

Advocacy, Leadership, Quality
and Professional Identity



SMA Southern Medical Association
Advocacy, Leadership, Quality and Professional Identity



SMA : Southern Medical Association
Advocacy, Leadership, Quality and Professional Identity

LEADERSHIP GUIDE

Name

Address

City

State

Zip

Telephone

Mission

The Southern Medical Association promotes the health of patients through advocacy, leadership, education, and service.

What We Value

Advocacy
Leadership
Collegiality
Innovation

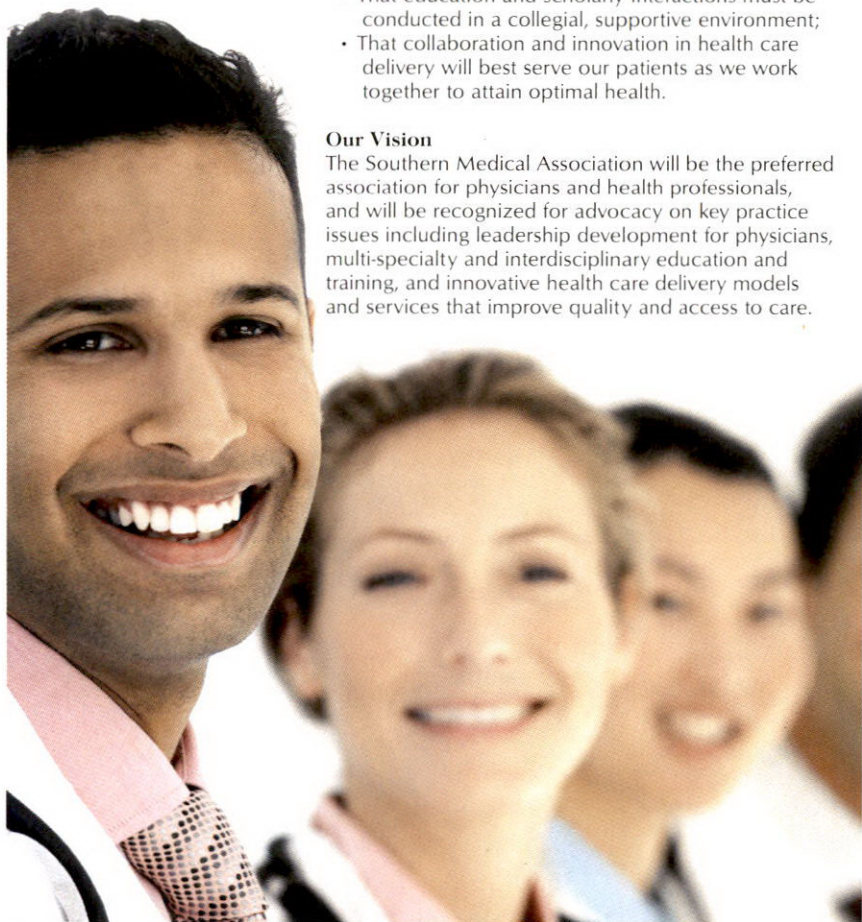
TO ENHANCE THE LIVES
OF THOSE PHYSICIANS
WE TOUCH BY HELPING
THEM REACH THEIR
PROFESSIONAL POTENTIAL
AND PERSONAL GOALS

What We Believe

- That physicians must be advocates for their patients and provide the leadership necessary to promote better health care in their communities;
- That education and scholarly interactions must be conducted in a collegial, supportive environment;
- That collaboration and innovation in health care delivery will best serve our patients as we work together to attain optimal health.

Our Vision

The Southern Medical Association will be the preferred association for physicians and health professionals, and will be recognized for advocacy on key practice issues including leadership development for physicians, multi-specialty and interdisciplinary education and training, and innovative health care delivery models and services that improve quality and access to care.



The Practice of Medicine is all About Relationships

Southern Medical Association has always fulfilled the gap left behind when other associations chose to move in different directions. Today more than ever physicians continue to look toward SMA for the necessary tools to fulfill their own personal and professional goals.

SMA is an organization committed to promoting the health of patients through physician advocacy and a culture of leadership which enhances professional development.

Who better to build a long standing relationship with than an association which offers more than any other association in the U.S.

SMA accomplishes this with a balanced portfolio of tangible and intangible products and services, organized to foster Advocacy, Leadership, Quality and Professional Identity.

This is the most comprehensive portfolio offered by any medical association in the U.S.

The unique blend of opportunities provides you the means to build your professional identity and enhance your professional and leadership skills empowering you as a strong advocate for quality healthcare.

And, through a renewed structure of "grass roots" involvement, SMA is fast becoming a vibrant community of physicians with a bias for action in order to meet the difficult challenges of providing medicine today. SMA is here not only to help you survive in this environment... but thrive.

SMA...where everybody knows your name.



CONTENTS

2011-2012 Officers

President
President-Elect
President-Elect Designate
Immediate Past President
Editor - *Southern Medical Journal*
Chief Executive Officer

State Leadership

Alabama
Arkansas
District of Columbia
Florida
Georgia
Kentucky
Louisiana
Maryland
Mississippi
Missouri
North Carolina
Oklahoma
South Carolina
Tennessee
Texas
Virginia
West Virginia

1906 Society Members

1924 Society Members

***Southern Medical Journal* Editor-in-Chief**

Committee Structure

Living Past Presidents

SMA Alliance Officers

Indices



SMA :: Southern Medical Association

Advocacy, Leadership, Quality and Professional Identity

Officers

President	Michael C. Gosney, Muscle Shoals, AL
President-Elect	Gary Delaney, Orangeburg, SC
President-Elect Designate	Stuart Goodman, Potomac, MD
Immediate Past President	Eric E. Lindstrom, Laurel, MS
Chief Executive Officer	Edward J. Waldron, Birmingham, AL
	Mark Williams

Council Members

		Term Expires
Mark S. Williams	Birmingham, Alabama	2015
Steven W. Strode	Sherwood, Arkansas	2014
Stuart Goodman	Potomac, Maryland	2013
Ajoy Kumar	St. Petersburg, Florida	2012
Jeffrey Brant	Cartersville, Georgia	2016
Donald J. Swikert	Edgewood, Kentucky	2014
Fayez Shamieh	Lake Charles, Louisiana	2016
Benjamin M. Carmichael	Hattiesburg, Mississippi	2014
James F. Conant	St. Joseph, Missouri	2015
Steven J. Muscoreil	Thomasville, North Carolina	2015
Mason P. Jett	Oklahoma City, Oklahoma	2014
Shakaib Rehman	Mt. Pleasant, SC	2012
Wesley V. Eastridge	Kingsport, Tennessee	2013
Robert M. Kruger	San Antonio, TX	2016
Alonzo H. Myers	Roanoke, Virginia	2012
Lawrence M. Wyner	Charleston, West Virginia	2012

Executive Committee of the Council

President	Michael C. Gosney	GARY DELANEY
President-Elect	Gary Delaney	STUART GOODMAN
President-Elect Designate	Stuart Goodman	MARK WILLIAMS
Immediate Past President	Eric E. Lindstrom	MICHAEL GOSNEY

President

MICHAEL C. GOSNEY, MD., J.D., M.B.A.



Home Address:

108 Chase Drive, Muscle Shoals, Alabama 35661

Telephone: (256) 381-2288

E-mail: m.gosney@mac.com

Birthdate: April 3, 1950

Birthplace: Fort Worth, Texas

Spouse: Donna

Education:

B.S. Degree, Texas A & M, 1972

D.V.M. Degree, Texas A & M, 1973

M.D. Degree, Autonomous of Juarez, Mexico, 1981

J.D. Degree, Birmingham School of Law, 1998

M.B.A. Degree, Auburn, 2004

Specialty: Anesthesiology, Pain Management

Joined Southern Medical Association: 1989

Member, Society of 1906

Offices Held in SMA:

Secretary-Elect, Section on Anesthesiology, 1996-1999

Secretary, Section on Anesthesiology, 1999-2001

Associate Councilor, 2004-2007

Advisory Committee on Special Projects and Services, 2007-2008

Coordinating Committee on Membership, 2007-2008

Chair, Coordinating Committee on Long Range Planning, 2007-2009

Chair, Advisory Committee on Constitution and Bylaws, 2007-2009

Coordinating Committee on Budget and Administration, 2007-2011

Councilor, 2007-2012

Chair, Coordinating Committee on Membership, 2008-2009

Advisory Committee on Management and Compensation, 2008-2009

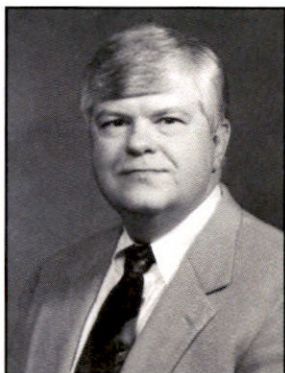
Chair, Coordinating Committee on Advocacy, 2009-2010

President-Elect, 2010-2011

President, 2011-2012

President - Elect

GARY A. DELANEY, M.D.



HOME ADDRESS:

1138 Putter Path, Orangeburg, SC 29118

Home Telephone: (803) 533-1978;

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BIRTHDATE: December 7, 1949

BIRTHPLACE: Lexington, Kentucky

SPOUSE: Gail

EDUCATION:

B.S. Degree, University of Kentucky 1971

M.D. Degree, University of Kentucky 1975

SPECIALTY: Anesthesiologist

JOINED SOUTHERN MEDICAL ASSOCIATION: 1982

Member, Society of 1906

OFFICES HELD IN SMA:

Advisory Committee on New Physicians, 2006-2009
Coordinating Committee on Long Range Planning, 2006-2009
Associate Councilor, 2005-2007
Advisory Committee on Management Compensation, 2007-2008
Advisory Committee on Special Projects and Services, 2007-2008
Advisory Committee on Practice Management Services, 2007-2008
Advisory Committee on Constitution and Bylaws, 2007-2009
Councilor, 2007-2012
Chair, Coordinating Committee on Leadership, 2009-2010
Advisory Committee on Professional Identity for Long Range Planning,
2009-2010
Coordinating Committee on Budget and Administration, 2010-2011
President-Elect Designate, 2011
President-Elect, 2011-2012

Immediate Past President

ERIC E. LINDSTROM, M.D., M. P. H.



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Birthdate: November 28, 1936

Birthplace: Helena, Montana

Spouse: Nancy

Education:

B.S. Degree, Wheaton College, 1958
M.D. Degree, University of Maryland, 1963
Master of Public Health, Harvard School of Public Health, 1966
Aerospace Medicine Residency, U.S. Army, 1968
Ophthalmology Residency, U.S. Army, 1975

Specialty: Ophthalmology

Joined Southern Medical Association: 1987

Member, Society of 1906

Offices Held in SMA:

Coordinating Committee on Insurance and Physicians' Retirement, 2004-2007
Coordinating Committee on Budget and Administration, 2005-2010
Advisory Committee on Management Compensation, 2005-2009
Chair, Advisory Committee on Constitution and Bylaws, 2004-2005
Associate Councilor, 1991-1999
Councilor, 2004-2009
Advisory Committee on Constitution and Bylaws, 2006-2009
Advisory Committee on Special Projects and Services, 2007-2008
Presidential Committee on Endowments, 2007-2009
Presidential Committee on Selections, 2007-2008
Chair, Coordinating Committee on Physicians Insurance and Retirement, 2007-2008
Chair, Advisory Committee on Grants and Scholarships, 2007-2009
President-Elect, 2009-2010
President, 2010-2011
Chair, Coordinating Committee on Budget and Administration, 2011-2012

Editor-Southern Medical Journal

G. RICHARD HOLT, M.D., M.S.E., M.P.H., M.A.B.E.



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Spouse: Jean Edwards Holt, M.D., M.H.A.

Education:

B.A. Degree, University of Missouri, Columbia, MO, 1966
M.D. Degree, University of Missouri, Columbia, MO, 1970
M.S.E. Degree, University of Texas Graduate School at Austin, TX, 1990
M.P.H. Degree, University of Texas School of Public Health,
Houston, TX, 1991
M.A.B.E. Degree, Loyola University, Chicago, IL, 2008

Specialty: Otolaryngology and Facial Plastic and Reconstructive
Surgery

Joined Southern Medical Association: 1978

Offices Held in SMA:

Section Secretary, Otolaryngology

Section Chair, Otolaryngology

Advisory Committee on Multi-Media Programs

Advisory Committee, Publications and Advertising

Long-Range Planning Committee

Chief Executive Officer

EDWARD J. WALDRON



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Birthdate: March 29, 1942

Birthplace: Philadelphia, Pennsylvania

Spouse: Sallie

Education:

B.A. Degree, Bob Jones University, Greenville, South Carolina

Joined Southern Medical Association: 1996

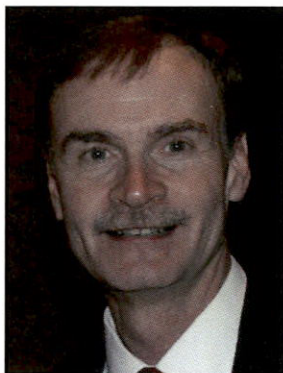
Offices Held in SMA:

Vice President Marketing/Director Practice Performance
Product and Services 1996-2002
Interim Executive Vice-President 2002-2004
Managing Editor, Southern Medical Journal, 2002-2010
Executive Vice President 2004-2010

COUNCILORS
AND
ASSOCIATE COUNCILORS

Councilor : Alabama

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Spouse: Sandi

Education:

M.D. Degree, University of South Alabama College of Medicine,
Mobile, AL, 1980
M.B.A. Degree, Samford University, Birmingham, AL, 1995
J.D. Degree, University of Alabama School of Law, Tuscaloosa, AL, 2001
C.P.E. Degree, American College of Physician Executives, 2005

Specialty: Anesthesiology

Joined Southern Medical Association: 1977

Offices Held in SMA:

Associate Councilor, 2008-2010

Coordinating Committee on Quality, 2009-2010

Chair, Coordinating Committee on Quality, 2010-2012

ASSOCIATE COUNCILORS

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LEADERSHIP

Gosney, Michael (Anesthesiology) - President, 2011-2012

Bell, David S.H. (Diabetes/Endocrinology) - Committee Member

Carter, Elliott (Pathology) - Associate Councilor and Committee Member

Daugherty, J. Patrick (Oncology) - Associate Councilor and Committee Member

Nelson, John (Pathology) - Committee Member

Trotter, Michael (Cardiovascular Surgery) - Committee Member

Williams, Mark S. (Anesthesiology) - Councilor

Winn, Karen, RN - Committee Member

STEVEN W. STRODE, M.D., MEd, M.P.H



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Birthdate: January 4, 1949

Birthplace: Dallas, Texas

Spouse: Peggy

Education:

B.S. Degree, Southern Methodist University

M.D. Degree, University of Texas Southwestern Medical School

MEd Degree, University of Arkansas in Little Rock

M.P.H Degree, Tulane University School of Public Health &
Tropical Disease

Specialty: Family Medicine

Joined Southern Medical Association: 1996

Member, Society of 1906

Offices Held in SMA:

Coordinating Committee on Education, 2008-2009

Associate Councilor, 2007-2009

Councilor 2009-2014

Advisory Committee on Advocacy for Membership, 2009-2011

Coordinating Committee on Budget and Administration, 2010-2011

ASSOCIATE COUNCILORS

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Specialty: General Surgeon

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LEADERSHIP

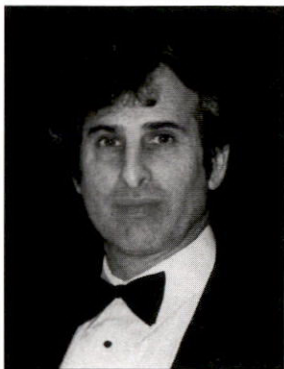
Huskins, John - Associate Councilor

Mayfield, Michael (General Surgeon) - Associate Councilor and Committee Member

Strode, Steven W. (Family Practice) - Councilor and Committee Member

Councilor : District of Columbia

STUART GOODMAN, M.D., M.B.A.



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Telephone: 301-856-2262, Fax: 301-856-3951

Birthdate: June 20, 1949

Birthplace: Paterson, New Jersey

Spouse: Myrna

Education:

M.D. Degree, University of the East Medical School, 1977

M.B.A. Degree, Auburn University, 2004

Specialty: Neurology & Psychiatry

Joined Southern Medical Association: 1992

Offices Held in SMA:

Associate Councilor, 2006-2008

Coordinating Committee on Membership, 2008-2009

Presidential Committee on Selections, 2008-2009

Councilor 2008-2013

Chair, Coordinating Committee on Leadership, 2010-2011

President-Elect Designate, 2011-2012

ASSOCIATE COUNCILORS

LEADERSHIP

Goodman, Stuart (Neurology & Psychiatry) - Councilor and Committee Member

Councilor : Florida

AJOY KUMAR, M.D.



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Birthdate: November 15, 1973

Spouse: Jane

Education:

Undergraduate, North Carolina University
M.D. Degree, Ross University School of Medicine,
Roseau, Dominica
Residency – Bayfront Family Medicine Residency
Fellowship, Faculty Development, UNC-Chapel Hill

Specialty: Family Practice

Joined Southern Medical Association: 2007

Offices Held in SMA:

Team Leader, Advisory Committee on Professional Identity –
Professional Development

Member, Coordinating Committee on Leadership

Associate Councilor, 2009-2011

Councilor, 2010-2012

ASSOCIATE COUNCILORS

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LEADERSHIP

Berchermann, Christopher (Internal Medicine) - Committee Member

Hunter, Thomas (Psychiatry) - Committee Member

Khoury, Suhail (Internal Medicine) - Committee Member

Klein, Gerald (Radiology) - Committee Member

Kumar, Ajoy (Family Medicine) - Councilor and Committee Member

Nadasz, Krisztina (Internal Medicine) - Committee Member

Paruch, John (Medical Student) - Committee Member

Peaden, Jr., Durell (Emergency Medicine) - Associate Councilor

Pennock, Gregory K. (Oncology) - Committee Member

Rutledge, Hugh A. (Internal Medicine) - Associate Councilor

Sandzen, Jr., Sigurd (Orthopedic Surgery) - Committee Member

Weiss, Daniel (Cardiology) - Committee Member

Zaydon, Thomas (Plastic & Reconstructive Surgery) - Committee Member

Councilor : Georgia

JEFFREY BRANT, M.D.



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Birthdate: January 18, 1955

Spouse: Nancy

Education:

M.D. Degree, University of Miami Miller School of Medicine,
Coral Gables, Florida

Ophthalmology Residency, University of Alabama at
Birmingham and Callahan Eye Foundation Hospital

Specialty: Ophthalmology

Joined Southern Medical Association: 1985

Member, Society of 1906

Offices Held in SMA:

Associate Councilor, 2008-2010

Councilor, 2010-2011, 2011-2016

Advisory Committee on Quality – Membership, 2009-2010

Team Leader, Advisory Committee on Quality – Membership, 2010-2011

ASSOCIATE COUNCILORS

Virgle W. McEver, III, M.D.

Surgical Associates Warner Robins

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Specialty: Surgery

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E-mail: virglemcever@cox.net

Rhonda R. Wachsmuth, M.D. FACS

Cartersville Surgical Associates

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E-mail: wachsmuthr@bellsouth.net

LEADERSHIP

Brant, Jeffrey (Ophthalmology) – Councilor and Committee Member

Brant, Nancy J. – Committee Member

Camacho, Victor (Emergency Medicine) - Committee Member

Cobb, D. Keith (Internal Medicine) - Committee Member

Dhanji, Sarfaraz (Family Practice) Committee Member

Flack, Deborah, (Emergency Medicine) - Committee Member

Khan, Khurram (Internal Medicine) - Committee Member

Mc Ever, III, Virgle W. (Surgery) - Associate Councilor

Panther, James (Emergency Medicine) - Committee Member

Wachsmuth, Rhonda (Surgery) - Associate Councilor

Councilor : Kentucky

DONALD J. SWIKERT, M.D.



Home Address:

10003 Country Hills Court, Union, KY 41091

Telephone: (859) 586-5534, Email: don.swikert@gmail.com

Office Address:

413 South Loop Road, Edgewood, KY 41017

Telephone: (859) 301-3830, Fax: (859) 301-3820

Email: don.swikert@gmail.com

Birthdate: August 28, 1951

Birthplace: Covington, Kentucky

Spouse: Nancy

Education:

B.S. Degree, University of Kentucky, 1973

M.D. Degree, University of Louisville, 1977

Specialty: Family Medicine

Joined Southern Medical Association: 1988

Member, Society of 1906

Charter Member, Society of 1924

Offices Held in SMA:

Associate Councilor 2009

Councilor 2009-2014

Coordinating Committee on Professional Identity, 2009-2010

Team Leader, Advisory Committee on Leadership - Professional Development, 2010-2012

ASSOCIATE COUNCILORS

Rolando Berger, M.D.

University of Kentucky
Professor of Medicine/Pulmonary
740 South Lime Street
Lexington, KY 40536
Specialty: Pulmonary Disease
Telephone: (606) 233-5419
Fax: (859) 257-2418
E-mail: docrb70773@aol.com

Thomas Bunnell, MD

3246 New Orleans Drive
Edgemont, KY 41017
Specialty: Pulmonary Medicine
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Uday Davé, M.D.

807 Shamrock Drive
Madisonville, KY 42431
Specialty: Otolaryngology and Head
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E-mail: manutoffi@newwavecomm.net

Maurice J. Oakley, MD

205 Bellefonte Drive
Ashland, KY 41101
Specialty: Ophthalmology
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LEADERSHIP

Berger, Rolando (Pulmonary Disease) - Associate Councilor

Bunnell, Thomas (Pulmonary Medicine) - Associate Councilor

Dave', Uday (Otolaryngology) - Associate Councilor

Nolan, Heather (Medical Student) - Committee Member

Oakley, Maurice - Associate Councilor and Committee Member

Swikert, Donald J. (Family Practice) - Councilor and Committee Member

Swikert, Nancy (Family Practice) - Alliance President and Committee Member

Womack, Glenn (Family Practice) - Committee Member

Councilor : Louisiana

FAYEZ SHAMIEH, M.D.



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Telephone: (337) 433-0762, Fax: (337) 433-4868

Birthdate: May 3, 1945

Birthplace: Lod, Jordan

Spouse: Amal

Education:

M.D. Degree, Ain Sham's University, Cairo, Egypt

Specialty: Neurology/Psychiatry

Joined Southern Medical Association: 1996

Offices Held in SMA:

Councilor, Louisiana 2010 -2011

Associate Councilor, 2008-2010

Section Secretary 1999 -2007

Coordinating Committee on Quality, 2010-2011

ASSOCIATE COUNCILORS

Joseph J. O'Donnell, M.D.

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Specialty: General Surgery/Nutrition

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LEADERSHIP

Ibanez-Manlapaz, Irene (Pathology) - Committee Member

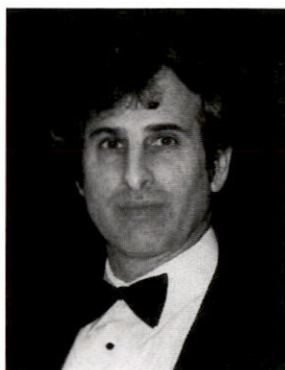
O'Donnell, Joseph J. (General Surgery) - Associate Councilor and Committee Member

Palazzo, Anthony (Pediatrics) - Committee Member

Shamieh, Fayez (Neurology & Psychiatry) - Councilor and Committee Member

Councilor : Maryland

STUART GOODMAN, M.D., M.B.A.



*Mary Lou
Tablang-
Jimmy*

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Birthdate: June 20, 1949

Birthplace: Paterson, New Jersey

Spouse: Myrna

Education:

M.D. Degree, University of the East Medical School, 1977

M.B.A. Degree, Auburn University, 2004

Specialty: Neurology & Psychiatry

Joined Southern Medical Association: 1992

Offices Held in SMA:

Associate Councilor, 2006-2008
Coordinating Committee on Membership, 2008-2009
Presidential Committee on Selections, 2008-2009
Councilor 2008-2013
Advisory Committee on Quality for Long Range Planning, 2009-2010
Chair, Coordinating Committee on Leadership, 2010-2011
President-Elect Designate, 2011-2012

ASSOCIATE COUNCILORS

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Paul A. DeVore, M.D.

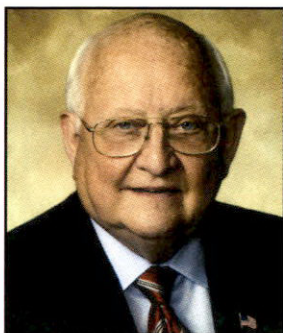
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LEADERSHIP

Bartkovich, John (Surgery) - Associate Councilor and Committee Member
DeVore, Paul A. - Associate Councilor
Goodman, Stuart - (Neurology & Psychiatry) Councilor and Committee Member
Jamshidi, Saied - Associate Councilor and Committee Member

Councilor : Mississippi

BENJAMIN M. CARMICHAEL, M.D.



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Birthdate: July 15, 1939

Spouse: Kathy

Education:

B. A. Degree, Emory University, 1961

M.D. Degree, Emory University, 1965

Internship and Internal Medicine Residency, Walter Reed Medical Center, 1969

Fellowship in Cardiovascular Disease, Brooke Army Medical Center, 1971

Specialty: Cardiology

Joined Southern Medical Association: 1981

Member, Society of 1906

Offices Held in SMA:

Associate Councilor, 1999-2009

Councilor, 2009-2014

Coordinating Committee on Insurance & Retirement, 2001-2002, 2007-2008

Advisory Committee on Grants & Scholarships, 2005-2006

Coordinating Committee on Membership, 2007-2008

Presidential Committee on Endowments, 2007-2009

Chair, Coordinating Committee on Professional Identity, 2009-2011

Advisory Committee on Advocacy for Membership, 2009-2010

Coordinating Committee on Budget and Administration, 2010-2011

Team Leader, Advisory Committee on Advocacy, Membership, 2011-2012

ASSOCIATE COUNCILORS

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LEADERSHIP

Bradford, William (Emergency Medicine) - Committee Member
Carlton Jr., Frederick B. (Emergency Medicine) - Member SMA Services, Inc Board
Carmichael, Benjamin M. (Cardiology) - Councilor and Committee Chair
Clark, W. Craig (Neurosurgery) - Committee Member
Cook, John (Emergency Medicine) - Associate Councilor and Committee Member
Irby, Braxter - SMA Services Inc. Board Member
Lampton, Lucius M. (Family Practice) - Associate Councilor and Committee Member
Lindstrom, Eric E. (Ophthalmology) - SMA President-Elect and Committee Member
Lindstrom, Nancy - SMA Services Inc. Board Member
Morris, Jeffrey A. (Internal Medicine) - Associate Councilor and Committee Member
Murphy, Jason (Surgery) - Committee Member
Peters, William (Emergency Medicine) - Committee Member
Rogers, Lee H. (Ophthalmology) - Associate Councilor and Committee Member
Wilson, Michael (Pulmonary) - Committee Member

Councilor : Missouri

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Specialty: Family Practice

Joined Southern Medical Association: 1995

Offices Held in SMA:

Associate Councilor, 2004-2010

Councilor, 2010-2015

Chair, Coordinating Committee on Advocacy, 2010-2012

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Campbell, Albert J. (Family Practice) - Associate Councilor and Committee Member

Conant, James F. (Family Practice) - Associate Councilor and Committee Member

Heimbürger, Richard A. (Plastic Surgery) - Associate Councilor

Hellenga, Andrew (Medical Student) - Committee Member

Rall, Kenneth L. (Radiology) - Associate Councilor

Sparkman, Thomas C. (Family Practice) - Associate Councilor and Committee Member

Talboy, Glenn - Associate Councilor and Committee Member

Councilor : North Carolina

STEVEN J. MUSCOREIL, M.D., M.H.A., C.P.E., F.A.C.S.



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Education:

B.A. Degree, Canisius College, Buffalo, NY, 1984

M.D. Degree, Northeastern Ohio Universities College of Medicine,
1992

M.H.A. Degree, University of North Carolina, Chapel Hill, 2008

Specialty: Surgery

Joined Southern Medical Association: 2000

Offices Held in SMA:

Associate Councilor, 2009-2010

Advisory Committee on Advocacy for the Alliance, 2009-2011

Councilor, 2010-2015

Coordinating Committee on Professional Identity, 2010-2012

ASSOCIATE COUNCILORS

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LEADERSHIP

Boyer, Patricia (Neurology/Psychiatry) - Committee Member

De Castro, Carlos (Hematology/Oncology) - Committee Member

MacDonald Jr., Kenneth G. (Surgery) - Associate Councilor and Committee Member

Muscoreil, Steven J. - Councilor and Committee Member

Treadwell, Edward L. (Rheumatology & Immunology) - Associate Councilor and

Committee Member

West, Robert L. (Pathology) - Associate Councilor and Committee Member

Councilor : Oklahoma

MASON P. JETT, M.D.



