinated continuing medical education network of high quality programs at very reasonable prices.

### MULTI-MEDIA PROGRAMS...

#### DIAL ACCESS

The Dial Access program was completely revamped in 1981, and subscriptions have now grown to over 10,000. The subscription price is \$5 annually for members of the Association and \$25 annually for nonmembers. Eight disciplines were offered in 1984 including: Arthritis and Rheumatism, Diabetes and Endocrinology, Gastroenterology, Infectious Diseases, Obstetrics and Gynecology, Psychotherapeutics, Cardiovascular Diseases, and Cancer.

The Southern Medical Association continues to be committed to constantly updating these tapes on an as needed basis to assure our subscribers that the tapes contain the most current diagnostic and therapeutic information available for the practicing physician.

#### VIDEO ACCESS

In November of 1983, the Southern Medical Association inaugurated *Video Access*, instantly accessible continuing medical education by videocassette. With an initial offering of ten videocassettes produced by the University of Alabama in Birmingham and M. D. Anderson Hospital and Tumor Institute in Houston, the Association began an ever-expanding library of clinical tapes applicable to the practicing physician and constantly updated by the addition of new tapes. Approved for Category 1, *Video Access* allows the physician to obtain the credits he needs in the comfort of his own home or office.

In 1984, a series of new cassettes was announced by catalogs in April and September. These programs, produced by UAB, Anderson, and other equally prestigious medical schools and individual physicians, will be selected by a newly appointed Editorial Board with the same care that accompanies acceptance in our *Journal*. SMA is proud of its fledgling CME program and is confident that it will be supported and accepted with enthusiasm by our membership.

#### SEMINARS

##### Protecting Your Medical Practice: Planning For Payment Changes

These seminars will focus on the impact of governmental controls on the quality and availability of medical care, reimbursement, and cash flow. New opportunities available to physicians in the various

contract care options and joint ventures that are emerging in the profession will be reviewed.

March 15-17 Banff, Canada  
May 17-19 Hamilton, Bermuda  
September 6-8 San Antonio, Texas

##### Survival of Quality Medical Care in a Competitive Arena

These seminars provide physicians with an opportunity to analyze key issues affecting the delivery of medical care and point out the need to educate practicing physicians on the importance of effective quality assurance procedures in their practice.

September 6-8 San Antonio, Texas

##### Malpractice Prophylaxis

These seminars will review and analyze the dimension of malpractice problems and will help physicians to become more keenly aware of the procedures they should follow to avoid malpractice allegations.

April 12-14 Hilton Head, South Carolina  
May 17-19 Hamilton, Bermuda  
September 6-8 San Antonio, Texas

##### Organizing A Positive Prospective Reimbursement Destiny

These seminars provide practical suggestions to assure adequacy of reimbursement to the physicians and the hospitals where they practice. The physician will be able to organize several ways to appropriately intervene with the system to establish fair reimbursements.

February 15-17 Key Largo, Florida  
April 12-14 Hilton Head, South Carolina  
June 7-9 Las Vegas, Nevada

### REGIONAL POSTGRADUATE CONFERENCES

These conferences help practicing physicians keep abreast of recent developments in medical care by offering a wide selection of clinical courses. Physicians attending this meeting can design their own educational program by choosing topics of specific interest to them as they apply to their practice.

April 26-28 St. Louis, Missouri  
August 23-25 Houston, Texas  
November 17-20 Orlando, Florida

The Southern Medical Association is devoted to developing and fostering quality continuing medical education activities for physicians. With the introduction of our Regional Postgraduate Conferences, our CME programs offer comprehensive and integrated medical education for skills development, conceptual training, and analysis of key issues confronting the delivery of medical care.



### III. PUBLICATIONS

#### THE SOUTHERN MEDICAL JOURNAL...

##### BRIEF HISTORY

During the first years of its history, the Association did not actually own a journal. Various publications were named "official organ of publication" from time to time.

At the annual meeting held in Atlanta, Ga., November 10-12, 1908, arrangements were made for the MEDICAL REPORT OF SHREVEPORT, Shreveport, La., to serve as the official organ of publication, name to be changed to JOURNAL OF THE SOUTHERN MEDICAL ASSOCIATION, effective January 1909 (Vol. 2, No. 1). Oscar Dowling, M.D., Shreveport, La., Secretary-Treasurer of the Southern Medical Association, was Editor. It was discontinued as JOURNAL OF THE SOUTHERN MEDICAL ASSOCIATION as of December 1909.

The GULF STATES JOURNAL OF MEDICINE AND SURGERY, Mobile, Ala., formerly the MOBILE MEDICAL AND SURGICAL JOURNAL, became the Association's official organ of publication with January 1910 (Vol. 16, No. 1). Owners Seale Harris, M.D., and H. A. Moody, M.D., both of Mobile, Ala., served as Editors.

The SOUTHERN MEDICAL JOURNAL, a publication privately owned by a group of Nashville, Tenn., physicians, began in Nashville, Tenn., July 1908 (Vol. 1, No. 1). It was purchased in October or November 1910 by Seale Harris, M.D., Mobile, Ala., as principle owner with some other physicians having minor financial interest. Thus, the owners of the GULF STATES JOURNAL OF MEDICINE AND SURGERY merged this publication (Vol. 17, No. 5) with their newly acquired publication, the SOUTHERN MEDICAL JOURNAL with the December 1910 issue (Vol. 3, No. 11). Also, beginning with the December 1910 issue, the new SOUTHERN MEDICAL JOURNAL carried the additional designation of JOURNAL OF THE SOUTHERN MEDICAL ASSOCIATION. Seale Harris, M.D., Mobile, Ala., served as Editor until November 1921, and H. A. Moody, M.D., Mobile, Ala., served as Managing Editor until April 1916.

From December 1910 to May 1916, J. A. Witherpoon, M.D., W. D. Haggard, M.D., William Litterer, M.D., W. A. Bryan, M.D., and M. M. Cullon, M.D., all of Nashville, Tenn., and Oscar Dowling, M.D., Shreveport, La., were Associate Editors.

From June 1916 to October 1917, M. Y. Dabney, M.D., became Managing Editor and James R. Garber, M.D., Birmingham, Ala., became Associate Editor. From December 1917 to December 1919, Dr. Dabney served as Acting Editor while Dr. Harris was on active military duty. From January 1920 to November 1921, both Dr. Dabney and Dr. Garber were designated Associate Editors.

In November 1921 the Southern Medical Association, with a membership of 6,328, purchased the SOUTHERN MEDICAL JOURNAL from Dr. Harris and his co-owners and elected Dr. Dabney, Editor. Dr. Harris resigned as Editor at that meeting. Dr. Dabney served as Editor from December 1921 to December 1954 and his wife, Eugenia B. Dabney, served as Assistant Editor, 1930-1935, and Associate Editor from 1935 until December 1954.

Curtice Rosser, M.D., Dallas, Tex., and Tinsley R. Harrison, M.D., Birmingham, Ala., were Associate

Editors from January 1951 to December 1954. Curtice J. Lund, M.D., New Orleans, La., served as an Associate Editor from January 1951 to December 1952. Howard L. Holley, M.D., Birmingham, Ala., served as an Associate Editor from January 1954 to December 1954.