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Birthdate: January 25, 1947

Birthplace: East St. Louis, Illinois

Spouse: Barbara

Education:

B.A. Degree, Depauw University, 1969
M.D. Degree, Johns Hopkins University School of Medicine, 1973
Residency, Johns Hopkins Hospital, 1975
Surgical Residency, University of Oklahoma Health Sciences Center, 1978

Specialty: General Surgery

Joined Southern Medical Association: 1997

Member, Society of 1906
Charter Member, Society of 1924

Offices Held in SMA:

Associate Councilor 2009

Councilor 2009-2014

Advisory Committee for Leadership on Membership, 2009-2011

Advisory Committee on Advocacy - Alliance, 2010-2012

Team Leader, Advisory Committee on Leadership – Membership, 2011-2012

ASSOCIATE COUNCILORS

LEADERSHIP

Cooper, Christian (Internal Medicine) - Committee Member

Farmer, Charles A. (Emergency Medicine) – SMA Services Inc. Board of Directors

Gaske, P.J. - Committee Member

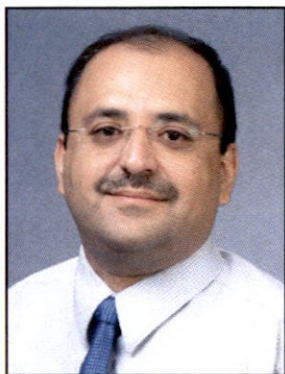
Jett, Mason P. (Surgery) – Councilor and Committee Member

Meshri, Gita (Obstetrics & Gynecology) - Committee Member

Schwartz, Michael (Family Practice) - Committee Member

Councilor : South Carolina

SHAKAIB U. REHMAN, M.D., SCH, FACP, FAACH



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EDUCATION:

B.Sc. Degree, Punjab University, Lahore, Pakistan, 1984

MBBS (MD) Degree, Punjab University, Rawalpindi, Pakistan, 1989

SPECIALTY: Internal Medicine

JOINED SOUTHERN MEDICAL ASSOCIATION: 2001

OFFICES HELD IN SMA:

Chairman, Section on Medicine, 2002-2009
Member, Coordinating Committee on Education, 2008
Advisory Committee, Leadership, Alliance, 2010-2012
Advisory Committee, Leadership, Membership, 2010-2012
Associate Councilor, 2010-2011
Councilor, 2011-2012

ASSOCIATE COUNCILORS

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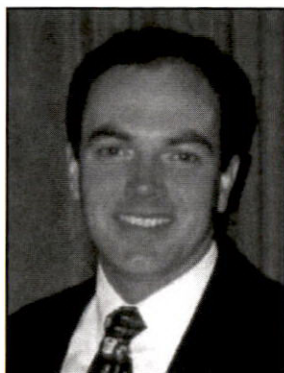
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Delaney, Gail - Committee Member
Delaney, Gary A. (Anesthesiology) - President-Elect Designate and Committee Chair
Elliott, Terry L. (Family Practice) - Associate Councilor and Committee Member
Lovelace III, Dallas W. (Radiology) SMA Services Inc. Board of Directors
McBryde, Angus (Orthopedic Surgery) - Chair, SMA Services, Inc. Board of Directors
Meiere, Cheney (Radiology) - Associate Councilor and Committee Member
Rehman, Shakaib U. (Internal Medicine) - Councilor and Committee Member
Rutledge, Rion M. (Family Practice) - Associate Councilor
Wheeler, William (Surgery) - Committee Member
McBryde, Angus (Orthopedic Surgery) - Chair, SMA Services Inc. Board of Directors



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Oxford College of Emory University A.A. 1977

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Emory School of Medicine 1983

East Tennessee State University Internship 1984

Medical College of Virginia Residency in Family Medicine 1986

Specialty: Family Practice

Joined Southern Medical Association: 1986

Offices Held in SMA:

Advisory Committee on Scientific Activities, 1989-2002
Associate Councilor, 1990-2008
Secretary Elect, Section on Family Practice, 1990
Section Secretary on Family Practice, 1991-1993
Task Force on SMA Fellowship Membership, 1992
Advisory Committee on Multi-Media Programs, 1996-97, 2007-2008
Coordinating Committee on Education, 1997-2001, 2004-2005
Chairman, Section on Family Practice, 1997
Sub Committee on Internet Development, 1999
Advisory Committee on Special Projects, 2004-2005
Coordinating Committee on Long Range Planning, 2007-2009
Councilor, 2008-2013
Chair, Advisory Committee on New Physicians, 2008-2009
Coordinating Committee on Membership, 2008-2009
Presidential Committee on Selections, 2008-2009
Advisory Committee on Quality and Professional Development, 2010-2012

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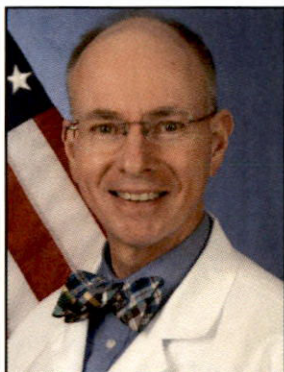
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Pinson, C. Wright (Surgery) - Associate Councilor and Committee Member
Reed, Hannah (Medical Student) - Committee Member
Shack, R. Bruce (Plastic & Reconstructive Surgery) - SMA Immediate Past President and Committee Chair

Councilor : Texas

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Burlington, VT, 1992

Specialty: Geriatric Internal Medicine

Joined Southern Medical Association: 1994

Offices Held in SMA:

Chairman, Section on Geriatric Medicine, 1997-2006

Associate Councilor, 2007-2010

Advisory Committee, Leadership, Professional Development, 2010-2012

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Currie, Sandy - Committee Member

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Groom, Kyle (Emergency Medicine) - Committee Member

Holt, G. Richard (Otolaryngology), Editor, SMJ

Kruger, Robert M. (Geriatrics) - Councilor and Committee Member

Otto, Pamela M. (Radiology) - Associate Councilor

Scott III, Robert C. (Internal Medicine) - Associate Councilor and Committee Member

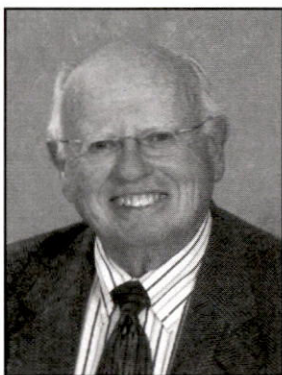
Syed, Nabeel (Urology) - Committee Member

Voge, Victoria (Occupational Medicine) - Committee Member

Yates, Scott (Internal Medicine) - Committee Member

Councilor : Virginia

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B.A. Degree, Duke University, 1955

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General Surgery Residency, University of Virginia 1959-60

Orthopaedic Surgery Residency, University of Virginia, 1960-64

Military Service: 1964-1966

Orthopedic Surgeon, Madigan General Army Hospital

Tacoma, WA, and Zama Army Hospital, Japan

Joined Southern Medical Association: 1968

Member, Society of 1906

OFFICES HELD IN SMA:

Associate Councilor, 1991-2007
Coordinating Committee on Insurance, 1992-1998
Advisory Committee on Grants and Scholarships, 2007-2009
Advisory Committee on New Physicians, 2007-2008
Coordinating Committee on Budget and Administration, 2007-2009
Councilor, 2007-2012
Advisory Committee on Professional Identity for Membership, 2009-2010
Team Leader Advisory Committee on Professional Identity – Membership, 2010-2011

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LEADERSHIP

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Clements, Boyd M. (Family Practice) – Associate Councilor and Committee Member

Howell, T. Rudolph (Radiology) – SMA Services, Inc. Board of Directors

Lingen, Joan K. (Gynecology/Primary Care) – Associate Councilor

Marks, Charles H. (Internal Medicine) – Committee Member

Myers Jr., Alonzo H. (Orthopedic Surgery) – Councilor and Committee Member

Councilor : West Virginia

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Spouse: Louida

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M.D. Degree, University of North Carolina, Chapel Hill, 1983

Specialty: Urology

Joined Southern Medical Association: 1994

Offices Held in SMA:

Associate Councilor, 2003-2007

Ad Hoc Committee on Ethics, 2007-2008

Advisory Committee on Grants and Scholarships, 2008-2009

Coordinating Committee on Long Range Planning, 2008-2009

Councilor 2007-2012

Advisory Committee on Professional Identity for Membership, 2009-2010

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Salon, Iligino (Internal Medicine) - Associate Councilor

Smaltz, Frances - Committee Member

Wehner, Paulette S. (Cardiovascular Disease) - Associate Councilor

Wyner, Lawrence M. (Urology) - Councilor and Committee Member

1906 Society Members

The following individuals are recognized for their membership in The Society of 1906, an exclusive organization of physician members who have pledged or paid \$5,000.00 or more to SMA's Research and Education Endowment Fund in support of medical education.

Katherine Aldridge, M.D.	Hattiesburg, MS	2008
J. Max Austin, Jr., M.D.	Birmingham, AL	1992
Robert L. Baldwin, M.D.	Birmingham, AL	1992
Jim C. Barnett, M.D.	Brookhaven, MS	1991
Jan N. Basile, M.D.	Charleston, SC	1998
James Bernick, M.D.	Baytown, TX	2007
Jeffery Brant, M.D.	Kingston, GA	2008
James G. Brooks, Jr., M.D.	Dallas, TX	1993
Thomas Bunnell, M.D.	Edgemont, KY	2008
Albert J. Campbell, Jr., M.D.	Sedalia, MO	1994
Louis A. Cancellaro, M.D.	Johnson City, TN	1991
Ben Carmichael, M.D.	Hattiesburg, MS	2007
Bashir Chaudhary, M.D.	Savannah, GA	2007
Kenneth R. Crabtree, M.D.	Tompkinsville, KY	1991
Lawrence J. Danna, M.D.	West Monroe, LA	2002
W. Alva Deardorff, M.D.	Charleston, WV	2001
Gary Delany, M.D.	Orangeburg, SC	2007
Richard P. DeRosa, M.D.	Washington, DC	1992
Paul A. DeVore, M.D.	Hyattsville, M.D.	1994
J. Lee Dockery, M.D.	Gainesville, FL	1993
Janelle Durmedes, M.D.	Princeton, WV	2008
Terry L. Elliott, M.D.	Wheeling, WV	2005
George S. Ellis, Jr., M.D.	New Orleans, LA	2005
Charles A. Farmer, Jr., M.D.	Tulsa, OK	1993
Mike Gosney, M.D.	Muscle Shoals, AL	2007
Ronald C. Hamdy, M.D.	Johnson City, TN	1992
J. Edward Hill, M.D.	Tupelo, MS	1991
Jean Edwards Holt, M.D., M.H.A.	San Antonio, TX	1992
T. Rudolph Howell, M.D.	Chester, VA	1991
William D. Hughes, M.D.	Montgomery, AL	1992
Braxter P. Irby, Jr., M.D.	Brookhaven, MS	1995
David C. Jacks, M.D.	Pine Bluff, AR	1991
Mason P. Jett, M.D.	Oklahoma City, OK	2009
Bobby W. Jones, M.D.	Memphis, TN	1996
Mehmet Kalaycioglu, M.D.	Shinnston, WV	1992
Robert W. Klink, M.D.	Gloucester, VA	1991
Peter J. Kragel, M.D.	Greenville, NC	2007
Andrew W. Lawton, M.D.	Little Rock, AR	2004
Eric E. Lindstrom, M.D.	Laurel, MS	1993
Joseph R. Linn, Jr., M.D.	Charlotte, NC	2002
Dallas W. Lovelace III, M.D.	Orangeburg, SC	1993
John B. Lynch, M.D.	Nashville, TN	1991
Michael G. Mackey, M.D.	Jonesboro, AR	1994
Mark G. Martens, M.D.	Neptune, NJ	2004
J. Lorin Mason, Jr., M.D.	Florence, SC	1991
Angus M. McBryde, Jr., M.D.	Columbia, SC	1991
Pamela Medellin, M.D.	Baytown, TX	2009

1906 Society Members

Roger L. Mell, M.D.	Chesterfield, MO	1991
Ernest G. Moore, M.D.	Birmingham, AL	1997
Alonzo H. Myers, Jr., M.D.	Roanoke, VA	2003
Durwood E. Neal, Jr., M.D.	Columbia, MO	1999
J. Patrick O'Leary, M.D.	New Orleans, LA	1995
B. J. Parson, M.D.	Somerset, KY	1993
Donald Pell, M.D.	St. Petersburg, FL	2008
Paula Oliver Pell, M.D.	St. Petersburg, FL	2002
Veronica K. Piziak, M.D., Ph.D.	Temple, TX	1994
Ali Rahimi, M.D.	Savannah, GA	2007
Sorahi Toloyan-Rahimi, M.D.	Savannah, GA	2009
Anna T. Redman, M.D.	Pine Bluff, AR	1991
John F. Redman, M.D.	Little Rock, AR	1991
Richard D. Richards, M.D.	Nashville, TN	1991
Warran A. Ross, M.D.	Austin, TX	1995
Thomas C. Rowland, Jr., M.D.	Columbia, SC	1991
Rion M. Rutledge, M.D.	Rock Hill, SC	1994
James I. Salter, Jr., M.D.	Richmond, KY	1992
R. Bruce Shack, M.D.	Nashville, TN	2004
J. Graham Smith, Jr., M.D.	Mobile, AL	1992
Larry C. Smith, M.D.	Greensboro, NC	1991
Thomas C. Sparkman, M.D.	Cape Girardeau, MO	1996
Hugh E. Stephenson, Jr., M.D.	Columbia, MO	1993
Steven W. Strobe, M.D.	Little Rock, AR	2010
Donald J. Swikert, M.D.	Union, KY	2010
Nancy C. Swikert, M.D.	Florence, KY	1996
John B. Thomison, M.D.	Nashville, TN	1991

DECEASED:

Banks Blackwell, M.D.	Pine Bluff, AR	1991
James E. Boland, M.D.	Chevy Chase, MD	1990
George J. Carroll, M.D.	Suffolk, VA	1993
Russell C. Chambers, M.D.	Atlanta, GA	1999
Alan Clark, M.D.	Carthage, MO	1995
Clovis A. Crabtree, M.D.	Louisville, KY	1991
Thomas B. Dameron, Jr., M.D.	Raleigh, NC	1994
O. W. Dehart, M.D.	Vinita, OK	1991
Gary A. Dyer, M.D.	St. Joseph, MO	1995
Albert C. Esposito, M.D.	Huntington, WV	1994
Mrs. Albert C. Esposito	Huntington, WV	1994
Edwin C. Evans, M.D.	Atlanta, GA	1991
J. Garber Galbraith, M.D.	Birmingham, AL	1993
Andrew F. Giesen, Jr., M.D.	Ft. Walton Beach, FL	1992
W. John Giller, Jr., M.D.	El Dorado, AR	1994
J. Leonard Goldner, M.D.	Durham, NC	1994
William H. Henderson, M.D.	Oxford, MS	1996
G. Baker Hubbard, Sr., M.D.	Jackson, TN	1991
J. Ralph Meier, M.D.	Metairie, LA	1996
M. Pinson Neal, Jr., M.D.	Richmond, VA	1992
Terrell B. Tanner, M.D.	Oxford, GA	1993
Edward J. Tomsovic, M.D.	Tulsa, OK	1991
Guy T. Vise, Jr., M.D.	Jackson, MS	1994
James C. Waites, M.D.	Laurel, MS	1991

Society of 1924 Members

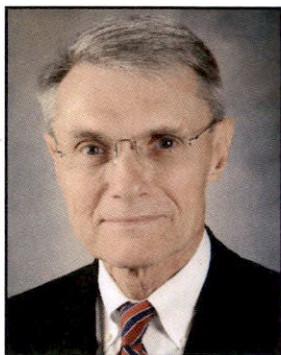


The Society of 1924 was established not only to commemorate the date the SMA Alliance was founded but to provide a vehicle by which SMA and SMA Alliance members may receive recognition for continued contributions to the Association's existing Research and Education Endowment Fund. The purpose of the Society is to enable further investment for members in the future of medical and health care delivery by providing scholarships for third year medical students.

Those becoming a member prior to December 31, 2011 are the Charter Members of the 1924 Society and they are listed below.

Barbara Blanton	Shelbyville, TN	
Judy Bofill	Man, WV	
Emma Borders	Bernice, LA	
Nancy Brant	Kingston, GA	
Nancy Bunnell	Edgewood, KY	
Janet Campbell	Sedalia, MO	(Posthumous)
Kathy Carmichael	Hattiesburg, MS	
Jean Chernosky	Houston, TX	
Jo-Ann Daus	Louisville, KY	
Aroona Dave	Madisonville, KY	
Gail Delaney	Orangeburg, SC	
Donna DeRosa	Scottsdale, AZ	
Janelle B. Duremdes, MD	Princeton, WV	
Linda Elliott	Bluffton, SC	
Myrna Goodman	Potomac, MD	
Donna Gosney	Muscle Shoals, AL	
Elaine Hale	Orlando, FL	
Jean Hill	Tupelo, MS	
Kathy Hill	Lincoln, NE	
Martha Hughes	Montgomery, AL	
Barbara Jett	Oklahoma City, OK	
Kathy Johns	Destin, FL	
Pam Kruger	San Antonio, TX	
Rose Kuplesky	Simmesport, LA	
Betty Kuppusami	Bluefield, VA	
Nancy Lindstrom	Laurel, MS	
Debbie Lovelace	Orangeburg, SC	
Sancy McCool	Baton Rouge, LA	(Posthumous)
Miriam McEver	Bonaire, GA	
Karen Morris	Hattiesburg, MS	
Gwen Pappas	Hot Springs, AR	
Rhonda Rhodes	Louisville, KY	
Merrell Rogers	Tupelo, MS	
Alma Rozeman	Shreveport, LA	
Amal Shamieh	Lake Charles, LA	
Carol Sparkman	Cape Girardeau, MO	
Donald Swikert, MD	Union, KY	
Nancy Swikert, MD	Union, KY	
Barbara Tippins	Dunwoody, GA	
Kathy Weigand	St. Joseph, MO	

G. RICHARD HOLT, M.D., M.S.E., M.P.H., M.A.B.E.



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Committee Structure

All Committees are approved by the President, except where indicated. The President of the Council is ex-officio member of all Committees. All Advisory Committees report to the appropriate Coordinating Committee unless otherwise indicated.

Coordinating Committee on Budget & Administration

Eric E. Lindstrom, M.D. - Chair

Jeffrey Brant, M.D.

Stuart Goodman, M.D.

Gary A. Delaney, M.D.

Steven W. Strode, M.D.

Mrs. Rose Kuplesky

Michael C. Gosney, M.D.

← Gosney
Goodman
(They will
Assign/Approve)

Coordinating Committee on Advocacy

James F. Conant, M.D. - Chair

W. Craig Clark, M.D.

Christian F. Cooper, M.D.

Luis G. Fernandez, M.D.

Sauilus Jankauskas, M.D.

Gregory K. Pennock, M.D.

Nancy C. Swikert, M.D.

Advisory Committee on Advocacy for Membership

Benjamin M. Carmichael, M.D. - Team Leader

Patricia K. Boyer, M.D.

Elliott Carter, M.D.

J. Patrick Daughtery, M.D.

Kyle Groom, M.D.

Michael B. Mayfield, M.D.

Gita D. Meshri, M.D.

Hannah Reed, M.D.

Amal Shamieh

Steven W. Strode, M.D.

Michael A. Wilson, M.D.

Advisory Committee on Advocacy for Professional Development

Christopher R. Morris, M.D. – Team Leader
Christopher M. Berchermann, M.D.
D. Keith Cobb, M.D.
Richard A. Heimbürger, M.D.
Gerald Klein, M.D.
Rose Kuplesky
Lee H. Rogers, M.D.
Thomas C. Sparkman, M.D.

Advisory Committee on Advocacy for the Alliance

Barbara Jett – Team Leader
Nancy Brant
Boyd M. Clements, M.D.
Terry L. Elliott, M.D.
Deborah Flack, M.D.
Mason P. Jett, M.D.
Carol Sparkman

Coordinating Committee on Leadership

Stuart Goodman, M.D. – Chair
Nancy Brant
Ajoy Kumar, M.D.
Heather Nolan, M.D.
Daniel Weiss, M.D.
Thomas J. Zaydon, M.D.

Advisory Committee on Leadership for Membership

Mason P. Jett, M.D. – Team Leader
Irwin M. Best, M.D.
Myrna Goodman
Irene G. Ibanez-Manlapaz, M.D.
Suhail A. Khoury, M.D.
Mark G. Martens, M.D.
Anthony J. Palazzo, M.D.
John T. Paruch, M.D.
Shakiab U. Rehman, M.D.
Robert C. Scott III, M.D.

Advisory Committee on Leadership for Professional Development

Donald J. Swikert, M.D. – Team Leader
David S. Bell, M.D.
Albert J. Campbell, M.D.
Donna Gosney
Robert M. Kruger, M.D.
Kenneth G. MacDonald, M.D.
Maurice J. Oakley, M.D.
Ketan R. Patel, M.D.
R. Bruce Shack, M.D.
Mark A. Wilson, M.D.
Scott W. Yates, M.D.

Advisory Committee on Leadership for the Alliance

Jeffrey Morris, M.D. – Team Leader
Gail Delaney
Janelle B. Duremdes, M.D.
Nita Maddox
Shakaib U. Rehman, M.D.

Coordinating Committee on Quality

Mark S. Williams, M.D. – Chair
Peter R. DeVersa, M.D.
Khurram A. Khan, M.D.
John J. Nelson, M.D.
Veronica K. Piziak, M.D.
Fayez Shamieh, M.D.
Frances Smaltz

Advisory Committee on Quality for Membership

Jeffrey R. Brant, M.D. – Team Leader
James F. Conant, M.D.
Carlos M. De Castro, M.D.
Lucius M. Lampton, M.D.
Gita D. Meshri, M.D.
William H. Peters, M.D.
Susan W. Rish
Michael J. Schwartz, M.D.
William E. Wheeler, M.D.

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James J. Bernick, M.D. – Team Leader
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Wesley V. Eastridge, M.D.
Said Jamshidi, M.D.
Karen Morris
Krisztina A. Nadasy, M.D.
C. Wright Pinson, M.D.
Edward L. Treadwell, M.D.
Michael C. Trotter, M.D.
Victoria M. Voge, M.D.
Karen L. Winn, Nurse Liaison
Glenn R. Womack, M.D.

Advisory Committee on Quality for the Alliance

Nancy Swikert, M.D. – Team Leader
Sandy Currie
Gary R. Dunkerly, M.D.
Kathy Hill
Sigurd C. Sandzen, M.D.

Coordinating Committee on Professional Identity

Benjamin M. Carmichael, M.D. – Chair
Victor M. Camacho, M.D.
Uday V. Dave', M.D.
Sheri Ferrara
Steven J. Muscoreil, M.D.
Donald J. Swikert, M.D.
Nabel Syeed, M.D.

Advisory Committee on Professional Identity for Membership

Alonzo H. Myers, Jr. M.D. – Team Leader
John A. Bartkovich, M.D.
William W. Bradford, M.D.
Sarfaraz Dhanji, M.D.
P.J. Gaske
Thomas A. Hunter, M.D.
Charles W. Marks, M.D.
Jason Gray Murphy, M.D.
Joseph J. O'Donnell, M.D.

Advisory Committee on Professional Identity for Professional Development

Ajoy Kumar, M.D. – Team Leader

Jewell M. Barnett, M.D.

John J. Cook, M.D.

Donna DeRosa

Andrew S. Hellenga, M.D.

Oliver C. James, M.D.

Jolan C. Keller, M.D.

James Allan Panter, M.D.

Robert L. West, M.D.

Advisory Committee on Professional Identity for the Alliance

Shirley Meiere – Team Leader

Kathy Carmichael

Cheney M. Meiere, M.D.

Robert C. Scott, III, M.D.

**Presidential Committee on Special Awards
(Members Unpublished)**

**Presidential Committee on Selections
(Members Unpublished)**



Operating Procedures

I. Processing Grass Roots Ideas

- a. Advisory Committee Members bring forth ideas from anywhere and anyone
 - i. Ideas are presented in the form of a written "Grass Roots Proposal" (proposal)
 - ii. The Advisory Committee where the proposal began is considered the "Originating Advisory Committee"
- b. AC Team Leader initiates and leads discussion and amends proposal
- c. AC Team Leader distributes proposal to other relevant Advisory Committee Team Leaders for further advancement/amendment
- d. Originating AC Team Leader submits final proposal to the Coordinating Committee Chair within their domain
- e. Coordinating Committee Chair presents proposal to Budget and Administration
 - i. Approved Proposal becomes a "Project"
 - ii. Rejected Proposal returns to Advisory Committee
- f. Letter is sent to originator of proposal explaining why
- f. Budget and Administrations presents proposal to Council
- g. Council implements project by submitting it to the Home Office
- h. Project is put into action

Procedures for Committees

Executive Committee, Councilors and Associate Councilors can serve on one committee only (once the full strength of all committees has been reached).

Terms for the Committees, Coordinating and Advisory, will be two years.

The Executive Committee with the President having power to veto will appoint:

- > the Chair for each Coordinating Committee;
- the Councilors and Associate Councilors for each Advisory Committee;
- the Members at large for the Coordinating Committees.

Advisory Committees

Role - Advancement of ideas

Each Advisory Committee will consist of one Councilor, one Alliance member, three Associate Councilors and five members at large. The Alliance President will appoint the Alliance members to each Advisory Committee. The Alliance Advisory Committee members at large will be selected from the Alliance members at large.

Each Advisory Committee will have a Team Leader appointed by the Chair of each Coordinating Committee.

The Team Leader will then appoint the remainder of the committee members from members at large (5). The members at large would be selected based on responses from surveys of interest; activity within the Communities or at the discretion of the Team Leader. The Team Leader will lead the team in refinement of ideas. Works with staff representative to coordinate anything related to the business of the Advisory Committee.

Coordinating Committees

Role – Accountable for the success/activities of Advisory Committees. This role is one of governance and accountability.

The Coordinating Committees will consist of 10 members selected by the Executive Committee. The Committee will prioritize actions which Advisory Committees need to be advancing as they attack Advocacy, Leadership, Quality or Professional Identity through those actions relative to membership, long range planning, professional development and alliance and further facilitate the Budget & Administration committee's evaluation and passage to council for approval as necessary.

Coordinating Committee on Budget and Administration

Role – Review the feasibility of ideas/products submitted by Advisory Committees based on fiscal responsibility.

The Coordinating Committee on Budget and Administration carries the Chairs from each Coordinating Committee, the president, president-elect, president-elect designate, immediate past-president, and alliance president. The Immediate Past-President will serve as Chair of the Coordinating Committee on Budget and Administration. All members carry full voting rights.

Councilors

Roles – Governing body of implementation of new ideas/projects once approved by the SMA Budget & Administration Committee along with the following:

1. Recruit and Mentor
 - a. Associate Councilors
 - b. Blue Chip Members
2. Retain
 - a. Existing Members
3. Accountable
 - a. For Associate Councilors
 - b. To Members at large

Wet
YA - Co-Chair

4. Various Committee Appointments

Associate Councilors

Roles

1. Recruit New Members
2. Retain Existing Members
3. Various Committee Appointments

<input checked="" type="checkbox"/>	March 18-21	Medico-Legal Aspects of Healthcare Madison Hotel, Washington, DC In conjunction with Auburn University's Physician Executive MBA Program
<input checked="" type="checkbox"/>	March 19-26	Comparative Healthcare Systems: Geneva, Switzerland and Prague, Czech Republic In conjunction with Auburn University's PEMBA Program
<input checked="" type="checkbox"/>	July 23-26	Focus on the Female Patient Conference Kiawah Island Golf Resort Kiawah Island, SC
<input checked="" type="checkbox"/>	July 26-28	Osteoporosis: Diagnosis, Management & Prevention Kiawah Island Golf Resort Kiawah Island, SC

Living Past Presidents

	Years Served
Richard D. Richards	1983-1984
John B. Lynch	1984-1985
William W. Moore, Jr.	1986-1987
J. Lee Dockery	1987-1988
Roger L. Mell	1988-1989
Larry C. Smith	1989-1990
Jim C. Barnett	1990-1991
John F. Redman	1991-1992
Thomas C. Rowland, Jr.	1992-1993
Angus M. McBryde, Jr.	1993-1994
Louis A. Cancellaro	1994-1995
J. Edward Hill	1995-1996
J. Lorin Mason, Jr.	1997-1998
Hugh E. Stephenson, Jr.	1998-1999
Ronald C. Hamdy	1999-2000
Jean Edwards Holt	2001-2002
Michael G. Mackey	2002-2003
T. Rudolph Howell	2003-2004
Charles A. Farmer	2004-2005
Braxter P. Irby, Jr.	2005-2006
George S. Ellis, Jr.	2006-2007
Paula Oliver Pell	2007-2008
Jan N. Basile	2008-2009
R. Bruce Shack	2009-2010
Eric E. Lindstrom	2010-2011
Michael C. Gosley	2011-2012

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Offices Held in SMAA:

Councilor, Health Education, 2003-2005
Chair, Convention Planning Committee, 2006-2007
Vice-President, Medical Heritage, 2007-2009
Chair, Medical Heritage Committee, 2007-2009
Chair, Health Education Committee, 2009-2010
Vice-President, Health Education, 2009-2010
President-Elect, 2010-2011

Alliance President - Elect

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Spouse: Dale

Offices Held in SMAA:

Councilor, 2003-2007
Vice-President, Doctors' Day, 2008-2009
Vice-President, Membership, 2009-2010
Secretary, 2010-2011
President-Elect, 2011-2012

2011-2012 OFFICERS

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SMA :: Southern Medical Association
Advocacy, Leadership, Quality and Professional Identity

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SMA :: Southern Medical Association
Advocacy, Leadership, Quality and Professional Identity

CONSTITUTION AND BYLAWS



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Constitution - Articles of Incorporation

ARTICLE I : NAME

The name of the corporation shall be the Southern Medical Association.

ARTICLE II: PURPOSE

The purposes of the Southern Medical Association (the "Association" or the "Corporation") shall be to develop and foster the art and science of medicine by:

- A) developing and promoting initiatives in medical education;
- B) providing practice-related services to enhance the ability of the members of the Association to serve their patients;
- C) providing activities which encourage membership and collegial interaction among the members of the Association.

The Corporation may be used for legal purposes or activities allowed Nonprofit Corporations by the laws of the State of Alabama.

ARTICLE III: POWERS

The Corporation shall possess and may exercise all of the powers and privileges granted by the laws of the State of Alabama to nonprofit corporations, together with all powers necessary or convenient to the conduct, promotion or attainment of the activities or purposes of the Corporation, limited only by the restrictions set forth in these Articles of Incorporation provided, however, that the Corporation shall not engage in activities that are not in furtherance of its charitable purposes other than as an insubstantial part of its activities. (Per Rusty Isaac's letter dated 2/5/13)

ARTICLE IV

TERM OF EXISTENCE

The term for which the Corporation is to exist shall be perpetual. In the event of dissolution, the residual assets of the corporation will be turned over to one or more organizations which themselves are exempt as organizations described in Sections 501(c)(3) and 170(c)(2) of the Internal Revenue Code or corresponding sections of any prior or future law, or the Federal, State or local government for exclusive public purposes.

ARTICLE V: MEMBERSHIP

SECTION 1. Active Members. The membership of this Association shall be by invitation or application to physicians who are eligible to be members of the state medical societies of any state in the United States, District of Columbia, Canada, Mexico and Puerto Rico; to medical officers of the uniformed services and the Veterans Administration.

1. SECTION 2. Other Members. This Association may have such classes of members as deemed appropriate by the Council.

ARTICLE VI: OFFICERS

SECTION 1. Officers of the Association. The officers of the Association shall be a President, President-Elect, Immediate Past-President, President-elect Designee, Councilors, and an Executive Vice-President (or Chief Executive Officer).

* THIS SECTION COULD BE ENHANCED/BROADENED TO "MAKE IT CLEAR THAT SMA EXERCISES ITS AUTHORITY AS A STOCKHOLDER OF SMA SERVICES, INC. BY AND THROUGH THE SMA COUNCIL."

SECTION 2. Councilors. The Councilors shall be elected as provided in the Bylaws. One Councilor will be elected from each of the following states or district: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia, and the District of Columbia. Councilors shall serve five year terms. The Councilor terms expire with the close of the annual business meetings. The Council shall be the governing body of the Association.

ARTICLE VII: ASSOCIATION BUSINESS AND ACTIVITIES

SECTION 1. Annual Meetings. The Association shall hold at least one business meeting each year which may be devoted to the business of the Association and restricted exclusively to the membership when so determined by the Council or by the Executive Committee of the Council or upon a petition filed by not less than twenty-five members of the Association; there may be meetings of the Executive Committee of the Council and the Council, scientific sessions, technical and scientific exhibits, and such general programs as may be arranged by the Association. The time and place for holding each business meeting shall be fixed by the Council.

SECTION 2. Scientific Activities.

The Association may from time to time constitute and designate scientific activities which shall be organized and shall perform such duties and responsibilities as may be from time to time designated by the Council.

SECTION 3. Publications. The Association may own and publish the Southern Medical Journal, which shall be the official organ of the Association, and other such publications which may be provided for by the Association. The Association may designate such ownerships of publications as deemed advisable.

ARTICLE VIII: SEAL

The Association shall have a common seal, with power to break, change, or renew the same at pleasure.

ARTICLE IX: REGISTERED AGENT AND REGISTERED OFFICE

The address of the registered office of the Association is 35 W. Lakeshore Drive, Birmingham, Alabama 35209.

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ARTICLE X: AMENDMENTS

The Association may, at any business meeting, amend the Articles of Incorporation by a two-third's affirmative vote of the members present and voting during a business meeting, provided the amendment has been presented to the membership at least 30 days prior to the meeting. The membership notice shall include the proposed amendment and the date, time and place of the business meeting where said amendment will be on the agenda.

**ARTICLE XI: REQUIREMENTS OF
THE ALABAMA NONPROFIT
BUSINESS CORPORATION ACT
AND SECTION 501(c)(3)
OF THE INTERNAL REVENUE
CODE**

The foregoing clauses of these Articles of Incorporation shall be exercised subject to and consistently with the following affirmative duties:

- (i) The corporation shall distribute its income for each taxable year at such time and in such manner as not to become subject to the tax on undistributed income imposed by Section 4942 of the Internal Revenue Code ("Code") or the corresponding section of any future federal tax code;
- (ii) The corporation shall not engage in any act of self-dealing in such a manner as to subject it to tax under Section 4941(d) of the Code or the corresponding section of any future federal tax code;
- (iii) The corporation shall not retain any excess business holdings so as to subject it to tax under Section 4943(c) of the Code or the corresponding section of any future federal tax code;
- (iv) The corporation shall not make any investments in such manner as to subject it to tax under Section 4944 of the Code or the corresponding section of any future federal tax code; and
- (v) The corporation shall not make any taxable expenditure so as to subject it to tax under Section 4945(d) of the Code or the corresponding section of any future federal tax code.

Amended August 7, 2008

Bylaws

BYLAWS SOUTHERN MEDICAL ASSOCIATION

ARTICLE I. MEMBERSHIP

SECTION 1. Classification

There shall be the following classes of members.

A. Active Members

1. The active membership of this Association shall be by invitation to physicians who are eligible to be members of the state medical societies of any state medical society in the United States, District of Columbia, Canada, Mexico and Puerto Rico; to medical officers of the uniformed services on active duty and Veterans Administration.

2. Active Members shall have full privileges of Association membership, including the right to hold office, vote, and receive the publications of the Association unless specifically restricted in the Bylaws.

3. Active Members shall pay full dues to the Association as determined by the Council; Active Members who retire from practice may become active retired members.

B. Associate Members

The Association may have Associate Members as determined by the Council from time to time and at its sole discretion:

Class 1. A physician in training who is an intern, resident, or fellow at an accredited medical or accredited osteopathic training program, who may or may not be a member of a state medical society and medical and osteopathic students accredited medical or accredited osteopathic schools in the United States, District of

could create an international
MEMBER CATEGORY fitting this
CRITERIA

✓ Columbia, Canada, Mexico and Puerto Rico.

Class 2. A licensed allied health professional who is a member of their professional association; or a physician assistant or nurse practitioner

1. Associate Members shall neither hold office nor be entitled to vote.
2. Associate Members shall pay dues, and receive benefits of membership as determined by the Council.

C. Other membership types

The Association may have such classes of membership types as deemed appropriate by the Council. The Council may modify, change, add, remove, or restrict the benefits of or the requirements for membership class as well as the types or classes of membership of the Association.

SECTION 2. Application for Membership

The membership application must be completed by the applicant and all required information received before the application is considered complete. The Association reserves the right to accept or reject any applicant for membership.

SECTION 3. Termination of Membership

Any member who has had their medical license or any licensure suspended or revoked by a state board of medical examiners or comparable licensing agency shall automatically forfeit his/her membership in the Association.

SECTION 4. Reinstatement

A former member whose membership in the Association has been forfeited may, after a period of one year, reapply for membership in the Association if

that member's suspended or revoked medical license or any licensure has been reinstated.

ARTICLE II. DUES

SECTION 1. Annual Membership Dues

The dues of this Association shall be established by the Council.

SECTION 2. Non-Payment of Dues

A. Any member whose dues are unpaid on the member's anniversary date shall thereafter be deemed a member not in good standing and shall be ineligible after such date for any benefits of membership.

B. Upon payment of their dues they are automatically reinstated as a member in good standing from the date of suspension.

ARTICLE III. OFFICERS

SECTION 1. Elected Officers

Elected officers of this Association shall be a President, a President-Elect, an Immediate Past-President, a President-Elect Designate, and Councilors.

SECTION 2. Appointed Officers

The appointed officers of the Association shall consist of an Executive Vice-President and/or a Chief Executive Officer determined by the Council.

SECTION 3. Qualifications

A. To be eligible for the office of President-Elect of the Association such person shall be a member in good standing of the Association and a current Councilor with at least two years experience in their present term as Councilor.

B. To be eligible for the office of Councilor, such person shall be a member in good standing of the Association and an Associate Councilor, or have served in a leadership role

or have been an active member in the Association. To be eligible for election as a Councilor, the active member must reside or practice in the one of the following states or district: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia, and the District of Columbia. Councilor(s) may be appointed on an ad hoc basis by the Council for the benefit and convenience of the Association with voting rights determined by the Council.

SECTION 4. Term of Office

A. The term of the elected officers shall be five years for Councilor and for other officers as determined by the Council commencing at the conclusion of the Annual Meeting at which such officers' election results are announced.

B. Each elected or appointed officer shall serve the term designated or until his/her successor is elected or appointed.

SECTION 5. Election Process for President-Elect Designee

A. Eligibility of the President-Elect Designee requires the candidate to be a member in good standing of the Association, a current Councilor who has served on the Council and will meet the requirements for the elected office.

B. Eligible Councilors will declare their intent to run for the office of President-Elect Designate at the business meeting of the Council held during the annual meeting of the association.

C. The election process will be determined by the Council.

SECTION 6. Election Process for Councilor

A. Nominees for Councilor must meet the qualifications outlined in Section

3B of Article III.

B. The election process will be determined by the Council.

SECTION 7. Vacancy in Office

A. A vacancy in an elected office shall be filled in the following manner

1. A vacancy in the office of President shall be filled by the President-Elect for the remainder of the term of office and then the promoted President-Elect will serve their full elected term as President.

2. A vacancy in the office of President-Elect shall be filled by the President-Elect Designate who will serve as President-Elect for the remainder of the vacated term of office and will then serve as President.

3. A vacancy in the office of President-Elect Designate shall be assumed by the candidate receiving the next highest number of votes in the election of President-Elect Designate.

4. A vacancy in the office of a Councilor may be filled by the President on an interim basis by appointment until such time as an appropriate election can be held. The Interim Councilor shall meet the requirements of Article III Section 3B. The term of the Interim Councilor so appointed shall expire with the term of the President who appointed the Interim Councilor or the election of a new Councilor for the state or district whichever occurs first. This does not preclude a succeeding President from appointing a qualified Interim Councilor to continue until such time when an appropriate election can be held.

SECTION 8. Duties of Officers

A. President

1. The President shall carry out the will of the Council.

2. The President shall preside over all general sessions of an Annual Meeting and all functions at which the Association is host.

3. The President may deliver an annual address at the general session to be held at a time and place decided upon by the Council.

4. The President shall be the Chairman of the Council and of the Executive Committee of the Council, but shall not be eligible to vote except to cast a vote in the event of a tie. They shall preside over all meetings of the Council and of the Executive Committee.

5. The President shall provide advice and counsel in the formulation of all programs and services of the Association.

6. The President shall appoint, on nomination by the respective Councilor, up to five Associate Councilors from each state or district.

7. The President shall report to the membership of the Association at its Annual Meetings on the activities of the Council during the interval between Annual Meetings and shall recommend to the membership such actions as are appropriate under these Bylaws.

8. The President or any two members of the Executive Committee may convene a meeting of the Executive Committee.

9. The President shall appoint members of committees and chairs of committees in accordance with these Bylaws except as otherwise provided.

10. The President shall preside over the planning of the Annual Meeting of the membership.

11. The President shall serve as an ex-officio member of all committees of the Association.

12. The President shall fulfill such other duties as may pertain to the office of President as assigned by the Council.

B. President-Elect

1. The President-Elect shall assist the President and assume Presidential duties in the absence of the President.
2. The President-Elect shall serve as Vice-Chairman of the Council and the Executive Committee.
3. The President-Elect shall have such other duties and responsibilities as may be required of the office.

C. President-Elect Designate

The President-Elect Designate shall remain as Councilor until taking office as President-Elect and will serve as a member of the Executive Committee.

D. Executive Vice-President or Chief Executive Officer

The duties and responsibilities of the Executive Vice-President/Chief Executive Officer shall be as stated in Article VI, Section 1.

E. Councilors

1. Composition of Council
The Council shall consist of twenty-one members, three of whom shall be the officers of the Southern Medical Association: the President, the President-Elect, and the Immediate Past-President. One member shall be the President of the Southern Medical Association Alliance. The other seventeen shall be the Councilors, elected by one of the following states or district: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia or the District of Columbia, as provided in these Bylaws. The Council may expand by appointing ad hoc Councilors for a specified period of time and for the benefit and convenience of the Association with voting privileges as determined by the Council. The President and the President-Elect shall serve as Chairman and Vice-

Chairman of the Council, respectively. The Executive Vice President or Chief Executive Officer is an Ex-Officio member of the Council.

2. Annual Meeting of Council
 - a. The Annual Business Meeting of the Council shall be held at such time and place as may be set by the President and Council.
 - b. The Council will determine the number and frequency of Council Meetings.
3. Quorum for Meetings of Council
The quorum for any meeting of the Council shall be a majority of the voting members of Council.
4. Council Authority
 - a. The Council shall be the governing body of the Association.
 - b. The Council shall govern the Association in accordance with the laws of the State of Alabama and as stated in the Constitution, Bylaws, and Policy and Procedure Manual of the Association.
 - c. The Council may:
 1. Cause to be established Committees in accordance with these bylaws and shall designate the President to appoint the members of such Committees.
 2. Be charged with the responsibility to cause to be conducted annually an audit of the financial affairs of the Association.
 3. Establish policies and procedures for the conduct of the affairs of the Association.
 4. Appoint an Executive Vice-President or Chief Executive Officer.
 5. Establish the fiscal year of the Association.
 6. Any Councilor shall be subject to removal by the President upon the concurrence in that action of two-thirds of the members of the Council.

5. Duties of Councilors

- a. Councilors shall represent the State or the District in which the Councilor resides or practices.
- b. Each Councilor will represent the Association to the members in their State or District and seek to encourage membership in and participation in the activities of the Association. Each Councilor will perform their duties as described in the Policies & Procedures manual.
- c. Each Councilor shall attend the meetings of the Council, including conference call meetings. Councilors shall be expected to attend all meetings of the Council unless there are extenuating circumstances approved by the President.
- d. Each Councilor shall perform such other duties as may be designated by their position and stipulated by the Council.
- e. Councilors shall be responsible for developing leadership qualities in their state's leadership group to provide a continuum in councilor succession.

ARTICLE IV. ASSOCIATE COUNCILOR

SECTION 1. Associate Councilors

Each Councilor who represents a state or the District of Columbia shall nominate for appointment by the President, up to five physician members from such Councilor's territory who shall be designated as Associate Councilors. A past Councilor may be considered for appointment as an Associate Councilor

A. Duties

1. As assigned by the Council in the Policy & Procedures manual.

B. Term of Office

The term of office of the Associate

Councilors shall be by annual appointments at the pleasure of the current Councilor and concurrent with the term of the Councilor who represents the State or District in which the Associate Councilor resides or practices.

ARTICLE V. EXECUTIVE COMMITTEE

SECTION 1. Composition

The Executive Committee of the Council shall consist of the Immediate Past President, President, President-Elect, and President-Elect Designate of the Association. The Executive Vice President or Chief Executive Officer is an Ex-Officio member.

SECTION 2. Chairman and Vice-Chairman of Executive Committee

The President and President-Elect shall serve as Chairman and Vice-Chairman respectively of the Executive Committee of the Council.

SECTION 3. Duties of Executive Committee

The Executive Committee of the Council shall act for the Council between meetings of the Council to consider special matters and report its findings and conclusions to the Council.

ARTICLE VI. COUNCIL APPOINTMENTS

SECTION 1. Executive Vice-President or Chief Executive Officer

A. There shall be an Executive Vice-President or Chief Executive Officer who shall be responsible for implementing the policies and direction of the Council; execute and administer Association programs; and manages the day-to-day operation of the Association.

B. The Executive Vice-President or

Chief Executive Officer shall employ and direct all staff personnel, full and part-time, including the assignment of duties of such employees. In this capacity, they shall be generally charged with engaging, promoting, and assigning duties and tasks to all staff personnel, shall seek to expand the membership and participation of the Association and its activities, shall be generally charged to receive and administer funds of the Association, shall represent the Association to the public and to other Associations, and shall perform such other tasks and duties as may be delegated or assigned to him/her by the Council.

C. The Executive Vice-President or Chief Executive Officer may act as the Managing Editor of the Southern Medical Journal and other publications of the Association.

ARTICLE VII. COMMITTEES

SECTION 1. Coordinating Committees

A. There shall be Coordinating Committees established by the Council.

1. Coordinating Committee on Budget and Administration: The Coordinating Committee on Budget and Administration in consultation with the President, Executive Committee, Council and the Executive Vice President and approval of the Council may establish Advisory and Ad Hoc Committees as necessary to perform any administrative, managerial, and financial oversight required of a Non Profit corporation and any additional functions needed by the Southern Medical Association that is assigned to this committee by the Council.
2. Other Coordinating Committee(s) as created by the Council: The number, scope and focus of any Coordinating Committees may be established or changed by the

Council to reflect changes in the scope, focus, and priorities of the Southern Medical Association and to allow the orderly conduct of Association business and activities.

B. Chairman

The Chairman of each Coordinating Committee shall be appointed by the President.

C. Composition of Coordinating

Committees Each of the Coordinating Committees shall have members appointed annually by the President. For the purposes of Committee assignments the definition of "members" includes Southern Medical Association Alliance (SMAA) members. Term limits of Committee members, including the Chairman will be set by the Council. The President shall be an ex officio member of all Committees.

Section 2. Advisory Committees

A. There may be Advisory Committees established by the Council or by Coordinating Committees

B. Chairman of Advisory Committees

1. The Chairman shall be either appointed by the President or by a method voted on by the Council and set out in the Policy and Procedures Manual.
2. Term limits of Committee members, including the Chairman will be set by the Council.

C. Composition of Advisory Committees

1. Each Advisory Committee member will be members of the Association or a member of the SMAA.
2. Each Advisory Committee member shall be appointed annually with the advise and consent of the President.
3. The President shall be an ex officio member of each Advisory Committee.
4. Term limits of Committee

members, including the Chairman will be set by the Council.

Section 3. Presidential Committees

A. There may be Presidential Committees appointed by the President with approval of the Council.

B. The term of the members of these committees shall be limited to the term of the President that appoints the committee members.

Section 4. Ad Hoc Committees

A. Ad Hoc Committees may be appointed by the President, Council, or Coordinating Committee Chairs in consultation with the President, Executive Committee, and the Executive Vice President or Chief Executive Officer and with approval of the Council when deemed necessary to conduct Committee and Association activities.

B. Term limits of Committee members, including the Chairman, will be set by the Council.

Section 5. Duties and Responsibilities of Coordinating Committees

A. Coordinating Committee on Budget/Administration

1. The Committee on Budget and Administration should:

- a. Establish financial goals for the Association and provide oversight, direction, and, if needed, limitations on the other Coordinating Committees. Financial consideration and impact on the Association should be presented to the Budget and Administration Committee for approval before being acted on by other Coordinating Committees. The Council will have final determination on actions of the Budget and Administration

Committee.

b. Through the formation of Advisory or Ad Hoc Committees, if needed, the Budget and Administration Committee should provide the administrative tasks and duties required of Alabama Non Profit Corporation in the State of Alabama and those required of any and all regulatory, statutory, and judicial bodies with jurisdiction over the Southern Medical Association. The Council at its sole discretion can direct the Coordinating Committee to perform other duties as needed.

2. Term limits and composition of Coordinating Committee on Budget and Administration including the members and the Chairman will be determined by the Council.

B. Other Coordinating Committees

1. Coordinating Committees will be established by the Council as needed to support the strategic plan and focus of the Southern Medical Association and may change from time to time as the Association's mission and vision evolves. The Council shall establish the number, name, focus, scope, and authority of such committees. These committees will be established, limited, and abolished by the Council as needed to further the Association activities.

ARTICLE VIII. ANNUAL MEETING

SECTION 1. Annual Meeting

There shall be an Annual Meeting of the Association, which shall be at such time and place as shall be determined by the Council, and reasonable prior notice of the time and place of holding such Annual Meeting shall be given to all members of the Association. At all business sessions the attendance of not fewer than twenty members

shall constitute a quorum to conduct business.

SECTION 2. Composition of Annual Meeting

The Annual Meeting shall consist of a Business meeting and may include Scientific, Educational, and such other endeavors as may be designated for consideration.

ARTICLE IX. SPECIAL AWARDS

SECTION 1. Distinguished Service Award

There shall be a Distinguished Service Award of the Association, which may be awarded annually to any member of the Association or to an individual and/or group performing distinguished service to the field of medicine.

SECTION 2. Seale Harris Award

There shall be a Seale Harris Award, which may be awarded annually to any member of the Association as recognition for important research accomplishment in the broad field of metabolism, endocrinology, nutrition, or for research in those fields. Criteria for the Seale Harris award may be modified or changed by the Council.

SECTION 3. Original Research Award

There may be an Original Research Award of the Association, consisting of a medal and a cash prize, which may be awarded annually in recognition of original research in clinical medicine or the basic science as applied to medicine.

SECTION 4. Other Awards

The Council may establish other awards as approved by the Council.

ARTICLE X. SOUTHERN MEDICAL ASSOCIATION ALLIANCE

There shall be an Alliance of the Southern Medical Association that will

function under the jurisdiction of the Council. The Executive Committee of the Council will be the Advisory Committee to the Alliance. Financial support to the Alliance may be granted at the discretion of the Council. The fiscal year will coincide with that of the Association. The President of the Southern Medical Association Alliance shall be a member the Council of the Southern Medical Association.

ARTICLE XI. RULES OF ORDER

The rules contained in the current edition of Roberts' Rules of Order, Newly Revised shall govern the proceedings of the Association in all cases in which they are applicable and in which they are not inconsistent with these Bylaws or special Rules of Order which the Association may adopt.

ARTICLE XII. INDEMNIFICATION OF OFFICERS AND AGENTS OF THE SOUTHERN MEDICAL ASSOCIATION

ARTICLE XII. INDEMNIFICATION.

In amplification and not in limitation of the provisions of applicable law:

(a) The Association shall indemnify any person who was or is a party or is threatened to be made a party to any threatened, pending or completed claim, action, suit or proceeding, whether civil, criminal, administrative or investigative, including appeals (other than an action by or in the right of the Association), by reason of the fact that such person is or was a Councilor, Trustee, Director, Officer, Partner, Employee or Agent of the Association, or is or was serving at the request of the Association as a Councilor, Trustee, Director, Officer, Partner, Employee or Agent of another association, partnership, joint venture, trust or other enterprise, against expenses (including attorneys' fees, judgments, fines and amounts paid in settlement) actually and reasonably

incurred by such person in connection with such claim, action, suit or proceeding if such person acted in good faith and in a manner such person reasonably believed to be in or not opposed to the best interests of the Association, and, with respect to any criminal action or proceeding, had no reasonable cause to believe such person's conduct was unlawful. The termination of any claim, action, suit or proceeding by judgment, order, settlement, conviction, or upon a plea of nolo contendere or its equivalent, shall not, of itself, create a presumption that the person did not act in good faith and in a manner that such person reasonably believed to be in or not opposed to the best interests of the Association, and, with respect to any criminal action or proceeding, had reasonable cause to believe that such person's conduct was unlawful.

(b) Any indemnification under subsection (a) (unless ordered by a court) shall be made by the Association as authorized in the specific case upon a determination that indemnification of the Councilor, Trustee, Director, Officer, Partner, Employee or Agent is proper in the circumstances because such person has met the applicable standard of conduct set forth in subsection (a). Such determination shall be made (1) by the Council by a majority vote of a quorum consisting of Councilors who were not parties to, or who have been wholly successful on the merits or otherwise with respect to, such claim, action, suit or proceeding, or (2) if such a quorum is not obtainable, or even if obtainable a quorum of disinterested Councilors so directs, by independent legal counsel in a written opinion.

(c) Expenses (including attorneys fees) incurred in defending a civil or criminal claim, action, suit or proceeding shall be paid by the Association in advance of the final disposition of such claim, action, suit

or proceeding as authorized in the manner provided in subsection (b) upon receipt of an undertaking by or on behalf of the Councilor, Trustee, Director, Officer, Partner, Employee or Agent to repay such amount if and to the extent that it shall ultimately be determined that such person is not entitled to be indemnified by the Association as authorized in this Article XII.

ARTICLE XIII. AMENDMENTS

These Bylaws may be amended at any Annual Meeting of the Association by a two-thirds affirmative vote of the members present and voting at a General Session of the Annual Meeting after the Amendment has been presented in writing to the Council at least 30 days prior to the meeting and copies of the changes are disseminated to the membership attending the meeting.

Amended: December 3, 2009



SMA :: Southern Medical Association
Advocacy, Leadership, Quality and Professional Identity

POLICIES AND PROCEDURES MANUAL

ARTICLE I. MEMBERSHIP

Section 1. Classification

There shall be the following classes of members:

- A. Active Members
- B. Associate Members
- C. Interim Members
- D. Honorary Members/Ex Officio Members
- E. Emeritus Members
- F. Medical Practice Services Members
- G. Corporate Members
- H. Institutional Members

A. Active Members

1. Active dues paying members have the following rights and privileges as an SMA member:

- a. The right to vote
- b. The right to hold office
- c. The right to receive publications of the Association unless restricted by the Bylaws

2. Active Retired Members (non dues paying)

These members cannot hold office or vote, but do receive Association publications

3. Transitional Members – pay half the regular membership dues

These members have all the rights and privileges of dues paying members.

4. International Members

These members cannot hold office or vote, but do receive online publications

B. Associate Members – Interns/Residents, Fellows and Allied Health Professionals

Associate Members shall pay annual dues at a rate determined by Council and shall receive online publications of the Association. These members cannot hold office or vote.

C. Interim Members

An Interim Member shall be a physician who is otherwise eligible for membership in the Association or an Associate Member in Class 1 or 2, and who has been invited by the Association to become an Interim Member (such as Southern Medical Journal Editorial Board members). The term of membership of Interim Members shall be determined by the Council. Interim Members shall not be eligible to vote or hold office.

D. Honorary Members/Ex Officio Members

The Association may designate Honorary Members or Ex Officio Members who shall be composed of those physicians whose contribution to the promotion of medical science is recognized by the Association in conferring such membership or by virtue of their positions as active Deans of Medical Schools. Honorary Members and Ex Officio Members shall receive all online publications of the Association.. Honorary and Ex Officio members are not required to pay dues, and are not eligible to vote or hold office.

E. Emeritus Members

An Active Member in good standing who is more than 70 years of age, and who has been a member for a period of twenty-five (25) years is eligible for Emeritus Membership. Emeritus Members shall not pay dues but shall enjoy all privileges of the Association, except they may not hold elected office.

F. Medical Practice Service Members

Non-physician staff employed by the medical practice services member is eligible to participate in the programs and services offered through the medical practice membership. Non-physician staff is eligible by virtue of the fact that the medical practice pays the dues established for this membership category by the Council.

G. Corporate Members

Physician and non-physician members in the Corporate Program are eligible for special rates on products as defined by the Association.

H. Institutional Members

The privileges and dues of such members shall be as specified in the affiliation agreements but they shall not be greater than the privileges or dues of dues paying Associate Members.

Section 2. Application for Membership

Application for membership in this Association shall be made in writing or electronically via the Internet. The applicant is required to submit all information before the applications is deemed complete. The Association may not accept any incomplete application.

Section 3. Termination of Membership

License revocation or suspension by a state board of medical examiners or comparable licensing agency is grounds for automatic forfeiture of membership.

The Council at any regular or called meeting may suspend or expel any member of the Association by a majority vote of the Council.

Section 4. Reinstatement

A former member whose membership in the Association has been terminated may, after a period of one year, reapply for membership in the Association if that member's license has been reinstated. Such application shall be referred to and acted on by the Council.

ARTICLE II. DUES

Section 1. Annual Membership Dues

1. Payable in advance annually on the member's anniversary date.
2. Membership shall begin on the date of application, provided the application for membership is approved by the Southern Medical Association
3. The Council shall also be authorized to establish Life Membership fees.

Section 2. Non-Payment of Dues

Any member whose dues are unpaid on the member's anniversary date shall thereafter be deemed a member not in good standing and shall be ineligible for any benefits of membership. On payment of full dues within one (1) year of lapsed date, the member will be reinstated with full privileges. If greater than one year has lapsed, the Association, at its sole discretion, can require the member to complete an application.

ARTICLE III. OFFICERS

Section 1. Elected Officers

Elected officers of this Association are considered to be the President, the President-Elect, the Immediate Past-President, the President-Elect Designate, and Councilors.

Section 2. Appointed Officers

The appointed officers of the Association shall consist of a Chief Executive Officer determined by the Council.

Section 3. Qualifications

- A. To be eligible for the office of President-Elect of the Association such person shall be a member in good standing of the Association and a current Councilor with at least two years' experience in his/her present term as Councilor.
- B. To be eligible for the office of Councilor, such person shall be a member in good standing of the Association and an Associate Councilor, or have served in a leadership role or have been an active member in the Association. To be eligible for election as a Councilor, the active member must reside or practice in the one of the following states or district: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia, and the District of Columbia.
- C. Councilor(s) may be appointed on an ad hoc basis by the Council for the benefit and convenience of the Association with voting rights determined by the Council.

Section 4. Term of Office

- A. The term of the elected officers shall be five (5) years for Councilor and for other officers as determined by the Council commencing at the conclusion of the Annual Meeting at which time such officers' election results are announced.
- B. Each elected or appointed officer shall serve the term designated or until his/her successor is elected or appointed.

Section 5. Election Process for President-Elect Designate

1. Eligible Councilors will be notified regarding the election process six weeks prior to the Annual Meeting.
2. Eligible Councilors will **announce their intention to run** and will be provided the opportunity to address the Council during the meeting held at the Annual Meeting, **not to exceed a five-minute presentation.**
3. Candidates for this office are required to submit standardized information relating to their accomplishments and involvement in the Association along with a letter stating their motivation to become President of the Association to the Association's office in writing within 21 days or the last business day of the month in which the Annual Meeting is held, whichever is longer.
4. This information will be sent to the Council, along with the ballot, within five (5) working days from receipt of materials.
5. The ballot (paper or electronic) must be returned to an independent auditor identified by the Association within two (2) weeks of delivery and the date will be specified on the ballot.
6. The ballots received will be counted within five (5) working days after due date in the presence of the independent auditor, either the President, President-Elect, Immediate Past-President, or Councilor representative appointed by the President and a representative of the Association.
7. The Council will vote in rank order for two candidates from among those listed on the ballot. Two points will be awarded for the "first choice" candidate and one point for the "second choice" candidate.
8. If no one receives a majority of points, the two candidates receiving the most points will be selected as the candidates to be placed on the final ballot.
9. In case of a tie, the President will have the responsibility of selecting from among those candidates tied with the most points the two who will be presented to the Council.
10. If needed, a final ballot (paper or electronic) will be sent to the

Council with the names of the two candidates the following business day. This ballot must be returned within five (5) business days to the independent auditor and the date will be specified on the ballot.

13. The President will be responsible for breaking any tie.
14. The ballots (electronic or paper) received will be counted within five (5) working days after due date in the presence of the independent auditor, either the President, President-Elect, Immediate Past President, or Councilor representative appointed by the President and a representative of the Association.

Section 6. Election Process for Councilor

1. The Councilor, in conjunction with staff, will identify eligible candidates for the office of Councilor.
2. These candidates will be submitted to the Presidential Committee on Selections. The Presidential Committee on Selections will choose two candidates to be placed upon a ballot to be distributed to all eligible voting members in the state. A brief written synopsis of each candidate's accomplishments, personal data and statement of why the individual would like to serve as Councilor will be sent to all the eligible voting members in the state.
3. The election will be managed through the Association headquarters, which will maintain election results and supporting ballots for a period of six (6) months.
 - a. The ballots must be received at the SMA office within 30 days from the date of the ballot being mailed to members in order to be counted.
 - b. Ballots must be returned by the time designated, signed, and have a candidate clearly marked to be counted.
4. The ballots will be counted within five (5) working days from the deadline for receipt. The winner will be the candidate who receives the simple majority of ballots cast and received.
5. The President shall cast a vote only in the unlikely event of a tie vote between the candidates.
6. The election winners will be presented to the SMA Council for ratification.
7. The election winners will be announced after the ratification by the SMA Council at least 60 days prior to the Annual Meeting in order that the Councilors-Elect can make travel plans to be present for the meeting at which they will assume office.

Section 7. Vacancy in Office

A vacancy in the office of a Councilor may be filled by the President on an interim basis by appointment until such time as an appropriate election can be held. The Interim Councilor shall meet the requirements of Article III Section 3B of the Bylaws. The term of the Interim Councilor so appointed shall expire with the term of the President who appointed the Interim Councilor or the election of a new Councilor for the state or district, whichever occurs first. This does not preclude a succeeding President from appointing a qualified Interim Councilor to continue until such time when an appropriate election can be held.

Section 8. Duties of Officers

A. President

1. The President shall carry out the will of the Council.
2. The President shall preside over all general sessions of an Annual Meeting and all functions at which the Association is host.
3. The President may deliver an annual address at the general session to be held at a time and place decided upon by the Council.
4. The President shall be the Chairman of the Council and of the Executive Committee of the Council, but shall not be eligible to vote except to cast a vote in the event of a tie. The President shall preside over all meetings of the Council and of the Executive Committee.
5. The President shall provide advice and counsel in the formulation of all programs and services of the Association.
6. The President shall appoint, on nomination by the respective Councilor, up to five (5) Associate Councilors from each state or district.
7. The President shall report to the membership of the Association at its Annual Meetings on the activities of the Council during the interval between Annual Meetings and shall recommend to the membership such actions as are appropriate under the Bylaws.
8. The President or any two members of the Executive Committee may convene a meeting of the Executive Committee.
9. The President shall appoint members of committees and chairs of committees in accordance with the Bylaws, except as otherwise provided.
10. The President shall preside over the planning of the Annual Meeting of the membership.
11. The President shall serve as an Ex Officio member of all committees of the Association.

12. The President shall fulfill such other duties as may pertain to the office of President as assigned by the Council.

B. President-Elect

1. The President-Elect shall assist the President and assume Presidential duties in the absence of the President.
2. The President-Elect shall serve as Vice-Chairman of the Council and the Executive Committee.
3. The President-Elect shall have such other duties and responsibilities as may be required of the office.

C. President-Elect Designate

The President-Elect Designate shall remain as Councilor until taking office as President-Elect and will serve as a member of the Executive Committee.

D. Chief Executive Officer

The duties and responsibilities of the Chief Executive Officer shall be as stated in Article VI, Section 1.

E. Councilors

1. Composition of Council

The Council shall consist of twenty-one (21) members, three of whom shall be the officers of the Southern Medical Association: the President, the President-Elect, and the Immediate Past-President. One member shall be the President of the Southern Medical Association Alliance. The other seventeen (17) shall be the Councilors, elected by one of the following states or district: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia or the District of Columbia, as provided in the Bylaws. The Council may expand by appointing ad hoc Councilors for a specified period of time and for the benefit and convenience of the Association with voting privileges as determined by the Council.

The President and the President-Elect shall serve as Chairman and Vice-Chairman of the Council, respectively. The Chief Executive Officer is an Ex Officio member of the Council.

2. Annual Meeting of Council

- A. The Annual Business Meeting of the Council shall be held at such time and place as may be set by the President and Council.

- B. The Council will determine the number and frequency of Council Meetings.

3. Quorum for Meetings of Council

The quorum for any meeting of the Council shall be a majority of the voting members of the Council.

4. Council Authority

- A. The Council shall be the governing body of the Association.
- B. The Council shall govern the Association in accordance with the laws of the State of Alabama and as stated in the Constitution, Bylaws and Policy & Procedures Manual of the Association.
- C. **The Council may:**
 - 1. Cause to be established Committees in accordance with the Bylaws and shall designate the President to appoint the members of such committees.
 - 2. Be charged with the responsibility to cause to be conducted annually an audit of the financial affairs of the Association.
 - 3. Establish policies and procedures for the conduct of the affairs of the Association.
 - 4. **Appoint a Chief Executive Officer.**
 - 5. Establish the fiscal year of the Association.

6. Any Councilor shall be subject to removal by the President upon the concurrence in that action of two-thirds of the members of the Council.

5. Duties of Councilors

- A. Each Councilor shall responsibly provide a primary and secondary means for all communications, and shall respond in a timely manner.
- B. Each Councilor shall develop an active relationship with the Deans of their respective Medical Schools.
- C. If a Councilor will be unable to attend Council meetings or perform Association business for a period greater than two (2) months, the Councilor must notify the President and the Council of his/her inability to perform and the Council may instruct the President to appoint an Interim Councilor. If the Councilor is unable to or does not attend to Council business or attend Council meetings for two (2) months without the required notification, the Councilor will forfeit his/her Councilorship and a replacement may be selected as provided for in the Bylaws. All Councilors are subject to removal by two-thirds vote of the Council.
- D. Each Councilor shall develop, monitor and adjust a State Action Plan detailing the promotional and communication activities conducted by the Councilor and Associate Councilor.
- E. Councilors shall monitor the development and implementation of their respective state action plans, as well as progress by the Associate Councilors.
- F. Each Councilor will prepare and submit a quarterly report to the President.
- G. Each Councilor shall prepare and present an in-depth report on his/her activities at the Summer Meeting of the Council.
- H. Each Councilor shall nominate Associate Councilors as outlined in the SMA Bylaws and submit his/her nominations in a timely fashion

to the President for review and appointment. Each Councilor shall also maintain regular communication with each Associate Councilor to direct and monitor his/her efforts and progress.

- I. Each Councilor shall work in conjunction with appropriate staff to develop personalized letters to assist in membership recruitment and retention efforts on a state level.
- J. The Association's reimbursement policies are scrutinized by the IRS. Each Councilor is urged to closely review these policies as they pertain to programs for which he/she will be reimbursed.

6. Notice of Meeting of Council

- A. At least ten (10) days prior to a meeting, written notice shall be given to members of the Council of the date, time and place for holding of the Annual Meeting of Council.
- B. The Council may hold such additional meetings as deemed necessary.

7. Special Meetings of Council

A special meeting of the Council shall be called by the President to accomplish any business of the Council or shall be called at the written request of any three Councilors. Notice of special meetings shall be the same as for the Annual Meeting.

ARTICLE IV. ASSOCIATE COUNCILOR

Each Councilor who represents a state or the District of Columbia shall nominate for appointment by the President, up to five (5) physician members from such Councilor's territory who shall be designated as Associate Councilors. A past Councilor may be considered for appointment as an Associate Councilor.

A. Duties

- 1. As assigned by the Council

B. Term of Office

The term of office of the Associate Councilor shall be by annual appointment at the pleasure of the current Councilor and concurrent with the term of the Councilor who represents the State or District in which the Associate Councilor resides or practices.

ARTICLE V. EXECUTIVE COMMITTEE

The Executive Committee of the Council shall consist of the Immediate Past President, President, President-Elect, and President-Elect Designate of the Association. The Chief Executive Officer is an Ex-Officio member. The

Executive Committee of the Council acts for the Council between meetings of the Council and presents its actions to the Council.