R. H. Kampmeier, M.D., Nashville, Tenn., became Editor and Mr. V. O. Foster, Birmingham, Ala., Managing Editor, effective December 1, 1954. Mr. Robert F. Butts, Birmingham, Ala., became Managing Editor, December 1, 1960. Harris D. Riley, Jr., Oklahoma City, Okla., became Associate Editor of the JOURNAL in January 1971, and assumed the role of Editor in January 1973, upon Dr. Kampmeier's retirement. Dr. Kampmeier was retained as Advisory Editor. In September 1977, John B. Thomason, M.D., of Nashville, Tenn., was appointed Editor succeeding Dr. Riley.

With sound business and editorial management, the JOURNAL has not only grown in size and financial stability, but it has also grown in scientific stature and influence. Its cumulative contribution to the medical literature parallels and mirrors the growth and scientific development of medicine in the South.

##### THE JOURNAL TODAY

Throughout its entire life, the SOUTHERN MEDICAL JOURNAL has adhered to its main objective announced in the first issue, to help doctors practice better medicine by bringing to them high quality, original articles by leading medical researchers and specialists, and general information of concern to the medical profession.

The SOUTHERN MEDICAL JOURNAL is a general medical publication which presents monthly some 40 major articles, many profusely illustrated with photographs and drawings. Its contents are as broadly based as the practice of medicine and surgery. Articles are chosen from hundreds submitted and from the 300 or so papers presented at the annual scientific sessions by leaders in the various specialized fields of medicine.

Offices of the JOURNAL are in the headquarters building of the Southern Medical Association in Birmingham, Ala. The Editor, John B. Thomason, M.D., is a practicing pathologist in Nashville, Tenn. Dr. Thomason began his editorship in September 1977 succeeding Harris D. Riley, Jr., M.D.

Assisting the Editor are R. H. Kampmeier, M.D., as Advisory Editor, and Assistant Editors, Addison B. Scoville, Jr., M.D., Nashville, Tenn. (since December 1, 1975) and Sam E. Stephenson, Jr., M.D., Jacksonville, Fla. (since January 1, 1968); the Editorial Board, established by Dr. Kampmeier, January 1954, which usually consists of ten members who are appointed by the Editor for five-year terms (see YEARBOOK, page 33) and the Advisory Committee to the Editorial Board which is composed of the Secretaries of the Sections of the Southern Medical Association (see YEARBOOK, pages 40-42).

Today the SOUTHERN MEDICAL JOURNAL goes into the 16 Southern states and the District of Columbia which comprise the Association's membership territory, as well as all other states, Puerto Rico, Virgin Islands, the Canal Zone, and 22 European and Asiatic countries. One of the most influential medical publications in the world, the JOURNAL brings to the practicing physician know-

ledge which will enable him to provide the best possible care for patients in this age of rapidly changing modern medicine.

## THE SOUTHERN MEDICAL BULLETIN...

When the Association was only three years old—at the New Orleans Meeting, November 9-11, 1909—the Council recommended the publication of a quarterly bulletin. On November 1, 1912, the SOUTHERN MEDICAL BULLETIN, Volume 1, Number 1 was issued. It included the program for the forthcoming Annual Meeting and other information about the Association. The Council approved this bulletin, authorized its continuance, and the SOUTHERN MEDICAL BULLETIN has been published quarterly since 1912.

At the Miami Beach Meeting in 1957 a proposal to expand the quarterly SOUTHERN MEDICAL BULLETIN to a monthly publication was reviewed and approved by the Council. The first step of the proposed expansion was taken when the new format of the SOUTHERN MEDICAL BULLETIN was introduced with the March 1961 issue with R. H. Kampmeier, M.D., Nashville, Tenn., Editor. The BULLETIN has been accepted overwhelmingly by the Southern physicians.

The purpose of the BULLETIN is to provide interesting and up-to-date scientific and non-scientific information for virtually all of the practicing physicians in the Association's membership territory, and to stimulate interest in the Association and its various activities.

Each issue is designed to be of reference value covering various subjects of interest such as current VD problems, cancer, rehabilitation, alcoholism and habituating drugs, family planning, roadside injuries, and the impact of the federal government upon medical care. From 1912 through 1968, the September issue of the BULLETIN contained the preliminary program for the Annual Meeting. The second step in expanding the BULLETIN came in 1969 when all four of the quarterly issues followed the basic format, but with increased size, and the preliminary program for the Annual Meeting was published separately. During 1970 the BULLETIN increased to six issues, one every other month.

In January 1972, the name of the SOUTHERN MEDICAL BULLETIN was changed to SOUTHERN MEDICINE.

Addison B. Scoville, Jr., M.D., Nashville, Tenn., was appointed as Assistant Editor of SOUTHERN MEDICINE in June 1976.

After a great deal of thought and intensive costs analysis it was decided on February 11, 1978 to terminate publication of SOUTHERN MEDICINE in its existing form.

SOUTHERN MEDICINE is now a quarterly newsletter format serving to promote membership and attendance at the annual scientific assembly.



## IV. MEDICAL STUDENTS' PROGRAM

The Medical Students' Program was inaugurated because the Council of the Southern Medical Association wanted to show, by specific action, the enormous interest the Association had in medical education. It was estimated that the majority of physicians practice medicine nearly ten years before attending regional or national medical meetings or any kind of refresher course. The Association's Council took action at the Houston Meeting in 1955 by appointing a Committee on Medical Student Representatives to study the advisability of inviting representatives from the senior classes of medical schools within the territory of the Association to the Association's annual meetings. The Committee recommended this program as a step toward eliminating the time-gap from graduation to postgraduate studies.

The first student guests of the Association, representing approximately one-third of the medical schools located within the Association's territory, came to the Washington Meeting in 1956. The program was continued by inviting one-third of the schools each year until at the Atlanta Meeting in 1959, the cycle was completed. Since this program had become immensely popular, with full approval and cooperation of the deans, the Council voted unanimously at the Atlanta Meeting to make this project an official part of each Annual Meeting. At the Dallas Meeting in 1961, it was decided by the Council that the program should be expanded by inviting two-thirds of the schools to participate in 1962 and all schools in the Association's territory to participate in 1963. The Executive Committee of the Council further expanded this program in January 1968 by recommending that each school in the Association's

territory be invited to send not only a senior class representative, but a representative from the junior class as well.

The Executive Committee of the Council decided in February 1971, that beginning with the Miami Beach Meeting, 1971, the Association invite only a representative from the junior class.

Special sessions are planned for the representatives during each Annual Meeting and the students are special guests of the President at the President's Reception, Luncheon, and Dinner Dance. In addition to the special sessions planned for the students, they are invited to attend and participate in all scientific activities of an Annual Meeting.

The objectives of this program are: (1) to give students an opportunity to participate in a full-scale medical meeting; (2) to teach students that study does not cease when classrooms are left and point out the value of continuing medical education after graduation; (3) to make students aware that medical organizations are engaged in a continuous effort to promote research and present results to practicing physicians, and that through the scientific sessions "postgraduate" courses in medicine are offered; and (4) to urge the students to share their findings with their classmates upon returning to school.

At the Annual Meeting in November 1979, the Medical Students' Program was discontinued. It was determined by the Executive Committee that this program should be redesigned, so that it would focus on membership at several different levels, medical students, residents, physicians entering practice, and practicing physicians.



## V. RESIDENCY TRAINING LOAN FUND

### ORIGINALLY A GRANT PROGRAM...

Recognizing the increasing need of financial assistance for those physicians who had completed their formal education, but who are seeking additional education in the form of residency training and fellowships, the Southern Medical Association established the Southern Medical Association Residency Training Grant Fund at the Miami Beach Meeting, November 1962. This project of the Association provided funds to allow a physician to complete a chosen number of years of training without adding to his previous indebtedness and still receive an income, which, while not necessarily commensurate with his education and value, would allow him a comfortable existence during this training period. The first four grants under this program were awarded in 1963 for the residency year 1963-1964. Five grants were awarded in July 1964; seven, July 1965; ten, July 1966; eleven, July 1967; fourteen, July 1968.