ARTICLE VI. COUNCIL APPOINTMENTS

Section 1. Chief Executive Officer

- A. There shall be a Chief Executive Officer who shall be responsible for implementing the policies and direction of the Council; executing and administering Association programs; and managing the day-to-day operation of the Association.
- B. The Chief Executive Officer shall employ and direct all staff personnel, full and part-time, including the assignment of duties of such employees. In this capacity, the CEO shall be generally charged with engaging, promoting, and assigning duties and tasks to all staff personnel, shall seek to expand the membership and participation of the Association and its activities, shall be generally charged to receive and administer funds of the Association, shall represent the Association to the public and to other Associations, and shall perform such other tasks and duties as may be delegated or assigned to him/her by the Council.
- C. The Chief Executive Officer may act as the Managing Editor of the Southern Medical Journal and other publications of the Association.

Section 2. Editor

- A. The Editor shall have the following areas of responsibilities:
 1. Shall be responsible for the non-advertising portion of the Southern Medical Journal, and other publications of the Association, including the preparation of editorials, the selection and editing of scientific articles, and the general format with approval of the Chief Executive Officer.
 2. Shall review, or cause to be reviewed, any books which in his/her discretion, merit the publication of a review in the Southern Medical Journal.
 3. Shall establish practical mechanics for handling manuscripts and other materials for publication with the consent of the Chief Executive Officer.
 4. May employ necessary secretarial assistance with the consent of the Chief Executive Officer.
 5. May perform such other duties as may be assigned.

ARTICLE VII. COMMITTEES

Section 1. Coordinating Committees

There shall be Coordinating Committees established by the Council.

A. Chairman

The Chairman of each Coordinating Committee shall be appointed by the President.

B. Composition of Coordinating Committees

Each of the Coordinating Committees shall have members appointed annually by the President. For the purposes of Committee assignments, the definition of “members” includes Southern Medical Association Alliance (SMAA) members.

Term limits of Committee members, including the Chairman will be set by the Council. The President shall be an Ex Officio member of all Committees.

1. Role – Accountability. Accountable for the success/activities of Advisory Committees. This role is one of governance and accountability.
 2. The Coordinating Committees will consist of ten (10) members selected by the Executive Committee.
 3. The Committee will prioritize actions which the Advisory Committees need to advance as they address Advocacy, Leadership, Quality or Professional Identity and through those actions relative to membership, long-range planning, professional development and alliance and further facilitate the Budget & Administration Committee’s evaluation and passage to the Council for approval as necessary
- C. Coordinating Committee on Budget & Administration:
The Coordinating Committee on Budget & Administration in consultation with the President, Executive Committee, Council and the Chief Executive Officer and approval of the Council may establish Advisory and ad hoc Committees as necessary to perform any administrative, managerial, and financial oversight required of a non-profit corporation and any additional functions needed by the Southern Medical Association that is assigned to this committee by the Council.
- D. Other Coordinating Committee(s) as created by the Council:
The number, scope and focus of any Coordinating Committees may be established or changed by the Council to reflect changes in the scope, focus, and priorities of the Southern Medical Association and to allow the orderly conduct of Association business and activities.

Section 2. Advisory Committees

- A. Role - Advancement of “Grass Roots” ideas
- B. Each Advisory Committee will consist of:
1. One (1) Councilor
 2. One (1) Alliance member
 3. Three (3) Associate Councilors
 4. Five (5) members at large

- C. The Alliance President will appoint the Alliance members to each Advisory Committee.
- D. The Alliance Advisory Committee members at large will be selected from the Alliance members at large.
- E. Each Advisory Committee will have a Team Leader appointed by the Chair of each Coordinating Committee.
- F. The Team Leader will then appoint the remainder of the five (5) committee members from members at large.
- G. The members at large will be selected based on responses from surveys of interest; activity within the Communities or at the discretion of the Team Leader.
- H. The Team Leader will lead the team in refinement of ideas. Works with staff representative to coordinate anything related to the business of the Advisory Committee.
- I. SMA Staff member is assigned to each team as support. SMA Staff member performs the following duties
 - 1. Provides relevant information from the Association headquarters
 - 2. Records activities

OPERATING PROCEDURES FOR COMMITTEES

Processing Grass Roots Ideas

- A. Advisory Committee Members bring forth ideas from anywhere and anyone
 - 1. Ideas are presented in the form of a written "Grass Roots Proposal"
 - 2. The Advisory Committee where the proposal began is considered the "Originating Advisory Committee"
 - 3. Originating Committee Team Leader initiates and leads discussion and amends proposal
 - 4. Advisory Committee Team Leader distributes proposal to other relevant Advisory Committee Team Leaders for further advancement/ amendment
 - 5. Originating Advisory Committee Team Leader submits final proposal to the Coordinating Committee Chair within his/her domain
 - 6. Coordinating Committee Chair presents proposal to Budget and Administration
 - a. Approved Proposal becomes a "Project"
 - b. Rejected Proposal returns to Advisory Committee
 - i. Letter is sent to originator of proposal explaining why
 - c. Budget & Administration presents proposal to Council
 - d. Council implements project by submitting it to the Association headquarters

- e. Project is put into action

Section 3. Presidential Committees

- A. There may be Presidential Committees appointed by the President with approval of the Council.
 - 1. Presidential Committee on Selections
 - 2. Presidential Committee on Special Awards
 - 3. Presidential Committee on Endowments
- B. The term of the members of these committees shall be limited to the term of the President who appoints the committee members.

Section 4. Ad Hoc Committees

- A. Ad Hoc Committees may be appointed by the President, Council, or Coordinating Committee Chairs in consultation with the President, Executive Committee, and Chief Executive Officer and with approval of the Council when deemed necessary to conduct Committee and Association activities.
- B. Term limits of Committee members, including the Chairman, will be set by the Council.

Section 5. Duties and Responsibilities of Coordinating, Advisory, and Presidential Committees

- A. **Coordinating Committee on Budget & Administration**
It shall also be the duty of this Committee to meet at least annually to review the staff pension plan(s) and recommend changes that might improve the employee benefits package. This Committee shall review budgetary information including revenues and expenses, financial projections, major capital expenditures, and key financial indicators. The Committee will also review variances in the Budget and other major program developments from a financial perspective. This Committee shall be responsible for the annual independent audit and reporting audit results to the Council at the appropriate Annual Meeting of the Council.
- B. **Presidential Committee on Special Awards**
 - 1. If suitable candidates are selected by the Committee, it shall submit the names of not more than three (3) such members to the Council for each award.
 - 2. The Council may elect one recipient for each respective award and presentation of the awards will take place at the discretion of the President during the Annual Meeting.
- C. **Presidential Committee on Endowments**
 - 1. Recommend and approve programs, policies and marketing efforts required to generate contributions to the Research and Education Foundation, and recommend and approve methods of giving to the Foundation and ways in which contributors can be recognized for

various levels of giving.

2. Volunteer personal time and effort in securing major gifts to the Foundation and set an example, by personal contributions, for the general membership of the Association.
3. Support The Society of 1906 and recommend and approve programs to enhance the visibility and growth of the Society.

ARTICLE VIII. ANNUAL MEETING

Section 1. Annual Meeting

There shall be an Annual Meeting of the Association, which shall be at such time and place as determined by the Council, and reasonable prior notice of the time and place of holding such Annual Meeting shall be given to all members of the Association. At all business sessions the attendance of not fewer than twenty (20) members shall constitute a quorum to conduct business.

Section 2. Composition of Annual Meeting

- A. The schedule of activities for the Annual Meeting shall be established by the Council annually and such activities shall be furnished to the membership in advance of the Annual Meeting.
- B. The President of the Association shall preside at all general sessions of the Annual Meeting, or in his/her absence the President-Elect.
- C. Such business shall be conducted at the General Session as shall be designated by the Presiding Officer.

ARTICLE IX. SPECIAL AWARDS

Section 1. Distinguished Service Award

There shall be a Distinguished Service Award of the Association, which may be awarded annually to any member of the Association or to an individual and/or group performing distinguished service to the field of medicine.

Section 2. Seale Harris Award

There shall be a Seale Harris Award, which may be awarded annually to any member of the Association as recognition for important research accomplishment in the broad field of metabolism, endocrinology, nutrition, or for research in those fields. Criteria for the Seale Harris award may be modified or changed by the Council.

Section 3. Original Research Award

There may be an Original Research Award of the Association, consisting of a medal and a cash prize, which may be awarded annually in recognition of original research in clinical medicine or the basic science as applied to medicine.

Section 4. Determination of Awards

- A. These awards will be determined by a confidential Committee appointed by the President to evaluate the contributions of the various

candidates for special awards.

ARTICLE X.

SOUTHERN MEDICAL ASSOCIATION ALLIANCE

There shall be an Alliance of the Southern Medical Association that will function under the jurisdiction of the Council. The Executive Committee of the Council will be the Advisory Committee to the Alliance. Financial support to the Alliance may be granted at the discretion of the Council. The fiscal year will coincide with that of the Association. The President of the Southern Medical Association shall be a member the Council of the Southern Medical Association.

ARTICLE XI. RULES OF ORDER

The rules contained in the current edition of *Roberts' Rules of Order, Newly Revised* shall govern the proceedings of the Association in all cases in which they are applicable and in which they are not inconsistent with the Bylaws or special Rules of Order which the Association may adopt.

ARTICLE XII. INDEMNIFICATION OF OFFICERS AND AGENTS OF THE SOUTHERN MEDICAL ASSOCIATION – see Bylaws

ARTICLE XIII. AMENDMENTS

Any changes to the Policies & Procedures can be recommended by the Budget & Administration Committee and presented to the Council for ratification/approval.



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Southern Medical Association

Mission Statement

The Southern Medical Association promotes the health of patients through advocacy, leadership, education, and service.

What We Value

Advocacy
Leadership
Collegiality
Innovation

What We Believe

- That physicians must be advocates for their patients and provide the leadership necessary to promote better health care in their communities;
- That education and scholarly interactions must be conducted in a collegial, supportive environment;
- That collaboration and innovation in health care delivery will best serve our patients as we work together to attain optimal health.

Our Vision

The Southern Medical Association will be the preferred association for physicians and health professionals, and will be recognized for advocacy on key practice issues including leadership development for physicians, multi-specialty and interdisciplinary education and training, and innovative health care delivery models and services that improve quality and access to care.

Commitment:

1. We are committed to the needs of the whole physician, and strive to provide a mix of education, service and camaraderie that empowers members to achieve both personal and professional goals.
2. We are committed to developing physician leaders.
3. We are committed to providing an interdisciplinary forum to enhance the sharing of information, knowledge and experience to advance the practice of medicine.
4. We are committed to the value of all generations of physicians having the opportunity to interact and learn from each other.
5. We are committed to working diligently to help our members sustain the spirit of compassion in the practice of medicine and the sense of satisfaction in contributing fundamentally to the health and well-being of society.
6. We are committed to supporting the belief that physicians should be in control of decisions regarding practice management and patient care.

7. We are committed to unity of purpose and the contribution of each individual as fundamental to the achievement of our success in meeting the needs of our members and maintaining financial stability.
8. We are committed to integrity and accountability in our relationships with members, leaders, vendors, clients, employees and the community at large.
9. We are committed to support employees in achieving their fullest potential by providing encouragement, professional development and a work environment that promotes respect and open communication.

Birth of a Medical Association

NAME: Southern Medical Association

DATE OF BIRTH: October 3, 1906

PLACE OF BIRTH: The Read House, Chattanooga, Tennessee

FOUNDING FATHERS: Approximately 150 "attending physicians" were on hand for the organizational meeting.

Vital Statistics

1906	2012
Membership —Approximately 200 members from a six-state territory—Alabama, Florida, Georgia, Louisiana, Mississippi, Tennessee	Approximately 10,000 members from a territory comprised of Alabama, Arkansas, District of Columbia, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia and all across the continental U.S.
Annual Dues —\$2	\$295
Publications —None	<i>Southern Medical Journal</i>
Assets —Just some dedicated physicians	A growing roster of dedicated physicians, an Annual Conference unparalleled for their scientific sessions, its publications, and SMA Services, Inc., a wholly owned for profit subsidiary providing services to SMA and members, are but a few of the Association's assets today.

Purpose of the Southern Medical Association

The exclusive purpose of this unique organization is to develop and foster scientific medicine. Conceived as an organization which could, on a regular basis, promote the progress of scientific medicine generally and in particular, attack problems peculiar to the South; established as a voluntary, non-profit organization, and chartered under the laws of the State of Alabama, the Association is independent of other medical societies, but works closely with them.

Dedicated exclusively to serving the professional needs of physicians of the South, SMA strives to bring its members into closer touch and in more perfect harmony with each other through advocacy, leadership, quality and professional identity, creating a society unique in its opportunity for fraternal relationships and in its personal significance.

Although the Association has grown from a membership of approximately 200 in 1906 to a membership of over 10,000 today, its purpose remains the same and is so stated in its **CONSTITUTION and BYLAWS, ARTICLE II—PURPOSE.**

Organization and Early History of the Southern Medical Association

The Southern Medical Association, like the sturdy oak, from a little acorn grew; but this was no ordinary acorn. Its embryo contained the elements of need, vision, and opportunity embodied in a previously existing organization known as the Tri-State Medical Association of Alabama, Georgia, and Tennessee, which was composed of some two hundred physicians.

Representatives of the Tri-State group, along with representatives from Florida, Louisiana, and Mississippi, met in Chattanooga, Tenn., on October 2, 1906, in response to an invitation from the President of the Tennessee State Medical Association. The invitational letter stated that the members of the Nashville Academy of Medicine felt that "there was a growing feeling among doctors of the southern group of states that a Southern Medical Association should be organized."

These representatives, most of whom were presidents of their state medical associations, adopted a resolution for presentation to the Tri-State Medical Association, stating among other reasons, that "a greater opportunity for self-improvement and achievement in the realm of scientific research is required by the progressive and cultured physicians of the district (the South) than is afforded by the state societies, and which, on account of its large membership, is denied them in the American Medical Association." The resolution, presented the next day (October 3, 1906), called for the merging of the Tri-State Medical Association into this larger body, thereby becoming the nucleus of the proposed Southern Medical Association.

Anticipating favorable action on the resolution, a Committee on Constitution and Bylaws was appointed on October 2, 1906, with instructions to have a tentative draft of the CONSTITUTION and BYLAWS for the proposed Southern Medical Association ready to present to the Tri-State group the next day. Working all night, the Committee drafted a proposed CONSTITUTION calling for the formation of a voluntary, independent organization of physicians which would eventually embrace all of the sixteen Southern states and the District of Columbia. It further called for the Tri-State Medical Association to "thaw and resolve themselves into a dew; to die in order that the baby Southern Medical Association could be born."

In an atmosphere charged with emotion, the resolution and the tentative draft of the first CONSTITUTION were debated as the first order of business of the Tri-State group. There were impassioned pleas "on behalf of the young physicians of the Southern states for a wider field to engage our talents," as well as for "a stimulus, an incentive to spur us on to worthy deeds to more intensive study, to greater accomplishments in the field of medicine and surgery." Jere L. Crook, M.D., Chairman, Committee on Constitution and Bylaws, tried to make the group visualize a great Southern Medical Association whose programs would deal with diseases peculiar to the Southern states and would present to the world the results of the research, the clinical experience, at the bedside and in the operating room, of the splendid body of men composing the ranks of the medical profession of the South.

Naturally, the fine record of the Tri-State group was ardently defended, citing loyalty and accomplishments of its members but the arguments for greater opportunities for scientific improvement and for a wider fellowship among physicians triumphed. The founder of the Tri-State group, J. B. Cowan, M.D., Tullahoma, Tenn., who was Chief Surgeon on the staff of Lieutenant General Nathan Bedford Forrest 1861-1865, understandably loathe to see his own brainchild die, and having pledged to fight any move to that effect, was so impressed with the "pleas of these ambitious young doctors for a chance to try their wings over all Dixie Land" that he moved the adoption of the resolution and the tentative CONSTITUTION and BYLAWS "without changing one jot or one tittle." The motion carried unanimously and thus the Southern Medical Association was born.

The work of organizing moved rapidly—a Nominating Committee was appointed, met promptly, and upon making its report, the first officers of the Southern Medical Association were elected and installed on October 3, 1906, at The Read House in Chattanooga, Tenn.

The first annual meeting was held in Birmingham, Ala. September 24-25, 1907, with a Scientific Assembly composed of three sections: Medicine, Surgery, and Ophthalmology. At this meeting H.H. Martin M.D., Savannah, Ga., first President of the Association, summarized the general feeling of the members of the Southern Medical Association in regard to their new organization when, in closing his President's Address, he said:

"I wish to express my entire satisfaction with the unqualified success of this, our first annual meeting, and to publicly thank the various Section Officers for the most excellent program furnished for this meeting. I have never seen a better one in any medical association in this country. The Southern Medical Association is tonight an accomplished fact. Its future is in your hands to make of it what you will."

Thus began the growth and development of the Southern Medical Association.

Officers and Governing Bodies of the Southern Medical Association

Just as the individual shares the responsibility of democratic government so the individual member of the Southern Medical Association shares the responsibility of managing its affairs. But a pure democracy is an inefficient and cumbersome form of organization and each of the members does not wish to study and vote on every single detail of the business of the Association. Therefore, provisions have been made whereby grants of power are distributed among officers and governing bodies.

GRANTS OF POWER...

The membership has adopted a CONSTITUTION and BYLAWS (which it may abolish, change, or amend) which invests power in, and describes the duties of certain bodies and officers of the Association. In addition, the CONSTITUTION and BYLAWS (1) states the purpose of the Association; (2) establishes requirements for and classes of membership; (3) provides for the scope and mechanics of meetings; (4) describes the manner of election, power, and duties of officers; (5) provides for the election or appointment of committees; (6) establishes and defines the administrative machinery; (7) prescribes dues and fiscal procedures and (8) provides for amendments.

OFFICERS...

The officers of the Association fall into two categories—the elected and the appointed officers. A complete outline of the duties of all officers, elected and appointed, is included in the BYLAWS.

THE GOVERNING BODIES...

THE COUNCIL

Through provisions in the CONSTITUTION and BYLAWS, the membership established the Council as the governing body of the Association, and defined its composition, duties, and powers.

The Council consists of twenty-one members; three officers the Alliance President and one member representing each of the sixteen states and the District of Columbia which constitute the territory of the Association. Elected by their respective states, Councilors serve for five years and can be eligible for re-election for a second term following a five-year hiatus from ending their first term. The President shall be that person who was elected by the Council as President-Elect the previous year and the Immediate Past President will be that person who served as President during the previous year.

Much of the detail work of the Council is accomplished by efficient use of committees created for specific purposes. Through the Association's President, the Council makes a report of its findings, recommendations, and actions to the membership at the first general session of each annual meeting.

EXECUTIVE COMMITTEE OF THE COUNCIL

The Executive Committee of the Council acts for the Council and the membership between Annual Meetings. This smaller body is composed of the President, President-Elect, Immediate Past President, and President-Elect Designate.

The primary function of the Executive Committee of the Council is to consider all matters of business and report its findings and conclusions to the Council for action. Any matters of such urgency that they should not wait over until the Annual Meeting may be acted upon by the Executive Committee of the Council, however.

GENERAL ADMINISTRATION

By and large, the official governing bodies of the Association are policy-making groups. Decisions, programs, and policies established by the governing bodies are put into effect through (1) the administrative machinery of the Chief Executive Officer and his staff at the headquarters office in Birmingham, Alabama, and (2) the Editor, Associate Editors, and the Editorial Board of the *Southern Medical Journal*.

Membership in the Southern Medical Association

Who Can Belong...

The membership of this Association shall be by invitation to physicians who are eligible to be members of the following state medical societies: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia, and the District of Columbia who are sponsored by the respective state Councilor, to invited medical officers of the United States Army, Navy, Air Force, Public Health Service and Veterans Administration on active duty, and to invited members of the Puerto Rico Medical Association who are citizens of the United States of America.

The CONSTITUTION and BYLAWS of the Association provides for active membership as well as for various classes of associate and emeritus membership.

Dues...

The modest dues of the Association, which includes the member's subscription to the SOUTHERN MEDICAL JOURNAL, keeps membership in this scientific organization well within the financial reach of all physicians. Effective January 1, 2010, the annual dues were set at \$295, payable in advance, with membership effective on the date of the application. Life membership is available to members in good standing upon application and the payment of the appropriate fee.

Activities of the Southern Medical Association

I. Annual Conferences

General Information...

The Association's annual meeting is traditionally held each year in one of the cities located within the Association's territory. Dates and sites are subject to review and approval by the Council. All scientific activities, meetings, and exhibits at SMA annual meetings are open to physicians who are eligible for membership in their local and state medical societies whether or not they are members of the Southern Medical Association. Medical and nursing students, interns, residents, and paramedical personnel may also attend.

Generally, the format of an annual meeting consists of two parts—the scientific program and the exhibits both scientific and technical. Specifically, the scientific activities of the annual meeting are divided into scientific sessions and abstract presentations. Specialty sections cooperate to present programs of special interest, special symposia on timely subjects, meetings of conjoint societies, scientific posters, and technical exhibits, all designed for one purpose—to enhance the practice of medicine.

EXHIBIT HALL...SCIENTIFIC POSTERS

In addition to the scientific sessions, there is an opportunity for physicians to submit and present scientific posters for display in the Exhibit Hall. Scientific posters were first introduced in 1988, and since then, submissions have continuously increased. Scientific exhibits were discontinued effective as of the 1996 Assembly.

Preferred Vendors

Preferred Vendors offer the busy physician the opportunity to view the latest technology, medical equipment, and services on the market. These vendors are carefully screened and represent the highest standards in quality, originality, and value.

The Social Side...

SMA Annual Conferences, while geared primarily for education, also has its moments of relaxation. Thriving on an informal atmosphere—where physicians from every type of practice can meet to exchange ideas—SMA has a widely known reputation for its "Southern Hospitality." Social highlights of the annual meeting include: alumni reunions, President's Reception, activities for the spouses planned by the Southern Medical Association Alliance, and, of course, fellowship with members of the medical profession from all parts of the United States and many foreign countries.

II. Continuing Medical Education/CE Activities

The Southern Medical Association has been serving physicians' needs since its inception as a physician member association in 1906. SMA is committed to enhancing life-long learning for physicians. The SMA Continuing Medical Education (CME) unit is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. At its most recent re-accreditation review, the ACCME awarded SMA the rating of "accreditation with commendation" – the highest rating available to accredited providers. As an accredited provider, SMA's accredited activities allow physicians to participate and obtain AMA Physicians' Recognition Award (PRA) Category 1 Credits™, a requirement of most state's licensure procedures. In 2006, SMA was approved as a provider of continuing education in nursing by the Alabama State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. This additional accredited as expanded the reach of SMA's programming.

CME activities are developed based on needs assessment and are evaluated to determine quality, educational value, and performance improvement with the goal of improved patient health outcomes. Activities are varied in design, format, and distribution methods to meet the interests and needs of physicians and other healthcare professionals. Current formats include the *Southern Medical Journal* (monthly CME articles), live conferences (i.e. annual scientific assemblies, regional conferences, and resident education), distance learning (resident education and physician business administration certificate course) and Internet education (MedEd On-Demand library). MedEd On-Demand offers a large collection of lectures captured from live conferences and repackaged with slides and audio for Internet education. Internet content includes clinical and practice management topics approved for physician and nursing credits.

III. Publications

The Southern Medical Journal...Brief History

During the first years of its history, the Association did not actually own a journal. Various publications were named "official organ of publication" from time to time.

At the annual meeting held in Atlanta, Ga., November 10-12, 1908, arrangements were made for the *Medical Report of Shreveport*, Shreveport La., to serve as the official organ of publication, with the name to be changed to *Journal of the Southern Medical Association*, effective January 1909 (Vol. 2, No. 1). Oscar Dowling, M.D., Shreveport, La., Secretary-Treasurer of the Southern Medical Association, was Editor. It was discontinued as *Journal of the Southern Medical Association* as of December 1909.

The Gulf States Journal of Medicine and Surgery, Mobile, Ala., formerly the *Mobile Medical and Surgical Journal*, became the Association's official organ of publication in January 1910 (Vol. 16, No. 1). Owners Seale Harris, M.D., and H. A. Moody, M.D., both of Mobile, AL., served as Editors.

The *Southern Medical Journal*, a publication privately owned by a group of Nashville, TN, physicians began in Nashville, TN, in July 1908 (Vol. 1, No. 1). It was purchased in October or November 1910 by Seale Harris, M.D., as principal owner, with some other physicians having minor financial interest. Thus, the owners of the *Gulf States Journal of Medicine and Surgery* merged this publication (Vol.17, No.5) with their newly acquired publication, the *Southern Medical Journal* with the December 1910 issue (Vol. 3, No. 11). Also, beginning with the December 1910 issue, the new *Southern Medical Journal* carried the additional designation of Journal of the Southern Medical Association. Seale Harris, M.D., served as Editor until November 1921, and H. A. Moody, M.D., served as Managing Editor until April 1916.

From December 1910 to May 1916, J. A. Witherspoon, M.D., W. D. Haggard, M.D., William Litterer, M.D., W. A. Bryan, M.D., and M. M. Cullon, M.D., all of Nashville, Tenn., and Oscar Dowling, M.D., were Associate Editors.

From June 1916 to October 1917, M. Y. Dabney, M.D., became Managing Editor and James R. Garber, M.D., Birmingham, Ala., became Associate Editor. From December 1917 to December 1919, Dr. Dabney served as Acting Editor while Dr. Harris was on active military duty. From January 1920 to November 1921, both Dr. Dabney and Dr. Garber were designated Associate Editors.

In November 1921 the Southern Medical Association, with a membership of 6,328, purchased the *Southern Medical Journal* from Dr. Harris and his co-owners and Dr. Dabney was elected Editor. Dr. Harris resigned as Editor at that meeting. Dr. Dabney served as Editor from December 1921 to December

1954 and his wife, Eugenia B. Dabney, served as Assistant Editor, 1930-1935, and Associate Editor from 1935 until December 1954.

Curtice Rosser, M.D., Dallas, Tex., and Tinsley R. Harrison, M.D., Birmingham, Ala., were Associate Editors from January 1951 to December 1954. Curtice J. Lund, M.D., New Orleans, La., served as an Associate Editor from January 1951 to December 1952. Howard L. Holley, M.D., Birmingham, Ala., served as an Associate Editor from January 1954 to December 1954.

Others who have served as Assistant Editor are Harris D. Riley Jr., M.D. (1967-1970), Sam E. Stephenson Jr., M.D. (1968-1990), Addison B. Scoville, Jr., M.D. (1976-1989), and J. Leonard Goldner, M.D. (1971-1974).

R. H. Kampmeier, M.D., Nashville, Tenn., became Editor and V. O. Foster, Birmingham, Ala., Managing Editor, effective December 1, 1954. Robert F. Butts, Birmingham, Ala., became Managing Editor, December 1, 1960. Harris D. Riley, Jr., M.D., Oklahoma City, Okla., became Associate Editor of the *Journal* in January 1971, and assumed the role of Editor in January 1973, upon Dr. Kampmeier's retirement. Dr. Kampmeier was retained as Advisory Editor. In September 1977, John B. Thomison, M.D., of Nashville, Tenn., was appointed Editor succeeding Dr. Riley.

Beginning in 1980 William J. Ranieri became Managing Editor of the *Journal*. In July 1992, the Council voted to name Dr. Thomison Editor Emeritus upon his retirement at the end of that year. In January 1993 J. Graham Smith, Jr., M.D., became Editor. In 2000, James H. Leverett became Managing Editor, and Ronald C. Hamdy, M.D., was appointed Editor. In 2002, Ed J. Waldron became Managing Editor, and he appointed Cathy Galloway to serve in that capacity.

With sound business and editorial management, the *Journal* has not only grown in size and financial stability, but it has also grown in scientific stature and influence. Its cumulative contribution to the medical literature parallels and mirrors the growth and scientific development of medicine in the South.

The Journal Today

Throughout its entire life, the *Southern Medical Journal* has adhered to its main objective announced in the first issue: to help doctors practice better medicine by bringing to them high quality, original articles by leading medical researchers and specialists and general information of concern to the medical profession.

The *Southern Medical Journal* articles span the spectrum of medical topics, providing timely, up-to-the-minute information for primary care physicians and specialists alike. Contributors include leaders in the health care field from across the country and around the world. Subscribers are found around the world - throughout North America, in Australia, and in numerous European, South American, Asian, and African nations - because doctors everywhere need practical medical information. The SMJ enables physicians to provide the best possible care to patients in this age of rapidly changing modern medicine.

Ronald C. Hamdy, MD, Professor of Internal Medicine and holder of the Cecile Cox Quillen Chair of Excellence in Geriatric Medicine and Gerontology and is Director of the Osteoporosis Center at East Tennessee State University in Johnson City, Tennessee, served as Editor-in-Chief from 2000-2010. Dr. Hamdy was also a past president of the Southern Medical Association.

On January 1, 2011, G. Richard Holt, M.D., M.S.E., M.P.H., M.A.B.E., was appointed as new Editor-in-Chief of the *Southern Medical Journal*. Dr. Holt brings a wealth of journal knowledge and experience to the SMJ. He is a past Editor-in-Chief of the *Journal, Otolaryngology-Head and Neck Surgery*, and Past Editor-in-Chief of the journal, *Aviation, Space, and Environmental Medicine* (official journal of the Aerospace Medical Association). Dr. Holt also is a past Co-Editor of *The Yearbook of Otolaryngology-Head and Neck Surgery* and is also currently or has been on the Editorial Boards of the *Journal of Long-Term Medical Effects of Implants*, the *Journal of CranioMaxillofacial Surgery*, and *Texas Medicine*.

An SMA member since 1978, Dr. Holt has been actively involved within the Association, having served first as Secretary, then Chair, of the Section of Otolaryngology. Dr. Holt has lectured at SMA Annual Meetings and developed a Presidential Symposium on Space Medicine, as well as having helped develop the Association's Young Physician Leadership Course.

An editorial production staff, consisting of a Managing Editor and Editorial Coordinator, in Birmingham, Alabama, assists the editor. Publishing is handled by Lippincott Williams, & Wilkins with business offices in Philadelphia, Pennsylvania.

Each monthly issue of the *SMJ* includes original and review articles, CME articles, special sections, and editorials. New technology has provided opportunities to distribute the Table of Contents (eTOC) via e-mail.

IV. Research Project Fund

Members of the Committee on Grants and Loans observed that funds for initiating small research projects were not readily available in most medical centers or training areas. Therefore, at the Annual Meeting, November 1969, the Council established the SMA Research Project Fund. This Fund originally consisted of \$6,000 annually, from which grants could be made to those participating in investigative projects. Due to the large number of applications received for grants from this Fund during the first year of operation, the Committee on Grants and Loans recommended to the Council at the Dallas Meeting, November 1970, that the amount of grants be increased to \$20,000 annually (July 1-June 30). This Fund is under the direction of the Committee on Grants and Loans.

At the New Orleans Meeting in November 1976, the Committee on Grants and Loans recommended that the amount for grants be increased to \$40,000 annually. In 1982 the Committee on Grants and Loans approved a grant increase in the amount of \$20,000, making the total amount available \$60,000.

In November, 1988 the Council of the SMA voted to increase the combined amount available for Research Grants and Residency Training Loans to \$150,000 from the previous amount of \$100,000. This would become effective July 1, 1989.

Dr. Browder reported that at the April 29, 2000, Council meeting, it was voted to spend the estimated earnings from the Endowment Fund for the coming year. The estimated earnings were established at \$40,000 of which \$35,000 will be allocated for scholarship for the coming (2000-2001) school year and \$5,000 will be allocated to Grants. The Resident Training Loan program was placed on hold in June, 2000.

RULES FOR GOVERNING THE RESEARCH FUND...

(1) Amount Available...

- (a) the headquarters office shall be responsible for notifying the Deans at the medical schools and their affiliated hospitals located in SMA's territory that limited funds are available for those participating in investigative projects.
- (b) Money in the Research Project Fund will be available primarily to physicians in house staff training (Graduate Medical Education) and Medical Students located at medical schools, medical centers, osteopathic schools and their affiliated hospitals rather than to established faculty investigators.
- (c) The maximum grant available from this Fund, per school year, shall be \$2,500. A maximum of two grants may be awarded per medical school or medical center depending upon availability of funds.

(2) Purpose...

- (a) A grant from this Fund shall be primarily for the purpose of starting a new project, or for the continuation of a relatively new project.
- (b) A grant from this Fund shall be used primarily for the purchase of expendable items (which includes the purchase and maintenance of animals) and may not be used for the purchase of computers or

computer training. NO TRAVEL EXPENSES WILL BE FUNDED. Funds must be used as applied for or they revert back to SMA. Under no circumstances will funds be transferred outside of SMA's territorial boundaries.

(3) Application...

- (a) Official application forms may be secured by writing the Chief Financial Officer, Southern Medical Association, 35 W. Lakeshore Drive, P. O. Box 190088, Birmingham, Alabama 35219-0088 or by going to the website www.sma.org. Deadline for receiving completed applications is April 1.

(4) If Approved...

When a grant is awarded, the Southern Medical Association shall issue a check jointly to the applicant and the institution with which the applicant is associated. The check shall be mailed to the applicant.

(5) Requirements...

Faculty/Clinical Adviser is required to: Submit a letter outlining potential clinical applications of the project. Recipients of grants from this Fund shall be requested to:

- (a) Apply for membership in Southern Medical Association (Free to medical students and residents).
- (b) Recipient and Faculty/Clinical Adviser are required to send Southern Medical Association a summary of the results of the research project upon its completion. Failure to do so will jeopardize future research funding.
- (c) Should this Research Project Grant result in publication SMA requires a reprint.

V. Medical Student Scholarship Fund

Recognizing the need for providing assistance to third-year medical students, particularly those of superior abilities, the Council established the Southern Medical Association Medical Student Scholarship Fund at the Atlanta Meeting, November 1969. This fund now provides \$1,000 of scholarship per medical school located within the territory of the Southern Medical Association and is under the direction of the Advisory Committee on Grants, Loans and Scholarships.

Rules Governing the Medical Student Scholarship Fund...

(1) Amount Available. . .

- (a) The headquarters office shall be responsible for notifying the Deans of medical and osteopathic schools located in SMA's territory that limited funds are available for scholarships for third-year medical students.
- (b) The maximum scholarship available from this Fund, per school year, shall be \$1,000. The \$1,000 may be allocated among one or more deserving students at the discretion of the Dean and has historically been distributed to either one or two students.

(2) Purpose...

A scholarship from this Fund shall be for the purpose of giving aid in providing tuition to third-year students of superior ability who are in need of scholarship funds.

(3) Application...

(a) Application for a scholarship from this Fund must be made by the Dean on behalf of his students, by writing to the Chairman, Advisory Committee on Grants, Loans and Scholarships, c/o Director, Operations, Southern Medical Association, 35 W. Lakeshore Drive, P.O. Box 190088, Birmingham, Alabama 35219-0088.

(b) The letter should give:

(1) full name and mailing address of the student;

(2) explanation of student's need;

(3) deserving qualities of the student for a scholarship.

(4) If Approved...

When a scholarship is awarded the headquarters office shall notify the Dean, and shall issue a check jointly to the applicant and the school. The check will be mailed directly to the councilor in the state who will sign the cover letter and forward to the Dean of the Medical School.

VI. Southern Medical Research and Education Endowment Fund

In 1986 SMA established an Educational Endowment Fund to provide funding for scholarships, research projects and other programs supporting the educational purposes of the Association. In December 1987, SMA launched a Planned Giving Program incorporating the existing Endowment Fund with several other options for charitable giving. Donors may target gifts for scholarships, lectureships or special educational programs through gifts from various means including bequests, life insurance, real estate, or securities. With any gift, donors may establish memorials for deceased loved ones or recognition for a colleague.

Purposes of the Fund are to provide an investment in the future of medical and health care delivery; to stimulate interest in conducting research; to provide financial aid to deserving medical students; to initiate a professional career development relationship with SMA; and to recognize or memorialize donors and their designees.

A formal recognition program for contributors to the Research and Education Endowment Fund is as follows:

President's Circle- \$1,000

Contribution

- Name in *Southern Medical Journal*
- Annual Meeting Ribbon

Benefactor- \$250-\$999

Contribution

- Name in *Southern Medical Journal*
- Annual Meeting Ribbon

Patron- \$50 - \$249

Contribution

- Name in *Southern Medical Journal*
- Annual Meeting Ribbon

The Society of 1906

The establishment of "The Society of 1906" was approved in 1990 in Nashville. The Society recognizes major contributors to the Fund. SMA physicians may become members of "The Society of 1906" by contributing \$5000 to the fund over a five year period or by making a \$20,000 bequest. Recognition and benefits of "The Society of 1906" include:

- "Society of 1906" medallion
- "Society of 1906" tie and Annual Meeting Ribbon
- name on the "Hall of Fame" at Annual Meeting
- Annual Black-Tie Reception

The twenty-seven Charter Members of The Society of 1906 were honored at the SMA's 85th Annual Scientific Assembly in Atlanta in November of 1991. Charter Members attended the first annual black-tie reception and were given a beautiful medallion representing their commitment to the goals of SMA's Research and Education Endowment Fund.

Donations to the Southern Medical Research and Education Endowment Fund may be sent or inquiries directed to Southern Medical Association Research and Education Endowment Fund.

VII. Awards

From time to time the Southern Medical Association has created awards so that the Association may honor worthy members. Presently there are three official awards of the Association; the Distinguished Service Award; the Seale Harris Award; and the Original Research Award. Nomination and application forms, which may be obtained from the headquarters office, must be received at the headquarters office by April.

All nominations and applications are considered by the Committee on Special Awards. This confidential Committee, consisting of five members with the President-Elect as Chairman, is appointed by the President to evaluate the contributions of the various candidates for special awards. The presentation of awards takes place at the first general session of the Annual Meeting.

The Research Medal...

During the 1912 Annual Meeting in Jacksonville, Fla., the Association established the Research Medal which could be awarded from time to time

to a member of the Association for meritorious and original research work provided the member had made contributions to medical science of sufficient importance to merit this distinction.

In 1961 both the Research Medal and the Original Research Award existed. Then in 1962 the Research Medal as established in 1912 was discontinued in favor of the Dr. Robert D. and Alma Moreton Original Research Award.

Recipients of the Research Medal

1912- Jacksonville Meeting- C. C. Bass, M.D., New Orleans, La., "for his epoch-making achievement in the study of malaria, namely: the cultivation of the malaria parasites in artificial media."

1916- Atlanta Meeting- J. Shelton Horsley, M.D., Richmond, Va., "in recognition of his original contributions and studies in the domain of vascular surgery."

1921- Hot Springs Meeting- Kenneth M. Lynch M.D., Dallas, Tex., "for his original and meritorious investigations in the parasitology of tropical diseases."

1932- Birmingham Meeting- Evarts A. Graham M.D., St. Louis, Mo., "for his outstanding research work, especially on the diagnosis and pathology of inflammatory diseases of the gallbladder and liver."

1933- Richmond Meeting- William de B. MacNider M.D., Chapel Hill, N.C., "for original and meritorious research, especially in the field of experimental nephritis."

1937- New Orleans Meeting- Ernest W. Goodpasture, M.D., Nashville, Tenn., "for his outstanding achievements through his

research on the cultivation and the nature of viruses."

1940- Louisville Meeting- Alfred Blalock, M.D. Nashville, Tenn., "in recognition of his distinguished contributions to knowledge of the circulation, especially in relation to shock."

1942- Richmond Meeting- Perrin H. Long, M.D., Baltimore, Md., "in recognition of his outstanding contributions to the knowledge of bacteriology and chemotherapy."

1943- Cincinnati Meeting- Tom Douglas Spies, M.D., Birmingham, Ala., "in recognition of his outstanding contributions to our knowledge of the science of human nutrition, especially in his elucidation of the earlier and better methods of diagnosis and treatment of disease."

1945- Cincinnati Meeting- Tinsley R. Harrison, M.D. Dallas, Tex., "In recognition of his outstanding contributions toward the elucidation of structural and functional aspects of cardiovascular disease and particularly of practical problems arising from failure of the circulation."

1946- Miami Meeting- William H. Sebrell, Jr., M.D. Bethesda, Md., "in recognition of his important contributions to the understanding of nutrition and its relation to public health."

1947- Baltimore Meeting- George E. Burch, M.D. New Orleans, La., "in recognition of his important investigations in the clinical physiology of the circulation and of his valuable contributions of the understanding of cardiovascular disorders."

1949- Cincinnati Meeting- Seale

Harris, M.D., Birmingham, Ala., "in recognition for his original and pioneer description of hyperinsulinism, for continued and meritorious achievements in the fields of nutrition and metabolism and especially his investigations of diabetes mellitus and his contributions to its treatment."

research in determining that glove powder was the cause of foreign-body granuloma on the serosal surface of the intestines in abdominal surgery."

The Dr. Robert D. and Alma Moreton Original Research Award...

At the Dallas Meeting in 1961, the Association established the Original Research Award consisting of a medal and cash prize, which may be awarded annually in recognition of original research in clinical medicine or the basic sciences as applied to medicine. Nominations for this award may be made by submitting an essay, curriculum vitae, and a photograph to the headquarters office by April 1.

Any member of the Association is eligible to receive this award and nominations may be made by any member of the Association. The Committee on Special Awards evaluates all essays submitted, and the recipient is notified and receives the Award at the first general session of an Annual Meeting.

Recipients of the Dr. Robert D. & Alma W. Moreton Original Research Award

1968- New Orleans Meeting- Donald E. McCollum, M.D., Durham, N.C., Robert S. Matthews, M.D., Greenville, S.C., and Michael T. O'Neill, M.D., Durham, N.C., for their essay "Aseptic Necrosis of the Femoral Head: Associated Diseases and Evaluation of Treatment."

1973- San Antonio Meeting- Gilbert H. Fletcher M.D., Houston, Tex., for his work in building the first practical head for the housing of cobalt in the giving of external radiation.

1974- Atlanta Meeting- John W. Kirklin, M.D., Birmingham, Ala.

1950- St. Louis Meeting- Guy L. Hunner, M.D., Baltimore, Md., "for clarifying the relationship of focal infections as disease producers in the genitourinary tract, and especially for his constructive work on the diagnosis and treatment of the medical and surgical diseases of the urinary tract."

1954- St. Louis Meeting- Robert E. Stone, M.D., Birmingham, Ala., "in appreciation of his outstanding professional attainments and original research of benefit to mankind in the recognition and treatment of nutritional disorders and diseases of metabolism."

1957- Miami Beach Meeting- Joseph H. Hill, M.D., Dallas, Tex., "in recognition of his many contributions in the field of hematology, particularly in his original mass production method of desiccating human plasma and application in the therapy of shock, in his additions to the knowledge concerning the Rh factor, and in his current studies on leukemia."

1960- St. Louis Meeting- Leslie V. Rush, M.D., Meridian, Miss., "for research resulting in the development of the Rush pin, an intramedullary steel pin for internal fixation of fractures."

1961- Dallas Meeting- May Owen, M.D., Fort Worth, Tex., "for

- 1975- Miami Beach Meeting- Cornelia P. Channing, Ph.D., Baltimore, Md.
- 1978- Atlanta Meeting- Bruce Schoenberg, M.D., Bethesda, Md.
- 1980- San Antonio Meeting- George W. Molnar, Ph.D., Little Rock, Ark.
- 1981- New Orleans Meeting- John Barry McCraw, M.D., Norfolk, Va.
- 1983- Baltimore Meeting- Howard W. Jones, M.D. and Georgeanna Seegar Jones, M.D., Norfolk, Va.
- 1986- Atlanta Meeting- Franz H. Messerli, M.D. New Orleans, La.
- 1989- Washington, D.C. Meeting- David W. Bilheimer, M.D., Dallas, Tx.
- 1990- Nashville Meeting- James A. Roberts, M.D., Covington, La.
- 1992- San Antonio Meeting- Joseph G. Sinkovics M.D., Tampa, Fl.
- 1993- New Orleans Meeting- John J. Costanzi, M.D., Austin, Tx.
- 1994- Orlando Meeting- Paul C. Gillette, M.D., Charleston, SC
- 1995- Kansas City Meeting- R. Neal Garrison, M.D., Louisville, KY
- 1996- Baltimore Meeting- Richard W. McCallum, M.D., Kansas City, KS
- 1997- Charlotte Meeting - Eugene A. Woltering, M.D., New Orleans, LA
- 1998- New Orleans Meeting - Steven D. Wexner, M.D., Ft. Lauderdale, FL
- 1999- No award given
- 2000- Orlando Meeting - Mark Abel, M.D., Charlottesville, VA
- 2001- No award given
- 2002- No award given
- 2003- No award given
- 2004- New Orleans Meeting - Richard DeShazo, M.D., Jackson, MS
- 2005- San Antonio Meeting- Dr. Razelle Kurzrock of

Belleaire, Texas

- 2010- Orlando/Kissimmee Meeting Bogdan Czerniak, M.D., Ph.D. Houston, TX

- 2011- Williamsburg Meeting Mark G. Martens, M.D., FACOG Neptune, NJ

The Distinguished Service Award...

At the Houston Meeting in 1955 the Association created the Distinguished Service Award, which may be awarded annually to any member of the Association in recognition of outstanding contributions to the advancement of medical science and/or the Association. Any member of the Association is eligible to receive this award and nominations may be made by any member of the Association. Deadline for receiving nominations is April 1. The Committee on Special Awards evaluates all nominations and the recipient is notified and receives the Award at the first general session of an Annual Meeting.

Recipients of the Distinguished Service Award

- 1956- Washington Meeting- Curtice Rosser, M.D., Dallas, Tex.
- 1957- Miami Beach Meeting- Kenneth M. Lynch, M.D., Charleston, S.C.
- 1958- New Orleans Meeting- T. W. Moore, M.D., Huntington, W.Va.
- 1959- Atlanta Meeting- R. L. Sanders, M.D., Memphis, TN
- 1960- St. Louis Meeting- Everett S. Lain, M.D., Oklahoma City, OK
- 1961- Dallas Meeting- George E. Burch, M.D., New Orleans, LA
- 1962- Miami Beach Meeting- Wilburt C. Davison M.D., Durham, NC
- 1963- New Orleans Meeting- Fount Richardson M.D., Fayetteville, AR (posthumously)
- 1964- Memphis Meeting- Hollis E. Johnson, M.D., Nashville, TN

- 1965- Houston Meeting- Milford O. Rouse, M.D., Dallas, TX
- 1967- Miami Beach Meeting- Robert D. Moreton, M.D., Houston, TX
- 1968- New Orleans Meeting- M. Pinson Neal, Sr., M.D., Columbia, MO
- 1969- Atlanta Meeting- R. H. Kampmeier, M.D., Nashville, TN
- 1970- Dallas Meeting- Joe T. Nelson, M.D. Weatherford, TX
- 1971- Miami Beach Meeting- Seymour F. Ochsner, M.D., New Orleans, LA
- 1972- New Orleans Meeting- Charles M. Caravati, M.D., Richmond, VA
- 1973- San Antonio Meeting- Edgar Hull M.D., Pascagoula, Miss.
- 1974- Atlanta Meeting- Woodard D. Beacham M.D., New Orleans, LA
- 1975- Miami Beach Meeting- George H. Yeager M.D., Baltimore, Md.
- 1976- New Orleans Meeting- J. Garber Galbraith, M.D., Birmingham, AL
- 1977- Dallas Meeting- Harris D. Riley, Jr., M.D., Oklahoma City, OK
- 1978- Atlanta Meeting- N. C. Hightower, Jr., M.D., Temple, TX
- 1979- Las Vegas Meeting- Margaret S. Klapper, M.D., Birmingham, AL
- 1980- San Antonio Meeting- Howard L. Holley, M.D., Birmingham, AL
- 1981- New Orleans Meeting- Walter C. Jones, M.D., Coral Gables, FL
- 1982- Atlanta Meeting- George M. Haik, M.D., New Orleans, LA
- 1983- Baltimore Meeting- Phillip W. Voltz, Jr., M.D., San Antonio, TX
- 1984- New Orleans Meeting- H. William Scott, Jr., M.D., Nashville, TN
- 1985- Orlando Meeting- James C. (J.C.) Tanner, Jr., M.D., Atlanta, GA.
- 1986- Atlanta Meeting- John Adriani, M.D., New Orleans, La.
- 1987- San Antonio Meeting- John B. Thomison, M.D., Nashville, Tenn.
- 1988- New Orleans Meeting- Albert C. Esposito, M.D., Huntington, W.V.
- 1989- Washington, D.C. Meeting- Hiram C. Polk, Jr, M.D., Louisville, Ky.
- 1990- Nashville Meeting- Lenox D. Baker, M.D., Durham, N.C.
- 1991- Atlanta Meeting- G. Thomas Jansen, M.D., Little Rock, AR
- 1992- San Antonio Meeting- Charles E. Horton, M.D., Norfolk, VA
- 1993- New Orleans Meeting- Edward T. Kremetz, M.D., New Orleans, LA
- 1994- Orlando Meeting- M. Pinson Neal, Jr., M.D., Richmond, VA
- 1995- Kansas City Meeting- J. Leonard Goldner, M.D., Durham, NC
- 1996- Baltimore Meeting- Thomas B. Dameron, Jr., M.D., Raleigh, NC
- 1997- Charlotte Meeting - James E. Davis, M.D., Durham, NC
- 1998- New Orleans Meeting - C. Thorpe Ray, M.D., New Orleans, LA
- 1999- Dallas Meeting- H. Mac Vandiviere, M.D., Lancaster, KY
- 2000- Orlando Meeting- Robert E. Pickard, M.D., South Miami, FL
- 2001- Nashville Meeting- Jack C. Hughston, M.D., Columbus, GA
- 2002 - Washington Meeting - George S. Ellis, Sr., M.D., New Orleans, LA
- 2003- Atlanta Meeting - J. Patrick O'Leary, M.D., New Orleans, LA
- 2004- New Orleans Meeting - J. Lee Dockery, M.D., Gainesville, FL
- 2005- San Antonio Meeting - J. Graham Smith, M.D., Mobile, AL

- 2006- Charlotte Meeting- John B. Lynch, M.D., Nashville, TN
- 2007- New Orleans, LA Meeting - James C. Waites, M.D., Laurel, MS
- 2008 - Nashville Meeting - Hugh E. Stephenson, Jr., M.D., Columbia, MO
- 2009 - Dallas Meeting - Jean E. Holt, M.D., M.P.H, San Antonio, TX
- 2010 - Orlando/Kissimmee Meeting Louis A. Cancellaro, PhD., M.D. Johnson City, TN
- 2010 - Orlando/Kissimmee Meeting Distinguished Service Award to the Position of Medicine Stanley G. Shaffer, M.D. Kansas City, MO
- 2011 - Williamsburg Meeting David C. Jacks, M.D., FACS Pine Bluff, AR

Seale Harris Award...

Established at the New Orleans Meeting in 1958, this award is presented annually to any member of the Association in recognition for important research accomplishment in the broad field of metabolism, endocrinology, nutrition, or for research which contributes to a better understanding of the chemical changes occurring in disease. Any member of the Association is eligible to receive this award and nominations may be made by any member of the Association. Deadline for receiving nominations is April 1. After nominations are evaluated by the Committee on Special Awards, the recipient is notified and receives the award at the first general session of an Annual Meeting.

Recipients of the Seale Harris Award

- 1959- Atlanta Meeting- Tom Douglas Spies, M.D., Birmingham, Ala.,

“for his contributions and accomplishments in the field of nutrition.”

- 1960- St. Louis Meeting- Nicholas C. Hightower, Jr. M.D., Temple, Tex., “for his investigations and achievements in the field of metabolic diseases and gastroenterology.”
- 1961- Dallas Meeting- Henry H. Turner, M.D., Oklahoma City, Okla. “for his distinguished and meritorious work in glandular disorders in the human, to which he has contributed internationally, and for which he is so widely accepted as an authority.”
- 1962- Miami Beach Meeting- Howard L. Holley M.D., Birmingham, Ala., “for his investigations on the synovial fluid in normal subjects and in patients with rheumatoid arthritis and for more recent studies on the chemical nature of hyaluronic acid.”
- 1963- New Orleans Meeting- Joe M. Blumberg, M.D., Washington, D.C., “for his investigations and achievements in pathology and research and for his contributions to medicine which have been recognized and accepted all over the world.”
- 1967- Miami Beach Meeting- Julian M. Ruffin, M.D., Durham, N.C., “for his original investigative work centering about the malabsorption state, elucidation of the etiology of Whipple’s disease and its management, and the nature of duodenal ulcer pain.” (Note: actual presentation of this award was at the 1968 Meeting in New Orleans).
- 1970- Dallas Meeting- Grace Goldsmith, M.D., New Orleans,

- La., "for her investigations and research in the fields of metabolism and nutrition."
- 1972- New Orleans Meeting- John T. Galambos, M.D., Atlanta, Ga., "for his research and contributions to the field of gastroenterology."
- 1973- San Antonio Meeting- Stanley J. Dudrick, M.D., Houston, TX, "for his work in intravenous alimentation."
- 1974- Atlanta Meeting- H. Harlan Stone, M.D., Atlanta Ga.; Robert S. Nelson, M.D., Houston, TX
- 1975- Miami Beach Meeting- W. Dean Warren, M.D., Atlanta, GA
- 1976- New Orleans Meeting- John S. Fordtran, M.D., Dallas, TX
- 1980- San Antonio Meeting- Elliot Weser, M.D., San Antonio, TX
- 1981- New Orleans Meeting- Constance Pittman, M.D., Birmingham, AL
- 1982- Atlanta Meeting- Hiram C. Polk, M.D., Louisville, Ky.
- 1983- Baltimore Meeting- Addison B. Scoville, Jr., M.D., Nashville, Tenn.
- 1984- New Orleans Meeting- Edward M. Copeland, III, M.D., Gainesville, Fla.
- 1986- Atlanta Meeting- James M. Moss, M.D., Alexandria, Va.
- 1987- San Antonio Meeting- J. Claude Bennett, M.D., Birmingham, Ala.
- 1988- New Orleans Meeting- Albert L. Hyman, M.D., New Orleans, La.
- 1990- Nashville Meeting- Paul G. McDonough M.D., Augusta, Ga.
- 1991- Atlanta Meeting- Vardaman M. Buckalew, Jr., M.D., Winston-Salem, N.C.
- 1992- San Antonio Meeting- Basil Isaac Hirschowitz, M.D., Birmingham, AL
- 1993- New Orleans Meeting- Boris R. Boshell, M.D., Birmingham, AL
- 1994- Orlando Meeting- James A. Pittman, Jr., M.D., Birmingham, AL
- 1995- Kansas City Meeting- Antonio M. Gotto, Jr., M.D., Houston, TX
- 1996- Baltimore Meeting- David A. Clark, M.D., New Orleans, LA
- 1997- Charlotte Meeting - Samuel Eichold, M.D., Mobile, AL
- 1998- New Orleans Meeting - Alan L. Buchman, M.D., M.S.P.H., Houston, TX
- 1999- No award given this year
- 2000- No award given this year
- 2001- No award given this year
- 2002- Washington, DC Meeting- David S. H. Bell, M.D., Birmingham, AL
- 2003- Atlanta Meeting - Aaron I. Vinik, MD, PhD Norfolk, VA
- 2004- New Orleans Meeting - James W. Anderson, MD Lexington, KY
- 2010- Orlando/Kissimmee Meeting James R. Sowers, M.D., F.A.C.E., F.A.C.P., F.A.H.A. St. Louis, MO

The Scientific Exhibit and Poster Awards...

Scientific exhibits became an official part of the annual meeting at the Louisville Meeting in 1920. The Council established a Committee on Scientific Exhibit Awards, and Certificates were given for: Best Exhibit by an Individual Physician; Best Exhibit by a Medical School; Best General Exhibit. In 1924, the Council voted to change the award designation to: First Award; Second Award; Third Award; and, Honorable Mention Award(s) at the discretion of the Committee. In 1984, six place awards were offered and the Honorable Mention was changed to Certificate of

Merit. In 1988, poster presentations were included as part of the scientific portion of the annual meeting.

The Committee on Scientific Exhibits, Posters and Awards is a subcommittee of the Advisory Committee on Scientific Activities.

The following standards are used by the Committee in making the scientific exhibit awards: originality, practicability, applicability to practice of medicine, quality, teaching, value, quantity and personal demonstration.

A plaque, certificate and ribbon are awarded for first place, and certificates and ribbons are awarded for second through sixth places. Certificates of Merit are awarded for those exhibits warranting such recognition. Recognition certificates are given to all participating scientific exhibitors and poster presenters. Scientific Exhibits were discontinued as of the 1996 Annual Assembly.

The Technical Exhibit Award...

At a meeting of the Executive Committee of the Council held in Atlanta, Ga., March 31, 1973, the C. P. Loran Award for the outstanding Technical Exhibit was established. Recipients of this award are:

- 1973- San Antonio Meeting- Roche Laboratories, "Heart Sounds."
- 1974- Atlanta Meeting- Roche Laboratories
- 1975- Miami Beach Meeting- Eli Lilly & Company
- 1976- New Orleans Meeting- Merck, Sharp & Dohme
- 1977- Dallas Meeting- Roche Laboratories
- 1978- Atlanta Meeting- Schering Laboratories
- 1979- Las Vegas Meeting- Wyeth Laboratories
- 1981- New Orleans Meeting- Wyeth Laboratories

- 1982- Atlanta Meeting- Pfizer Laboratories
- 1983- Baltimore Meeting- Roche Laboratories
- 1984- New Orleans Meeting- Schering Laboratories
- 1985- Orlando Meeting- Roche Laboratories
- 1986- Atlanta Meeting- The Upjohn Company
- 1987- San Antonio Meeting- Mead Johnson Pharmaceuticals
- 1988- New Orleans Meeting- Parke-Davis
- 1989- Washington, D.C. Meeting- Roerig Division, Pfizer Pharmaceuticals
- 1990- Nashville Meeting- Mead Johnson Pharmaceuticals
- 1991- Atlanta Meeting- Sandoz Pharmaceuticals Corporation
- 1992- San Antonio Meeting- Wyeth-Ayerst Laboratories
- 1993- New Orleans Meeting- U.S. Pharmaceuticals Group: Pfizer Labs, Pratt Pharmaceuticals, and Roerig.
- 1994- Orlando Meeting- Wyeth-Ayerst Laboratories
- 1995- Kansas City Meeting- Hoechst Roussel Pharmaceuticals, Inc.
- 1996- Baltimore Meeting- Wyeth-Ayerst Laboratories
- 1997- Novartis Pharmaceuticals
- 1998- Eli Lilly and Company
- 1999- Pfizer Pharmaceuticals
- 2000- Aventis Pharmaceuticals

Technical Exhibits awards were discontinued after 2000.

VIII. Southern Medical Association Alliance

During the Southern Medical Association Annual Meeting in Washington, D.C., November, 1923, Mrs. Seale Harris of Birmingham, Alabama, was chosen to organize an Auxiliary for this group. The proposed Auxiliary was organized the following year during the SMA Annual Meeting in New Orleans, Louisiana. There were 88 charter members from 16 states and the District of Columbia.

In 2004 at the Annual Meeting in New Orleans, Louisiana the decision was made to change the name from Auxiliary to Alliance.

Spouses of physician members of the Southern Medical Association can be members of the SMA Alliance—an organization founded in 1924 to promote and preserve the art and science of medicine. A \$25.00 annual membership fee helps to support the projects of the Alliance and to offset fees associated with the publishing of our newsletter—*Southern Connection*.

Through the year, the SMA Alliance participates in several interesting projects, including the promotion of Doctors' Day, the encouragement of participation in Medical Heritage (Research and Romance) projects, Health Education Awareness, and Membership. In addition, the Alliance assists in fund raising for the SMA Research & Education Endowment Fund.

The Alliance also maintains a close relationship with the state medical alliances in each of its member states and aids in the promotion of membership in the Association.

The Southern Medical Association Alliance has made an organized effort to develop meaningful programs for the spouses of SMA members and to support SMA in pursuit of its mission and goals.

To improve communications, the SMA Alliance publishes a newsletter entitled SOUTHERN CONNECTION. This newsletter serves as a vehicle for presenting information, programs, and services available to Alliance members from the Southern Medical Association. It also helps to inform Alliance members around the region of activities of interest underway for various Alliance members.

The Southern Medical Association Alliance continues to grow in strength and in dedication, always striving to build a stronger and more effective organization

Headquarters Office and Staff of the Southern Medical Association

Prior to 1910, physicians elected to the office of Secretary, Treasurer, or Secretary and Treasurer maintained Association records. In that year, Seale Harris, M.D., of Mobile, Alabama, was elected Secretary and Treasurer. He maintained the Association offices in Mobile until July 1915, when he relocated to Birmingham, Alabama, and moved the Association's offices to the Empire Building. Dr. Harris served as Secretary and Treasurer, as well as Editor, until his retirement in 1921. While Dr. Harris was on active military duty from November 1917 until November 1919, James R. Garber, M.D., was Acting Secretary.

Upon Dr. Harris' retirement, Mr. C. P. Lorz of Birmingham was named Secretary-Treasurer and Business Manager, a position he held until November 1928. He had worked for Dr. Harris as Business Manager of Southern Medical Journal, which was then privately owned by Dr. Harris. Mr. Lorz was designated Assistant Treasurer of the Association in November 1914 and Business Manager in November 1916. His title was changed to Secretary, Treasurer, and General Manager in November 1928, and, under the all-inclusive title of Secretary-Manager, he served until December 1, 1954.

On that date, Mr. V.O. Foster of Birmingham took over the executive duties of the Association with the new title of Executive Secretary and Treasurer, with a five-year contract. However, the Council, wishing to continue using the vast experiences of Mr. Lorz after his retirement, voted to retain Mr. Lorz as Advisor and Professional Relations Counselor for a period of three years. This arrangement was renewed for a second three-year period ending December 1, 1957. Mr. Butts, who had served as Assistant to the Secretary-Manager, 1948-1950, and Assistant Secretary-Manager, 1950-1954, was elected Business Manager with a five-year contract beginning December 1, 1954.

In September 1959 Mr. Foster became ill before fulfilling his contract. Mr. Butts was asked to serve as Acting Executive Secretary and Treasurer until further notice in addition to continuing as Business Manager.

At the Dallas Meeting, November 1961, Mr. Butts was given the title of Executive Director, which would include his present titles of Executive Secretary and Treasurer, Business Manager, and Managing Editor.

Following a Constitutional change in November 1977, Mr. Butts assumed the title of Executive Vice-President. The Bylaws were changed during the New Orleans Meeting in November 1976 to reflect this change.

Mr. Butts retired from his position as Executive Vice-President on July 1, 1980, but remained as a Consultant until December 1981.

Mr. William J. Ranieri was appointed the New Executive Officer in August 1980.

In March 2000 Mr. James H. Leverett was appointed the new Executive Officer.

In July 2002 Mr. Edward J. Waldron was appointed as Interim Executive Vice President and in May, 2003 as Executive Vice-President. In July 2010 Mr. Waldron was appointed as Chief Executive Officer.

In 1984 SMA Services, Inc. was organized as a wholly owned subsidiary, and

* *SMA's President Appointment*
SMA : Southern Medical Association

Mr. Ranieri was appointed as its President and Chief Executive Officer.

Mr. James H. Leverett was appointed as its President and Chief Executive Officer in March 2000.

Mr. Edward J. Waldron was appointed as its President in May, 2003.

THE HEADQUARTERS OFFICE

The Association's offices were in the Van Antwerp Building, Mobile Ala., from November 1910 until July 1915 and in the Empire Building in Birmingham from July 15, 1915 until 1958.

Ground-breaking ceremonies for one of the country's most modern association buildings were held on August 4, 1957. The split-level structure of masonry and glass, located at 2601 Highland Avenue, Birmingham, completed at a cost of \$250,000 was dedicated September 7, 1958.

The headquarters office contained 6,854 square feet of space and was situated on a lot of nearly one and one-half acres. It provided a meeting place and business center, executive offices, offices for the Association's publications, Auxiliary room, mailing room, conference room, and storage space.

In July 1984, the headquarters office was moved to a new building at 35 Lakeshore Drive. Tastefully furnished, the building contains 22,000 square feet of space and is situated on 2 acres with beautiful landscaping, convenient to the interstate system. The office building has easy access to all areas of Birmingham and is only 15 minutes from the airport.

In January 2012, the building was sold, and SMA/SMAS became a tenant. All staff were located on the second floor. The new address for SMA/SMAS is 35 W. Lakeshore Drive, Suite 200.