The Grant Fund was established so that recipients, as well as other members of the Association, could make tax-deductible donations to the Fund thereby increasing the number of residents who could be assisted. While recipients of a grant assumed no legal obligation to repay, it was hoped all would assume a moral obligation to do so.

### THEN A LOAN PROGRAM...

At the New Orleans Meeting, November 1968, the Council voted to change the existing Residency Training Grant Fund to the Residency Training Loan Fund and the Association's CONSTITUTION and BYLAWS were amended by changing the committee's name to the Committee on Grants and Loans. The amount available for loans for the year July 1969-July 1970 was \$30,000.

### THEN A GRANT AND LOAN PROGRAM...

In order to provide assistance to those in financial need as well as give recognition to exceptional individuals, greater flexibility was needed in the program. Therefore, the Council voted at the Atlanta Meeting, November 1969, to give the Committee on Grants and Loans full authority to determine the needs and merits of each applicant and decide if a grant should be awarded or if a loan should be approved. The total amount of funds available for grants and loans for the year July 1, 1977-June 30, 1978 was \$40,000 (\$10,000, grants; \$30,000, loans).

### NOW A LOAN PROGRAM...

At its Midwinter Meeting in Birmingham, Alabama, February 13, 1977, the SMA Executive Committee of the Council voted to discontinue giving grants under this program and made it strictly a loan program. The total amount of funds available for loans for the year July 1, 1983-June 30, 1984 is \$40,000.

### RULES GOVERNING THE LOAN PROGRAM...

**(1) Eligibility Requirements...** In order to be eligible to apply for a loan from this Fund, an applicant must satisfy the following requirements:

- (a) shall be a citizen of the United States of America;
- (b) shall be a graduate of an accredited medical school;
- (c) shall have completed one year post medical training prior to receipt of first loan payment (application may be made, however, during final portion of internship);
- (d) shall be engaged (or accepted) in residency training in an approved hospital in the territory of the Southern Medical Association;
- (e) shall be engaged in part-time clinical or laboratory research;
- (f) shall be required to be personally interviewed by the Association's Councilor or the Councilor's appointee in the appropriate state (Councilors are to secure information and submit a written report on each applicant to the Committee on Grants, Loans, and Scholarships by the deadline for receiving applications each year, April 1).

Persons serving in the armed forces shall not be eligible nor shall the Grant and Loan Fund be made available to medical students and interns (other than those interns qualifying under c above).

**(2) Selection of Recipients...** The criteria for the selection of loan recipients shall be based on need and potential. Selection shall be made by the Committee on Grants, Loans, and Scholarships prior to July 1.

**(3) Amount of Loan...** The loan shall be primarily for personal use with the exact amount determined by individual need. The maximum loan available to one applicant shall be \$2,400, payable at the rate of \$200 per month for twelve months, beginning annually on July 1. A recipient may apply for additional loans.

**(4) Application for Loan...** Official application forms may be secured from the Southern Medical Association, 35 Lakeshore Drive, P. O. Box 190088, Birmingham, Alabama 35219-0088. Applicants shall be required to submit to the headquarters office by April 1:

- (a) a completed official application form;
- (b) a curriculum vitae;
- (c) a resume of previous accomplishments and future plans;
- (d) two letters of recommendation from current senior associates and one letter from the dean of the medical school from which the applicant graduated.

Further, it is the applicant's responsibility to arrange for the interview as outlined under **(1) Eligibility Requirements (f)**.

**(5) Interest Rate on Loans...** No interest shall be charged on loans made from this Fund until the beginning of the second year after the completion of recipient's residency training or at the end of the sixth year after recipient's graduation from medical college, whichever comes first. The interest rate charged shall be seven percent per annum or the current interest rate charge for FHA loans, whichever is less.

**(6) Requirements for Loan Recipients...** Loan recipients shall be required to:

- (a) sign properly executed promissory notes to be filed at the SMA headquarters office;
- (b) submit a progress report of the year's activities at the end of the loan year.

## VI. RESEARCH PROJECT FUND

Members of the Committee on Grants and Loans observed that funds for initiating small research projects were not readily available in most medical centers or training areas. Therefore, at the Atlanta Meeting, November 1969, the Council established the SMA Research Project Fund. This Fund originally consisted of \$6,000 annually from which grants could be made to those participating in investigative projects. Due to the large number of applications received for grants from this Fund during the first year of operation, the Committee on Grants and Loans recommended to the Council at the Dallas Meeting, November 1970, that the amount of grants be increased to \$20,000 annually (July 1-June 30). This Fund is under the direction of the Committee on Grants and Loans.

At the New Orleans Meeting in November 1976, the Committee on Grants and Loans recommended that the amount for grants be increased to \$40,000 annually. In 1982 the Committee on Grants and Loans approved a grant increase in the amount of \$20,000, making the total amount available \$60,000.

### RULES GOVERNING THE RESEARCH PROJECT FUND...

#### (1) Amount Available...

- (a) The headquarters office shall be responsible for notifying the Deans and Heads of Departments at the medical schools located in SMA's territory that limited funds are available for those participating in investigative projects.
- (b) Money in the Research Project Fund will be available primarily to physicians in house staff

training (Graduate Medical Education) and Medical Students rather than to established faculty investigators.

- (c) Depending on the availability of funds, a maximum of two grants of \$2,500 each may be awarded from this Fund, per school year.

#### (2) Purpose...

- (a) A grant from this Fund shall be primarily for the purpose of starting a new project, or for the continuation of a relatively new project.
- (b) A grant from this Fund shall be used for the purchase of expendable items only. This includes the purchase and maintenance of animals.

#### (3) Application...

- (a) Official application forms may be secured by writing the Executive Vice-President, Southern Medical Association, 35 Lakeshore Drive, P. O. Box 190088, Birmingham, Ala. 35219. Deadline for receiving applications is April 1.

#### (4) If Approved...

When a grant is awarded, the Southern Medical Association shall issue a check jointly to the applicant and the institution with which he is connected. The check shall be mailed to the applicant.

#### (5) Requirements...

Recipients of grants from this Fund shall be required to send to the Southern Medical Association a summary of the results of the research project upon its completion.



## VII. MEDICAL STUDENT SCHOLARSHIP FUND

Recognizing the need for providing assistance to first-year medical students, particularly those of superior abilities, the Council established the Southern Medical Association Medical Student Scholarship Fund at the Atlanta Meeting, November 1969. This Fund, consisting of \$46,000 annually, is under the direction of the Committee on Grants, Loans, and Scholarships.

### **RULES GOVERNING THE MEDICAL STUDENT SCHOLARSHIP FUND...**

#### **(1) Amount Available...**

- (a) The headquarters office shall be responsible for notifying the Deans of all medical schools located in SMA's territory that limited funds are available for scholarships for first-year medical students.
- (b) The maximum scholarship available from this Fund, per school per year (September 1-August 31), shall be \$1,000. At the Dean's discretion, the maximum amount may be divided between two or more students.

#### **(2) Purpose...**

A scholarship from this Fund shall be for the purpose of giving aid in providing tuition to a first-year student of superior ability who is in need of scholarship funds.