Places of Meetings and Presidents

1906	Chattanooga, TN, organization meeting
1907	Birmingham, AL, *H. H. Martin, Savannah, GA
1908	Atlanta, GA, *B. L. Wyman, Birmingham, AL
1909	New Orleans, LA, *G. C. Savage, Nashville, TN
1910	Nashville, TN, *W. W. Crawford, Hattiesburg, MS
1911	Hattiesburg, MS, *Isadore Dyer, New Orleans, LA
1912	Jacksonville, FL, *James M. Jackson, Miami, FL
1913	Lexington, KY, *Frank A. Jones, Memphis, TN
1914	Richmond, VA, *Stuart McGuire, Richmond, VA
1915	Dallas, TX, *Oscar Dowling, New Orleans, LA
1916	Atlanta, GA, *Robert Wilson, Charleston, SC
1917	Memphis, TN, *Duncan Eve, Sr., Nashville, TN
1918	Influenza pandemic; no meeting that year
1919	Asheville, NC, *Lewellys F. Barker, Baltimore, MD
1920	Louisville, KY, *E. H. Cary, Dallas, TX
1921	Hot Springs National Park, AR, *Jere L. Crook, Jackson, TN
1922	Chattanooga, TN, *Seale Harris, Birmingham, AL
1923	Washington, DC, *W. S. Leathers, Jackson, MS
1924	New Orleans, LA, *Charles L. Minor, Asheville, NC
1925	Dallas, TX, *Stewart R. Roberts, Atlanta, GA
1926	Atlanta, GA, *C. C. Bass, New Orleans, LA
1927	Memphis, TN, *J. Shelton Horsley, Richmond, VA
1928	Asheville, NC, *William R. Bathurst, Little Rock, AR
1929	Miami, FL, *T. W. Moore, Huntington, WV
1930	Louisville, KY, *Hugh S. Cumming, Washington, DC
1931	New Orleans, LA, *Felix J. Underwood, Jackson, MS
1932	Birmingham, AL, *Lewis J. Moorman, Oklahoma City, OK
1933	Richmond, VA, *Irvin Abell, Louisville, KY
1934	San Antonio, TX, *Hugh Leslie Moore, Dallas, TX
1935	St. Louis, MO, *H. Marshall Taylor, Jacksonville, FL
1936	Baltimore, MD, *Fred M. Hodges, Richmond, VA
1937	New Orleans, LA, *Frank K. Boland, Atlanta, GA
1938	Oklahoma City, OK, *J. W. Jervy, Greenville, SC
1939	Memphis, TN, *Walter E. Vest, Huntington, WV
1940	Louisville, KY, *Arthur T. McCormack, Louisville, KY
1941	St. Louis, MO, *Paul H. Ringer, Asheville, NC
1942	Richmond, VA, *M. Pinson Neal, Sr., Columbia, MO
1943	Cincinnati, OH, *Harvey F. Garrison, Jackson, MS
1944	St. Louis, MO, *James A. Ryan, Covington, KY
1945	Cincinnati, OH, *Edgar G. Ballenger, Atlanta, GA (Deceased in Office) *E. Vernon Mastin, St. Louis, MO (President at Annual Meeting)
1946	Miami, FL, *M. Y. Dabney, Birmingham, AL
1947	Baltimore, MD, *Elmer L. Henderson, Louisville, KY
1948	Miami, FL, *Lucien A. LeDoux, New Orleans, LA
1949	Cincinnati, OH, *Oscar B. Hunter, Sr., Washington, DC
1950	St. Louis, MO, *Hamilton W. McKay, Charlotte, NC

1951 Dallas, TX, *Curtice Rosser, Dallas, TX
 1952 Miami, FL, *R. J. Wilkinson, Huntington, WV
 1953 Atlanta, GA, *Walter C. Jones, Miami, FL
 1954 St. Louis, MO, *Alphonse McMahon, St. Louis, MO
 1955 Houston, TX, *R. L. Sanders, Memphis, TN
 1956 Washington, DC, *W. Raymond McKenzie, Baltimore, MD
 1957 Miami Beach, FL, *J. P. Culpepper, Jr., Hattiesburg, MS
 1958 New Orleans, LA, *W. Kelly West, Oklahoma City, OK
 1959 Atlanta, GA, *Milford O. Rouse, Dallas, TX
 1960 St. Louis, MO, *Edwin Hugh Lawson, New Orleans, LA
 1961 Dallas, TX, *Lee F. Turlington, Birmingham, AL
 1962 Miami Beach, FL, *A. Clayton McCarty, Louisville, KY
 1963 New Orleans, LA, *Daniel L. Sexton, St. Louis, MO
 1964 Memphis, TN, *Robert D. Moreton, Houston, TX
 1965 Houston, TX, *R. H. Kampmeier, Nashville, TN
 1966 Washington, DC, *J. Garber Galbraith, Birmingham, AL
 1967 Miami Beach, FL, Guy Thompson Vise, Sr., Meridian, MS
 1968 New Orleans, LA, *Oscar R. Hunter, Jr., Washington, DC
 1969 Atlanta, GA, *Donald F. Marion, Miami, FL
 1970 Dallas, TX, J. Leonard Goldner, Durham, NC
 1971 Miami Beach, FL, *Albert C. Esposito, Huntington, WV
 1972 New Orleans, LA, *J. Hoyle Carlock, Ardmore, OK
 1973 San Antonio, TX, *Joe T. Nelson, Weatherford, TX
 1974 Atlanta, GA, George J. Carroll, Suffolk, VA
 1975 Miami Beach, FL, *Andrew M. Moore, Lexington, KY
 1976 New Orleans, LA, *G. Gordon McHardy, New Orleans, LA
 1977 Dallas, TX, G. Thomas Jansen, Little Rock, AR
 1978 Atlanta, GA, Andrew F. Geisen, Jr., Fort Walton Beach, FL
 1979 Las Vegas, NV, Thomas B. Dameron, Jr., Raleigh, NC
 1980 San Antonio, TX, G. Baker Hubbard, Sr., Jackson, TN
 1981 New Orleans, LA, J. Ralph Meier, New Orleans, LA
 1982 Atlanta, GA, *Edwin C. Evans, Atlanta, GA
 1983 Baltimore, MD, M. Pinson Neal, Jr., Richmond, VA
 1984 New Orleans, LA, Richard D. Richards, Baltimore, MD
 1985 Orlando, FL, John B. Lynch, Nashville, TN
 1986 Atlanta, GA, Guy T. Vise, Jr., Jackson, MS
 1987 San Antonio, TX, William W. Moore, Jr., Atlanta, GA
 1988 New Orleans, LA, J. Lee Dockery, Gainesville, FL
 1989 Washington, DC, Roger L. Mell, Chesterfield, MO
 1990 Nashville, TN, Larry C. Smith, Huntington, WV
 1991 Atlanta, GA, Jim C. Barnett, Brookhaven, MS
 1992 San Antonio, TX, John F. Redman, Little Rock, AR
 1993 New Orleans, LA, Thomas C. Rowland, Jr., Columbia, SC
 1994 Orlando, FL, Angus M. McBryde, Jr., Mobile, AL
 1995 Kansas City, MO, Louis A. Cancellaro, Johnson City, TN
 1996 Baltimore, MD, J. Edward Hill, Tupelo, MS
 1997 Charlotte, NC, Terrell B. Tanner, East Elijay, GA
 1998 New Orleans, LA, J. Lorin Mason, Jr., Pawley's Island, SC
 1999 Dallas, TX, Hugh E. Stephenson, Jr., Columbia, MO

2000 Orlando, FL, Ronald C. Hamdy, Johnson City, TN
2001 Nashville, TN, James C. Waites, Laurel, MS
2002 Washington, DC, Jean Edwards Holt, San Antonio, TX
2003 Atlanta, GA, Michael G. Mackey, Jonesboro, AR
2004 New Orleans, LA, T. Rudolph Howell, Chester, VA
2005 San Antonio, TX, Charles A. Farmer, Tulsa, OK
2006 Charlotte, North Carolina, Braxter P. Irby, Jr, Brookhaven, MS
2007 New Orleans, LA, George S. Ellis, Jr., New Orleans, LA
2008 Nashville, TN, Paula Oliver Pell, St. Petersburg, FL
2009 Dallas, TX, Jan N. Basile, Charleston, SC
2010 Orlando/Kissimmee, FL, R. Bruce Shack, Nashville, TN
2011 Williamsburg, VA, Eric E. Lindstrom, Laurel, MS



SMA : Southern Medical Association
Advocacy, Leadership, Quality and Professional Identity

SMA SERVICES, INC.

SMA Services, Inc.

Established in 1984, SMA Services, Inc. is a wholly-owned, for-profit subsidiary of Southern Medical Association consisting of profit entities offering products and services ranging from Insurance to Travel. SMA Services, Inc. provides Personal and Professional Financial Security to members of SMA as part of Total Practice Performance.

Insurance and Financial Services – SMA Services' insurance products range from medical and dental coverage to liability and disability coverage with retirement products ranging from Profit Sharing Plans to 401(k) plans.

SMA Tours – Available to members, their families and employees, SMA Tours professional, experienced agents and certified meeting planners are available to customize a trip or tour to your specifications.

Physician's Purchasing Program - A group purchasing network exclusively for physicians, their families, and employees. This program offers an almost endless variety of quality, name-brand products, consumer merchandise, and other purchasing opportunities – all at reduced prices!

Multi-Media Services – Providing services ranging from graphic design and printing to broadcast e-mails and website development—everything you need to ensure your presence to the ever-increasing technology advanced patient is not only professional, but also first and foremost.

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The SMA Services, Inc. Board currently consists of ten members including the current Chairman of the Board.

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SMA :: Southern Medical Association
Advocacy, Leadership, Quality and Professional Identity

MINUTES FROM MEETINGS



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MINUTES

SMA Council Conference Call

Monday, March 7, 2011

The SMA Council held a conference call on Monday, March 7, 2011. The meeting was called to order at 6:03 p.m. Central Time by the President, Eric Lindstrom, MD.

Members of the Council present: Eric E. Lindstrom, MD, President, Laurel, MS; Michael Gosney, MD, President-Elect, Muscle Shoals, AL; R. Bruce Shack, MD, Immediate Past President, Nashville, TN; Mark S. Williams, MD, Birmingham, AL; Steven W. Strode, MD, Sherwood, AR; Stuart Goodman, MD, Potomac, MD; Jeffrey Brant, MD, Cartersville, GA; Donald J. Swikert, MD, Edgewood, KY; Fayez Shamieh, MD, Lake Charles, LA; Benjamin M. Carmichael, MD, Hattiesburg, MS; James F. Conant, MD, St. Joseph, MO; Steve Muscoreil, MD, Lumberton, NC; Mason P. Jett, MD, Oklahoma City, OK; Wesley Eastridge, MD, Kingsport, TN; James J. Bernick, Baytown, TX; Alonzo H. Myers, MD, Roanoke, VA; and Lawrence Wyner, MD, Charleston, WVA.

Members of the Council absent: Gary Delaney, MD, President-Elect Designate, Orangeburg, SC; and Nancy Swikert, MD, President, SMA Alliance, Edgewood, KY.

SMA Staff present: Edward J. Waldron, Chief Executive Officer; Luke Hartsfield, Chief Operating Officer; Don Casey, Chief Financial Officer; Randy Glick, Chief Information Officer; Mrs. Kathy McLendon; and Ms. Pamela McDonald.

Approval of Minutes

Minutes of the Council Meeting held November 3, 2010, Orlando/Kissimmee,

FL, during the Annual Meeting, were distributed prior to the call.

ACTION: Motion was made, seconded and passed that the Minutes be approved as distributed.

President's Remarks

Dr. Lindstrom welcomed everyone and thanked them for taking time from their busy schedules to participate.

Dr. Lindstrom stated that the Executive Committee of the Council, consisting of himself, Drs. Shack, Gosney and Delaney, and Ed Waldron held a meeting in Birmingham, February 4-5, 2011. The meeting was very productive. Some of the items discussed were scope of practice, 501(h) designation for the organization, the physician shortage and the Medical Home and Accountable Care Organization, and how SMA can address these issues. Some of these issues will be discussed in more detail during the call.

Comments Regarding Coordinating Committee on Budget & Administration Conference Call and Review of January 2011 Financial Statements

**R. Bruce Shack, MD
Don Casey**

Dr. Lindstrom called upon R. Bruce Shack, MD, Chairman of the Coordinating Committee on Budget & Administration, to give brief comments about the conference call. Dr. Shack reported that the B & A Committee held a conference call on February 21,

2011, to discuss the financial position of SMA. The state of SMA finances is not good. This is due to a number of factors – the continuing problem of declining membership and a costly annual meeting. In addition to those issues, other CME activities are not performing as well as budgeted. At this point, Dr. Shack turned the discussion over to Don Casey, who gave a review of the January 2011 Financials.

Mr. Casey stated that the Combined Net Profit for SMA/SMAS for the month of January 2011 was \$53,000. He further stated that the Combined Net Loss year to date as of January 31, 2011 was \$(775,000), compared to a Budgeted Net Loss of \$(336,000). SMA had a Net Loss of \$(943,000), which was \$501,000 in excess of the Budgeted Net Loss of \$(442,000). SMA Services, Inc. is operating with a year to date Net Profit of \$168,000, which is \$62,000 ahead of Budgeted Net Profit of \$106,000. Mr. Casey asked Luke Hartsfield to give additional information on the Financials.

Mr. Hartsfield explained that SMA had three primary divisions that contributed to the Net Loss being in excess of the budget:

Membership had a Net Income after Overhead of \$263,000, which was \$63,000 less than the budget. Membership Revenues were \$118,000 less than budget.

The Annual Meeting Net Loss after Overhead of \$(598,000) was \$315,000 greater than the Budgeted Net Loss of \$(283,000). Revenues in Scientific Program Sponsorship and Registration Fees were \$398,000 less than budgeted.

Other Educational Activities, which was primarily Seminars and Conferences, had a Net Loss after Overhead of

\$(229,000), which was \$158,000 greater than the Budgeted Net Loss. Mr. Waldron stated that the analysis of why this happened is because our core product is Primary Care, not multi-specialty. Multi-specialty is where education is headed, but the market does not support it now.

Mr. Waldron explained that 80% of Pharma's marketing budget will go to specialty and subspecialty efforts. Primary Care spending on live CME market was down over 50% in the last year – there is less disposable income, less time for primary care physicians. Our question is do we have the right product at the right time? Primary care physicians need advocacy, as well as business and leadership training and they feel this need as concerns such as the Medical Home and ACOs are advanced.

At the 2011 Annual Meeting, we will offer a Pre-Conference Leadership Course offering applications for primary care physicians, headed by Dr. Mark Williams.

SMA needs to develop meetings that target those physicians who do not get to their specialty meetings, using similar formats, speakers, etc.

Rationale for 501(h) Mr. Edward J. Waldron

The topic of electing a 501(h) option to accompany our 501(c)3 designation has been discussed with the SMA Executive Committee of the Council and our attorney. Both recommend that we file for a 501(h) status. Mr. Waldron explained the "501(h) Expenditure" Test and recommended that designation be approved. It was brought up that a memo from Mr. Waldron and a description of the 501(h) rationale had been previously

distributed to members of the Council. It was requested that the memo and attachment be resent. Mr. Waldron stated the information would be resent to the entire Council on Tuesday.

ACTION: Motion was made and seconded that SMA file for the 501(h) status. The motion passed unanimously.

SMJ and SMA.org

Mr. Edward J. Waldron

The future for SMA is in the SMJ and SMA.org, along with handhelds, I-Pad and other mobile apps.

The Huffington Post recently sold for \$320 million on AOL. The trends which are shaping change for CME are the end of the era of many blockbuster drugs, growth in development of specialist driven drugs, and a shift in the information needs of specialists and subspecialist effecting marketing of educational products.

These variables have changed the game for multi-specialty CME providers that have been focusing on market basket meeting models over the past decade. In their place Pharma and SMA will embrace novel ways of embracing physicians through the delivery of multi-channel information programming which is interactive and incorporates e-mail, handheld Smart Phones and I-Pad apps from live programs. SMA will need to embrace the multi-channel mindset with vigor. This is a description of market phenomena. We may approach the market in a manner similar to Pharma, but our motivation is entirely different. We manage knowledge, Pharma markets products, and we will never prostitute our actions. This can best be accomplished around the SMJ and SMA.org. The Journal will be very

selective about what it prints. We will blog all apps and programs. Blogging/on-line is a more efficient manner to approach the non-member market, which is the market upon which we need to focus.

SMart Interventions

Mr. Edward J. Waldron

Michael Gosney, MD

SMA is developing a program, SMart Interventions, which will utilize grant money to go into rural areas to raise awareness and help alleviate problems arising from preventable and chronic diseases by working with community leaders and physicians in those area.

Dr. Gosney stated that he will be working with political leaders in the State of Alabama on this program. He has been appointed to a State Health Care Coordinating Committee and anticipates having a PowerPoint presentation on SMart Interventions available in late March or April to present to the committee.

SMA has also identified over 1,000 possibilities for non-traditional grant support.

2011 Annual Meeting, Williamsburg, Virginia

Mark Williams, MD

Kathy McLendon

Dr. Williams spoke briefly about the program he is developing on Physician Leadership, which will be a pre-conference offering. This program will concentrate on advancing issues that are important to the physician and their patients.

Mr. Waldron stated that leadership activities important to all physicians is especially important to primary care physicians as key communication components of Patient Centered

Medical Homes and their position as managers of PAs and Licensed Nurse Practitioners in order to preserve quality and physician professional identity as leaders.

Kathy McLendon reported that the program for the 2011 Annual Meeting was shaping up, and most of the speakers had been finalized.

Old Business

Dr. Lindstrom reminded the Council members of the upcoming Summer Meeting which will be held July 7-10, 2011, The Casa Monica Hotel, St. Augustine, Florida. A letter was recently sent giving complete details about the meeting. Dr. Lindstrom stated that it will be a great meeting and encouraged everyone to plan on attending.

Adjournment

There being no further business to come before the Council at this time, Dr. Lindstrom adjourned the meeting at 7:08 p.m. Central Time.

Submitted by Pamela McDonald
March 8, 2011

MINUTES

SMA Council Conference Call Monday, June 6, 2011

The SMA Council held a conference call on Monday, June 6, 2011. The meeting was called to order at 6:06 p.m. CDT by the President, Eric E. Lindstrom, MD.

Roll Call

Members of the Council present: Eric E. Lindstrom, MD, President, Laurel, MS; Michael Gosney, MD, President-Elect, Muscle Shoals, AL; Mark Williams, MD, Indian Springs, AL; Steven Strode, MD, Sherwood, AR; Stuart Goodman, MD, Potomac, MD; Jeffrey Brant, MD, Cartersville, GA; Donald Swikert, MD,

Edgewood, KY; Benjamin Carmichael, Hattiesburg, MS; James Conant, St. Joseph, MO; Steve Muscoreil, MD, Lumberton, NC; Mason Jett, MD, Oklahoma City, OK; James J. Bernick, MD, Baytown, TX; Alonzo Myers, MD, Roanoke, VA; Lawrence Wyner, MD, Charleston, WVA and Nancy Swikert, MD, SMA Alliance President, Edgewood, KY.

Members of the Council absent: R. Bruce Shack, MD, Immediate Past President, Nashville, TN; Ajoy Kumar, MD, St. Petersburg, FL; Faye Shamieh, MD, Lake Charles, LA; Gary Delaney, MD, President-Elect Designate, Orangeburg, SC; and Wesley Eastridge, MD, Kingsport, TN..

SMA Staff present: Edward J. Waldron, Chief Executive Officer; Mr. Luke Hartsfield, Chief Operating Officer; Mr. Don Casey, Chief Financial Officer; Mr. Randy Glick, Chief Information Officer; Pamela McDonald; and Mrs. Kathy McLendon.

Welcome and President's Remarks

Eric E. Lindstrom, MD

Dr. Lindstrom thanked everyone for taking time to be on the call and indicated that he would try to limit the call to one hour or less.

Dr. Lindstrom stated that he had attended state meetings in Missouri, South Carolina, Mississippi and Alabama. All were worthwhile and successful.

Dr. Nancy Swikert was called upon to update members of the Council on her recent state visits. Dr. Swikert told the Council members that she had attended Tennessee, Virginia, Texas state meetings and the Kentucky Board Meeting. She had been well received

at each meeting, although the Texas experience was fun, the representatives were less than accommodating.

Review of April 2011 Financials

Don Casey

Mr. Casey gave members of the Council an in-depth explanation of the April 2011 Financials.

I. As of April 30, 2011, the Financial Statements reflect the following:

- The Consolidated Net Loss was \$(724,000), compared to a Budgeted Net Loss of \$(250,000). SMA has a Net Loss of \$(1,022,000), which was \$601,000 in excess of the Budgeted Net Loss of \$(421,000). SMA Services operated with a Net Profit of \$298,000, which was \$127,000 ahead of Budgeted Net Profit of \$171,000.
- SMA has three primary divisions that contributed to the Net Loss being in excess of budget:
 - Membership had a Net Income after Overhead of \$366,000, which was \$99,000 less than the budget.
 - The Annual Meeting Net Loss after Overhead of \$(604,000) was \$321,000 greater than the Budgeted Net Loss of \$(283,000).
 - Other Educational Activities, primarily Seminars and Conferences, had a Net Loss after Overhead of \$(360,000), which was \$238,000 greater than the Budgeted Net Loss.

II. Explanation of Variances – Actual versus Budget.

- A. Membership – new member recruitment continues to be low and has not met budget projections. Membership Revenues were \$173,000 less than budget.
- B. Annual Meeting – Revenues in

Scientific Program Sponsorship and Registration fees were \$398,000 less than budgeted.

- C. Other Educational Activities – refer to Exhibit A (attached)

III. Corrective Action

- A. Membership – There has been an expanded effort in marketing for new member recruitment. This heavy marketing effort will continue.
- B. Annual Meeting – The Annual Meeting for this fiscal year is closed, but the Annual Meeting for the new fiscal period, ending June 30, 2012, will be the first meeting of the new format of a clinical leadership conference. The new budget will reflect a more fiscally responsible meeting.
- C. Other Educational Activities – refer to Exhibit A

IV. Attached is graphed statistical information for SMA, SMA Services and Combined that shows Actual versus Budget for each month.

By adhering to these plans, we will be able to create and publish new and derivative products that are timely. SMA will become a medical knowledge association.

The Professional Development Division has increased its marketing budget to include the “core” live conferences – Hypertension, Female Patient, Southern Burn, Medical Dilemmas and the Annual Excellence in Clinical Leadership Conference, as well as more direct mail “hits” and additional internet marketing through Google AdWords and sma.org, resulting in greater revenue and participation.

A brief discussion ensued relative to the profit/non-profit entities, and tax

implications for both. Ed Waldron stated that legal counsel was reviewing options for SMA and SMA Services, Inc. One option will be to have the Journal, young physicians, and rural primary care physicians in a 501(c) category and pull everything else out and place in a management contract.

These options will be presented to the Coordinating Committee on Budget and Administration once the attorney has completed his analysis.

Approval of Minutes

Minutes of the Council conference call held March 7, 2011, were distributed prior to the call.

ACTION: A motion was made, seconded and passed unanimously that the Minutes from the Council conference call held March 7, 2011, be approved as distributed.

Role of Associate Councilors

The role of Associate Councilors was briefly discussed. It was stressed that their participation in the annual clinical conference in Williamsburg was important. A suggestion was made that an orientation session be held for Associate Councilors at the annual meeting. However, Mr. Waldron stated that it would be better to meet with Associate Councilors on their home turf. That way a more in-depth, personal meeting would be possible, giving the Associate Councilors' a better understanding of their role and duties.

A suggestion was made that perhaps a wine and cheese reception could be held for Associate Councilors attending the meeting in Williamsburg. The suggestion will be taken under consideration; however, due to time and budget limitations such an event may not be possible.

Member Recruitment

Dr. Lindstrom told members of the Council that he received several inquiries about AirMed during his visits to state meetings. The consensus was that the program was a very good recruitment tool for new members. Current members can also benefit from the program by electing family coverage at a modest cost. It was noted that an e-mail campaign on the program will be mailed at the end of the week, and a written presentation will be available at the Summer Meeting.

Update on Summer Meeting July 7-10, 2011, St. Augustine, Florida

Dr. Lindstrom mentioned that due to the fact that the CME Hypertension conference was being held at the same time and location as the Summer Meeting, it was possible to negotiate a better contract, with lower rates and additional concessions. He encouraged everyone to attend the Summer Meeting which will be held July 7-10, 2011, Casa Monica Hotel, St. Augustine, Florida. The meeting will be informative and the schedule will allow attendees to participate in the numerous activities available in the city.

Update on the Annual Meeting November 3-5, 2011, Williamsburg, Virginia Kathy McLendon and Pamela McDonald

Mrs. McLendon stated that the Annual Meeting brochure was currently at the printer, and would be mailed shortly. An excellent line-up of educational sessions and speakers will be on the program. Dr. Mark Williams, Chair of the pre-conference Leadership Program, stated that an excellent program had been put together with an outstanding faculty. Ed suggested that the Leadership Program be heavily marketed to the Associate Councilors.

Pamela McDonald advised the members of the Council that all meetings will take place at the Williamsburg Lodge, with the exception of the dinner on Tuesday evening for Councilors, Past Presidents, SMA Services, Inc. Board and members of the 1906 Society, which will be held at The Williamsburg Inn. The Inn is across the street from the Lodge, so no transportation will be necessary. Also plans were being made for an "ice cream social" on Friday, November 4, 2011, which will be open to all attendees of the meeting.

Log-In Issues on SMJ Site of Lippincott Randy Glick

Mr. Glick informed the Council members that he had been working with Lippincott for several months relative to a log-in issue on their site. There are no difficulties logging in on the SMA site, just the LWW site. When the e-TOC is sent, there is a link to the LWW site; however, individuals are unable to log in which has caused much frustration with our members. An August deadline has been given to LWW to have the problem corrected. If that is not done, additional corrective actions will be taken by SMA, including pulling it and bring it back to the Birmingham office.

Adjournment

Dr. Lindstrom asked if there was any Old or New Business and there was none. There being no further business to come before the Council at this time, Dr. Lindstrom called for a motion to adjourn.

ACTION: Motion was made and seconded that the meeting of the Council be adjourned. The motion carried unanimously

Submitted by Pamela McDonald

June 8, 2011

Transcribed in accordance with
Robert's Rules of Order
Audio copy on file

MINUTES

Summer Meeting of the Council July 8, 2011

Hotel Casa Monica, St. Augustine, Florida

The meeting was called to order at 7:55 a.m. EDT, Friday, July 8, 2011, by the President, Eric E. Lindstrom, MD. Dr. Lindstrom welcomed everyone to St. Augustine and the meeting of the Council. He introduced reinstated Councilors Drs. Jeffrey Brant and Fayeze Shamieh who were recently elected to serve full terms of five (5) years as Councilors for Georgia and Louisiana, respectively. He also introduced Ajoy Kumar, MD, the new Councilor for Florida, who replaced Dr. Salius Jankauskas. Dr. Lindstrom stated that Robert Kruger, MD, is the Councilor-Elect for Texas, who will take office following the conclusion of the term of James J. Bernick, MD.

Roll Call

Members of the Council present: Eric E. Lindstrom, MD, President, Laurel, MS; Michael Gosney, MD, President-Elect, Muscle Shoals, AL; R. Bruce Shack, MD, Immediate Past President, Nashville, TN; Gary Delaney, MD, President-Elect Designate, Orangeburg, SC; Mark Williams, MD, Indian Springs, AL; Steven Strode, MD, Sherwood, AR; Stuart Goodman, MD, Potomac, MD; Ajoy Kumar, MD, St. Petersburg, FL; Jeffrey Brant, MD, Cartersville, GA; Donald Swikert, MD, Edgewood, KY; Fayeze Shamieh, MD, Lake Charles, LA; Benjamin Carmichael, MD, Hattiesburg, MS; James F. Conant, MD, St. Joseph, MO; Steve Muscoreil, MD, Lumberton, NC; Mason Jett, MD, Oklahoma City, OK; Wesley Eastridge, MD, Kingsport,

TN; James J. Bernick, MD, Baytown, TX; Alonzo Myers, MD, Roanoke, VA; Lawrence Wyner, MD, Charleston, WVA; and Nancy Swikert, MD, SMA Alliance President, Edgewood, KY.

Members of the Council absent:
None

SMA staff present: Edward J. Waldron, Chief Executive Officer; Luke Hartsfield, Chief Operating Officer; Don Casey, Chief Financial Officer; Randy Glick, Chief Information Officer; Pamela McDonald; Kendra Blackmon; Debbie Cleghorn; Kathy McLendon; Jennifer Price; and Kim Thompson.
Approval of Minutes
Conference Call Held June 6, 2011

Minutes of the Council conference call held June 6, 2011, were distributed prior to the Summer Meeting.

ACTION: A motion was made, seconded and carried unanimously that the Minutes from the conference call held June 6, 2011, be approved as printed.

Message of the President Eric E. Lindstrom, MD

Dr. Lindstrom again welcomed everyone to St. Augustine and the Casa Monica Hotel. He explained that he, Nancy and Pamela made a site visit to the hotel in 2010 and were very impressed with not only the hotel, but the city, as well. It will be a great weekend for members of the Council, SMA Services, Inc. Board and those attending the Hypertension CME meeting. Dr. Lindstrom encouraged everyone to use the free time wisely and enjoy the many attractions available.

He thanked the newly elected members of the Council and encouraged

everyone to make them and their families welcome. He also recognized Dr. Bernick who will be rotating off the Council in November and stated that he would be missed, but the legacy of his service will be remembered and appreciated by those left behind.

Dr. Lindstrom thanked Ed Waldron, Pamela McDonald and the home office staff for the time and effort spent in arranging and coordinating the travel and arrangements. He stated that Ed and his staff are first class, and they do what they do extraordinarily well. He further stated that the Council is most fortunate to have a staff who sincerely care that SMA thrives and prospers.

Dr. Lindstrom told members of the Council that it had been an exciting and challenging year to serve as President of SMA. Since his tenure began in Orlando last November, there have been tremendous changes in the health care field. With these changes moving at warp speed, it has been difficult for physicians and SMA staff to adapt to the changes, but adapt we must if we are to continue as a viable, vibrant organization.

Dr. Lindstrom explained that he has had a busy year visiting states in the SMA territory, along with Dr. Nancy Swikert. Dr. Lindstrom explained that his travel year began with an Executive Committee meeting in Birmingham in February. He visited the Missouri State Medical Association in Kansas City in April. Drs. Richard Heimburger and James Conant were hosts and Dr. Lindstrom was given the opportunity to speak to the House of Delegates, to the surgical section on diabetic retinopathy, and to the Christian Medical Society with Drs. Heimburger and Conant on obesity and healthy lifestyles.

Dr. Gary Delaney was installed as President of the South Carolina Medical Association in Greenville in April, and SMA was well represented. There to support the Delaneys were Dr. and Mrs. Lindstrom; Ed Waldron, Drs. Swikert; Dr. and Mrs. Ben Carmichael; Dr. and Mrs. Jan Basile; Dr. and Mrs. Dallas Lovelace; and Kendra Blackmon from the SMA staff. Dr. Delaney asked Dr. Lindstrom to give the invocation before he delivered his excellent inaugural speech. Nancy presented an excellent CME program. Dr. Lindstrom mentioned that he had a chance to speak to the House of Delegates. He and Nancy, as SMA representatives, were well received.

Dr. Lindstrom was joined by Drs. Gosney and Carmichael at the Mississippi State Medical Association meeting in Tupelo in May. The Ice Cream Social at the Mississippi State Medical Association meeting was well attended and fun, especially with Mike Gosney, Nancy, and Ben Carmichael joining me in dipping ice cream. Dr. Lindstrom further stated that he joined Drs. Gosney and Williams at the meeting of the Medical Association of Alabama in San Destin in May. Again, he spoke to the House of Delegates. Dr. Lindstrom also attended the Aerospace Medical Association Meeting in Anchorage in May, and the AMA Annual Meeting in Chicago in June, representing SMA in an unofficial capacity. He will be attending the Kentucky Medical Association meeting in Louisville in September.

This year SMA has made significant changes in the meeting structure to better reflect the needs and interests of younger physicians and to better utilize funds. Changing the focus to resort-based CME meetings, CME cruises and increased utilization of electronic

media and communications will better position SMA to weather the storms of change. Dues paying members are the life blood of SMA and because the majority of dues paying members are over 50 years of age, we need to concentrate on programs that will help recruit younger physicians.

SMA has continued to struggle with losses in membership and this has had a significant negative impact on finances. Medical organizations, including SMA, the AMA and many specialty societies are experiencing declining membership. In addition, the loss of pharma support, coupled with the decline in membership dues has placed a huge burden on SMA to thrive and even survive.

SMA Services continues to be profitable, but even with that support, the bottom line is marginal at best. SMA Services sells their products to our membership, and as our membership declines, so does the market. The budget for next year reflects a major attempt to stabilize expenses and balance the budget. Increasing the dues paying member base and controlling expenses must be done to allow us to continue as a medical association. In fact, our survival depends on it. It can be done, and we, as Councilors and leaders with staff assistance must lead the charge.

During the meeting we will spend some time talking about ACOs and the Medical Home. In days past we have discussed the possibility of becoming involved in disaster support, both at home and abroad. With the hurricanes, floods and tornadoes occurring in recent days, we have had many opportunities to respond if we were so inclined. Advocacy, leadership, quality and professional identity are still our mission, and with our committees

responding to these issues, we have involved many more members in our programs. Later in the meeting, Dr. Gosney and Ed Waldron will discuss an evolving SMARt Intervention Program that is close to being launched in Alabama. If we choose to become involved, this may give us a great opportunity to expand our horizons of service.

In my view, SMA is an outstanding organization with tremendous potential, and we do everything we do, including CME, very well. We cannot be all things to all people, so we must determine our priorities and establish our niche in leadership and service in the areas we choose to participate. We have the leadership expertise and the staff support right here in this room to do whatever we decide to do, and we must concentrate in doing what we choose to do better than anyone else. Thank you for all you do and will continue to do for SMA, for the House of Medicine, and for your patients whom you serve.

Message of the Chief Executive Officer

Mr. Edward J. Waldron

- This is a year of philosophic change to produce a significant paradigm shift for non-profit associations regardless of their particular interest. This shift presents challenging member support issues proving our value and value added.
- This is a critical time for SMA and all non-profit associations. This time demands a new level of governance/ Council leadership engagement in the individual market and areas of responsibility which each leader represents.
- This is a time for superior staff support in Birmingham to the end

that leadership and staff, having accomplished their roles of support and advise and consent, may hold each other responsible for recruitment, retention and revenues.

- This is an internal/external team effort. Our governing body must take a strong leadership role relative to the duties of Councilor and Associate Councilor management along with staff. Individual action plans should be produced.
- During this meeting you will see an SMA with timely products and services second to none in the association world.
- You will especially note the presence and influence of a strong SMA Alliance whose leadership brings a visionary bias for action to SMA – an Alliance with many of the talents and resources to assist in making programs such as “SMARt Interventions” a reality.
- You will see a new philosophy on CME and its production and distribution supported by a multi-media group which worked assiduously along side a marketing team to create a new SMA brand – the SMARt Brand.
- In 2011/2012 SMA will establish itself as a Medical Knowledge Management Group for all physicians – with derivative leveraged offerings noted in the Budget Narrative. We will take risk out of the previous philosophy of “build it and they will come” which increases the reality of competition. An example of a sensible lower risk product would be the SMARt “expert venue” programs and their derivatives.
- We will broaden our CME offering to include hospital networks, large multi-specialty clinics, Medical Homes and ACOs should their development become a reality in other than large

institutional clinical integration projects.

- We will initiate "the year of the SMART physician" brand.
- Every product will be re-evaluated for a fresh membership hook which has a "stickiness" factor for retention.
- We have produced two (2) leadership tools over and above those which other staff were informing you of today. One of these is a "challenge for change."

Programs which you can apply to your medical marketplace in areas where you desire to lead or convince others to lead change.

The other is a leadership training program developed first for you, then for your team of Associate Councilors then for your local colleagues at large in order to implement your statewide blue chip recruiting effort.

SMART physician leaders solidify and implement positions in any endeavor when they write and speak to groups of colleagues and their healthcare teams.....and very importantly to the public at large. Your SMA staff has provided the avenues and tools to establish your professional identity as leader and mentor.

- This year I want to work personally with each Councilor and state teams of Alliance members to engage members of that state team to enable them to present the "change program" and the leadership training program. People aspire to leadership by observing mentoring leaders. While you are here and later, examine these two programs and if there is any trepidation about them, or if you are not comfortable in presenting SMA in a crucible for leadership, let me know so that we can develop that comfort level.
- This year, you stand where no one

else stands. Open your eyes and your heart and look for leadership opportunities. Then, focus on your personal impact. Be intentional about your SMA vision as you mentor other Councilors or Associates. If you aren't using teachable moments to mentor, much leadership impact is lost.

Introduction of 2011-2012 Budget for Ratification R. Bruce Shack, MD Chairman, Coordinating Committee on Budget and Administration

Dr. Shack opened his comments by stating the 2010-2011 Budget year had been difficult with several high losses. Membership continues to decline, the educational programs are experiencing decreased attendance and pharma support is considerably less than in previous years. The cost of CME was one of the largest issues. The 2010 Annual Meeting, which was the last in the multi-year contract with Gaylord Hotels, suffered high losses, although the contract had been negotiated downward several times. Realized support from pharma was disappointingly thin.

The Budget for 2011-2012 will address increasing revenue through derivative products and reducing the CME programs to only those that make money. SMA cannot have another losing year.

At this time, Dr. Shack called upon Don Casey to review the May 31, 2011 Financials.

Mr. Casey stated that as of May 31, 2011, the Financial Statements reflect the following:

The Consolidated Net Loss was \$(725,000), compared to a Budgeted Net Loss of \$(188,000). SMA had a Net Loss of \$(1,059,000), which was \$672,000 in excess of the Budgeted Net Loss of \$(387,000). SMA Services operated with a Net Profit of \$334,000, which was \$135,000 ahead of Budgeted Net Profit of \$199,000.

SMA has three primary divisions that contributed to the Net Loss being in excess of budget:

Membership had a Net Income after Overhead of \$396,000, which was \$116,000 less than budget.

The Annual Meeting Net Loss after Overhead of \$(602,000), was \$319,000 greater than the Budgeted Net Loss of \$(283,000).

Other Educational Activities, primarily seminars and conferences, had a Net Loss after Overhead of \$(440,000), which was \$399,000 greater than the Budgeted Net Loss.

Corrective Action:

Membership – There has been an expanded effort in marketing for new member recruitment. This heavy marketing effort will continue.

Annual Meeting – The Annual Meeting for this fiscal budget is closed, but the Annual Meeting for the new fiscal period ending June 2012 will be the first meeting of the new format of a clinical leadership conference. It is anticipated in the budget to be a more fiscally responsible meeting.

The 2011-2012 Budget was reviewed and Dr. Lindstrom called for a motion to ratify.

ACTION: A motion was made and seconded that the 2011-2012 Budget

be ratified as recommended by the Coordinating Committee on Budget and Administration. The motion passed unanimously.

ACO and Medical Home Market Acceptance And SMA Response **Mark Williams, MD, Steven Strode, MD, Ed Waldron and Kathy McLendon**

At this time, Drs. Mark Williams and Steven Strode presented PowerPoint presentations on ACOs and the Medical Home.

Discussion ensued regarding ACOs and the Medical Home. It was stated that physicians drive ACOs and SMA does not have the financial resources to fund. It was suggested that SMA could advise and consult on ACOs through education, possibly partnering with other organizations. SMA may want to consider developing programs to educate younger physicians on contracting with hospitals, both ACO based and stand alone.

It was also suggested that SMA develop CME topics/programs on how to become a Medical Home. One of SMA's resources for the Medical Home is Kim Dunn, MD, PhD. We are working with Dr. Dunn to present a program on Saturday, November 5, 2011, during the meeting in Williamsburg.

Mr. Waldron called members of the Council's attention to a large poster depicting the Medical Home. A brochure is being developed that will incorporate images from the poster and break each down according to its relevance.

The Medical Home is a quality program.

Dr. Lindstrom suggested that a committee be set up to research the

Medical Home and report back to the Council at the meeting in November in Williamsburg. Because information on the Medical Home needs to get into the marketplace now, the staff should move forward with Medical Home development.

Tools for Marketing Membership and Participation State Projects Submitted by Councilors – Multi-Media Application

In the Council meeting notebooks, Dr. Donald Swikert's State Action Plan outlined a blue chip recruiting program for the state of Kentucky. Complete information was given on each individual who Dr. Swikert thought would be a good candidate for membership in the Southern Medical Association.

Following Dr. Swikert's presentation, Dr. Steven Strobe presented his suggested Action Plan for the State of Arkansas. That plan is as follows: The SMA has never had a large membership in Arkansas and needs to gain awareness among the practicing physicians, residents and fellows, and medical students in the State. These two projects would fill immediate needs for the physicians of Arkansas and allow us to publicize SMA membership and services, particularly to physician leaders.

1. Forum on Accountable Care Organizations

The SMA would partner with the AR Medical Society (or the State's QIO – AR Foundation for Medical Care or the AR Primary Care Coalition) to hold a one day meeting to discuss ACOs and other plans to reengineer the delivery of medical care. The meeting would take place the fall of 2011, feature an informed speaker (but one who is not solely

focused on selling his/her consulting services), and be aimed at Arkansas SMA members, AMS officers and Board members and members, and leaders of the State's specialty societies. The services of the SMA to promote physician leadership would be the particular marketing focus.

2. E-mail and/or Other Electronic Communication Network.

There is no means to reach Arkansas physicians larger than the AMS e-mail list but there is a need, recognized by the State Government and others, to reach out to all AR practicing physicians, residents and fellows, and medical students to foster two way communications on matters of interest or need regarding medical care in Arkansas. The SMA, with its growing sophistication in electronic media, could partner with the AMS, AR Department of Health, AFMS, the AR Wellness Coalition, and/or others to offer a free e-mail service/Web site service to AR doctors. The service might or might not sell ads. It would serve to market the participating medical organizations, including the SMA, to a broad range of potential members. The content would need to be up to date and varied and appeal to a range of interests and specialties. This could serve as a pilot program for SMA projects in larger states or multistate efforts.

Dr. Wesley Eastridge, Councilor for Tennessee, elucidated his ideas for disaster preparedness projects that would be beneficial to SMA. His suggestions included partnering with the CDC, Red Cross, FEMA, and/or other organizations to present a 15-30 minute video presentation to physicians, both members and non-members, online as an email

attachment or in medical staff meetings or possibly CME dinners. He also suggested providing an SMA web networking site where those interested in the subject could blog, ask questions and post resources. If enough interest is generated, SMA may wish to develop a certification of disaster preparedness to encourage other physicians to learn the basics.

Dr. Ajoy Kumar and Randy Glick reviewed Dr. Kumar's website for the Council.

No definitive action was taken on the various projects presented.

It was requested that a template for State Action Plans be sent to the Council. Several years ago, Dr. Gary Dyer, Councilor for Missouri, had developed an excellent action plan. A model/template of that plan has been prepared and a copy will be sent to Councilors.

Randy Glick reviewed the multi-media tools available to members of the Council.

A discussion was held about educating young physicians. SMA needs to find a way to re-implement the "Your Place in Today's Medicine" program. At one time the medical schools funded the program, but as time passed that declined and SMA began to lose a considerable amount of money each year funding the program. The program should be implemented on-line.

Profit/Non-Profit Status of SMA/ SMA Services, Inc. Ed Waldron

As had been discussed at previous Council meetings, the profit/non-profit status of SMA/SMA Services, Inc. was

revisited. We should look at the total picture and have a better product/performance on the SMA side. A change of the tax status of the parent company is not necessary. We need to weigh options on a regular basis and do what is best for the organization.

Keep SMA status as a 501(c)3 and keep it healthy. A 501(h) status has been adopted which will allow limited lobbying.

Duties of Councilors Eric Lindstrom, MD

The duties of Councilors were reviewed. A copy of those duties is below.

From SMA Bylaws

5. Duties of Councilors
 - a. Councilors shall represent the State or the District in which the Councilor resides or practices
 - b. Each Councilor will represent the Association to the members in his/her State or District and seek to encourage membership in and participation in the activities of the Association.
 - c. Each Councilor shall attend the meetings of the Council, including conference call meetings.
 - d. Each Councilor shall responsibly provide a primary and secondary means for all communications, and shall respond in a timely manner..
 - e. Each Councilor shall develop an active relationship with the Deans of their respective Medical Schools.
 - f. Each Councilor shall perform such other duties as may be designated by his/her position.

Councilors shall be responsible for developing leadership qualities in their state's leadership group resulting in a continuum of Councilor succession in the state

New Councilor Position Status: Reinstates and Newly Elected

Drs. Jeffrey Brant and Faye Shamieh have been elected to serve the full five (5) year term as Councilors from Georgia and Louisiana respectively. Dr. Robert Kruger is Councilor-Elect for Texas, and will assume that role for the full term at the conclusion of the 2011 Annual Meeting in Williamsburg. Complete CVs were distributed in the Council notebooks.

Update on the 2011 Annual Meeting

Council members were advised that the annual meeting brochure had been mailed. VIP information and the brochure were mailed to all leadership prior to the Summer Meeting. A brief discussion was held about the pre-conference Leadership Program, chaired by Mark Williams, MD. As previously discussed, a program on the Medical Home, chaired by Dr. Kim Dunn, will be held on Saturday, November 5, 2011.

Recap of Day One of Meeting and Adjournment

Dr. Lindstrom stated that items discussed during the meeting were Financial Statements for May 31, 2011, ratification of the 2011-2012 Budget, ACOs and the Medical Home, multi-media tools for membership marketing, profit/non-profit status of SMA/SMAS, duties of Councilors, election of new Councilors, and an update of the 2011 Annual Meeting in Williamsburg.

There being no further business to come before the Council at this time, the meeting was adjourned at 12:20 p.m. EDT.

Submitted by Pamela McDonald
July 14, 2011

Prepared according to the *Newly Revised Robert's Rules of Order*
CD on file

MINUTES Summer Meeting of the Council July 9, 2011 Hotel Casa Monica, St. Augustine, Florida

The meeting was called to order at 7:50 a.m. EDT, Saturday, July 9, 2011, by the President, Eric E. Lindstrom, MD.

Roll Call

Members of the Council present: Eric E. Lindstrom, MD, President, Laurel, MS; Michael Gosney, MD, President-Elect, Muscle Shoals, AL; R. Bruce Shack, MD, Immediate Past President, Nashville, TN; Gary Delaney, MD, President-Elect Designate, Orangeburg, SC; Mark Williams, MD, Indian Springs, AL; Steven Strode, MD, Sherwood, AR; Stuart Goodman, MD, Potomac, MD; Ajay Kumar, MD, St. Petersburg, FL; Jeffrey Brant, MD, Cartersville, GA; Donald Swikert, MD, Edgewood, KY; Faye Shamieh, MD, Lake Charles, LA; Benjamin Carmichael, MD, Hattiesburg, MS; James F. Conant, MD, St. Joseph, MO; Steve Muscoreil, MD, Lumberton, NC; Mason Jett, MD, Oklahoma City, OK; Wesley Eastridge, MD, Kingsport, TN; James J. Bernick, MD, Baytown, TX; Alonzo Myers, MD, Roanoke, VA; Lawrence Wyner, MD, Charleston, WVA; and Nancy Swikert, MD, SMA Alliance President, Edgewood, Ky.

Members of the Council absent: None

SMA staff present: Mr. Ed Waldron, Chief Executive Officer; Mr. Luke Hartsfield, Chief Operating Officer; Mr. Don Casey, Chief Financial Officer; Mr. Randy Glick, Chief Information Officer; Ms. Pamela McDonald; Mrs. Kendra Blackmon; Ms. Debbie Cleghorn; Mrs. Kathy McLendon; Mrs. Jennifer Price; and Ms. Kim Thompson.

**Report of SMA Services, Inc.
Board
Presentation of Slate of Officers
and Chair
Angus McBryde, MD**

The 2011-2012 Slate of Directors and Chairman for the SMA Services, Inc. Board was presented as follows:

Angus M. McBryde, Jr., MD,
Chairman
Robert P. DeRosa, MD
Frederick "Rick" Carlton, Jr., MD
Charles A. Farmer, MD
T. Rudolph Howell, MD
Braxter P. Irby, Jr., MD
Mrs. Nancy Lindstrom, Alliance
Ambassador (non-voting member)
Dallas W. Lovelace, III, MD
Robert Oldham, MD
Mr. Alan Watson

ACTION: Motion was made, seconded and carried unanimously that the 2011-2012 slate of directors and chairman for the SMA Services, Inc. Board be approved as presented.

Dr. McBryde stated that although we are continuing to be challenged by difficult times, SMA Services, Inc. remains healthy. SMA Services, Inc. realized a net income after taxes in the amount of \$334,000 as of May 31, 2011, which was \$135,000 over budget.

SMA Services, Inc. will, at the close of the 2011 fiscal year end, record its 27th successive profitable year as a wholly-owned subsidiary of Southern Medical Association.

The Budget approved for 2011-2012 projects another successful year with a net profit after taxes of \$262,000.

**Report of the Editor, *Southern Medical Journal*
G. Richard Holt, MD**

It is indeed an honor and a pleasure for me to have been selected as Editor in

Chief of the Southern Medical Journal. As I had mentioned in my remarks to the selection committee, some of my earliest publications as I began my academic career were in the SMJ, and I have always appreciated what I learned from writing (and revising) these publications. Because of that, I am very sensitive to the role of this Journal in encouraging excellence in medical journalism in young physicians as well as experienced ones. A worthy goal is to set high standards for acceptance to which physicians and other clinicians can strive to achieve in their submissions to the Journal. It is certainly an ongoing challenge, but I believe we are seeing tangible evidence of the effectiveness of setting the journalistic bar high.

It is important that the Council appreciate that the move of the Editorial Office from Tennessee to Birmingham has been exceptionally successful owing to the hard work, dedication, and expertise of Mrs. Jennifer Price and Ms. Cherie Scott, as well as the support from Mr. Randy Glick. These staff individuals have not only made my transition easy, but have also injected a huge dose of professionalism and knowledge into achieving the Journal's next level of excellence. This model, where the Editor's office is geographically separate from the Editorial Staff Office, is working quite well, and has not been a problem at all—thanks to these fine individuals (and the power of electronic media). I can't give them enough credit! Additionally, Mr. Ed Waldron has continued to be very supportive of the Journal and its new goals, and has provided a positive work environment for all of us. He is very sensitive to the relationship between association and journal and we work very well together to achieve our common goals.

For the purpose of brevity and efficiency, I would like to summarize our actions and accomplishments over the past six months:

- Learned the nuances of the Editorial Manager system while managing incoming manuscripts and manuscripts in process from early December 2010. We have been personalizing the system through the publisher, LWW, and fine-tuning the glitches in the system that are still being detected.
- Removed the "Published Ahead of Print (PAP)" feature because the articles had not been fully vetted and were stated as perhaps being "inaccurate."
- Met with LWW publishers in Philadelphia to introduce ourselves and to work out new philosophies of the Journal and re-stimulate the publishers to focus on the marketing of the Journal (see Managing Editor's Report).
- Published the last of the Case Reports from Dr. Hamdy's tenure. Changed the Editorial Manager and informed authors on the SMJ website that case reports were no longer accepted. Also, stopped allowing case reports to be published as a "Letter to the Editor." We have begun discussions with LWW for a possible linked site to specially selected case reports that are very educational and have interesting multi-media. We believe that case reports have very limited value to the Journal and do detract from the citation index.
- In an effort to expand the scope and breadth of the Journal content, in July the Journal will have new subject headings in all of the categories of the medical profession:
 - Medicine and Medical Subspecialties
 - Surgery and Surgical Subspecialties
 - Women's and Children's Health

- Mental Health
- Emergency and Disaster Medicine
- Public Health and Environmental Medicine
- Bioethics and Medical Education

Because the practice of medicine has become multidisciplinary and interdisciplinary, as well as very complex with respect to societal ills, expansion of the content headings will reflect the broadened emphasis of the Journal and hopefully encourage a wider range of original and review articles.

- Editor Blogs on the SMJ website have focused on providing a general philosophy for changing Journal content and specifically informing potential authors about a new policy on IRB and Ethics Committee approval.
- Based on a trend in the biomedical journalism industry, SMJ will not now accept for review any manuscript, domestic or foreign, which requires either an IRB/Ethics Committee approval or exemption, without having a copy of the letter sent to the Editorial office. The most problematic have been foreign manuscript authors which have not always appreciated this aspect of due diligence that is required of the Journal. Our policy is now firmly in place and is at the forefront of US journals in this regard. We use the NIH (Office of Human Subjects Research) "Criteria for Institutional Review Board Approval of Research Involving Human Subjects" and the WHO/Council for International Organizations of Medical Sciences (CIOMS) "International Ethical Guidelines for Biomedical Research Involving Human Subjects." Manuscripts which, by virtue of their original research, require such approval or exemption will

be withdrawn if the authors do not submit the appropriate letter.

- In another area of due diligence for the Journal, we identified a number of previously submitted manuscripts, as well as manuscripts submitted in the first quarter of 2011 where a conflict of interest by the authors was identified that was of concern to us. In these cases, the research had been funded by a drug company and the manuscript written in part or in toto by a commercial editorial firm employed by the drug company. This Editorial Office determined that this was unacceptable and so notified the authors. Recently, we have not had such submissions, but we remain vigilant.
- Because there were at least three databases found for the Editorial Board members, we finally were able to determine just who was a member of the Board and who was no longer an active member of the Board, although their length of service is still unknown in some cases. Subsequently, we have assigned the Editorial Board members to term limits and will invite a new class of Board members each year for a 3 year term. The selection of new Board members will be based on the needs of the Journal and the expanding scope of the Journal's content.
- At the outset of the transition to the new Editorial office, it became apparent that a majority of the manuscripts submitted were from the Middle East, Turkey, Greece, the Far East and Northern Africa. Because in many cases the quality of the research could not be verified, and the English grammar was usually bad, a decision was made to focus on submissions from developed countries, especially Western Europe, North America, Japan, and some from China's major universities. A number of initiatives are underway to encourage submissions from the US:
 - The Editorial Board is asked to encourage submissions
 - Invitations are being extended to selected authors
 - Letters are being sent to the deans of medical schools in the SMA region, encouraging them to share with their clinical departments the expanded SMJ topic headings and a call for papers
 - LWW featured SMJ in a "call for papers" email campaign to 523,000 known authors
- The Journal category of "Editorials" was reduced to those manuscripts that actually fit the generally held description of an editorial. A new category of "Commentary" was added to allow for cogent comments to follow a particularly interesting or controversial article. Such a commentary might be invited from an excellent reviewer or from another expert in the field related to the article.
- When a "Letter to the Editor" is received, commenting on a specific article, we solicit a response from the original author and publish them together. This feature of a "Response to the LTE" gives a more balanced approach.
- New features of the Journal are being considered for the future, including:
 - "Best Practices"
 - "Clinicopathological Conference Online"
 - "Multi-Media/Video Gallery"
 - "Classic Articles from the Archives of SMJ"
- The article collections will be revamped to reflect the new content headings of the Journal
- Special Issues will be planned for the future, such as:
 - "Disaster Medicine—Translating Lessons Learned in Wartime to

Civilian Practice”

- Remembering September 11th
- “Evidence Based Medicine Series”—Scheduled for late Fall, 2011
- Personalized Medicine and Genomic Medicine

At the conclusion of the report, Dr. Holt requested members of the Council to submit suggestions/recommendations for reviewers (may be non-members) and Editorial Board members (must be SMA members).

Report of the Managing Editor, SMJ

Mrs. Jennifer Price

Southern Medical Journal Analytics:

The following information is current as of June 10, 2011:

- Acceptance rate of 32%
- Of the manuscripts accepted, 64% have been either original articles or review articles
- Of the manuscripts accepted, 76% were from the United States

“From the Editorial Office” Blog

This blog was created in April 2011 and serves as a way for the SMJ’s Editorial Office to share day-to-day information related to the Journal.

“From the Editorial Office” will allow authors and readers to post questions and comments for the Managing Editor and Editorial Coordinator and provides a way for the editorial staff to share upcoming SMJ plans.

Administrative Activities

- The Editorial Office revised the Instructions for Authors, outlining new procedures and policies. These revisions included a grammar/language policy in an effort to reduce the number of manuscripts received for which English may have not been the author’s first language.

- For each Journal issue, the Editorial Office reviews and edits all proofs for grammatical accuracy and readability, as well as ensures proper IRB documentation and disclosure of financial relationships are included.
- The Editorial Office is working with the publisher’s technical division to update SMJ’s reviewer database. As the database is streamlined, a “Call for Reviewers” will be placed on both the SMA and SMJ websites.

Promotional Activities by Lippincott Williams and Wilkins (LWW)

To date, SMJ marketing activities conducted by the publisher, Lippincott Williams & Wilkins have included:

Email/Digital Marketing:

- *Southern Medical Journal* was included in the “Hot Topics” email campaign that deployed on March 7. These campaigns are designed to drive website traffic. It deployed to 29,034 addresses in the LWW Journals in-house email database.
- *Southern Medical Journal* was included in the “Journal Stock Up” email campaign that launched March 21. These campaigns are designed to increase journal subscriptions. It was sent to 121,047 addresses in the LWW Journals in-house email database.
- *Southern Medical Journal* was included in the “Author Newsletter” email campaign that launched March 1. The campaign was designed to drive people to SMJ’s instructions for authors. It was sent to 46,791 addresses in the LWW Journals in-house email database.
- *Southern Medical Journal* is slated for inclusion in the “Hot Topics” email campaign that will launch in June. Additionally, the SMJ will be the featured journal in the second June distribution.

Report of the SMA Alliance Nancy Swikert, MD, President

Dr. Nancy Swikert briefly discussed the report included in the Council notebooks which were distributed prior to the meeting in St. Augustine. The main focus of Dr. Swikert's presentation was a preview of the new Alliance website. Dr. Swikert walked members of the Council through the new site, and explained everything as it appeared. The new website is user friendly, clear, concise, up-to-date and dynamic. It was suggested that information from the Financial Services Division be added to the site.

Economic Impact on Associations/ Marketing Membership/ Participation Mr. Ed Waldron

Mr. Waldron brought the attention of members of the Council to Tab 17 in the notebooks where there was an article on the 2011 Economic Impact on Association: A Benchmarking Report on Priorities, Challenges and Strategies for 2011. It was pointed out that SMA tends to perform a little better than other associations, but has the same problems. Associations are thinking as non-profit organizations, not not-for-profit organizations. The association world lacks business acumen.

Reorganization – Advisory Committee Growth; Recap of Conference Calls SMA Staff

An overview of the committee reorganization was placed on the screen for everyone to review. Several staff members participate regularly in committee conference calls. The reports contained in the Council notebooks were briefly mentioned. Staff requested that members of the Council ask colleagues for participation on committees, they do not have to be

members of SMA.

The Council needs to be kept better informed on what is going on with committees. It was requested that all minutes from committee meeting be sent to the Council. It was suggested that all minutes be posted on the leadership portal, as well as providing the Coordinating Committee Chair with a copy of the minutes. It was further suggested that the Coordinating Committee Chair, as an ex-officio member, be invited to attend each advisory call.

New Business

The time for Council conference calls was brought up for discussion. It was suggested that the calls be held at a later time, 6:00 p.m. CT/7:00 p.m. ET was too early. It was decided that future conference call of the Council would be held at 7:00 p.m. CT/8:00 p.m. ET.

Meeting Recap

Dr. Lindstrom stated that during the two days of meetings, the Council had discussed ACOs; the Medical Home; SMA Services, Inc. is doing a good job; the changes made in the *Southern Medical Journal* since it has been brought into the Birmingham office, with G. Richard Holt, MD, as Editor, have been very positive; and finally Councilors need to learn to use the website and tools that are available to them. A program on business skills should be developed for residents, perhaps through a partnership. It was also suggested that a training program for leadership could be on line.

Following the meeting recap, the SMART Interventions PowerPoint presentation was reviewed and comments requested. As seen in the Rutgers Commonwealth Study, only two states within the SMA

footprint made a grade above a D. The patient population is in serious need. SMA has resources through the SMJ and Alliance to address these issues. However, this cannot be done until funding is available. SMA is seeking such outside funding through non-traditional resources (not pharma).

A suggestion was made that Red Bay, Alabama, be used as a pilot program for SMARt Interventions.

No action was taken on this matter.

Adjournment

At this time, with no additional business to come before the Council, the meeting was adjourned at 11:25 a.m. EDT. The SMA staff was excused, and the Council went into Executive Session.

Submitted by Pamela McDonald

July 18, 2011

Transcribed according to the *Newly Revised Roberts Rules of Order* CD on file

MINUTES

SMA Council Conference Call Thursday, August 25, 2011

The meeting was called to order at 7:05 p.m. CDT by Eric E. Lindstrom, MD, President.

Roll Call

Members of the Council present: Eric E. Lindstrom, MD, President, Laurel, MS; Michael Gosney, MD, President-Elect, Muscle Shoals, AL; R. Bruce Shack, MD, Immediate Past President, Nashville, TN; Mark Williams, MD, Birmingham, AL; Steven Strode, MD, Sherwood, AR; Stuart Goodman, MD, Potomac, MD; Jeffery Brant, MD, Cartersville, GA; Faye Shamieh, MD, Lake Charles, LA; James F. Conant, MD, St. Joseph, MO; Mason Jett, MD,

Oklahoma City, OK; Wesley Eastridge, MD, Kingsport, TN; James J. Bernick, MD, Baytown, TX; Alonzo Myers, MD, Roanoke, VA; and Lawrence Wyner, Charleston, WVA.

Members of the Council absent:

Gary Delaney, MD, President-Elect Designate, Orangeburg, SC; Ajoy Kumar, MD, St. Petersburg, FL; Donald Swikert, MD, Edgewood, KY; Nancy Swikert, MD, SMA Alliance President, Edgewood, KY; Ben Carmichael, MD, Hattiesburg, MS; and Steven Muscoreil, MD, Lumberton, NC.

Dr. Lindstrom commented upon the purpose of the conference call which was to review the package distributed regarding the proposed sale of the SMA Corporate Headquarters Building at 35 W. Lakeshore Drive, Birmingham, AL.

Mr. Ed Waldron prefaced the discussion with a reminder that selling the building was part of the discussion during the Long-Range Planning Committee Meeting held in Atlanta in 2008. Although SMA was not actively seeking a buyer, an opportunity presented itself a little over a month ago.

There was considerable discussion regarding the sale of the headquarters building with the focus on elimination of all debt and avoidance of imminent deferred maintenance easily costing 600-700 thousand dollars.

Following the lengthy discussion, a motion was made and seconded to approve the sale of the building with the stipulation that the vote be counted individually as yes or no.

ACTION: Council, having considered a contract for the sale of the building, is in favor of closing that contract with consideration from the SMA Services,

Inc. Board that we include their portion of the building in that sale. The motion carried unanimously, with individual votes as follows:

Eric Lindstrom, MD	Yes
Michael Gosney, MD	Yes
R. Bruce Shack, MD	Yes
Mark Williams, MD	Yes
Fayez Shamieh, MD	Yes
Steven Strode, MD	Yes
Stuart Goodman, MD	Yes
Jeffery Brant, MD	Yes
James F. Conant, MD	Yes
Mason Jett, MD	Yes
Wesley Eastridge, MD	Yes
James J. Bernick, MD	Yes
Alonzo Myers, MD	Yes
Lawrence Wyner, MD	Yes

After the motion was approved, Mr. Waldron requested consideration of a motion to restrict the use of approximately \$230,000. This amount is the portion attributable to SMA's portion of the building. A motion was made and seconded as follows:

ACTION: Restrict, as a Board, any proceeds above and beyond expenses for this sale and they can only be used by approval of the Executive Committee, Budget and Administration Committee and 2/3 majority of the Council. The motion was approved unanimously.

As a matter of record, because the building is condominiumized, SMA owning the lower floor and SMA Services, Inc. owning the upper floor, a conference call with the Services Board will be held Tuesday evening, August 30, 2011, to secure their approval.

Additional, Mr. Waldron will ask for their same approval/treatment of the reserve amount left after the sale of the building and payment of taxes. For SMA Services, Inc. the amount to be set aside is approximately \$503,000.

The total to be restricted will be approximately \$733,000.

There being no further discussion or business to come before the Council at this time, a motion to adjourn was made, seconded and approved.

MINUTES
SMA Council Meeting
Held in Conjunction with the SMA
Services, Inc. Board of Directors
Wednesday, November 2, 2011
The Williamsburg Lodge,
Williamsburg, Virginia

The meeting was called to order at 7:55 a.m. EDT, Wednesday, November 2, 2011, by the President, Eric E. Lindstrom, MD. Dr. Lindstrom welcomed members of the Council and Services Board to the Meeting and to Williamsburg.