#### **(3) Application...**

- (a) Application for a scholarship from this Fund must be made by the Dean on behalf of his student, by writing to the Executive Vice-President, Southern Medical Association, 35 Lakeshore Drive, P.O. Box 190088, Birmingham, Ala. 35219.

#### **(b) The letter should give:**

- (1) full name and mailing address of the student;
- (2) explanation of student's need;
- (3) deserving qualities of the student for a scholarship.

#### **(4) If Approved...**

When a scholarship is awarded, the headquarters office shall notify the Dean, and shall issue a check and send it directly to the medical school.

## VIII. AWARDS

The Southern Medical Association has created from time to time awards so that the Association might honor worthy members. Presently there are three official awards of the Association; the Distinguished Service Award; the Seale Harris Award; and the Original Research Award. Nomination and application forms, which may be obtained from the headquarters office, must be received at the headquarters office by August 1.

All nominations and applications are considered by the Committee on Special Awards. This confidential Committee, consisting of five members with the Vice-President as Chairman, is appointed by the President to evaluate the contributions of the various candidates for special awards. If suitable candidates are selected by the Committee, it submits the names of not more than three such members to the Council for each award. The Council may then select one for each respective award and presentation of the awards takes place at the last general session of an Annual Meeting.

### THE RESEARCH MEDAL . . .

During the 1912 Annual Meeting in Jacksonville, Fla., the Association established the Research Medal which could be awarded from time to time to a member of the Association for meritorious and original research work provided the member had made contributions to medical science of sufficient importance to merit this distinction.

In 1961 both the Research Medal and the Original Research Award existed. Then in 1962 the Research Medal as established in 1912 was discontinued in favor of the Original Research Award.

#### Recipients of the Research Medal

- 1912—Jacksonville Meeting—C. C. Bass, M.D., New Orleans, La., "for his epoch-making achievement in the study of malaria, namely: the cultivation of the malaria parasites in artificial media."
- 1916—Atlanta Meeting—J. Shelton Horsley, M.D., Richmond, Va., "in recognition of his original contributions and studies in the domain of vascular surgery."
- 1921—Hot Springs Meeting—Kenneth M. Lynch, M.D., Dallas, Tex., "for his original and meritorious investigations in the parasitology of tropical diseases."
- 1932—Birmingham Meeting—Evarts A. Graham, M.D., St. Louis, Mo., "for his outstanding research work, especially on the diagnosis and pathology of inflammatory diseases of the gallbladder and liver."
- 1933—Richmond Meeting—William de B. MacNider, M.D., Chapel Hill, N.C., "for original and meritorious research, especially in the field of experimental nephritis."
- 1937—New Orleans Meeting—Ernest W. Goodpasture, M.D., Nashville, Tenn., "for his outstanding achievements through his research on the cultivation and the nature of viruses."
- 1940—Louisville Meeting—Alfred Blalock, M.D., Nashville, Tenn., "in recognition of his distinguished contributions to knowledge of the circulation, especially in relation to shock."
- 1942—Richmond Meeting—Perrin H. Long, M.D., Baltimore, Md., "in recognition of his outstanding contributions to the knowledge of bacteriology and chemotherapy."
- 1943—Cincinnati Meeting—Tom Douglas Spies, M.D., Birmingham, Ala., "in recognition of his outstanding contributions to our knowledge of the science of human nutrition, especially in his elucidation of the earlier and better methods of diagnosis and treatment of disease."
- 1945—Cincinnati Meeting—Tinsley R. Harrison, M.D., Dallas, Tex., "in recognition of his outstanding contributions toward the elucidation of structural and functional aspects of cardiovascular disease and particularly of practical problems arising from failure of the circulation."
- 1946—Miami Meeting—William H. Sebrell, Jr., M.D., Bethesda, Md., "in recognition of his important contributions to the understanding of nutrition and its relation to public health."
- 1947—Baltimore Meeting—George E. Burch, M.D., New Orleans, La., "in recognition of his important investigations in the clinical physiology of the circulation and of his valuable contributions to the understanding of cardiovascular disorders."
- 1949—Cincinnati Meeting—Seale Harris, M.D., Birmingham, Ala., "in recognition for his original and pioneer description of hyperinsulinism, for continued and meritorious achievements in the fields of nutrition and metabolism and especially his investigations of diabetes mellitus and his contributions to its treatment."
- 1950—St. Louis Meeting—Guy L. Hunner, M.D., Baltimore, Md., "for clarifying the relationship of focal infections as disease producers in the genitourinary tract, and especially for his constructive work on the diagnosis and treatment of the medical and surgical diseases of the urinary tract."
- 1954—St. Louis Meeting—Robert E. Stone, M.D., Birmingham, Ala., "in appreciation of his outstanding professional attainments and original research of benefit to mankind in the recognition and treatment of nutritional disorders and diseases of metabolism."
- 1957—Miami Beach Meeting—Joseph M. Hill, M.D., Dallas, Tex., "in recognition of his many contributions in the field of hematology, particularly in his original mass production method of desiccating human plasma and application in the therapy of shock, in his additions to the knowledge concerning the Rh factor, and in his current studies on leukemia."
- 1960—St. Louis Meeting—Leslie V. Rush, M.D., Meridian, Miss., "for research resulting in the development of the Rush pin, an intramedullary steel pin for internal fixation of fractures."
- 1961—Dallas Meeting—May Owen, M.D., Fort Worth, Tex., "for research in determining that glove powder was the cause of foreign-body granuloma on the serosal surface of the intestines in abdominal surgery."



## THE DISTINGUISHED SERVICE AWARD...

At the Houston Meeting in 1955 the Association created the Distinguished Service Award which may be awarded annually to any member of the Association in recognition of outstanding contributions to the advancement of medical science and/or the Association. Any member of the Association is eligible to receive this award and nominations may be made by any member of the Association. Deadline for receiving nominations is August 1. The Committee on Special Awards evaluates all nominations and the recipient is notified and receives the Award at the last general session of an Annual Meeting.

### Recipients of the Distinguished Service Award

- 1956—Washington Meeting—Curtice Rosser, M.D., Dallas, Tex.
- 1957—Miami Beach Meeting—Kenneth M. Lynch, M.D., Charleston, S.C.
- 1958—New Orleans Meeting—T. W. Moore, M.D., Huntington, W. Va.
- 1959—Atlanta Meeting—R. L. Sanders, M.D., Memphis, Tenn.
- 1960—St. Louis Meeting—Everett S. Lain, M.D., Oklahoma City, Okla.
- 1961—Dallas Meeting—George E. Burch, M.D., New Orleans, La.
- 1962—Miami Beach Meeting—Wilburt C. Davison, M.D., Durham, N.C.
- 1963—New Orleans Meeting—Fount Richardson, M.D., Fayetteville, Ark. (posthumously)
- 1964—Memphis Meeting—Hollis E. Johnson, M.D., Nashville, Tenn.
- 1965—Houston Meeting—Milford O. Rouse, M.D., Dallas, Tex.
- 1967—Miami Beach Meeting—Robert D. Moreton, M.D., Houston, Tex.
- 1968—New Orleans Meeting—M. Pinson Neal, Sr., M.D., Columbia, Mo.
- 1969—Atlanta Meeting—R. H. Kampmeier, M.D., Nashville, Tenn.
- 1970—Dallas Meeting—Joe T. Nelson, M.D., Weatherford, Tex.
- 1971—Miami Beach Meeting—Seymour F. Ochsner, M.D., New Orleans, La.
- 1972—New Orleans Meeting—Charles M. Caravati, M.D., Richmond, Va.
- 1973—San Antonio Meeting—Edgar Hull, M.D., Pascagoula, Miss.
- 1974—Atlanta Meeting—Woodard D. Beacham, M.D., New Orleans, La.
- 1975—Miami Beach Meeting—George H. Yeager, M.D., Baltimore, Md.
- 1976—New Orleans Meeting—J. Garber Galbraith, M.D., Birmingham, Ala.
- 1977—Dallas Meeting—Harris D. Riley, Jr., M.D., Oklahoma City, Okla.
- 1978—Atlanta Meeting—N. C. Hightower, Jr., M.D., Temple, Tex.
- 1979—Las Vegas Meeting—Margaret S. Klapper, M.D., Birmingham, Ala.
- 1980—San Antonio Meeting—Howard L. Holley, M.D., Birmingham, Ala.
- 1981—New Orleans Meeting—Walter C. Jones, M.D., Coral Gables, Fla.
- 1982—Atlanta Meeting—George M. Haik, M.D., New Orleans, La.
- 1983—Baltimore Meeting—Phillip W. Voltz, Jr., M.D., San Antonio, Tex.
- 1984—New Orleans Meeting—H. William Scott, Jr., M.D., Nashville, Tenn.

## THE SEALE HARRIS AWARD...

Established at the New Orleans Meeting in 1958, this award is presented annually to any member of the Association in recognition for important research accomplishment in the broad field of metabolism, endocrinology, nutrition, or for research which contributes to a better understanding of the chemical changes occurring in disease. Any member of the Association is eligible to receive this award and nominations may be made by any member of the Association. Deadline for receiving nominations is August 1. After nominations are evaluated by the Committee on Special Awards, the recipient is notified and receives the award at the last general session of an Annual Meeting.

### Recipients of the Seale Harris Award

- 1959—Atlanta Meeting—Tom Douglas Spies, M.D., Birmingham, Ala., "for his contributions and accomplishments in the field of nutrition."
- 1960—St. Louis Meeting—Nicholas C. Hightower, Jr., M.D., Temple, Tex., "for his investigations and achievements in the field of metabolic diseases and gastroenterology."
- 1961—Dallas Meeting—Henry H. Turner, M.D., Oklahoma City, Okla., "for his distinguished and meritorious work in glandular disorders in the human, to which he has contributed internationally, and for which he is so widely accepted as an authority."
- 1962—Miami Beach Meeting—Howard L. Holley, M.D., Birmingham, Ala., "for his investigations on the synovial fluid in normal subjects and in patients with rheumatoid arthritis and for more recent studies on the chemical nature of hyaluronic acid."
- 1963—New Orleans Meeting—Joe M. Blumberg, M.D., Washington, D.C., "for his investigations and achievements in pathology and research, and for his contributions to medicine which have been recognized and accepted all over the world."
- 1967—Miami Beach Meeting—Julian M. Ruffin, M.D., Durham, N.C., "for his original investigative work centering about the malabsorption state, elucidation of the etiology of Whipple's disease and its management, and the nature of duodenal ulcer pain." (Note: actual presentation of this award was at the 1968 Meeting in New Orleans).
- 1970—Dallas Meeting—Grace Goldsmith, M.D., New Orleans, La., "for her investigations and research in the fields of metabolism and nutrition."
- 1972—New Orleans Meeting—John T. Galambos, M.D., Atlanta, Ga., "for his research and contributions to the field of gastroenterology."
- 1973—San Antonio Meeting—Stanley J. Dudrick, M.D., Houston, Tex., "for his work in intravenous alimentation."
- 1974—Atlanta Meeting—H. Harlan Stone, M.D., Atlanta, Ga.; Robert S. Nelson, M.D., Houston, Tex.
- 1975—Miami Beach Meeting—W. Dean Warren, M.D., Atlanta, Ga.
- 1976—New Orleans Meeting—John S. Fordtran, M.D., Dallas, Tex.
- 1980—San Antonio Meeting—Elliot Weser, M.D., San Antonio, Tex.
- 1981—New Orleans Meeting—Constance Pittman, M.D., Birmingham, Ala.
- 1982—Atlanta Meeting—Hiram C. Polk, M.D., Louisville, Ky.



- 1983—Baltimore Meeting—Addison B. Scoville, Jr., M.D., Nashville, Tenn.  
 1984—New Orleans Meeting—Edward M. Copeland, III, M.D., Gainesville, Fla.

## THE ORIGINAL RESEARCH AWARD...

At the Dallas Meeting in 1961, the Association established the Original Research Award consisting of a medal and cash prize, which may be awarded annually in recognition of original research in clinical medicine or the basic sciences as applied to medicine. Application for this award may be made by submitting an essay, curriculum vitae, and a photograph to the headquarters office by August 1. The Committee on Special Awards evaluates all essays submitted, and the winner is notified that the Award will be presented at the last general session of an Annual Meeting.

### Recipients of the Original Research Award

- 1968—New Orleans Meeting—Donald E. McCollum, M.D., Durham, N.C., Robert S. Matthews, M.D., Greenville, S.C., and Michael T. O'Neill, M.D., Durham, N.C., for their essay "Aseptic Necrosis of the Femoral Head: Associated Diseases and Evaluation of Treatment."  
 1973—San Antonio Meeting—Gilbert H. Fletcher, M.D., Houston, Tex., for his work in building the first practical head for the housing of cobalt in the giving of external radiation.  
 1974—Atlanta Meeting—John W. Kirklin, M.D., Birmingham, Ala.  
 1975—Miami Beach Meeting—Cornelia P. Chan-ning, Ph.D., Baltimore, Md.  
 1978—Atlanta Meeting—Bruce Schoenberg, M.D., Bethesda, Md.  
 1980—San Antonio Meeting—George W. Molnar, Ph.D., Little Rock, Ark.  
 1981—New Orleans Meeting—John Barry McCraw, M.D., Norfolk, Va.  
 1983—Baltimore Meeting—Howard W. Jones, M.D., and Georgeanna Seegar Jones, M.D., Norfolk, Va.

## THE SCIENTIFIC EXHIBIT AWARDS...

Scientific exhibits became an official part of the annual meeting at the Louisville Meeting in 1920. The Council established a Committee on Scientific Exhibit Awards and Certificates were given for: Best Exhibit by an individual Physician; Best Exhibit by a Medical School; Best General Exhibit. In 1924 the Council voted to change the award designation to: First Award; Second Award; Third Award; and Honorable Mention Award(s) at the discretion of the Committee.

The Committee on Scientific Exhibit Awards is a subcommittee of the Committee on Scientific Work.

The following standards are used by the Committee in making the awards: originality, practicability, applicability to practice of medicine, quality, teaching value, quantity, and personal demonstration.

Scientific exhibit awards are in the form of Certificates which are presented to the winners. Also, an appropriate sign is placed on each of the winning exhibits.