Roll Call

Members of the Council present: Eric E. Lindstrom, MD, President, Laurel, MS; Michael Gosney, MD, President-Elect, Muscle Shoals, AL; Gary Delaney, MD, President-Elect Designate, Orangeburg, SC; Mark Williams, MD, Indian Springs, AL; Steven Strode, MD, Sherwood, AR; Stuart Goodman, MD, Potomac, MD; Ajay Kumar, MD, St. Petersburg, FL; Jeffrey Brant, MD, Cartersville, GA; Donald Swikert, MD, Edgewood, KY; Fayez Shamieh, MD, Lake Charles, LA; Benjamin Carmichael, MD, Hattiesburg, MS; James F. Conant, MD, St. Joseph, MO; Mason Jett, MD, Oklahoma City, OK; Shakaib Rehman, MD, Councilor-Elect, Charleston, SC; Wesley Eastridge, MD, Kingsport, TN; James J. Bernick, MD, Baytown, TX; Robert Kruger, MD, Councilor-Elect, San Antonio, TX; Alonzo Myers, MD, Roanoke, VA; Lawrence Wyner, MD, Charleston, WVA; *G. Richard Holt, MD, Editor, Southern Medical Journal, San Antonio, Texas; Nancy Swikert, MD,

SMA Alliance President, Edgewood, KY; and Mrs. Rose Kuplesky, SMA Alliance President-Elect, Simmesport, LA.

*Note: Dr. Holt was in attendance only during his presentation as Editor, SMJ. Members of the Council absent: R. Bruce Shack, MD, Immediate Past President, Nashville, TN; and Steven Muscoreil, MD, Lumberton, NC.

Members of the SMA Services, Inc. Board of Directors present: Angus McBryde, MD, Chairman, Birmingham, AL; Richard P. DeRosa, MD, Scottsdale, AZ; Charles A. Farmer, MD, Tulsa, OK; Braxter P. Irby, Jr., MD, Brookhaven, MS; Dallas Lovelace, MD, Orangeburg, SC; Rick Carlton, MD, Jackson, MS; Mr. Alan Watson, Birmingham, AL; and Mrs. Nancy Lindstrom, Laurel, MS.

Members of the SMA Services Board absent: T. Rudolph Howell, MD, Chester, VA; and Robert L. Oldham, MD, Fresno, CA.

SMA staff present: Edward J. Waldron, Chief Executive Officer; Mr. Luke Hartsfield, Chief Operating Officer; Mr. Don Casey, Chief Financial Officer; Mr. Randy Glick, Chief Information Officer; and Ms. Pamela McDonald.

Approval of Minutes

Minutes of the Summer Meeting held in St. Augustine, Florida, July 8-9, 2011, were distributed prior to the meeting.

ACTION: The motion was made and seconded that the Minutes of the Summer Meeting held July 8-9, 2011, be approved as distributed. The motion carried unanimously.

Minutes of the SMA Council conference call held August 25, 2011, were distributed prior to the meeting.

ACTION: Motion was made, seconded and carried unanimously that the

Minutes from the conference call held August 25, 2011, be approved as distributed.

President's Message Eric E. Lindstrom, MD

Welcome to Williamsburg and to the Williamsburg Lodge for the Annual Scientific Assembly which this year takes on a new complexion as the Annual Clinical Leadership and Governance Assembly. This is our 105th year as a medical organization. The hotel is an excellent facility for our meeting, and I trust that you will take the time to visit and enjoy the historical sites and the many truly historical attractions here in Williamsburg and the surrounding area.

I want to recognize and thank our Councilor, Dr. Jim Bernick who is completing his term and will be rotating off the Council. Dr. Gary Delaney will continue serving on the Council as President-Elect. Our newly elected Council members are Drs. Robert Kruger from Texas and Shakaib (Shak) Rehman from South Carolina. Let me encourage all of you to make them and their families feel most welcome.

Dr. Nancy Swikert will complete her year as President of SMAA, and we welcome Mrs. Rose Kuplesky, who will join the Council and begin her year as President. I have really enjoyed working with Nancy this year, and I am most grateful for the Alliance and for all they contribute to the organization. I certainly want to thank as well Ed Waldron and the home office staff for their excellent work and continued support.

Let me express once again what a sincere honor it has been for me to serve you and our membership as President of the Southern Medical Association. I was aware at the outset

that the challenges would be both many and significant, and that has proven to be true. As with all medical organizations at present, we feel tremendous pressure to prosper and even to survive.

I am convinced that we as leaders of SMA have our hearts in the right place. Our patients deserve to have us serve as advocates on their behalf. We as physicians certainly have been given much, and because of that we owe society our best effort to provide the best quality medical care at an affordable cost to all those in need.

As I reported to you in St. Augustine in July, our SMA Alliance President Nancy Swikert and I have been busy visiting our component states this year. She will report on her year separately. I have had the distinct pleasure to visit Missouri with Councilors Jim Conant and Past Councilor, Richard Heimburger; South Carolina with Gary Delaney; Mississippi with Ben Carmichael; Alabama with Mike Gosney and Mark Williams; Kentucky with Don and Nancy Swikert; and just this past week, Nancy and I attended the Virginia Medical Association with Lonnie and Dottie Myers.

I trust these visits for SMA and for the Alliance will continue to strengthen our relationship with our states, and through this association increase our visibility and hopefully our membership. Let me encourage you as Councilors to consider membership and participation in your state medical societies. Active participation will increase our exposure and provide an opportunity for us to enlist physicians of all specialties to join us.

The bottom line is that we need more dues paying members. Membership must remain a strong emphasis, and

it is up to us as leaders to encourage Associate Councilors, our Alliance, and our colleagues to join with us in a renewed effort to recruit new members and retain existing members. We must become more involved. We cannot rely on the staff to do all of the recruiting for the association.

Physicians join groups if the group offers them something that they need or that they can personally identify with, and we need to find that niche to help us grow our membership and to enhance our professional identity. SMA Services continues to do well, but they need members to buy their products and as our dues paying membership base shrinks, so does their market and so does our income.

Future CME programs will be designed to include programs on leadership training, focused CME, more specialty emphasis, CME cruises, and increased utilization of electronic media and communications will be some of the programs provided to accommodate our membership needs.

This year we have made significant changes in our operations to control expenses. The most important change is the sale of the SMA/SMAS building. This transaction allows us to start this next year with our financial obligations paid and money in the bank. Also, we have added 501(h) capabilities to our 501(c) 3 status which allows us to allocate funds to advocacy and to be proactive in patient advocacy as we choose to do within pre-established limits.

We continue to expand our grass roots advisory programs to include as many of our members as possible. Great ideas have surfaced through these groups, and this will become a major emphasis in our future. This week we will participate in excellent CME

focused on cardiovascular disease, leadership and the often confusing and yet to be understood accountable care organization and the medical home. Dr. Mike Gosney, our incoming President, is developing several new programs that he will outline for us at our Council meeting progresses.

In closing, let me ask the same question that I asked you last November in Orlando. "So why are you here? Why am I here?" For me, the CME is always excellent, and for that reason alone, attending is worth it. Seeing so many old friends and meeting new friends – that too is worth being here. But to accept a leadership position as a councilor, there is all that and more, much more. Ed Waldron, our executive officer, asked us some time ago "what's your why?" Only you and you alone can answer that.

Thank you once again for your support for me as President, and for your continuing support of the Southern Medical Association. Let us commit this next year to wholeheartedly support Dr. Gosney and his leadership team! If SMA is to once again survive and flourish, and return to the premier multi-specialty association it once was, it is up to us as leaders. With the commitment of you, the Alliance, SMA Services, and staff, we can do it! Now is the time and today is the day!

Message of the Chief Executive Officer

Mr. Edward J. Waldron

You have become accustomed to a fairly extensive narrative from me and, at this juncture of time, in the existence of SMA you will be spared that discourse in order to concentrate on our most important issues. This is a critical time where our ability to perform mission critical actions

to ensure our viability needs to be discussed. This meeting must be about change in direction which impinges on that mission. It is not about change because we desire it, but because in its absence we will turn critical into crisis. Our change must be about our identity, our core products and how they are delivered. Right now and for the foreseeable future, our most promising assets are: the Southern Medical online Journal, SMA.org, and a relevant professional development platform which we especially must address. The agenda for this meeting starts with the financial status of SMA/SMAS and the consolidated picture. We will need to frankly discuss how we got here, and what activities continually put our organization at risk. . . through a misplaced understanding of the value of pure, clinical interdisciplinary, live CME for recruitment and retention in a multi-specialty organization which has touted the interdisciplinary effect over the last twenty years while losing members and operating in a market which is far less subsidized than ever before with an education product which is aimed at an audience where disposable income and time constraints to obtain that income is shrinking to an unrealistic level. We must, however, not overdo the negative or positive nexus between CME and its ability to recruit and obtain members. The membership issue is one of social science once simply interpreted by that sage philosopher Lee Iacocca who admonished Chrysler's employee family to lead, follow, or get out of the way in order to expand its market share. Somebody is going to lead and attract followers if he or she has a set of core beliefs which can be organized, written and verbalized. Leaders follow ideas. Followers are attracted by people with ideas, not the idea in and of itself or an association. An

association is an “it.” People do not follow an “it.” They follow a leader. Your association staff can and will export your personality and leadership. As stated above, change is in order now. Today’s agenda is laid out to be intuitive and lead us to a viable change proposition considering better use of our assets both capital and human in the immediate future.

I look forward to a spirited, insightful and, at times, even contentious session which will not only produce a bias for action but defines our identity.

Report of the Audit Committee
Michael Gosney, MD
Don Casey

Dr. Gosney reported that the Audit Committee met and received a letter from Sellers Richardson Holman & West stating that SMA, in accordance with standard accounting procedures, received an clean, unqualified audit.

Financial Position
Don Casey

Southern Medical Association (SMA) and its wholly owned subsidiary, SMA Services, Inc. (SMAS), year to date as of September 30, 2011 had combined revenues of \$1,411,000 which were \$295,000 less than budgeted; combined expenses of \$1,415,000 which were \$270,000 less than budgeted and combined net losses, before income taxes, of \$(4,000) which were \$25,000 less than budgeted.

Southern Medical Association had a net loss of \$217,000 compared to a budgeted net loss of \$175,000, with revenues being less than budget by \$276,000 and expenses being less than budgeted by \$234,000. The material fluctuations in actual revenues and expenses from the year to date amounts are discussed below.

	Revenues Inc/(Dec)	Expenses Inc/(Dec)
Membership	(62)	(37)
Other Educational activities	(191)	(11)

Membership revenues were less than budgeted for the quarter. Membership decreased in the quarter ending September 2011. Below is the activity for the quarter

	All Dues Paying Members
Total as of June 30, 2011	3,684
Decrease in quarter	98
Total as of September 30, 2011	3,586

Other Educational Activities revenues and expenses were less than budgeted for the quarter.

In summary, Total Consolidated Net Loss, after provision for income taxes, for the quarter was \$85,000 which was \$31,000 greater than budgeted loss of \$54,000.

CME NEW DIRECTIONS
Professional Development
Schedule 2012-2013

For 2012-2013 Professional Development will be offering webcasts/POD Casts and Ask the Experts Series to drive physicians to the SMA website - online, on demand, at their leisure. There is also the Southern Medical Journal on line and SMart Classroom, online, on-demand accredited education.

In addition to the above, the following meetings will also be offered:

Clinical Meetings:
 Focus on the Female Patient (July 23-

26); Osteoporosis (July 26-28),
Kiawah Island, SC

Southern Region Burn Conference,
November TBD

Elite Expert Series – twelve programs
– eight specialty and four topical

Auburn Managed Conferences:

Medico-Legal Aspects of Medicine,
Washington, DC, March

Comparative Healthcare Systems –
Geneva, Switzerland and Prague,
The Czech Republic, June 7-18

Health Care Summit of the South –
November 2012/April 2013 – elite
program with well-informed speakers

Chief Residents' Conference

Your Place in Today's Medicine
Seminars (on request and paid for by
institution)

The SMARt Network
Randy Glick
Chief Information Officer
Mr. Glick presented

a PowerPoint presentation on
The SMARt Classroom – a virtual
environment relative to activities or
courses that can be developed that
mimic a live classroom environment;
simple activities or complex course
design; student to student, student
to instructor interaction; homework
assignments and testing; grades and
reporting; each step tracked and
measured. Features of the SMARt
classroom include – searchable catalog
of activities and courses; enrollment
and completion tracking; testing and
homework assignments; certificate
generator (PDF); Transcript generator
(PDF); peer to peer messaging;

personal course note tool; document
storage tool; personal blogs; and
discussion boards.

An update was given on the single sign-
on SMJ log-in process, which should
be available in January 2012. The
technology has been implemented,
status-staging environment is being
tested, and this will be launched as part
of the SMARt Network launch.

Finally, Mr. Glick reviewed the
new membership packages. The
new packages are designed in
levels, allowing a broader range of
services. The levels are: free; Bronze
(\$50); Silver (\$295); Gold (\$425);
and Platinum (\$550). These tiered
packages allow more choices. The
new “free membership” will help build
a marketing base. There will be no
change to existing member benefits,
and it will not affect criteria for voting
or holding office. Details will be
posted on the leadership portal page on
SMA.org – [http://sma.org/navigation/
about-sma/advisory-committees](http://sma.org/navigation/about-sma/advisory-committees)

Mr. Glick encouraged leadership
involvement during the meeting
in Williamsburg. There will be a
videographer on site and staff will be
conducting interviews. Councilors
were encouraged to get their Associate
Councilors involved.

Report of the Editor-in-Chief,
Southern Medical Journal

The Journal is doing quite well, both
scientifically and administratively.
A broader range of manuscript
submissions has been noted, based on
the expanded subject headings for the
Journal.

Initial review of the manuscripts before
assigning a manuscript number has
resulted in declining more manuscripts

which should not be placed in the review queue, with the remaining manuscripts chosen for review of a higher quality. Reviews are being performed in a timely manner and the authors' revisions are also very quickly returned.

New members of the Editorial Board and a new Associate Editor will be chosen before the end of the year and will begin their 3 year terms in January, 2012. A reconfiguration of the Editorial Board is underway to expand the capabilities of the Board into new subject and specialty areas. It is my recommendation that Editorial Board members be encouraged to become SMA members but not required to do so. This position will enhance my ability to recruit excellent academicians and clinicians to positions on the Board.

The manuscripts for the special issue on "Evidence-Based Medicine" are now essentially complete, having gone through four levels of review, including that of an EBM consultant.

The series will likely be published early in 2012 and likely will become a printed and electronic resource for the SMA for professional development.

We will place a call for manuscripts for a special issue on "Disaster Medicine and Disaster Preparedness for Physicians" at the end of this year, to be published near the end of 2012. This is an area of increasing concern by physicians across the country, with regard to both natural disaster and terrorism events. Several solicited manuscripts will form the foundation of the issue.

Foreign manuscript publication has been narrowed down to just excellent papers, with peer review acceptance, from reputable authors

and upper tier academic institutions. We will be initiating a system of author-identification of evidence, using a Level 1-V system commonly used by journals, with confirmation by the reviewers and the editorial staff of the Journal. This system will be emphasized when the special issue on EBM is published. The Journal staff and SMA are in discussions which should lead to a re-establishment of a CME opportunity with Journal articles in 2012.

**Report of the Managing Editor,
Southern Medical Journal
Mrs. Jennifer Price**

Southern Medical Journal Analytics: The information below is current as of October 14, 2011 and reflects the three-month time period following the July 2011 Summer Meeting:

Out of 132 manuscripts received, 90 have been accepted and break down as follows:

Author response to Letter to the Editor	1 (1)
Editorial	4 (6)
Invited Commentary	15 (15)
Letter to the Editor	7 (18)
Original Article	44 (69)
Review Article	19 (23)

Status of Single Sign-On (SSO) to Access the *Southern Medical Journal*

SMA staff has been working directly with the LWW development team and together have successfully established single sign-on capabilities within the SMA and LWW development/staging environment. The installation and initial testing were successful and final testing is now underway. SSO should be implemented into the live online environment within the next 30-45 days.

Administrative Activities

Dr. Holt met with the editorial staff in Birmingham on August 29, 2011 and details of that meeting are outlined below:

- The Editorial Office has continued to revise the Instructions for Authors, outlining new procedures and policies. These revisions included the institution of a policy allowing the SMJ to limit the number of manuscripts submitted by one author in a 12-month time period. In addition, a decision was made to limit the number of figures, illustrations, tables, algorithms, etc., per manuscript.
- To assist members of the Editorial Board, a "handbook" of guidelines/responsibilities that refine and more clearly explain the roles, duties and expectations of the Board currently is under development.
- The "Call for Reviewers" guidelines/requirements are almost complete, with plans to place the call on the SMA and SMJ websites within the next 30-45 days.

Address of SMA Alliance President Nancy Swikert, MD

The SMAA year got off to a great start in Orlando. We sent 100 holiday cards to our troops overseas and a care package of 100 pairs of socks, over 300 batteries, bags of candy, and granola bars. These items went to US Marines stationed in Afghanistan. They were very appreciative.

The SMAA website update was one of our main goals this year. Several trips to the Birmingham office and working closely with SMA staff has led to the development of an expanded, more user friendly SMAA website. Randy and I showed a preview at the Summer Council meeting and it was very well received. The website will be launched very soon to the SMAA members and the public. During my state visits, the states were updated and advised of those

changes and the desire for SMAA to be "linked" to each state in territory for a two-way exchange of information. The state presidents and members were very excited about these changes and the information that could be generated from each end as well as the sharing of ideas within states online with SMAA. I will be staying on as editor of the website next year and plan to expand the website to "highlight" SMA/SMAA members monthly or so to attract contacts to the website and promote the good community works members are doing in their areas that go on all the time without people being aware they are out there making a difference in the lives around them. I appreciate all the tremendous work and ideas generated while working with SMA staff to get the new website up and running. The SMA staff is a tremendous asset for SMA/SMAA.

Another of the top goals for this year was getting to every state in territory at least one time to bring updates from SMAA and do membership retention/recruitment. To date, SMAA has traveled to Southern Regional Meeting in January (which is worth every penny to get the President and President-Elect there because this year 11/16 states were there), 15/16 Southern states (Arkansas has no state alliance), and the AMAA meeting in Chicago in June and again at Leadership Confluence in September using myself, Rose Kuplesky (PE) and Barbara Jett (PP). SMA staff worked on a wonderful brochure individualized for each state listing that state's leadership in SMA and SMAA, the benefits of membership, a membership application, the projects of SMAA and information about the upcoming annual meeting in Williamsburg, VA. We handed out these brochures and upcoming CME events to each state president and member in attendance at the meeting in hope of recruiting new members. We have

Kentucky, Georgia, and West Virginia meetings to attend before Williamsburg. When the year is over, SMAA will have made almost 30 trips to meetings this year. I was honored to be asked to give lectures at Louisiana's fall meeting, South Carolina's state meeting, Alabama's Fall Leadership meeting and the Southern Regional Alliance meeting in January of 2012. We will make ourselves available in the future for other lecture opportunities if needed.

The final goal of the year was to do some service projects throughout the year to promote "giving back" to the communities we serve. SMAA has done a service project with each state attended by writing personal cards designed by SMA staff and leadership to over 500 people including children afraid and alone in the hospital, troops serving overseas, and women trying to break addiction habits to drugs. We have personally handed out over 600 membership applications to state attendees at meetings. SMAA has contacted Oklahoma, Missouri, Tennessee, Alabama and Louisiana to offer help and supplies to victims affected by floods and tornados. We plan on another service project at the annual meeting and are working on details at the present time. We hope to sponsor a "therapy dog/dogs" session to a local Children's Hospital in Williamsburg, VA. The annual meeting should be a good opportunity to do this if we can work out the logistics of such a venture. If we cannot attend the session, we will follow through to get some PR for SMAA to advertise on our new website.

Membership continues to be a major issue with SMAA. We have not had a huge response to our state visits to date and hope the seeds have been planted will grow into increased membership in the near future. The economy has

made a definite impact on the finances of Southern physicians and spouses. Hopefully, this will improve soon. Dr. Lindstrom and I, along with Rose and Barb, have tried to promote SMAA/SMAA to as many people as possible on our journeys. We have consistently put forward a positive attitude full of enthusiasm.

Serving SMAA this year is an honor and a pleasure. I feel that SMAA has made a difference this year in all the projects we have done and look forward to the exhibits from our county and state societies at the annual meeting. I have enjoyed every moment of my year as President of SMAA and look forward to each day of the remainder of this year's work. I know Rose Kuplesky, as the new President, will continue the communication and reconnection to the states and members that Barb and I have been working on these past two years.

Serving with pride to make a difference,

Address of the SMAA President-Elect

Mrs. Rose Kuplesky

This year has been a busy year. Working with Dr. Nancy Swikert has been amazing. Under her direction I have learned a great deal. I have been blessed by her kindness, concern, and her getting me ready for my Presidency. Thank you Dr. Nancy. This year Nancy attended the Louisiana Mid-year meeting in Baton Rouge. The night before she gave a Heart Health presentation for the Avoyelles Medical Society and Alliance. It was a great teaching and she was able to meet our parish doctors and Alliance members.

In January, Nancy and I attended the Southern AMAA Regional meeting in

Orlando, Florida. It was a fine meeting and we had time to network and meet other Alliance members. We told everyone about SMA and SMAA in case they didn't know.

In February, Dr. Kuplesky and I attended our State meeting in Baton Rouge. I was introduced as SMAA President Elect.

In March we celebrated Doctors Day with Avoyelles Hospital, sponsoring a seafood feast. They presented each Doctor with a red candle to be lit on the 30th. Also, red carnations were placed on patients' food trays at the hospital along with the SMAA tray cards, telling patients about Doctors' Day which was founded by SMAA. In April, Nancy had me attending the Oklahoma Annual Meeting. Barbara Jett made sure I was well taken care of and I met potential new members and attended all of their meetings. Wayne Soltile spoke at an evening meeting. It was excellent. Thanks to Barbara Jett and Dr. Jett for their hospitality. April was also Osteoporosis Prevention month.

In May, SMAA was well represented at the Louisiana Annual meeting, as well as at the Day at the Capital in Baton Rouge.

In June Louisiana applied for a SMAA grant for our health projects. We were all there from Louisiana for our own Emma Borders when she was installed in Chicago on June 20th as the SMAA president. We are all so very proud of her.

In July, I had the opportunity to attend the American Association of Philippine Physicians in America. It was a National meeting. Judy Bofil and her wonderful husband, Dr. Bofil, did a great job organizing the meeting. I installed the new Alliance President and

helped hand out awards. It was a grand occasion with lots of food too. The ladies wore beautiful gowns and we all danced the night away.

In August I had the wonderful opportunity to visit the SMA and SMAA staff in Birmingham Alabama. I was overwhelmed with so much information and learned a lot about all of the great things SMA does. I was totally impressed with the staff and how much is offered with being a member of SMA. It was a great trip.

In September Nancy Swikert asked me to attend the Kentucky annual meeting in Louisville, KY. Nancy is Speaker of the House and is definitely the organizer. We should all be very proud of her. Dr. Lindstrom and Nancy also joined the meeting. It was great to be with them. Kentucky is blessed to have the two Drs. Swikert. What a blessing this year has been!

I just want everyone to know that I have been truly blessed by my SMA and SMAA family. The Alliance has blessed me in so many ways. I have gained knowledge, wonderful friends, and fellowship, and many opportunities I would not have had otherwise. Our goals for the next year are as follows:

Communication is imperative for all of us to work together. My hopes are to increase emails, conference calls, and face to face communications between headquarters, SMA and the Alliance. We must all work together in a cohesive manner to be truly effective. Also, in the Alliance, there must be continual communications between the board and with the Councilors and Committee Chairs. Let's all strive to make this area better. This must be a team effort.

Every leader says we must increase

membership, but how? We must market ourselves. SMA and SMAA have so much to offer professionals and physicians, as well as healthcare professionals. We must get the word out every time an opportunity arises. Our young resident and medical students are so very important and they need us as well as we need their youthfulness. Let's get them involved young so they can participate in SMA and SMAA for many years to come. Again, we must ALL do this. Doctors' Day is a very important program we are known for. After all, we are the authors of it. We need to market Doctors' Day supplies. I challenge each county or parish in every state to have some sort of Doctors' Day project and bring it with you to the annual meeting. You may even win a grant of \$500.00, along with the \$100.00 state project money you can request.

Healthy lifestyles is an easy project for your county while using medicine as a wonderful resource. We can think of many health projects that fall under Healthy Lifestyles. Do a project and bring it to the annual meeting. The same goes with Medical Heritage.

We can increase participation just by asking sometimes. LET'S ASK!!! If we all do a little, it will be a lot.

So, in synopsis, increase communication, increase participation, increase membership by marketing ourselves, working hard on Doctors Day, Healthy Lifestyles, and Medical Heritage projects. Make sure you bring them to the annual meeting. Share your ideas.

James Penney said "It is the service we are not obliged to do that people value most."

Alliance friends have supported and served me in my aspirations to be SMAA President. Without that support of friends and family, I would not be here today. So, let me serve you and you serve me and we will not only serve each other, but we will serve and give back to our communities. I can't do it without you. You are the best and I am blessed in every way because of God's love and because of friends like you. Let's work together as the family of medicine to make this year a successful one.

Introduction of New and Outgoing Councilors Eric E. Lindstrom, MD

At this time, Dr. Lindstrom introduced Robert Kruger, MD, Councilor-Elect for Texas and Shakaib Rehman, MD, Councilor-Elect for South Carolina. Dr. Kruger will assume the role of Councilor when Dr. James J. Bernick transitions off the Council at the conclusion of the Williamsburg Meeting. Dr. Rehman will assume the role of Councilor when Dr. Gary Delaney takes office as President-Elect. Dr. Lindstrom thanked Drs. Delaney and Bernick for their service as Councilors and welcomed Drs. Kruger and Rehman as members of SMA Leadership.

Vision of Incoming SMA President Michael Gosney, MD, JD, MBA

Dr. Gosney explained that his vision for the coming year as President of SMA would include more internet presence. SMA needs to move faster than before with help from the entire Council. We need to brand SMA.org, SMJ, and have faculty webcasts on SMA online. Visibility needs to be increased through participation. Members, especially leadership, need to become more aware and savvy in the use of

social media. Ideas may be expressed through communities, blogs, etc. This will give physicians a platform to comment on current issues that affect not only physicians but patients. SMA.org should be the "go to" place for pertinent information for physicians.

**Review of Process and
Qualifications for President-Elect
Candidates
Announcements of Candidates for
SMA President-Elect
Eric E. Lindstrom, MD**

Dr. Lindstrom briefly reviewed the qualifications for running for President-Elect, and the process for running for that office.

Dr. Lindstrom announced the Councilors who had expressed and interest in running for the office of President-Elect. The following individuals announced their candidacy and gave a brief presentation on to the Council regarding their vision and goals: Steven W. Strode, MD, MEd, MPH, Little Rock, Arkansas; Stuart Goodman, MD, MBA, Potomac, Maryland; and Donald J. Swikert, MD, Edgewood, Kentucky.

**Old Business
Sale of SMA Headquarters
Building and Relocation
Edward J. Waldron, CEO**

Mr. Waldron reviewed for members of the Council, the issue of selling the SMA/SMAS headquarters building located at 35 W. Lakeshore Drive, Birmingham, Alabama, and the relocation of SMA staff working in the downstairs portion of the building upstairs. It is anticipated that the move will begin the week of November 14 and closing will be mid-December.

Because the building is condominiumized, action on part of

the Council will be required for the dissolution of the condo association. Therefore, as outlined by the attorney for SMA, the following motions/actions were presented.

ACTION: The first order of business will be to elect new directors of SMA Condominium Association. The proposed slate is:

Edward J. Waldron
William L. Hartsfield
Donald L. Casey

Motion was made, seconded and passed unanimously that the above slate of directors be approved.

ACTION: The newly-elected directors of the Association should elect the following three officers of the Association: President, Vice-President, and Secretary/Treasurer. The proposed slate is:

President: Edward J. Waldron
Vice-President: William L. Hartsfield
Secretary/Treasurer: Donald L. Casey

Motion was made, seconded and carried unanimously that the following officers be approved.

ACTION: BE IT RESOLVED that the Corporation hereby authorizes and approves the termination of the condominium form of ownership of the Condominium, and the Corporation hereby authorizes either Edward J. Waldron, ss Chief Executive Officer of the Corporation, or William L. Hartsfield, as Chief Operating Officer of the Corporation, acting alone and independently, to execute and deliver the Termination on behalf of the Corporation;

FURTHER RESOLVED, that the Corporation authorizes and approves the Dissolution; and

FURTHER RESOLVED, that either the Chief Executive Officer or the Chief Operating Officer of the Corporation, acting alone and independently, is hereby authorized and directed to execute any and all additional instruments and documents or to take any additional actions as he deems necessary to carry into effect the full intent of the foregoing resolutions.

**Report of SMA Services, Inc. Board
Angus McBryde, MD
Luke Hartsfield, Chief Operating
Officer**

SMA Services, Inc. had a net profit of \$132,336 for the quarter ending September 30, compared to a budgeted net profit of \$121,774, with revenues being less than budgeted by \$18,085, and expenses being less than budget by \$35,121.

The anticipated Dividend from SMAS to SMA is \$405,147.80. This payment is equal to the current year profit.

Adjournment

Dr. Lindstrom expressed his appreciation of the Council and SMAS and their commitment to the organization. He thanked those who had hosted him and his wife, Nancy, during their visits to the various states during his year as President. The SMA staff was also thanked.

There being no further business to come before the Council at this time, the meeting adjourned at 1:15 p.m. EDT.

Submitted by Pamela McDonald
Prepared in accordance with *The Newly Revised Robert's Rules of Order*

November 29, 2011
CD on file

MINUTES

**Meeting of the SMA Council
Saturday, November 5, 2011
The Williamsburg Lodge,
Williamsburg, Virginia**

The meeting was called to order at 2:05 p.m. EDT by the incoming President, Michael Gosney, MD.

Members of the Council present:
Michael Gosney, MD, President, 2011-2012, Muscle Shoals, AL; Eric E. Lindstrom, MD, President, 2010-2011, Laurel, MS; R. Bruce Shack, MD, Immediate Past President, Nashville, TN; Gary A. Delaney, MD, President-Elect, Orangeburg, SC; Steven W. Strode, MD, Little Rock, AR; Stuart Goodman, MD, Potomac, MD; Jeffrey Brant, MD, Cartersville, GA; Donald J. Swikert, MD, Edgewood, KY; Ben Carmichael, MD, Hattiesburg, MS; James F. Conant, MD, St. Joseph, MO; Mason Jett, MD, Oklahoma City, OK; and Mrs. Rose Kuplesky, SMA Alliance President-Elect, Simmesport, LA.

Members of the Council absent: Mark Williams, MD, Indian Springs, AL; Ajoy Kumar, MD, St. Petersburg, FL; Faye Shamieh, MD, Lake Charles, LA; Steven J. Muscoreil, MD, Lumberton, NC; Shakaib Rehman, MD, Charleston, SC; Wesley Estridge, MD, Kingsport, TN; James J. Bernick, MD, Baytown, TX; Robert Kruger, MD, San Antonio, TX; Alonzo Myers, MD, Roanoke, VA; and Lawrence M. Wyner, MD, Charleston, WVA.

SMA Staff present: Edward J. Waldron, Chief Executive Officer; Luke Hartsfield, Chief Operating Officer; Don Casey, Chief Financial Officer; Randy Glick, Chief Information Officer; and Pamela McDonald.

SMA Meetings 2012-2013
The meetings scheduled to be held in 2012-2013 are as follows: Medical-Legal

Aspects of Medicine, Washington, DC, March; Focus on the Female Patient, July 23-26 and Osteoporosis, July 26-28, Kiawah Island, SC; and Rafting CME Program, September 10-13. There will not be a Summer Meeting in 2012.

Venues for the Health Care Summit of the South, along with the governance meeting, are being explored. The Renaissance Battle House, Mobile, Alabama, will be cancelled as the site of the 2012 Annual Meeting. Other options, including Birmingham, Alabama, will be investigated. The annual meeting, with governance and the ancillary functions, is a much more expensive meeting. Primary care needs to be addressed at a higher level.

The Medical Dilemmas Program held in New York, New York each December was reviewed. The possibility of dropping the meeting was discussed. This is not a consistent meeting. The venue presents a risk each year, based on the economic situation of the hotel industry. This year SMA was able to get a really good hotel rate; however, that is not always possible and Christmas in New York City is a very expensive time. The possibility of deleting this program has been discussed with Jan Basile, MD, Program Chair.

The Medical-Legal Aspects and Comparative Health Care Programs which we partner with Auburn University continue to be good business for SMA and the partnership with Auburn is valuable.

Details regarding the Health Care Summit of the South need to be worked out, as do possible dates. Venues mentioned were Birmingham and Nashville. Dates will need to be determined. Discussion ensued regarding avoiding conflicting with the AMA Meeting, November 10-13,

2012 and Thanksgiving, November 22. The best dates would probably be November 16-17, which is after the election and the AMA Meeting and before Thanksgiving.
Adjournment

There being no further business to come before the Council at this time, the meeting was adjourned at 2:55 p.m. EDT. Dr. Gosney excused the SMA staff and went into an Executive Session.

Submitted by Pamela McDonald
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