## TECHNICAL EXHIBIT AWARD...

At a meeting of the Executive Committee of the Council held in Atlanta, Ga., March 31, 1973, the C. P. Loran Award for the outstanding Technical Exhibit was established. Recipients of this award are:

- 1973—San Antonio Meeting—Roche Laboratories, "Heart Sounds."  
 1974—Atlanta Meeting—Roche Laboratories  
 1975—Miami Beach Meeting—Eli Lilly & Company  
 1976—New Orleans Meeting—Merck, Sharp & Dohme  
 1977—Dallas Meeting—Roche Laboratories  
 1978—Atlanta Meeting—Schering Laboratories  
 1979—Las Vegas Meeting—Wyeth Laboratories  
 1981—New Orleans Meeting—Wyeth Laboratories  
 1982—Atlanta Meeting—Pfizer Laboratories  
 1983—Baltimore Meeting—Roche Laboratories  
 1984—New Orleans Meeting—Schering Laboratories

## IX. GROUP INSURANCE PROGRAM

The Southern Medical Association has had a group Insurance Program since November 1952 when the Disability Insurance Plan was approved by the Council during the Miami Meeting. The Insurance Program was expanded in February 1958 with the addition of the Accidental Death and Dismemberment Plan; the Major Hospital Insurance Plan in March 1958; the Life Insurance Plan in April 1959; and the Office Overhead Expense Plan in August 1960. In 1975 the Hospital Indemnity Plan was added and in 1979 the Major Medical Plan was added.

The Association's Committee on Insurance, alert to the needs and wishes of the members of the Association, has continuously updated the various Plans in an effort to provide the most coverage for the premium dollar and, ultimately, the best group insurance program available to the medical profession.

### WHO IS ELIGIBLE?...

- SMA members and associate members (all coverages)
- Spouses of SMA members and dependent children from 14 days to 23 years, or 23-25 years if students (Life Insurance, Major Medical, Major Hospital, and Daily Indemnity, only)
- Employees of SMA members (Life, Accidental Death and Dismemberment, Major Hospital, and Major Medical, only)

### PLANS INCLUDED IN THE SMA GROUP INSURANCE PROGRAM...

1. **LIFE INSURANCE** (Up to \$500,000)  
Payable in event of death due to any cause. Four plans from which to choose. Dependent coverage available. (Spouse up to \$100,000 and Children up to \$7,500)
2. **ACCIDENTAL DEATH AND DISMEMBERMENT** (Up to \$150,000)  
Full amount payable in addition to Life Insurance in the event of accidental death; proportional amounts payable for dismemberment. Three plans from which to choose. Spouse benefits also available.
3. **LONG-TERM DISABILITY INCOME** (Up to \$7,000 per month)  
Guaranteed monthly income in the event of long term disability. Several plans from which to choose with varying waiting and benefit payment periods. Maximum benefit payment periods—accident benefits payable—lifetime; sickness benefits payable to age 70.  
**Special Surviving Spouse Benefit: If insured should die while receiving disability income—payments will be continued to surviving spouse for up to 12 months.**
4. **ONE-YEAR DISABILITY INCOME** (Up to \$2,000 per month) Guaranteed monthly income, in the event of sickness or disability. Sickness and accident benefits payable from first day; confinement not required. Premium waived if totally disabled.

5. **MAJOR HOSPITAL INSURANCE** (Up to \$2,000,000 per person)  
80% of hospital and nursing expenses payable after satisfying a \$300, \$500, \$750, \$1,000 or \$1,500 deductible. \$2,000,000 maximum payment available for SMA member and each of his eligible family members, for each separate illness or injury.
6. **MAJOR MEDICAL INSURANCE** (Up to \$2,000,000 per person) 80% of all eligible expenses up to \$5,000 (\$4,000 in benefits paid) and 100% of all eligible expenses for the remainder of that calendar year payable after satisfying a \$300, \$500, \$750, \$1,000, or \$1,500 deductible. \$2,000,000 maximum payment available for SMA member and each of his family members, for each separate illness or injury.
7. **OFFICE OVERHEAD EXPENSE DISABILITY INSURANCE** (Up to \$10,000 per month) \$500 or \$3,000 per month provided to cover rent, telephone, electricity, heat, water, employees' salaries, depreciation, and other customary fixed office expenses. Benefits payable after insured has been disabled for 31 days; benefits are then retroactive to the first day of disability. Eight plans from which to choose.
8. **SURVIVOR ANNUITY INCOME** (Up to \$1,000 per month)  
\$500 to \$1,000 per month for five years to any named beneficiary. If named beneficiary is surviving spouse, benefits continue for 15 years or until death or remarriage of the beneficiary. If member and spouse are killed in the same accident benefits will continue until the youngest child reaches age 19, or to age 23 if a full-time student.
9. **DAILY HOSPITAL INDEMNITY** (Up to \$100 per day) Daily benefits of \$100, \$75, or \$50 available from the eighth day of hospitalization. Double daily benefits are payable for hospitalization for cancer, intensive care, or coronary care treatment for one full day or more, before age 65. Benefits are payable directly to the insured.
10. **UNIVERSAL LIFE INSURANCE**  
breaks the tradition of fixed premiums and fixed benefit insurance. Policyholders can vary premium payments and type of coverage desired. Interest and cash value buildup is tax deferred.

### PLANS AVAILABLE TO FULL-TIME EMPLOYEES OF SMA MEMBER PHYSICIANS...

1. **Term Life Insurance**—Employee only  
(Amounts available: \$7,500, \$15,000, \$30,000, \$40,000, \$50,000)
2. **Accidental Death & Dismemberment**—Employee only (Amounts available: \$7,500, \$15,000, \$30,000, \$40,000, \$50,000)
3. **Major Hospital Plan**—Available to Employees and their families. (Deductible amounts available: \$300, \$500, \$750, \$1,000, \$1,500)
4. **Major Medical Plan**—Available to Employees and their families. (Deductible amounts available: \$300, \$500, \$750, \$1,000, \$1,500)

## X. PHYSICIANS' RETIREMENT PROGRAM

The Southern Medical Association adopted a Physicians' Retirement Program in November 1974. The plan was adopted by the Council during the Atlanta Meeting and marketing on the Retirement Program was initiated by World Service Life Insurance Company, Dallas, Texas, in January 1975. In 1982 an IRA was added.

The Council established a Committee on Physicians' Retirement Program at the New Orleans Meeting, November in 1981. Presently the retirement and IRA funds have over \$81 million in assets.

### WHO IS ELIGIBLE?...

- SMA members, associate members, and employees of same

### FUNDING VEHICLES AVAILABLE IN THE SMA PHYSICIANS' RETIREMENT PROGRAM...

#### 1. ANNUITY PURCHASE FUND

Since 1975 the Annuity Purchase Fund has been the predominant investment vehicle. This fund is invested predominately in corporate and government bonds, and fluctuates with interest rates. It carries with it the guarantee that in the

event of retirement, death, disability or termination of employment, the entire amount of principle and interest credited is guaranteed to the participant, regardless of market conditions.

#### 2. SHORT-TERM GUARANTEED ANNUITY FUND

Effective August 1981, the Southern Medical Association authorized the formation of the funding vehicle, which provides you with a guarantee of all contributions and earned interest. Each month we declare and GUARANTEE a monthly rate of interest in ADVANCE. Finally, we guarantee that the rate of interest declared in the future will not be less than 7.5%. You can transfer assets out of the Short-Term Guaranteed Annuity Fund at anytime, and your transfer request will be honored within a maximum of 30 days.

#### 3. EQUITY FUND

Our Equity fund is managed by Keystone—Massachusetts of Boston.

#### 4. INDIVIDUAL RETIREMENT ANNUITY (IRA)

The Southern Medical Association's IRA program became effective February 1982. The introductory interest rate for the first three months of the program in 1982 was 19.25%. The IRA has been widely received, and over \$21 million has been deposited into the fund.



## XI. SOUTHERN MEDICAL ASSOCIATION AUXILIARY

The Southern Medical Association Auxiliary began an organized effort to develop meaningful programs for the spouses of SMA members. Several important new developments occurred during the year which hopefully have laid the groundwork for strong and effective programming for future years.

To improve communications, the SMA Auxiliary has a newsletter entitled "Southern Connection" which is distributed on a quarterly basis. This newsletter will serve as a vehicle for presenting information, programs, and services available to Auxiliary members from the Southern Medical Association. It will also help to inform Auxiliary members around the region of activities of interest underway for various Auxiliary members.

Realizing that before one can become a strong and effective leader, the Auxiliary initiated a seminar to

teach its leadership more about the Southern Medical Association, reviewing both its accomplishments and its goals. The Leadership Conference was successful in its approach that in knowledge there is strength.

The third major development was the combining of the Spouse and Auxiliary programs for the Annual Meeting. This allowed for not only better programming but also for more effective coordination of course offerings and overall higher level of activities. Over 650 physician/spouse participated in this program, and indications were that all of the courses offered were very favorably received.

All in all, this past year saw some major new developments in the Southern Medical Association Auxiliary that will be used to build stronger and more effective programming in the coming years.

## XII. PHYSICIANS' PURCHASING PROGRAM

The Physicians' Purchasing Program was begun in October 1982, with an offering of IBM typewriters and typewriter supply kits with average savings to physicians of 17% off list prices. The program was an immediate success with first year sales of almost 1,000 typewriters via mail-order.

In August 1983 the program was expanded to include offerings of examining room and diagnostic equipment through Durr-Fillauer Medical, Inc., with savings of up to 45% being offered. This too was a very successful offering and today the program has been expanded to include offerings in seven categories: (1) Computers, Software, and Supplies; (2)

Examining Room Equipment; (3) Laboratory Equipment; (4) Diagnostic Equipment; (5) Office Equipment and Supplies; (6) Automobiles; and (7) Video Equipment and Supplies.

SMA members may now select the highest quality equipment with guaranteed service and satisfaction by the manufacturers from a three-ring binder we call the "Physicians' Purchasing Program Guide To Savings." As new products or services are added to the program, holders of the Guide will automatically be sent new insert pages to keep their Guide up-to-date.

The program is administered by SMA's new subsidiary, SMA Services, Inc.

# HEADQUARTERS OFFICE AND STAFF OF THE SOUTHERN MEDICAL ASSOCIATION

## ADMINISTRATIVE OFFICERS...

Records were maintained by the physicians elected to the offices of Secretary, Treasurer, or Secretary and Treasurer, until November 1910 when Seale Harris, M.D., Mobile, Ala., was elected Secretary and Treasurer. Dr. Harris maintained the offices of the Association in Mobile, Ala., from November 1910 until July 1915 when he moved to Birmingham, Ala., and relocated the Association's offices in the Empire Building. Dr. Harris served as Secretary and Treasurer, as well as Editor, until his retirement in 1921. While Dr. Harris was on military duty, November 1917-November 1919, James R. Garber, M.D., Birmingham, Ala., filled in as acting Secretary.

When Dr. Harris retired in 1921, Mr. C. P. Lorz, Birmingham, Ala., was named to the position of Secretary-Treasurer, and Business Manager, a job he filled until November 1928. Mr. Lorz had worked for Dr. Harris since 1912 as Business Manager of the **SOUTHERN MEDICAL JOURNAL**, which was then privately owned by Dr. Harris. Mr. Lorz was designated Assistant Treasurer of the Association in November 1914 and Business Manager of the Association in November 1916. Mr. Lorz' title was altered to Secretary, Treasurer, and General Manager in November 1928, and under the all-inclusive title of Secretary-Manager, he served until December 1, 1954. During Mr. Lorz' leave of absence due to illness, Emmett B. Carmichael, Ph.D., Birmingham, Ala., was appointed Acting Secretary-Manager from July 16, 1948, to October 31, 1948. Dr. Carmichael in turn appointed Mr. Robert F. Butts, who had been Assistant to Mr. Lorz since 1948, as Assistant Secretary-Manager.

Mr. V. O. Foster, Birmingham, Ala., took over the executive duties of the Association with the new title of Executive Secretary and Treasurer, with a five-year contract on December 1, 1954. However, the Council, wishing to continue utilizing the vast experiences of Mr. Lorz, voted to retain Mr. Lorz, after his retirement December 1, 1954, as Advisor and Professional Relations Counselor for a period of three years. This arrangement was renewed for a second three-year period ending December 1, 1957. Mr. Butts, who had served as Assistant to the Secretary-Manager, 1948-1950, and Assistant Secretary-Manager, 1950-1954, was elected Business Manager with a five-year contract beginning December 1, 1954.

In September 1959 Mr. Foster became ill before fulfilling his contract. Mr. Butts was asked to serve as Acting Executive Secretary and Treasurer until further notice in addition to continuing as Business Manager.

Due to his mature years and impaired health, the Council, at the Atlanta Meeting, November 1959, relieved Mr. Lorz of his assignment (which would not have expired until December 1, 1960) as Advisor and Professional Relations Counselor and bestowed upon him the permanent title of Advisor and Special Consultant. The Council extended Mr. Foster's contract as Executive Secretary and Treasurer for one year, December 1, 1959 to December 1, 1960, and named Mr. Butts as Associate Executive Secretary and Treasurer for one year, December 1, 1959 to December 1, 1960, and extended him a new five-year contract as Business Manager, December 1, 1959 to December 1, 1964. (This contract was later extended by one year so that all Mr. Butts' contracts would have the same expiration date.)

In January 1960, the Executive Committee of the Council took the following actions regarding the Association's executive personnel: (1) Mr. Butts' one-year contract as Associate Executive Secretary and Treasurer was cancelled, and he was named Professional Relations Counselor, a position he held from February 1, 1960, to July 1, 1960, when he retired.

At the Dallas Meeting, November 1961, Mr. Butts was given the title of Executive Director, which would include his present titles of Executive Secretary and Treasurer, Business Manager, and Managing Editor.

Following a Constitutional change in November 1977, Mr. Butts assumed the title of Executive Vice-President. The Bylaws were changed during the New Orleans Meeting in November 1976 to reflect this change.

Mr. Roy B. Evans, Jr., joined the SMA staff in February 1960 and prior to his becoming Assistant Executive Director, served as Administrative Assistant, Assistant Business Manager, and Business Manager.

On February 27, 1971, the Executive Committee of the Council, at its meeting in Miami Beach, Fla., named Mr. Evans as Assistant Executive Director of the Southern Medical Association.

Following the New Orleans Meeting, November 1976, Mr. Evans assumed the title of Executive Director.

Mr. Butts retired from his position as Executive Vice-President on July 1, 1980, but remained as a Consultant until December 1981.

Mr. Evans resigned in October and joined the staff of Tele-Research as their Executive Vice-President.

Mr. William J. Ranieri was appointed the new Executive Vice-President and joined the staff in August 1980.

## THE HEADQUARTERS OFFICE...

As mentioned previously, the Association's offices were in the Van Antwerp Building, Mobile, Ala., from November 1910-July 1915 and in the Empire Building, Birmingham, Ala., from July 15, 1915 until 1958.

Ground-breaking ceremonies for one of the country's most modern association buildings were held on August 4, 1957. The split-level structure of masonry and glass, located at 2601 Highland Avenue, Birmingham, Ala., completed at a cost of \$250,000, dedicated September 7, 1958, is now completely owned by the Southern Medical Association.

The headquarters office contained 6,854 square feet of space and was situated on a lot of nearly one and one-half acres. It provided a meeting place and business center, executive offices, offices for the Association's publications, Auxiliary room, mailing room, conference room, and storage space.

The well-equipped office building, tastefully decorated, provided a comfortable and pleasant place for the Executive Vice-President and his staff to carry out the administrative duties and activities of the Association.

In July 1984, the headquarters office was moved to a new building on 35 Lakeshore Drive. Elaborately furnished and tastefully decorated, the office contains 22,000 square feet of space and is situated on a lot with beautiful landscaping and is convenient to the interstate system.





# PLACES OF MEETINGS AND PRESIDENTS

1906	Chattanooga, Tenn., organization meeting
1907	Birmingham, Ala., *H. H. Martin, Savannah, Ga.
1908	Atlanta, Ga., *B. L. Wyman, Birmingham, Ala.
1909	New Orleans, La., *G. C. Savage, Nashville, Tenn.
1910	Nashville, Tenn., *W. W. Crawford, Hattiesburg, Miss.
1911	Hattiesburg, Miss., *Isadore Dyer, New Orleans, La.
1912	Jacksonville, Fla., *James M. Jackson, Miami, Fla.
1913	Lexington, Ky., *Frank A. Jones, Memphis, Tenn.
1914	Richmond, Va., *Stuart McGuire, Richmond, Va.
1915	Dallas, Tex., *Oscar Dowling, New Orleans, La.
1916	Atlanta, Ga., *Robert Wilson, Charleston, S.C.
1917	Memphis, Tenn., *Duncan Eve, Sr., Nashville, Tenn.
1918	Influenza pandemic; no meeting that year
1919	Asheville, N.C., *Lewellys F. Barker, Baltimore, Md.
1920	Louisville, Ky., *E. H. Cary, Dallas, Tex.
1921	Hot Springs National Park, Ark., *Jere L. Crook, Jackson, Tenn.
1922	Chattanooga, Tenn., *Seale Harris, Birmingham, Ala.
1923	Washington, D.C., *W. S. Leathers, Jackson, Miss.
1924	New Orleans, La., Charles L. Minor, Asheville, N.C.
1925	Dallas, Tex., *Stewart R. Roberts, Atlanta, Ga.
1926	Atlanta, Ga., *C. C. Bass, New Orleans, La.
1927	Memphis, Tenn., *J. Shelton Horsley, Richmond, Va.
1928	Asheville, N.C., *William R. Bathurst, Little Rock, Ark.
1929	Miami, Fla., *T. W. Moore, Huntington, W. Va.
1930	Louisville, Ky., *Hugh S. Cumming, Washington, D.C.
1931	New Orleans, La., *Felix J. Underwood, Jackson, Miss.
1932	Birmingham, Ala., *Lewis J. Moorman, Oklahoma City, Okla.
1933	Richmond, Va., *Irvin Abell, Louisville, Ky.
1934	San Antonio, Tex., *Hugh Leslie Moore, Dallas, Tex.
1935	St. Louis, Mo., *H. Marshall Taylor, Jacksonville, Fla.
1936	Baltimore, Md., *Fred M. Hodges, Richmond, Va.
1937	New Orleans, La., *Frank K. Boland, Atlanta, Ga.
1938	Oklahoma City, Okla., *J. W. Jervey, Greenville, S.C.
1939	Memphis, Tenn., *Walter E. Vest, Huntington, W. Va.
1940	Louisville, Ky., *Arthur T. McCormack, Louisville, Ky.
1941	St. Louis, Mo., *Paul H. Ringer, Asheville, N.C.
1942	Richmond, Va., *M. Pinson Neal, Sr., Columbia, Mo.
1943	Cincinnati, Ohio, *Harvey F. Garrison, Jackson, Miss.
1944	*W. T. Wootton, Hot Springs National Park, Ark.
1944	St. Louis, Mo., *James A. Ryan, Covington, Ky.
1945	*Edgar G. Ballenger, Atlanta, Ga.
1945	Cincinnati, Ohio, *E. Vernon Mastin, St. Louis, Mo.
1946	Miami, Fla., *M. Y. Dabney, Birmingham, Ala.
1947	Baltimore, Md., *Elmer L. Henderson, Louisville, Ky.
1948	Miami, Fla., *Lucien A. LeDoux, New Orleans, La.
1949	Cincinnati, Ohio, *Oscar B. Hunter, Sr., Washington, D.C.
1950	St. Louis, Mo., *Hamilton W. McKay, Charlotte, S.C.
1951	Dallas, Tex., *Curtice Rosser, Dallas, Tex.
1952	Miami, Fla., *R. J. Wilkinson, Huntington, W. Va.
1953	Atlanta, Ga., *Walter C. Jones, Miami, Fla.
1954	St. Louis, Mo., *Alphonse McMahon, St. Louis, Mo.
1955	Houston, Tex., *R. L. Sanders, Memphis, Tenn.
1956	Washington, D.C., *W. Raymond McKenzie, Baltimore, Md.
1957	Miami Beach, Fla., *J. P. Culpepper, Jr., Hattiesburg, Miss.
1958	New Orleans, La., *W. Kelly West, Oklahoma City, Okla.
1959	Atlanta, Ga., *Milford O. Rouse, Dallas, Tex.
1960	St. Louis, Mo., *Edwin Hugh Lawson, New Orleans, La.
1961	Dallas, Tex., *Lee F. Turlington, Birmingham, Ala.
1962	Miami Beach, Fla., *A. Clayton McCarty, Louisville, Ky.
1963	New Orleans, La., Daniel L. Sexton, St. Louis, Mo.
1964	Memphis, Tenn., Robert D. Moreton, Houston, Tex.
1965	Houston, Tex., R. H. Kampmeier, Nashville, Tenn.
1966	Washington, D.C., J. Garber Galbraith, Birmingham, Ala.
1967	Miami Beach, Fla., Guy Thompson Vise, Sr., Meridian, Miss.
1968	New Orleans, La., Oscar R. Hunter, Jr., Washington, D.C.
1969	Atlanta, Ga., *Donald F. Marion, Miami, Fla.
1970	Dallas, Tex., J. Leonard Goldner, Durham, N.C.
1971	Miami Beach, Fla., Albert C. Esposito, Huntington, W. Va.
1972	New Orleans, La., J. Hoyle Carlock, Ardmore, Okla.
1973	San Antonio, Tex., *Joe T. Nelson, Weatherford, Tex.
1974	Atlanta, Ga., George J. Carroll, Suffolk, Va.
1975	Miami Beach, Fla., Andrew M. Moore, Lexington, Ky.
1976	New Orleans, La., Andrew M. Moore, Lexington, Ky.
1977	Dallas, Tex., G. Thomas Jansen, Little Rock, Ark.
1978	Atlanta, Ga., Andrew F. Geisen, Jr., Fort Walton Beach, Fla.
1979	Las Vegas, Nev., Thomas B. Dameron, Jr., Raleigh, N.C.
1980	San Antonio, Tex., G. Baker Hubbard, Sr., Jackson, Tenn.
1981	New Orleans, La., J. Ralph Meier, New Orleans, La.
1982	Atlanta, Ga., Edwin C. Evans, Atlanta, Ga.
1983	Baltimore, Md., M. Pinson Neal, Jr., Richmond, Va.
1984	New Orleans, La., Richard D. Richards, Baltimore, Md.

\*Deceased

\*\*Deceased in office

## FUTURE MEETINGS OF SOUTHERN MEDICAL ASSOCIATION

November 17-20, 1985	Orlando, Fla.
November 8-11, 1986	Atlanta, Ga.
November 7-10, 1987	San Antonio, Tex.
November 13-16, 1988	New Orleans, La.